



Company Profile

Media Tech is the leading Information Technology Consulting Services and Business Process Outsourcing organization that imagine and instigate the adoption of the flexible business practices whose main aim is to serve the clients to its best and provide them with satisfactory services as required.



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ABOUT MEDIA TECH

Media Tech, is paving a path towards excellence by projecting a new image of innovative, efficient, flexible and sustainable development in the IT industry. We commenced operations to provide consulting and IT services to clients - globally as partners to conceptualize and realize technology driven business transformation initiatives. We take pride in having a proficient and dedicated team of professionals, who are capable of delivering quality services by working within a time frame. Media Tech is committed to assist its esteemed clients by providing their desired services 24/7.

We are a group of business developers, designers, engineers and content specialists who are passionate about what we do. Together we form one of the leading custom Information Technology companies in Bangladesh. Getting great services out to users is the single goal that drives us. Our mix of skills and talent means we have everything to meet that goal in one place. Design, development, testing, deployment, content and anything in between those clearly defined roles - we cover it all.

We cater not only for the domestic clients but also for the foreign multinational companies.

Media Tech is working under three integrated and different areas of Information Technology: **ICT Services, Software & Application Development and IT Education**. We believe that in order to fulfill the ever-increasing demands for IT services of our overseas clients and to have a sensible growth in the IT industry of Bangladesh we need to focus on these three different areas.

To match the present requirement **Media Tech is preparing IT experts with training and is engaged in developing IT work force**. We believe that IT Education is directly linked to our areas of business of ICT Services and Application development. In addition, our clients can implement the Application Products developed by Startup Tech Bangladesh. Our clients are assisted by our ICT services and our post implementation services to ensure definitive and smooth Operation of their businesses.

Media Tech is also working as a telecom service provider and system integration company focusing on the needs of general & financial enterprise & telecommunications sector worldwide.

-MEDIA TECH A TRUSTED ENTERPRISE DELIVERING EXCELLENCE

SERVICES WE PROVIDE

- **Mobile App Development:** Media Tech is an experienced mobile app development company of delivering effective project management and flexible delivery models to create intuitive mobile apps that help business in increasing efficiency and engaging with end-users in an agile manner. We strive hard to meet our customer expectations, be it native IOS, Android app or Hybrid app.

We help businesses of various sizes, types and scales leverage mobility solutions as a driver to Digital Transformation.

- **Software Solution:** Media Tech has developed a number of products and MIS applications for its clients in this service. Our mature software development processes, combined with excellent infrastructure have significantly increased the “on-time and on-budget” delivery of software in the offshore mode. We use a highly effective IMPACT Methodology for offshore and distributed software development. Our services begin from analysis, moving through designing, development, testing and implementation to maintenance. Our applications come in all sizes, be it a one-table database, or a massive client-server application. The creation of complete database applications is yet another field that we specialize in.
- **Web Development:**
This includes website design & development along with development of web applications.
- **Mobile Games & App Development:**
Mobile applications such as Android application, iOS applications, Mobile Games and hybrid mobile application etc.
- **Graphic Design:** Logo, Banner, UI/UX, Social media art and Motion graphics – all types of graphical work are done here.
- **E-Commerce Solution:** We offer e-commerce services in custom-built solutions as well as packaged software customizations and implementations. This helps customers to have their business from point-of-sale implementation and go global. Our competent management team, good post-sales services, well-organized business structure, network infrastructure and a secured, well-designed.
- **IVR Solutions:** Interactive voice response (IVR) is a technology that allows a computer to interact with humans through the use of voice and DTMF tones input via keypad. In telecommunications, IVR is one of the most enjoyable channels for the mobile customers. IVR allows customers to interact with a company’s host system via a telephone keypad or by speech recognition, after which they can service their own inquiries by following the IVR dialogue. IVR systems can respond with prerecorded or dynamically generated audio to further direct users on how to proceed. IVR systems deployed in the network are sized to handle large call volumes.
- **Digital Marketing:**
This includes social media marketing, email marketing, content marketing etc.
- **SEO:**
Search Engine Optimization is the practice of expanding the quantity and quality of visitors to a website.
- **IT Consultancy:** Information technology (IT) consulting services help improve the performance, scalability and competitiveness of your company through right technology enablement and

usage. In IT since 2018, Media Tech can expertly guide your IT and digital transformation initiatives from strategy to implementation.

Our Training Services:

- Office Management Training
- Government Project Technical Training
- Corporate Training
- Software Development Training
- Basic Computer Skill Development Training

Our Management Software's

- Human Resources Management
- School Management System
- Inventory Management
- Point of Sale Software
- Digital Attendance
- Accounting Software

OUR VISION AND MISSION

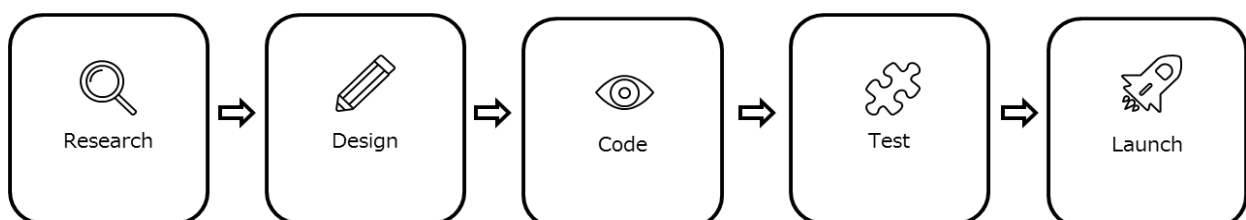
Media Tech Vision, is to become a recognized as a leading organization in the ICT industry that will deliver the innovative business solutions for world class people.

