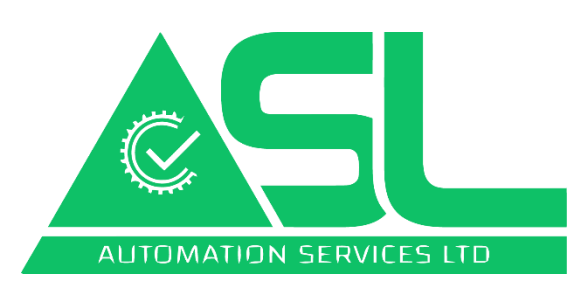




Transforming business with technology solution

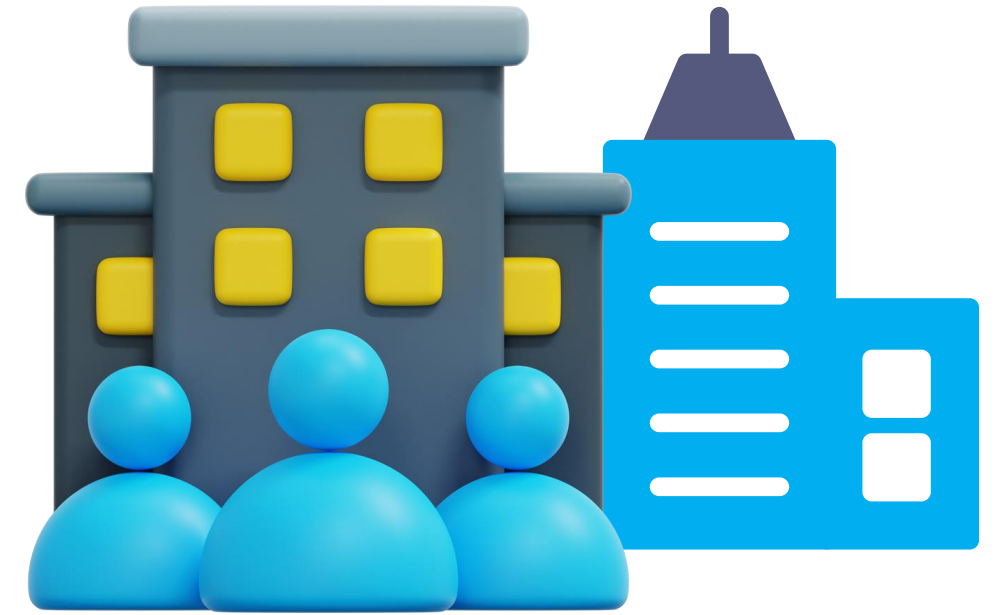


Sister Concern



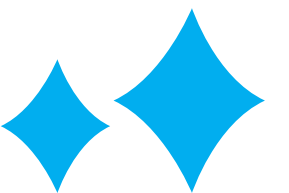
www.nexalinx.com

◆ OUR COMPANY



At Nexalinx, we believe in the power of technology to transform businesses. As a software company specializing in IT solutions and services, we help businesses of all sizes leverage technology to improve their operations and increase their efficiency.

No we are working in 10 Countries in different solutions



ABOUT US



Founded in **2015**, Headquarter is in Dhaka, Bangladesh



Established branch office in **2022**, New York, USA



Pioneer company as **Telecom ICX Billing system provider**



Pioneer company as Electricity Prepaid Meter System provider (Utility Sector)



Serving Local and International Clients all over the world.

MISSION & VISION

Mission

- ✓ 100% client satisfaction by focusing on versatile project management.

Vision

- ✓ We aim to provide Software, Web, Automation's & other solutions globally and expand our service worldwide



Products, Services and Solutions



**Power
Utility**

Advanced Metering Infrastructure (AMI)
Field Data Management (FDM)
Agent Management System (AMS)
Unified Prepay Metering Solution



Telecom

ICX Solution



Others

Business Intelligence (BI) System
RMG Solution
ERP Solution
Pharmacy Management System

OUR SERVICES





STAFF AUGMENTATION AND BACK OFFICE SUPPORT

We specialize in talent acquisition and offshore staffing solutions, helping businesses find the right candidates and establish efficient offshore teams to meet their needs.



ARTIFICIAL INTELLIGENCE

We harness the power of AI to develop intelligent solutions that automate tasks, analyze data, and make data-driven decisions to enhance your business operations.



UI/UX Design

We specialize in UI/UX, revitalizing digital products with user-centric design. Elevate user experience through friendly interfaces and optimized navigation.



QUALITY ASSURANCE(QA)

Dedicated to Quality Assurance, we meticulously assess processes, products, and services to uphold the highest standards. Our focus is on excellence and continuous improvement.



SOFTWARE AND WEB DEVELOPMENT

Our expertise lies in designing and developing software applications and websites, creating custom solutions tailored to your business requirements.



DevOps

We provide DevOps services to streamline your development and operations, ensuring faster software delivery and improved collaboration between development and IT teams.



BIG DATA

We excel in managing and analyzing vast amounts of data, helping you derive valuable insights and make informed decisions to drive business growth.



DIGITAL MARKETING

Our digital marketing strategies aim to boost your online presence, enhance brand visibility, and drive customer engagement through various digital channels.



STAFF AUGMENTATION



Our Role in Hiring and Offshoring

- Offshore Team Setup and Management
- Talent Acquisition and Recruitment Services
- Remote Staffing Solutions
- Skill Assessment and Placement
- Outsourced Project Development

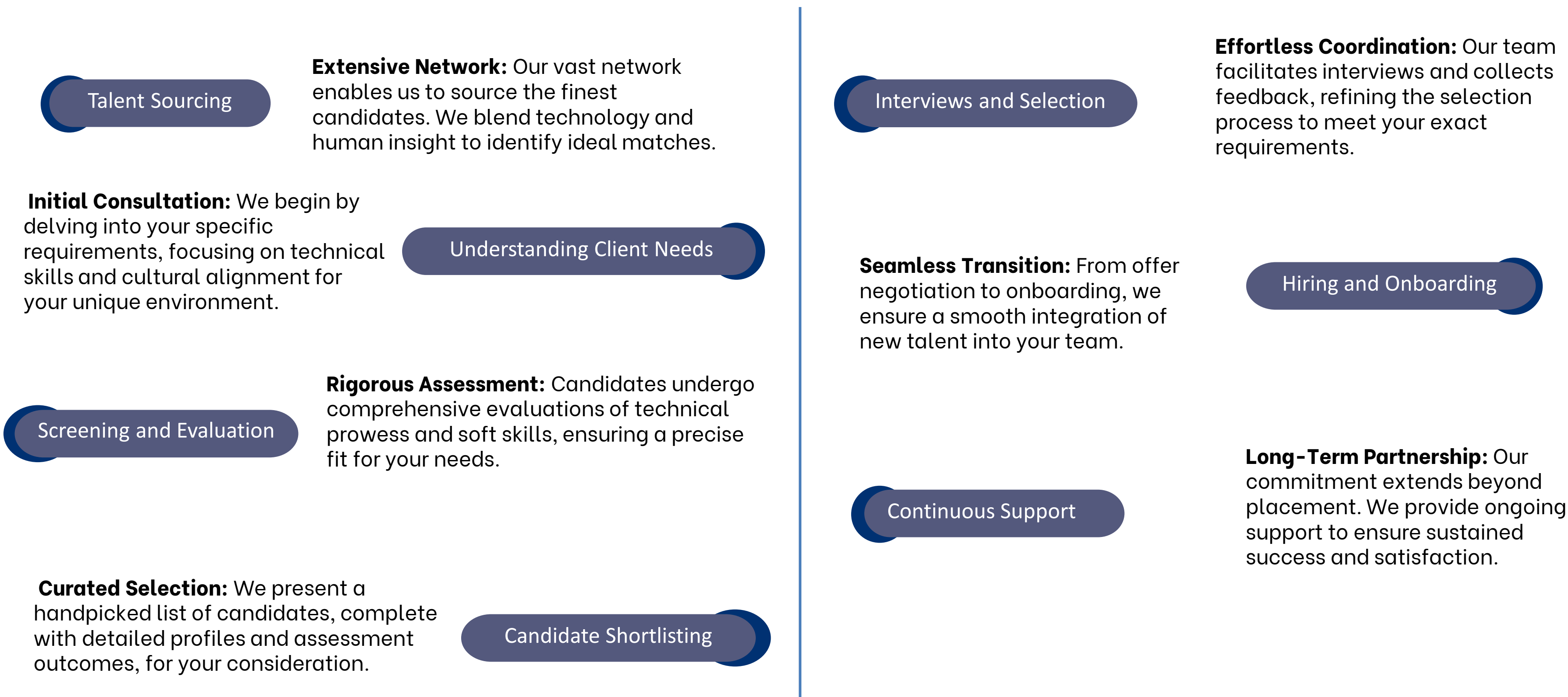
Client's work

- Offshore Development Team Setup for a Software Company
- Remote Staffing Solutions for a Healthcare Organization
- Talent Acquisition Services for a Financial Institution
- Outsourced Project Development for a Retailer

Industries we Worked

- Information Technology and Software Development
- Healthcare and Life Sciences
- Financial Services and Banking
- Retail and E-commerce

OUR PROCESS ON TALENT RESOURCING





UIUX Design

UI/UX Design Impact

- Complete UI/UX Overhaul
- Revamped Digital Products
- Enhanced User Experience
- User-Friendly Interfaces
- Optimized Navigation

