

Camel Waves Digital

Crafting Success



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CWD (Camel Waves Digital) COMMITMENT

We are working to bring the success of our client's business through IT and digital marketing. Our strategy revolves around revolutionizing business practices by seamlessly integrating IT advancements and adopting them alongside maximizing the utility of an organization's existing assets. We are dedicated to delivering IT and digital services that prioritize quality, technology, innovation, and support.

Quality

Our main emphasis is to deliver the best quality in every project we undertake. With our time-tested business methodology, and structured solution-building approach, we ensure to maintain global business standards.

Technology, Innovation and Support

Embracing technology leadership stands as our paramount strategy in confronting competitors and solidifying our market position, as business and technology are inherently interconnected. Firmly rooted in this belief, we have been driven to deliver solutions that confer a distinct competitive edge. Today, CWD represents a cutting-edge framework of technology pioneers poised to propel growth.

In every project, innovation takes center stage. Our well-organized team operates with a structured methodology and deep knowledge to foster innovation and deliver exceptional services.

We are steadfast in our commitment to furnishing development and technical support teams to software and high-tech companies, equipped with the requisite infrastructure.

VALUES

Quality | Technology | Innovation | Customer Satisfaction | Win together

We aim to be the best at what we do. CWD has a dream of evolving into an IT, ITES & Digital Company, ensuring that the solutions being delivered include best practice in IT with the chosen area of technology.

- Operate with complete focus to maximize customer satisfaction.
- Develop and encourage an environment of mutual respect within company and extending it beyond to clients.
- Encourage commitment and personal learning of workforce.

We are proud to have built our organization on the strong pillars of integrity, honesty, and self-respect.



ABOUT US

CWD offers a full range of IT, ITES & Digital services to any business. The world of online business is now highly competitive and CWD makes sure that you are one step ahead of your competitors. CWD helps in virtual online marketing so that client's business gets the attention of the target audience.

Our profound technical knowledge and marketing strategy combined with general experience in digital marketing, software solutions, website and app development can give our clients the perfect advice to achieve within your budget. We strive hard to bring the best results.

CWD is the rapidly growing information technology development and digital marketing organization that envisioned and instigated the adoption of flexible business practices that today enable our client companies to operate more efficiently and produce more value.

CWD's strength lies in perceiving the client's business processes, culture, vision, and goals across the industry segments and offering client-oriented solutions, which are highly reliable.

FINANCIAL STRATEGY

The operational structure has been built in such a manner that it lets business operate individually. The interdependence of each segment is minimal with maximum support to each one. The entire business can run out substantial benefit upon the investment made within 3-5-year cycle. The complete business has been structured with a vision to achieve revenue targets.

INFRASTRUTURE

CWD is not only equipped with a pool of talent where manpower is concerned, but it also has an infrastructure that assists them achieve their targets efficiently. The company is equipped with the latest hardware and other related peripherals and uses up-to-date software for its efficient functioning.

FACILITY INFRASTRUCTURE

- Floors with 350 sq. ft. office setup
- Complete Power Backup

IT INFRASTRUCTURE

- 16 High-end workstations with a Google file share server
- Google secure server with Windows 10 Professional Workstations
- All computers powered by Intel Core i7 and AMD Ryzen 7
- All computers include high-end graphical chips and super-fast ram
- Redundant remote cloud and physical server for disaster recovery and backup