Media Tech Mission, is to cater the exact IT solutions with the required technologies and superb support for helping enterprises accelerate adoption of new technologies that always emerge during digital evolution and orchestrate ongoing innovation.

HOW WE WORK

Our approach is distinctly innovative. We constantly seek new ways to increase client visibility and brand value. We also look to get the most out of advances in digitalization, and embrace client technology platforms.

We specially select teams for every project, to ensure each project gets the attention of the people who have the most relevant technical skills, languages and knowledge.



WE BELIEVE IN

- Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs

OUR QUALITY

Our main emphasis is to deliver best quality in every project we undertake. With our time tested business methodology, and structured solution building, approach, we ensure to maintain our global business standards.

VALUES

Quality | Technology | Innovation | Customer Satisfaction | Win together

We aim to be the best at what we do. Startup Tech has a dream of evolving into a Global IT Company, ensuring that the solutions being delivered include best practice in I.T. with the chosen area of technology. We operate with complete focus to Maximize customer satisfaction. Develop and encourage an environment of mutual respect within company and extending it beyond to clients. Encourage commitment and personal learning of workforce. We are proud to have built our organization on the strong pillars of integrity, honesty, and self-respect.

WHY CHOOSE MEDAI TECH

A choice that makes the difference.

Media Tech is committed to helping its clients reach their goals, to personalizing their experiences, to providing an innovative and interactive product/service, and to making a difference.

Our strong sense of identification with client projects means that we are constantly striving to provide solutions, even for issues they aren't yet aware of. To this end, we adopt a progressive approach to technology and marketing techniques.

This sense of identification also means we value and promote seamless interaction with clients' own teams, and ensure the best value is obtained from their event budget. Our experience at the top of the events business means we have expertise which reaches across a number of sectors, as well as knowledge of specific protocol and local regulations. But we know that things change, and we are constantly striving to adapt and improve.

As a consequence, we strive to share the experience we acquire across our organization, which now extends to Two (2) sister concern named " Zayan Corporation" and "Zunaisha Venture".

OUR ESSENCE

A hard-to-explain passion for reaching new frontiers, to aim higher, to leave a mark to transcend.

AREA OF EXPERTISE

Main Strength of Media Tech lies in the blend of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and IT expertise into cost-effective Solutions, Products and Services. Media Tech understands the need for skill transfer to client personnel.

- ☐ Telecom Billing & CRM Development
- ☐ Web Base Software Development
- ☐ SMSC
- ☐ Database Administrator
- ☐ E-Commerce
- ☐ Hosted IP PABX
- ☐ VoIP Technologies
- ☐ Web Security
- ☐ Asterisk Base Retail/Calling Platform & Billing
- ☐ Streaming Technologies
- ☐ ERP
- ☐ LAMP Technologies
- ☐ Big Data
- ☐ IOT
- ☐ Mobile & Global Payment Gateway
- ☐ Operator VAS Technologies
- ☐ Search Engine Optimization
- ☐ Mobile Apps Development

We are always on startup mode which ever project we do-our passion drives us, our open culture brings out creativity and innovation and our strong skill base and experience coupled with our tried and tested development process makes great software a reality.

DELIVERING THE RIGHT SOLUTION

We excel in delivering the best-suited solution as per the custom needs, be it small start-ups in their ideation phase or mid-size business focusing on growth or large enterprises actively optimizing processes across varied industries.

Bank and Insurance | Education | Energy and Utilities | Healthcare | Media and Entertainment | Retails and Ecommerce | Travel and Hospitality | Public Sector

COMPANY BASIC INFORMATION

Company Name:	Media Tech
Contact Information: Address	House : 26/5 (1st Floor), Block-F, Babar Road, Mohammadpur, Dhaka-1207
E-mail	media81tech@gmail.com
Phone Number	+880 1793979444
Proprietor	MD. Mizanur Rahman
Legal Listing: Operation Start Date	08 August 2018
Business Type	Proprietorship

Trade License Number	TRAD/DNCC/008164/2022
E-TIN Number	656926637359
BIN ID	000568207-0402
Corporate Bank Detail:	Account Name : Media Tech. Account Number: 002011100005655 Bank: Southeast Bank (Branch : Agargaon) Routing code: 205260045 Country: Bangladesh

MANAGING PARTNERS

CEO

COO

20 + years of
experience in the same
industry.

17 + years of
experience in the same
industry.

ONGOING PROJECTS WITH

Media Tech's has huge practical experiences with them.

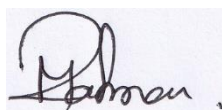


WE EXPECT A GOOD BUSINESS RELATIONSHIP WITH YOU

Here, we have presented our company details briefly. If you have any further query or concern, please feel free to contact us at +880 1793979444 or e-mail us at media81tech@gmail.com

We are available 24 hours to serve your need.

With Regards,
MD. Mizanur Rahman

A handwritten signature in black ink, appearing to read 'Mizanur Rahman', on a light blue background.

Proprietor
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