Client's work

- Mobile App Redesign for a Healthcare Application
- Website User Experience Enhancement for an E-commerce Retailer
- Dashboard Design for a Financial Analytics Platform
- User Interface Design for a Manufacturing Control System

Industries we Worked

- Healthcare and Life Sciences
- E-commerce and Retail
- Financial Services and Banking
- Manufacturing and Industrial Automation





SOFTWARE AND WEB DEVELOPMENT



Shaping development

- Custom Software Application Development
- User-Friendly Mobile App Creation
- Web Development and Design Services
- E-commerce Platform Development

Client's work

- Custom E-commerce Website Development
- Mobile App Development for Healthcare
- Content Management System (CMS) Implementation for Publishing
- Financial Software Application Development

Industries we Worked

- E-commerce and Retail
- Healthcare and Life Sciences
- Media and Publishing
- Financial Services and Banking



BIG DATA

Our Footprint on Bigdata

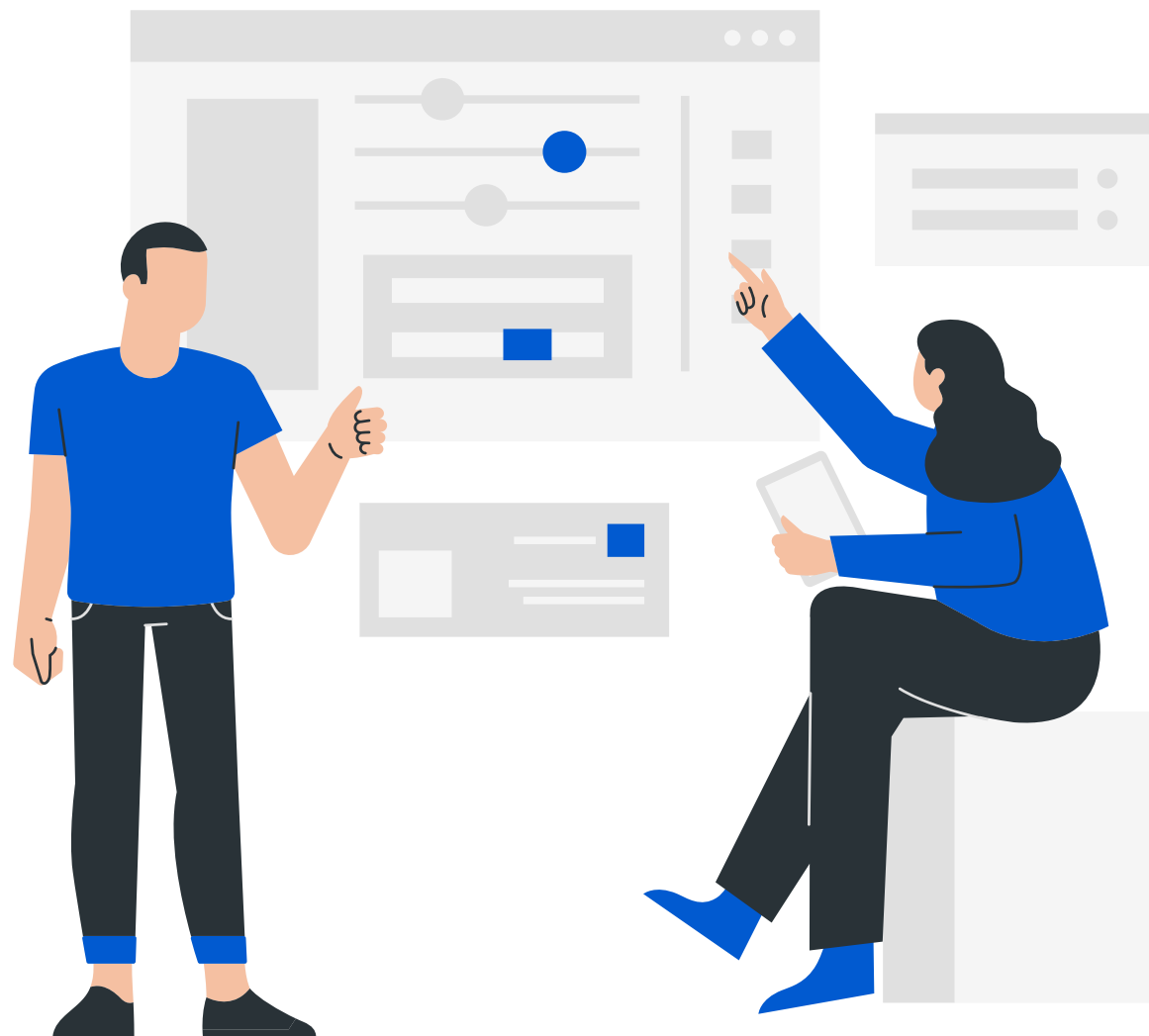
- Data Architecture Design
- Data Integration
- Data Processing
- Advanced Analytics
- Machine Learning Integration
- Data Visualization
- Scalability and Performance
- Data Security and Compliance

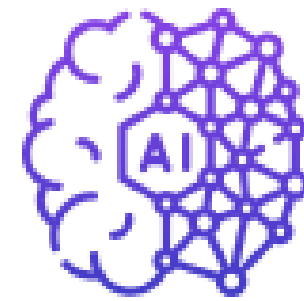
Client's work

- Retail Analytics
- Healthcare Data Integration
- Financial Fraud Detection
- E-commerce Recommendation Engine

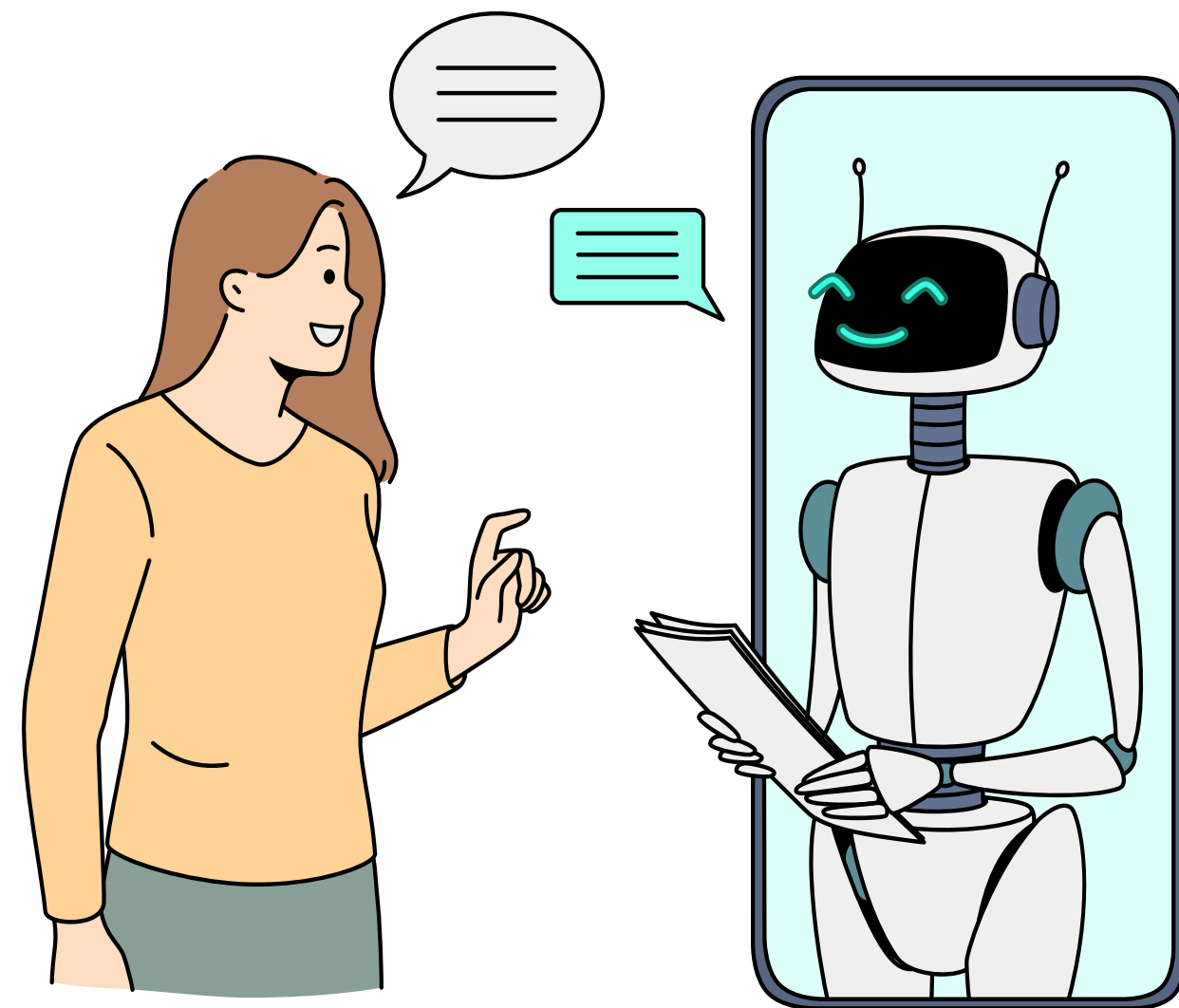
Industries we Worked

- Information Technology and Software Development
- Financial Services and Banking
- Healthcare and Life Sciences
- E-commerce and Retail





