

Company Overview

Company Name: TechMellow

Mailing Address: Flat 4CD, House 12, Road 12, Block A, Chandrima Model Town, Mohammadpur, Dhaka – 1207

Phone: +8801711501059

Business Type: IT Business, Software, & Consulting Service

Mission: To provide solution for ICT market research and consulting service for digital content management.

Vision: Automate content discovery and ICT market research functions through AI driven software platform and emerge as best consulting service provider for digital content and channel management.

Product and Service:

- Market Research: Providing syndicated market research solution in ICT and related areas such as AI, Telecom, Application, Metaverse etc. that can be purchased directly or through distributors separately or in bundles. Market research paper contains competitive market analysis, latest technology trend, and a 5 years of market forecasts.
- Software Platform: The AI driven software platform will automate content search, curation, edit, and deliver in a full fledge market research paper under subscription system. The software platform is in under construction stage.
- Consulting Service: Providing end to end consulting service for digital content development, and channel management (such as YouTube, Facebook etc.) including distribution, promotion, and monetization in exchange of revenue share.
- ICT Event: Arranging both physical and virtual event with ICT market leaders and in ICT areas such as AI SaaS provider, Metaverse, Telecom etc.

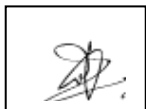
Clientele:

- Market Research: target clients are Global 1000 organisations, startups, and universities. The research paper will be sold directly to organisations and through distributors like Research and Markets (<https://www.researchandmarkets.com/>).
- Software Platform: Target clients include Fortune 500 organisations, Global 1000 organisations, startups, and universities.
- Consulting Service: Target client includes high value individual content creators and creator organisations. We have long experience in these sectors and already doing consultancy to few Indi-creators that will be taken into a formal shape.
- ICT Event: The targeted participants will be leading ICT organisations and promising startups.

Capital: Initial capital is BDT 15,00,000/=. In preliminary discussion with Microsoft through Startup Grind for further funding.

TechMellow Team:

SL	Name	Designation	Work scope
1	M A H M Kabir Ahmad	MD	Consulting, New Business & entire operation
2	Jeben E Nur	Director, Operation & Sales (currently in part time basis and will be co-op on rev. share basis later)	Analyst recruitment, and oversee sales & development team (sales team will be recruited later and same goes for content team)
3	Sagor Kumar Modak	Director, IT (currently in part time basis and will be co-op on rev. share basis later)	Oversee website and software development (team will be recruited later)



M A H M Kabir Ahmad

MD, TechMellow