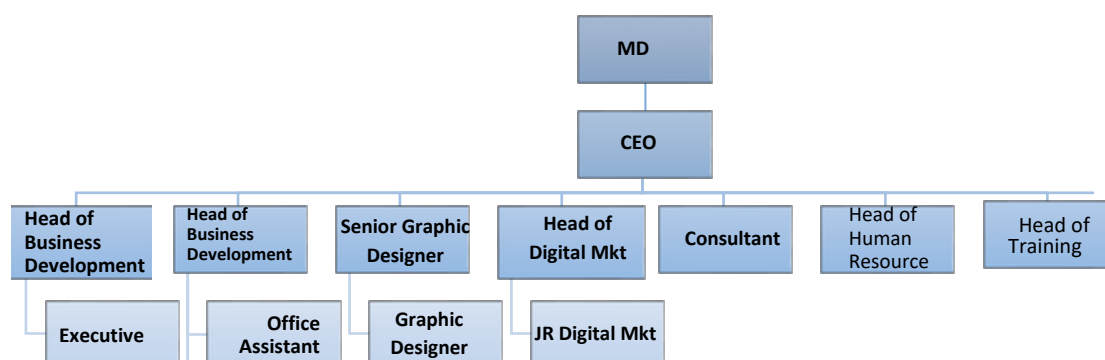
DATA CONNECTIVITY

- High-speed Optical Fiber line, with backup line
- Google secure network device with high-speed
- Wireless transmission
- All the devices in the office are connected via wireless

DATA SECURITY

- Fire walled Proxy Server & SSL Encryption / VPN
- Network Audit every week

CWD-ORGANOGRAM



MANAGEMENT

Technology, Business and visionaries that lay the founding stone of the business. The team has made it from initial phase to today's business stance, with full-fledged, completely owned set of variety of operations with experience in the technology industry.

OUR LOCATION

Address: House-04,Road-02, P.C Culture Housing Society, Adabor
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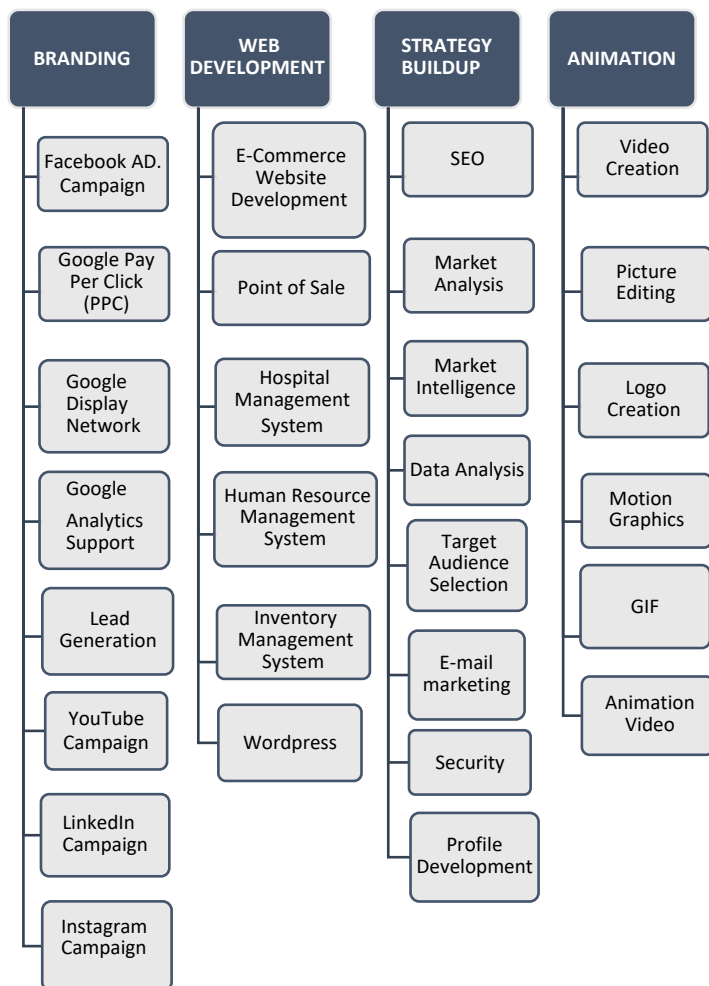
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URL: www.camelwaves.com

OUR SERVICE

- Digital Marketing
- Web Design and Development
- Animation
- Strategy Buildup (SEO, E-mail Marketing, etc)

OUR SERVICES INCLUDE:



Website Development

Websites can enhance awareness of the brand, leading to more sales. It is easier to build relationships with customers, vendors, and shareholders through online identity and get:

- more traffic from the search engines
- fast loading web pages with excellent navigation and designing,
- communicate more effectively

We can help our clients acquire both a Dynamic site and a static site. We offer websites on flash, asp, PHP which are tailor-made to target customers and make our clients' presence live on the web.