ARTIFICIAL INTELLIGENCE



Artificial intelligence Impact

- Custom AI Solution Development
- Machine Learning Model Implementation
- Natural Language Processing (NLP) Applications
- Computer Vision Solutions

Client's work

- Chatbot Development for Customer Support
- Predictive Maintenance Solutions for Manufacturing
- Natural Language Processing (NLP) for Sentiment Analysis
- Computer Vision for Quality Control in Manufacturing

Industries we Worked

- AI Based Meter Object Detection Apps
- Script Writing project
- **Healthcare** and Life Sciences
- E-commerce and Retail



QUALITY ASSURANCE



Our Role in Quality Assurance

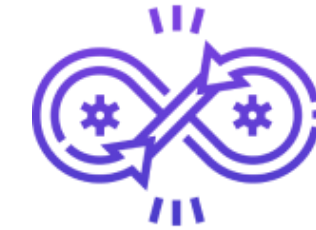
- Comprehensive Quality Assurance Testing
- Functional, Regression, and Security Testing
- Identification and Resolution of Issues
- Ensured Software Reliability and Performance
- Delivery of a Robust and Error-Free Product

Client's work

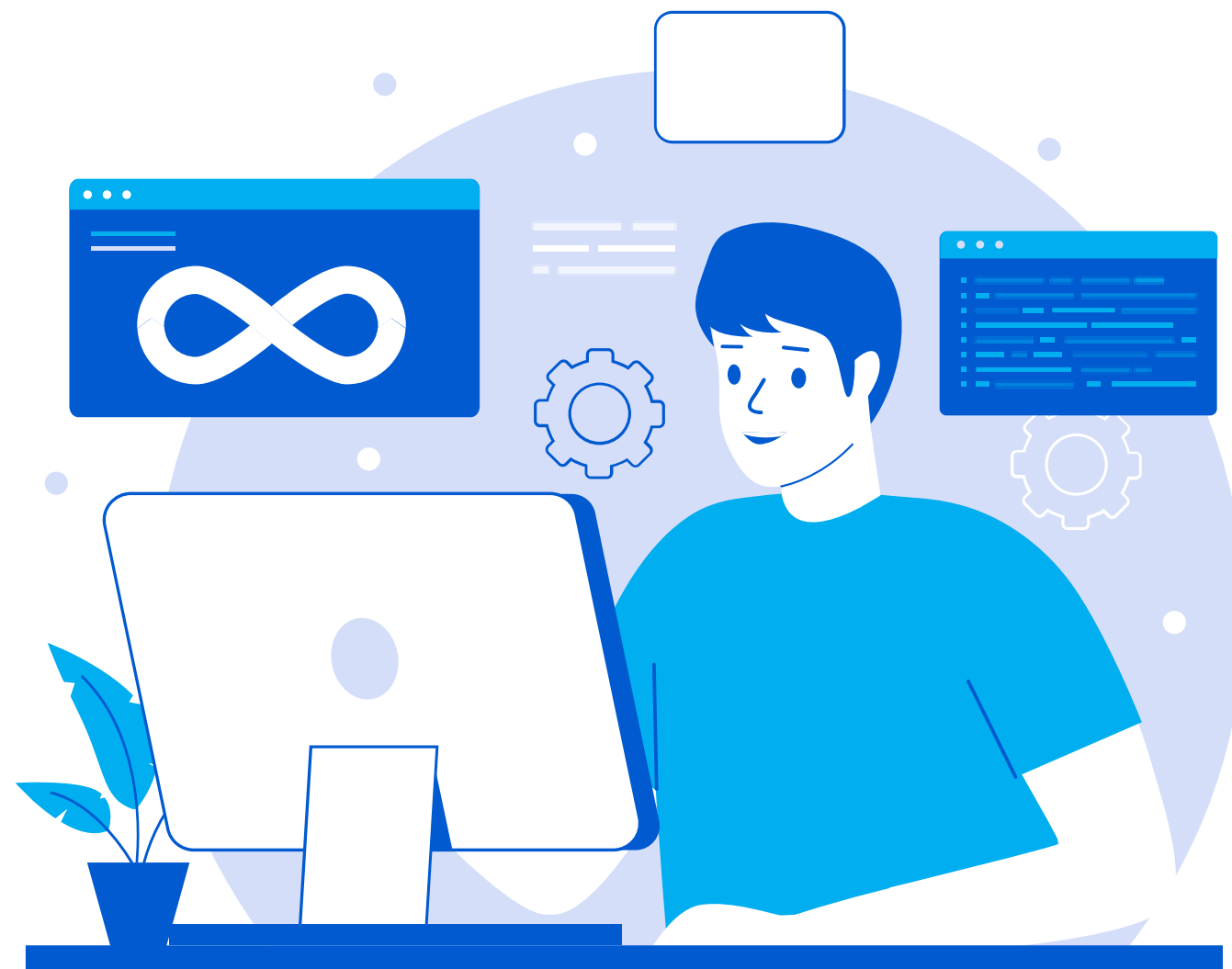
- End-to-End Testing for an E-commerce Website
- Mobile App Testing for a Healthcare App
- Security Testing for a Financial Software
- Regression Testing for a Manufacturing System

Industries we Worked

- Information Technology and Software Development
- Healthcare and Life Sciences
- Financial Services and Banking
- Retail and E-commerce



DevOps



Our Footprint on DevOps

- Process transformation
- DevOps implementation
- Automation
- Resource optimization
- Collaboration enhancement
- Faster release cycles
- Reduced downtime
- Increased customer satisfaction

Client's work

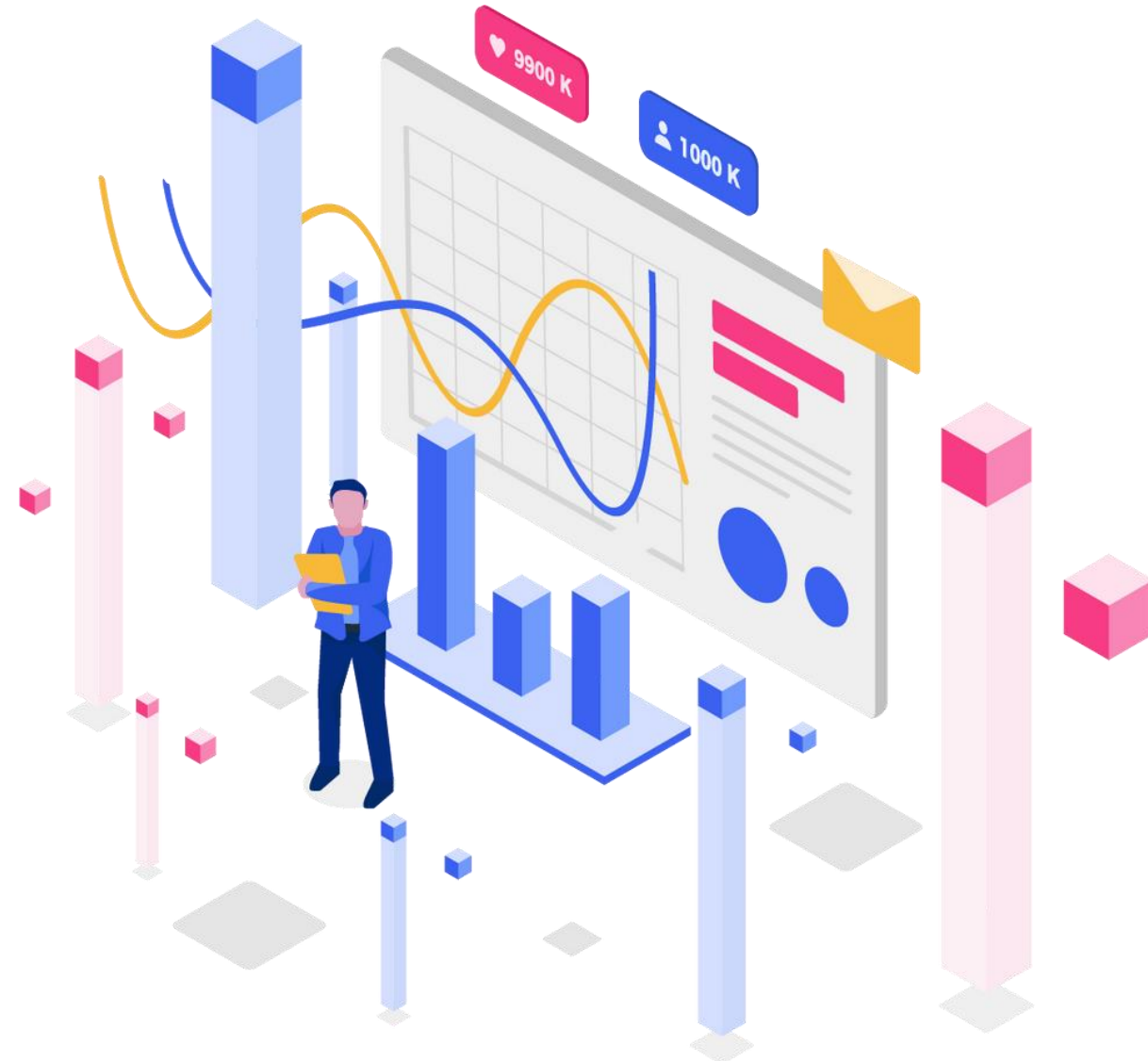
- Mobile App Redesign for a Healthcare Application
- Website User Experience Enhancement for an E-commerce Retailer
- Dashboard Design for a Financial Analytics Platform
- User Interface Design for a Manufacturing Control System

Industries we Worked

- Healthcare and Life Sciences
- E-commerce and Retail
- Financial Services and Banking
- Manufacturing and Industrial Automation



DIGITAL MARKETING



Digital marketing Presence

- Search Engine Optimization (SEO)
- Pay-Per-Click (PPC) Advertising Campaigns
- Social Media Marketing and Advertising
- Content Marketing and Strategy
- Email Marketing Campaigns

Client's work

- SEO and Content Strategy for an E-commerce Retailer
- Social Media Advertising Campaign for a Healthcare Provider
- Email Marketing Automation for a Financial Institution
- PPC Advertising for an Online Travel Agency

Industries we Worked

- E-commerce and Retail
- Healthcare and Life Sciences
- Financial Services and Banking
- Travel and Hospitality

How We Work?



Analyze



UI/UX Design



Development



Support & Maintenance

Our Products



Field Data Management



AJU ICX billing Solution



AJU ERP Solution



Agent Management



AMI System Solution



ETL Process Automation



BI System



AI System



Meter Data Management

Industries we work for



Apparel & Footwear



Automotive & Parts



Building Material



Consumer Goods



Electronics



Food



Industrial Equipment



Medical Equipment



Pharmaceutical



Financial Institutions / BANKS



Utility sector



Land Management

OUR PRODUCT





**Boshila
Garden
City**

Restaurant Management

Bangladesh Power Development Board (BPDB) Field Device Management Web Application

BPDB FDM Main System agrabad(S&D AGRABAD, CHITTAGONG)S&D AGRABAD,CHITTAGONG

Archives Management Installation Management Prepay

Home Page Customer Management Customer from Postpaid Set Transformer

Location S&D Agrabad , Ctg. Bill Group Please Select Book No Please Select

Customer No Customer Name

Set transformer(Took:0.063 seconds)

QUERY Select Records:15

Customer No	Customer Name	Power Utility	Customer Address	Book No	Transformer Name	Division	District	Thana
20040278	MR.ALI AHMED PATOW...	S&D Agrabad , Ctg.	546 MOGOLTULY BAZAR-BAN...	109	P03	Chittagong	Chittagong	Mirsharai
20040282	MR.ALI AHMED PATOW...	S&D Agrabad , Ctg.	546 MOGOLTULY BAZAR-BAN...	109	P03	Chittagong	Chittagong	Mirsharai
20043588	MD ABDUL WADUD	S&D Agrabad , Ctg.	MOGOLTULY BY LANE-BAZAR...	109	P03	Chittagong	Chittagong	Mirsharai
20048409	MD.SHAMSUL HOQUE S...	S&D Agrabad , Ctg.	MOGALTULY BAZAR-AGRA...	109	225	Chittagong	Chittagong	Mirsharai
20048413	MD.SHAMSUL HOQUE S...	S&D Agrabad , Ctg.	MOGALTULY BAZAR-AGRA...	109	225	Chittagong	Chittagong	Mirsharai
20048428	MR.SHAMSUL HOQUE S...	S&D Agrabad , Ctg.	MOGALTULY BAZAR-AGRA...	109	225	Chittagong	Chittagong	Mirsharai
20048432	MR.SHAMSUL HOQUE S...	S&D Agrabad , Ctg.	MOGALTULY BAZAR-AGRA...	109	225	Chittagong	Chittagong	Mirsharai
21301017	MRS. KHUDEZA CHOW...	S&D Agrabad , Ctg.	HOUSE-292, ROAD-8,C.D.A. ...	002	002	Chittagong	Chittagong	Bondor
21301021	MRS. SULTAN BILKISH ...	S&D Agrabad , Ctg.	HOUSE-292, ROAD-8,C.D.A. ...	002	002	Chittagong	Chittagong	Bondor
21301036	MRS FERROZA KHANAM ...	S&D Agrabad , Ctg.	HOUSE-302, ROAD-8,C.D.A. ...	002	002	Chittagong	Chittagong	Bondor
21301040	FEROZA KHANAM	S&D Agrabad , Ctg.	R-8, H-293-C.D.A R/A	002	032	Chittagong	Chittagong	Bondor

Page 1 of 1 30 Show 1 to 15 Records, Total 15 Records

Transformer Name 955 SAVE

Add Customer from Postpaid

Implemented AI for Identify meter image

Set Transformer to Customer

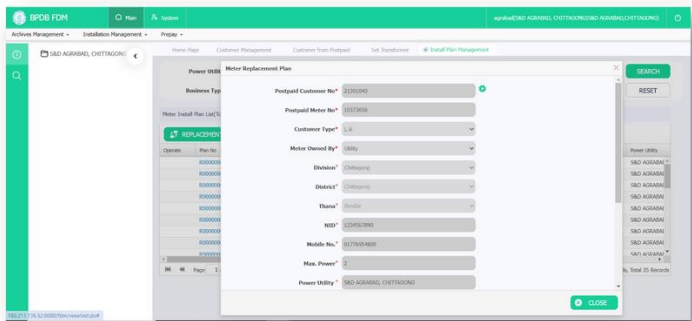
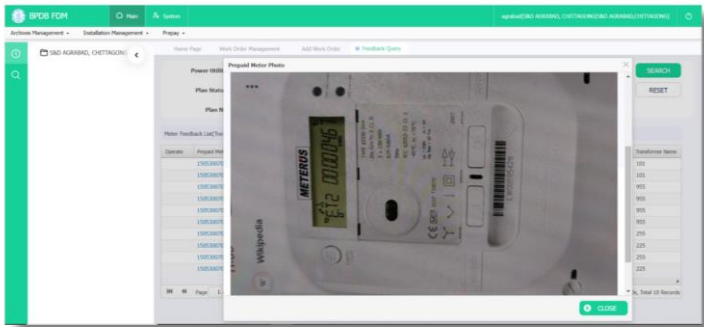
Work Order Creation and Dispatch

Terminal Management

Team Management

Customer Information Update

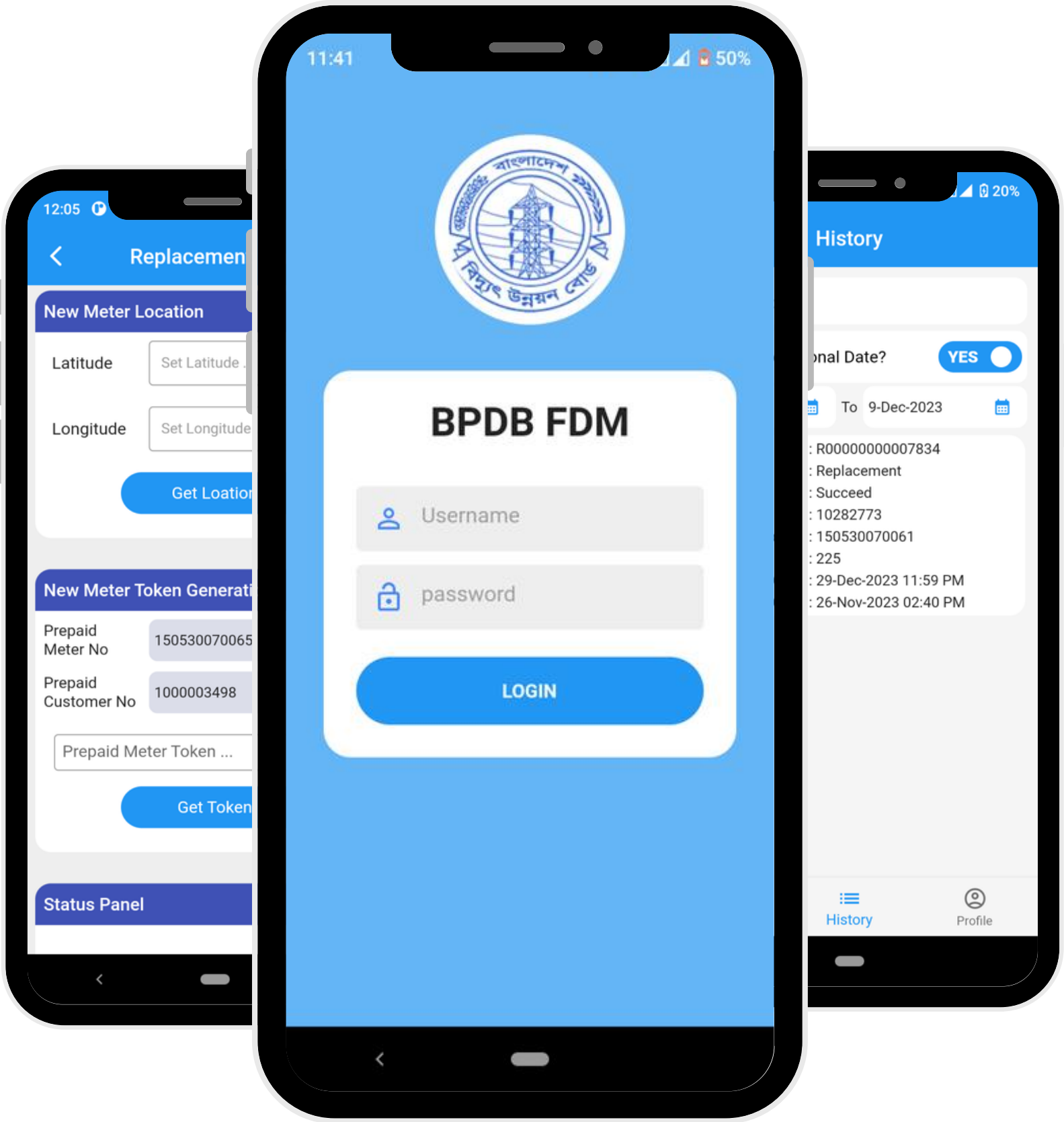
Installation Plan Management



CLIENT



Bangladesh Power Development Board (BPDB) FDM Mobile Application



Add Customer from
Postpaid

Implemented AI for Identify
meter image

Set Transformer to
Customer

Work Order Creation and
Dispatch

Terminal Management

Team Management

Customer Information
Update

Installation Plan
Management

CLIENT



PROJECT TYPE: **SOFTWARE**

OUR CLIENTS



Welcome admin
Change Password
Log OFF
Home
ADMINISTRATION

AJU BILLING ICX

Process
Rating Configuration
Month End Process
Suspense Manager
Reports
Re-Rating