E-commerce

We offer e-commerce services in custom-built solutions as well as packaged software customizations and implementations. This helps customers to have their business from point of sale implementation and go global. Our competent management team, good post-sales services, well-organized business structure, network infrastructure, and a secured, well-designed website will ensure ripe results on your investment.

Cyber Security

We help our clients to build or rebuild Cyber Security practices that deliver real value. We manage IT security services such as firewalls, intrusion prevention, security threat analysis, proactive security, vulnerability and penetration testing and incident preparation and response, which includes IT forensics.

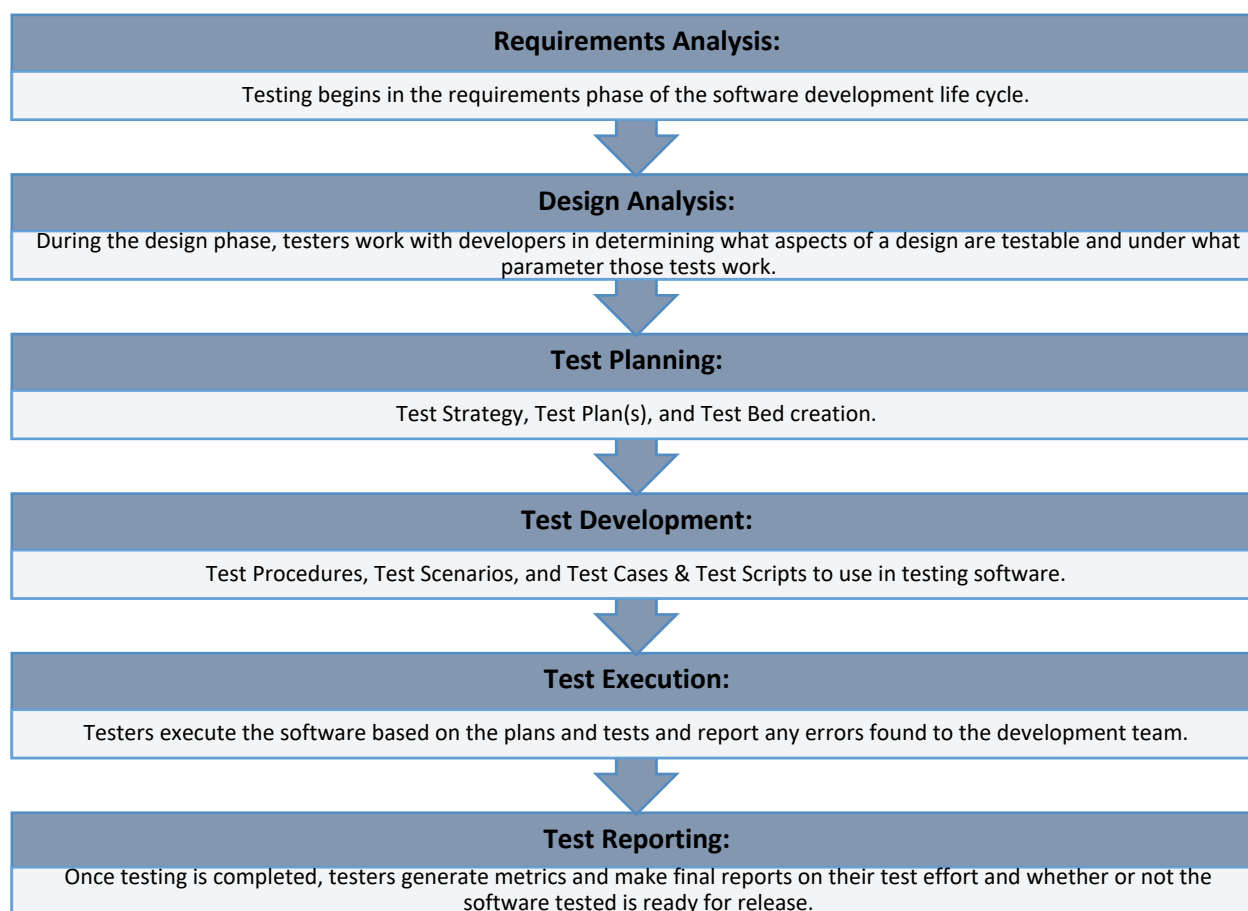
Graphics & Multimedia Solutions

Each Client is different with his own ideology and vision, so should be his designs. Having done more than 200 design solutions, we lend our services for:

Logos, Brochures, Advertisements, Corporate Profile Presentation, Product Catalogue, GIF, Digital Campaign Banner, Product Explainer Video, Training/ Tutorials Presentation, 2D-3D Animation and Walkthrough.