Monthly Export Invoice Data From System

Invoice Month(yyyy-mm)	Decision If Previously Posted	Vat%	
	default ▼		Retrieve/refresh Invoice Detail
Delete Posted Data		View	

Partnerwise Monthly Summary Rating Information

Partner ID	Month Year(yyyy-mm)	Call Type	Total Duration Sec	Total Calls	Total Amount Tk	Total VAT(Tk)
No data available in table						

Advance Metering Infrastructure (AMI) SYSTEM SOLUTION

PROJECT TYPE: SOFTWARE

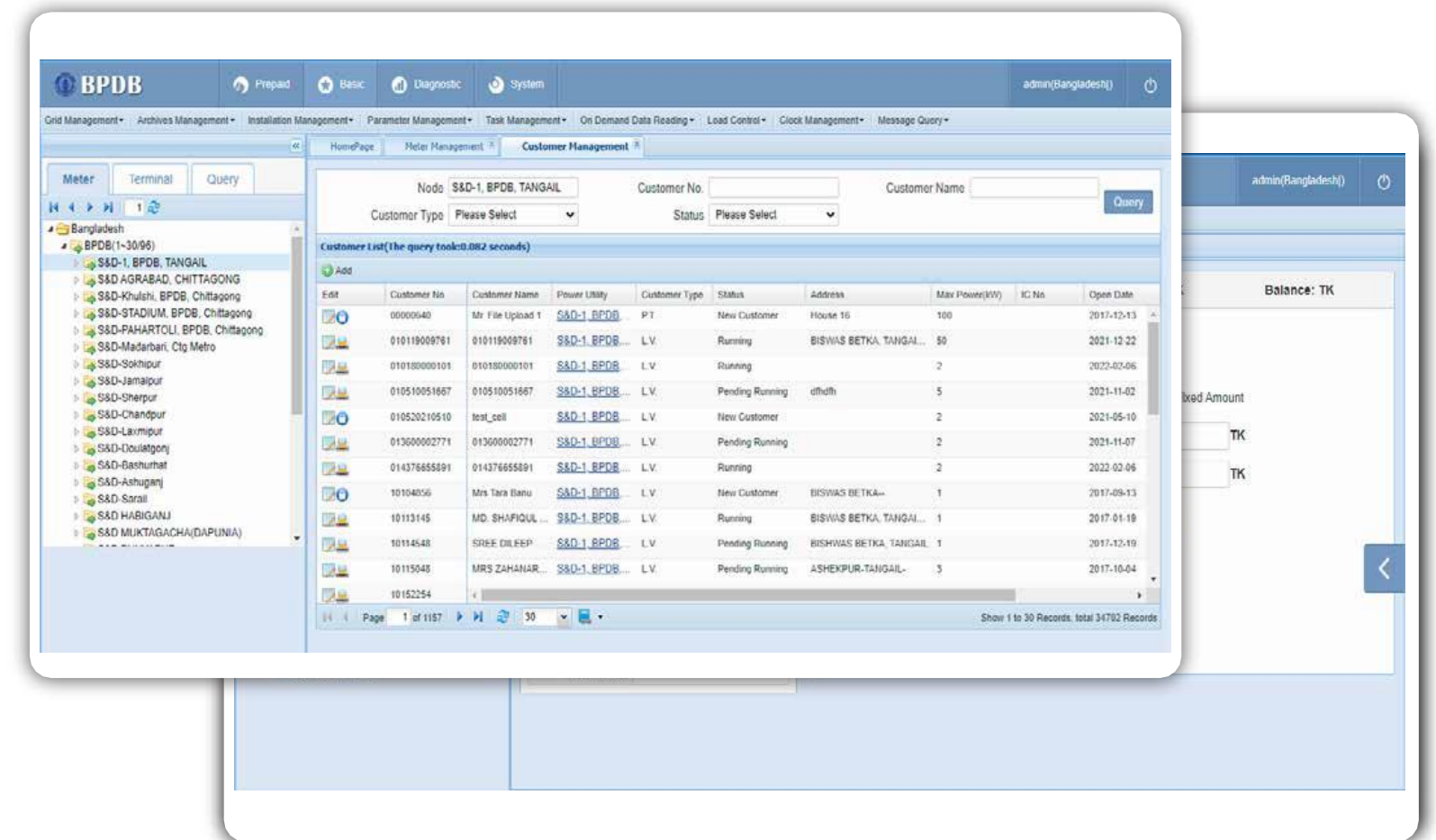
Global energy demand is increasing day by day, the main reason making a challenge for utility companies to deal with various load and network behaviors and trends.

Our partner Linyang has developed variety of smart postpaid and prepaid meters based on advanced standards and existing market requirement to increase level of smartness in management of residential, commercial and industrial end-user customers

OUR CLIENT:



Bangladesh Power Development Board



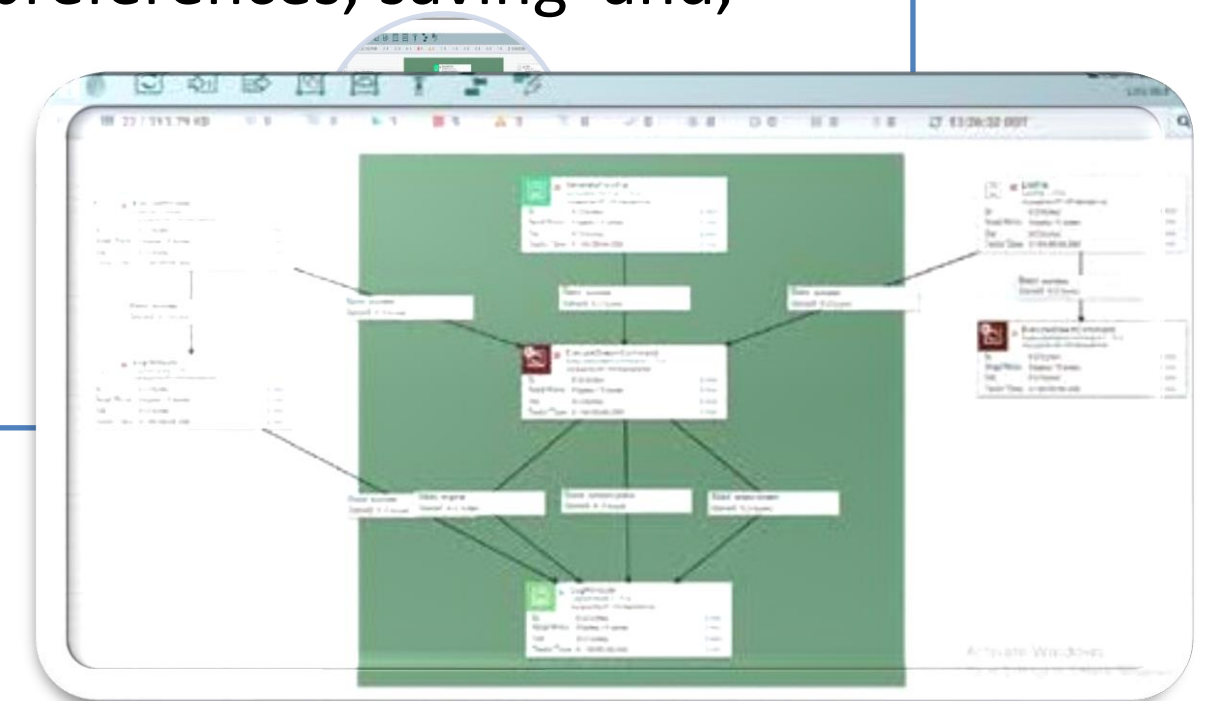
Meter Data Management (MDM)

- VEE, GIS, POD
- Multi-utility Management
- Load Forecasting Loss Management
- Aggregation and Audit Workflow
- Customer Service
- Billing Data Management
- Transformer Monitoring
- Asset Management
- Log & User Management
- Reporting and Analysis
 - customizable
 - CSV
 - XLS
 - TXT
 - PDF
 - XML
 - HTML



Automation Tools & Testing Services

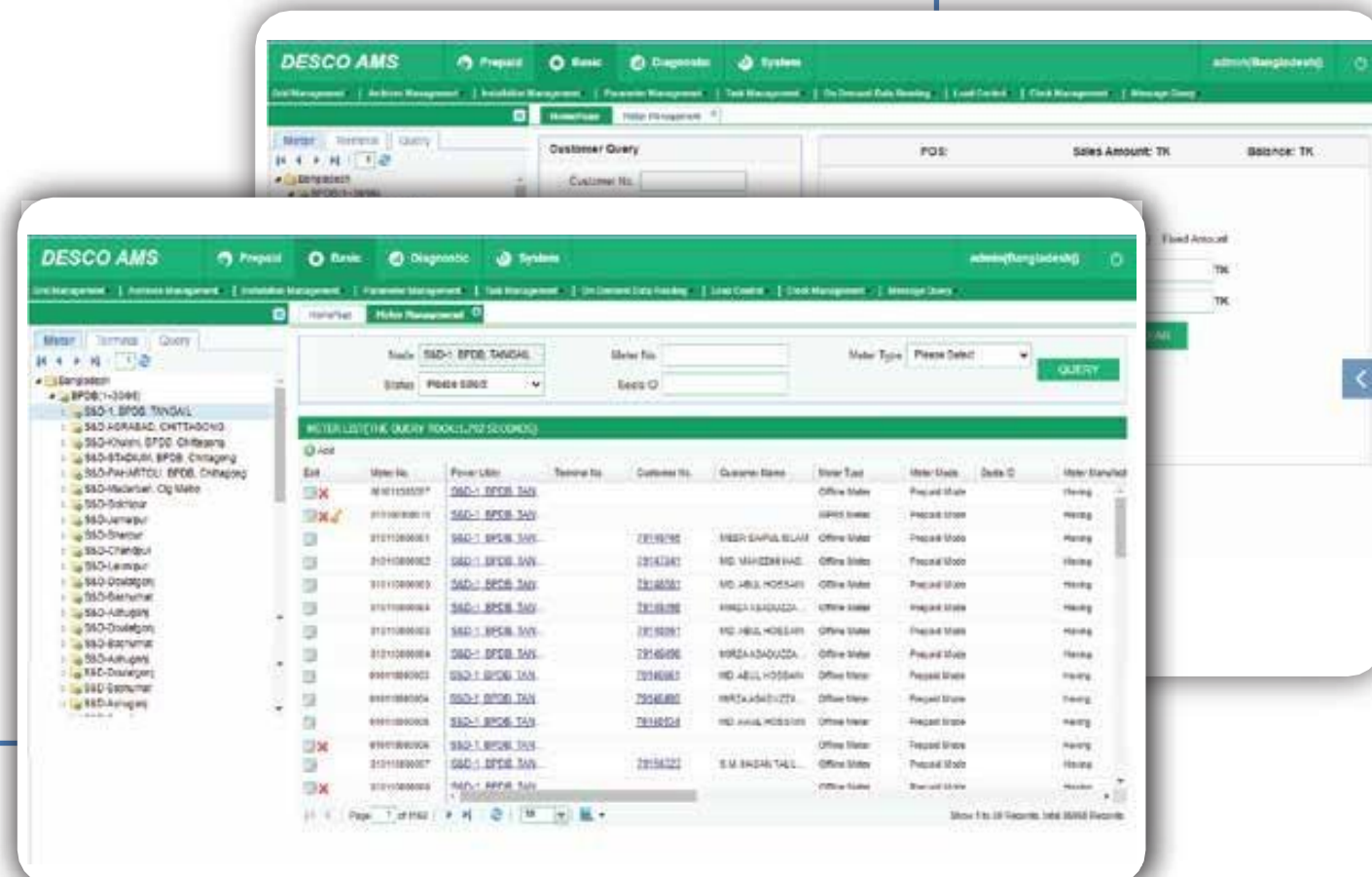
- Implementing the ETL approach
- Extract data from xml and transform it into the json format.
- Use the EDA concept to clean the data in order to identify the core business data
- Legacy Data conversion.
- Data points processed automatically based on preferences, saving and, money.



OUR PRODUCTS

Agent Management System (AMS)

- Access reports
- Lead distribution
- Agent reports
- (activity, sales) reports
- Task and projects.
- Document management



Hospital Information System

- Management Information System
- Administration & Configuration
- Doctor & Patient Management
- Pharmacy Management
- Diagnostic Center Management
- Laboratory/OT Management
- Accommodation
- Insurance Management
- Dashboards & Analysis
- Managerial Accounts/ HR & Payroll

The image shows a laptop screen with a web application titled "Heart Disease Analysis". The interface is divided into several sections:

- Navigation Sidebar:** Contains buttons for "Add", "Top", "Update", "Previous", "Delete", "Next", "Clear", and "Bottom".
- User Data:** A form for entering patient information, including fields for "Data ID", "Patient ID", "Age", "Gender", "Chest Pain", "Sugar", "BP", "Resting", "Exerc", "Slope", "CA", "Thal", "Old Peak", and "Thalch".
- Comparative Statement:** A section displaying statistical results, including "Probability of Stroke", "Probability of Coronary Artery Disease", and "Probability of High Blood Pressure".
- Heart Disease Analysis:** A table showing patient data, including columns for "Data ID", "Patient ID", "Age", "Gender", "Chest Pain", "Sugar", "BP", "Resting", "Exerc", "Slope", "CA", "Thal", "Old Peak", and "Thalch".
- Train Data For Heart Disease Analysis:** A table showing patient data, including columns for "Data ID", "Patient ID", "Age", "Gender", "Chest Pain", "Sugar", "BP", "Resting", "Exerc", "Slope", "CA", "Thal", "Old Peak", and "Thalch".

The application uses a clean, modern design with a light blue and white color scheme. The data tables are organized with clear headers and rows, and the navigation sidebar is easy to use.

SMS Gateway Project

Successfully built a comprehensive bulk SMS platform, offering user-friendly message composition, contact list management, scheduling, and delivery. It includes billing integration, security measures, compliance adherence, and robust reporting features. Users can send bulk SMS messages efficiently and securely.

ASL SMS

Dashboard

Administration

Master Data

Reseller

Customer

User

Package Product

Contact

Contact Import/Export

Group

Group Import/Export

Invoice

SMS Template

SMS

Package Product

All Package Products

Show 10 entries

Search:

Product Details	Action
SMS 200 SMS Quantity : 200 Price : 2000 TK	View Edit Delete
SMS 10000 SMS Quantity : 10000 Price : 12000 TK	View Edit Delete
SMS 10000 SMS Quantity : 10000 Price : 5000 TK	View Edit Delete
SMS 5000 Masking SMS Quantity : 5000 Price : 5000 TK	View Edit Delete

Showing 1 to 4 of 4 entries

Previous1Next

ASL SMS

Dashboard

Administration

Master Data

Invoice

SMS Template

Manage SMS Templates

Pending Templates

Approved Templates

Rejected Templates

SMS

SMS Template

All Templates

Show 10 entries

Search:

Name	Campaign Id	Start Date	End Date	Promotion Type	Masking ID	Status	Action
TestQBAZARdy	cmp-cytqqXGTAt	2023-09-17	2023-09-30	DYNAMIC	QBAZAR	APPROVED	View Delete
TestQBAZAR	cmp-QRxln1uKY	2023-09-17	2023-09-30	FIXED	QBAZAR	APPROVED	View Delete
Test SMS Dynamic Masking	approve1	2023-09-10	2023-09-10	DYNAMIC	AJU	APPROVED	View Delete
Test Masking SMS Fixed	asdf	2023-09-10	2023-09-13	FIXED	AJU	REJECTED	View Delete
Test SMS		2023-09-10	2023-09-15	NONE		APPROVED	View Delete

Showing 1 to 5 of 5 entries

Previous1Next

OUR CLIENTS



GLENCORE



OUR PARTNERS



Acronis

DreamApps™

odoo

ORACLE

Our International Presence



STAFF AUGMENTATION



QA SPECIALISTS IN CAPITAL ONE

- **Challenge:** The company faced challenges in software quality assurance, needing a robust team to enhance their software testing processes.
- **Solution:** Nexalinx placed two skilled QA Specialists, who worked in tandem to revamp the company's QA strategies. One focused on manual testing and the other specialized in automation, together covering a comprehensive range of testing methodologies.
- **Impact:** This collaborative approach led to a 50% decrease in software defects, accelerated testing cycles by 35%, and significantly improved the overall software quality. The partnership fostered a culture of quality-first in the development process, ensuring more reliable and user-friendly software releases.



DATA ENGINEER IN TINITITI

- **Challenge:** The agency required advanced data management solutions to handle large datasets effectively.
- **Solution:** The Data Engineer developed a sophisticated data pipeline and analytics platform, enabling real-time data processing and insights.
- **Impact:** Streamlined data processes, enabling 20% faster decision-making and increased campaign effectiveness.



FRONTEND DEVELOPER IN PERATON

- **Challenge:** A complex, long-term government project required a skilled Frontend Developer to create intuitive and accessible user interfaces.
- **Solution:** The Frontend Developer introduced innovative design solutions, ensuring high usability and accessibility standards.
- **Impact:** Delivered a user-friendly interface, leading to a 50% increase in user engagement and positive feedback from stakeholders.



Full Stack Developer at Quantum Dynamic Tech

- **Challenge:** Quantum Dynamic Tech faced complex software issues and needed a versatile Full Stack Developer.
- **Solution:** Partnering with Nexalinx, they hired a skilled Full Stack Developer proficient in JavaScript, Python, and Java.
- **Impact:** The developer streamlined processes, reduced bugs, and brought innovation, fostering continuous improvement at Quantum Dynamic Tech.