Quality Assurance & Testing

All the solutions developed undergo the following cycle of testing:



Retesting the Defects:

In this cycle applications are passed through the following **levels of testing**:

✓ Component testing tests the minimal software item that can be tested.

- ✓ Component integration testing exposes defects in the interfaces and interaction between integrated components.
- ✓ System testing tests an integrated system to verify that it meets its requirements. Acceptance testing allows the end-user or customer to decide whether or not to accept the product.
- ✓ After modifying software, either for a change in functionality or to fix defects, a regression test re-runs previously passed tests on the modified software to ensure that the modifications haven't unintentionally caused a regression of previous functionality.

Offshore Development

To get the best IT solutions, clients don't need to be geographically near us. That's because we offer quality offshore development center. Our offshore software solutions in application development and web site development guarantee cost savings without the need to compromise on either speed or quality.

DIGITAL MARKETING SERVICES

Animated Video Campaign

Creative advertisement animation is the most powerful and profitable way of promoting companies' products effortlessly. Creative animated advertisements include various visual elements which attract consumers with more effectiveness to showcase their values and identity that work well on both television and internet platforms.

Web Promotion

We can promote your site to acquire more traffic, more enquiries, more leads, and more value. Web Promotion is a three-phase process and we are your companion to see you through all the phases and that too very well. We promote your website in different search engines like Google, Yahoo, Bing and other partner search engines. Our Google ad word campaign will make sure that your web site is in the top of all searches. Dynamic search campaign will show your website to your potential customer everywhere they visit. Through social media we will promote your website and bring you ultimate traffic to your website. To make it easy for you know about your website traffic we will set an analytics account for your website by which you will always catch up with your site traffic.

Search Engine Optimization

Your website doesn't mean anything to anyone unless it can be found by your customers. Phase two in Web Promotion is optimizing your site so it appears high in the search engines and uses them to bring even more people to your pages. Our Web development and Promotion methodology, caters to the best of breed processes which helps in a successful on-time and above expected delivery. Phase three ensures that your site attracts even more traffic for which our experts go over techniques like reciprocal links, email signatures, newsletter articles and more. In Order to good SEO we need to follow these steps-

01. SEO Project Brief 06. SEO Content Writing
02. SEP Keyword Research 07. On-Page SEO
03. Identity SEO Competitor 08. Local SEO citation
04. Technical SEO Audit 09. Off-Page SEO
05. SEO Backlink Analyze 10. High DA Link building

Social Media Campaign

Yes, social media campaign and we are the master of it. We can target any group of customers through social media like Facebook, Instagram, LinkedIn, YouTube, Twitter etc. We just not only boost post but also, we research, understand your product or services, and investigate your competitor and then we come up with a plan for next 3-6 month. We develop content based on your goods structure. Our expert graphical team will come up with best creative design for your product or services. Then we set up a target market. We don't believe in mass marketing for all the goods. A regular person will not buy an expensive watch or gadget. So, we target those who could be your potential customer and then we campaign. We just don't do one campaign because people choice and interest could be different. So, for each product we do 4 test AD. We observe those ads for few days. According to those ads result we can easily find out what type of ad is creating more impression among your target customer. Then we focus those type of ad and mass market those. These bring us the most success for every product or services. We also do collect client info. We track them and their choice of goods and promote those according to customer's choice.

OUR CLIENTS

 প্রয়োজনে, সশ্রমে, নির্ভরতায়		 WAVE TOURS AND TRAVELS SHOWING THE WORLD DIFFERENTLY
 CWTAUS	 WORLDWAY	 DRS PROPERTY MAINTENANCE
 Black Swan INTERNATIONAL	 CAL — BANGLADESH —	 JCI Dhaka Young #Creating_Leaders

Thank You