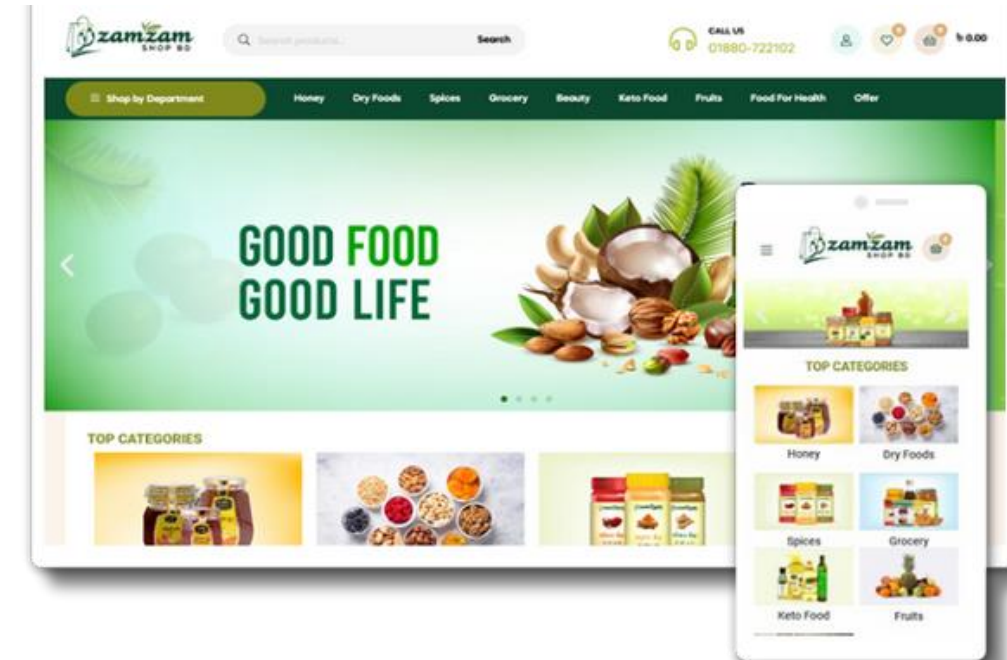


Partners



ZAMZAMSHOPBD

zamzamshopbd is an e-commerce platform coupled with a chain of brick-and-mortar stores for safe and pure foods in Bangladesh



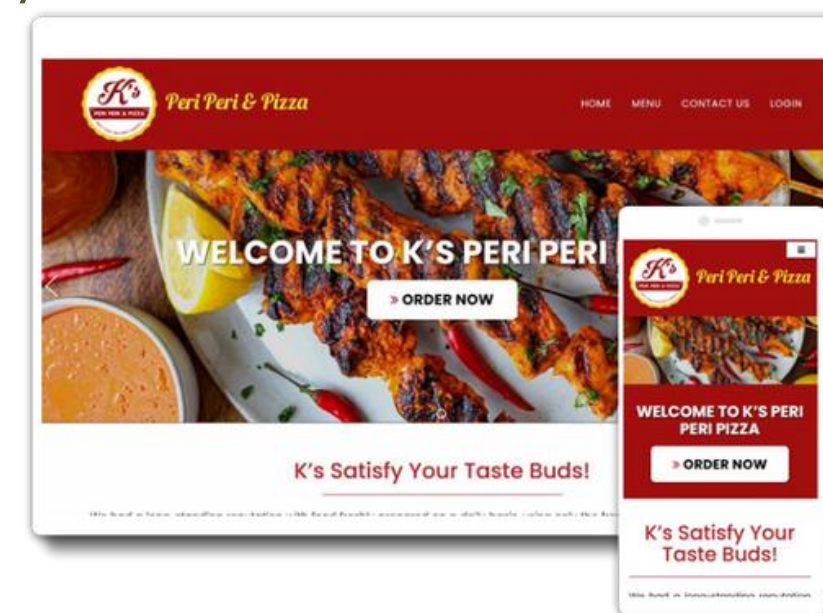
MARITIME YACHTCHARTERS

This website offers exclusive yachts in Miami – Bahamas – Turks and Caicos – Cabo San Lucas MX – Monaco – Greece – Caribbean to seek out the most captivating destinations for luxury yacht charter.



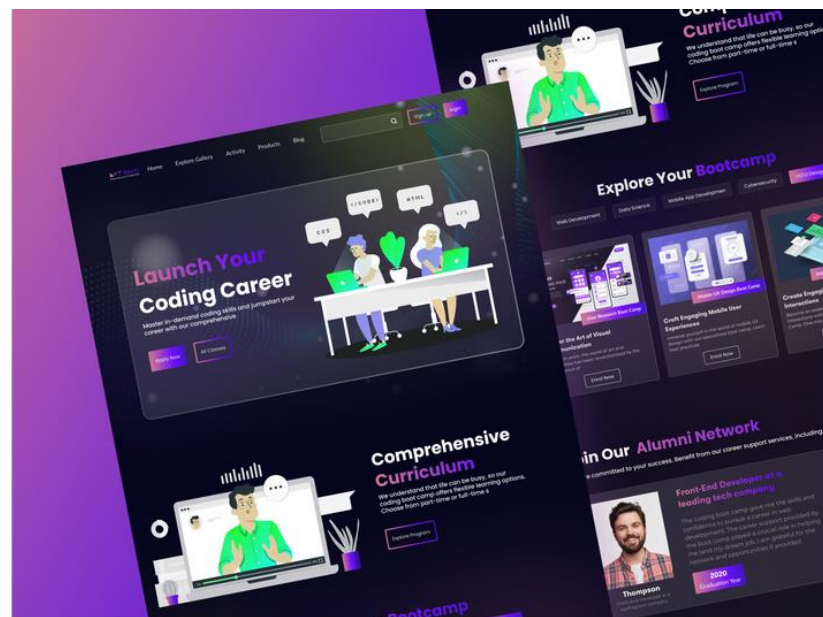
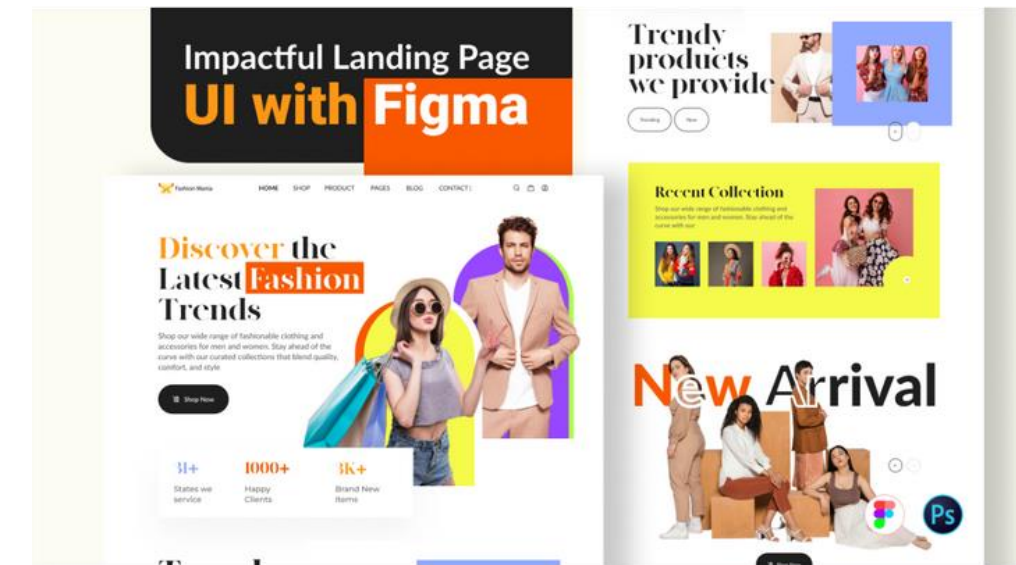
K'S PIRI PIRI AND PIZZA

K's Peri Peri delivers fast food made from world-class ingredients and contributes for under privileged society. They're the winner of the Local Legend award for the highest-rated and best takeaway in High Wycombe.



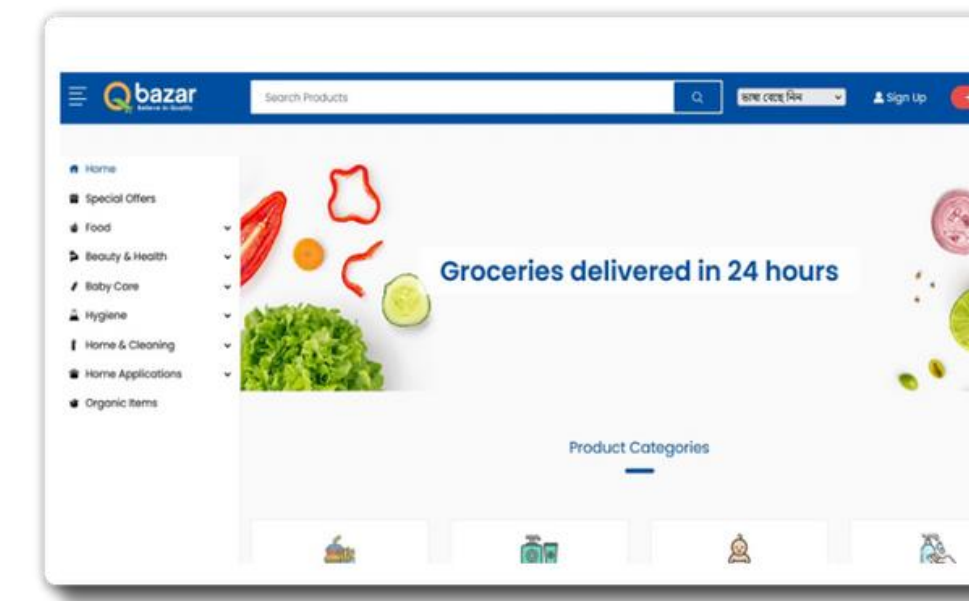
Clothing E-commerce

We crafted a tailored Clothing E-commerce solution for our client, meeting their specific requests and incorporating top-notch features for a seamless shopping experience.



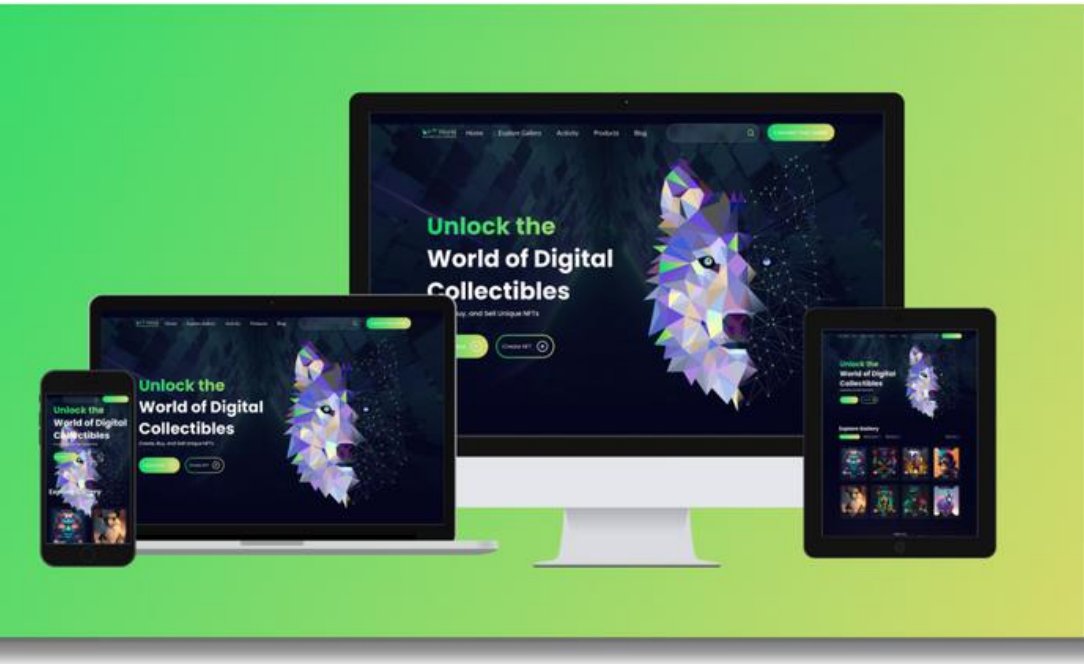
Qbazar

Qbazar.com.bd is one of the biggest online grocery shop available in Dhaka. Qbazar deliver all over Dhaka and it is one of the fastest growing e-commerce grocery shop.



NFT Showcasing Website

We're thrilled to present an NFT Showcasing Website crafted to our client's exact specifications. It offers a stunning gallery, easy NFT management, and a secure marketplace, all designed to showcase your digital assets brilliantly.



Organic Food E-commerce

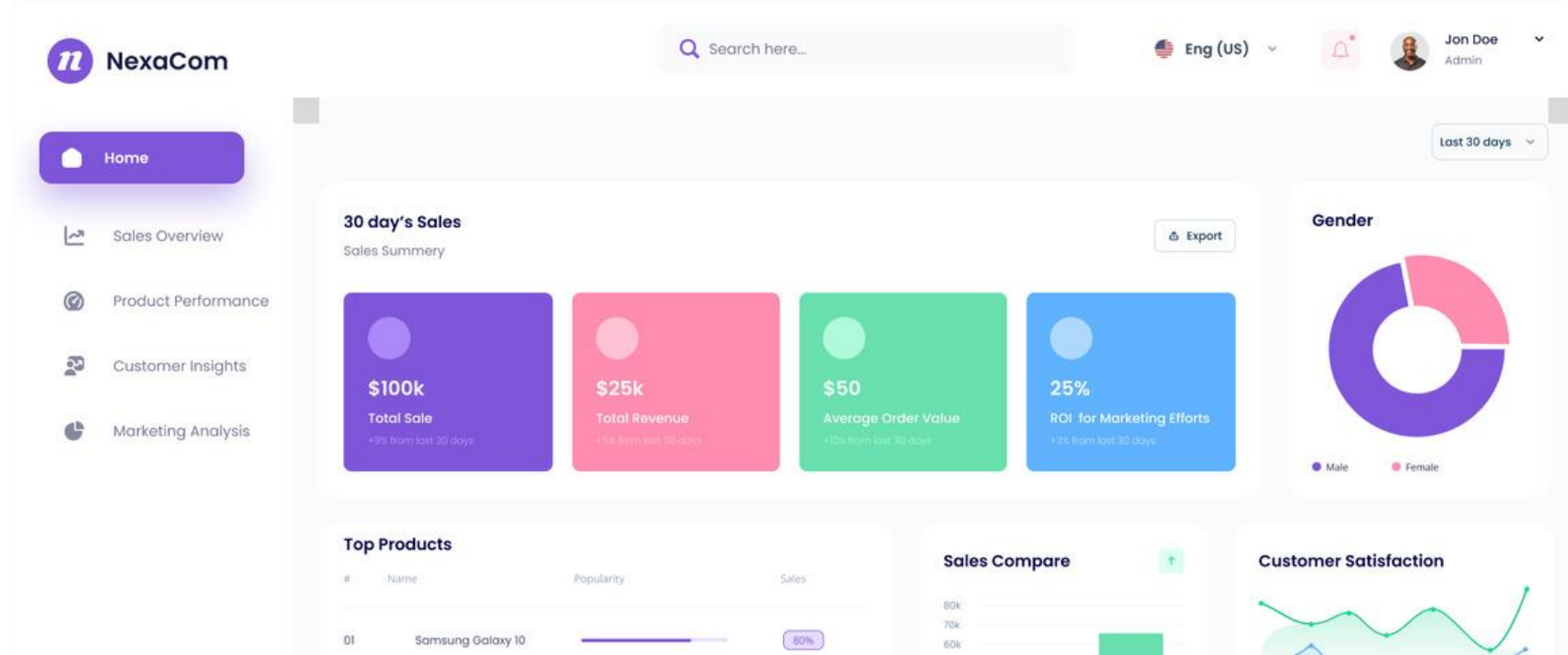
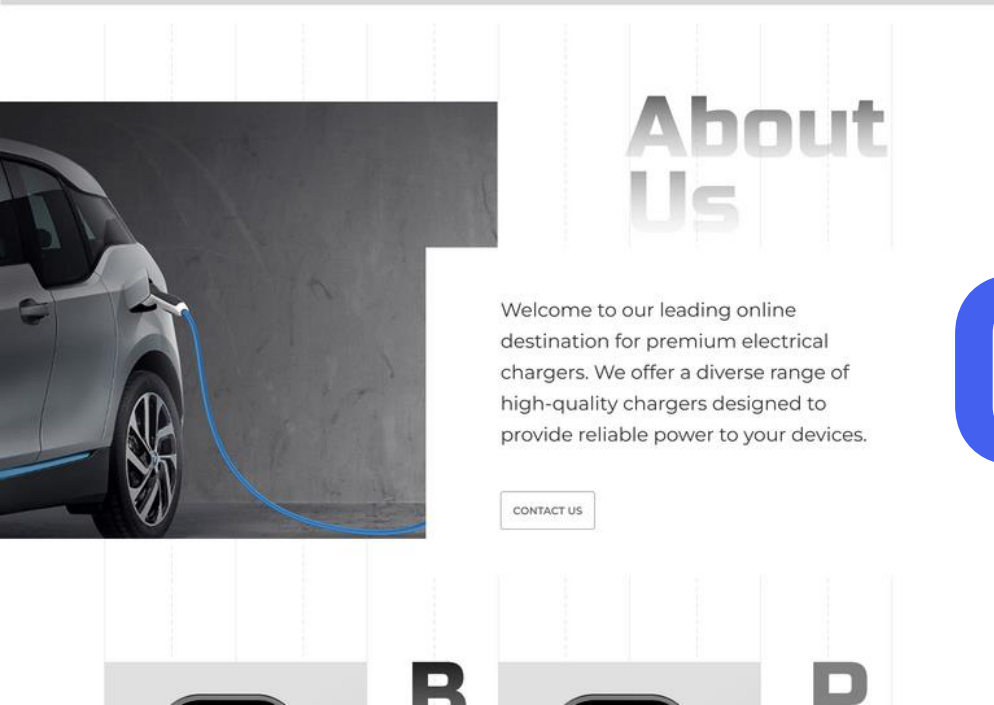
Introducing our client's dream Organic Food E-commerce platform. Shop organic, navigate with ease, and enjoy secure transactions.



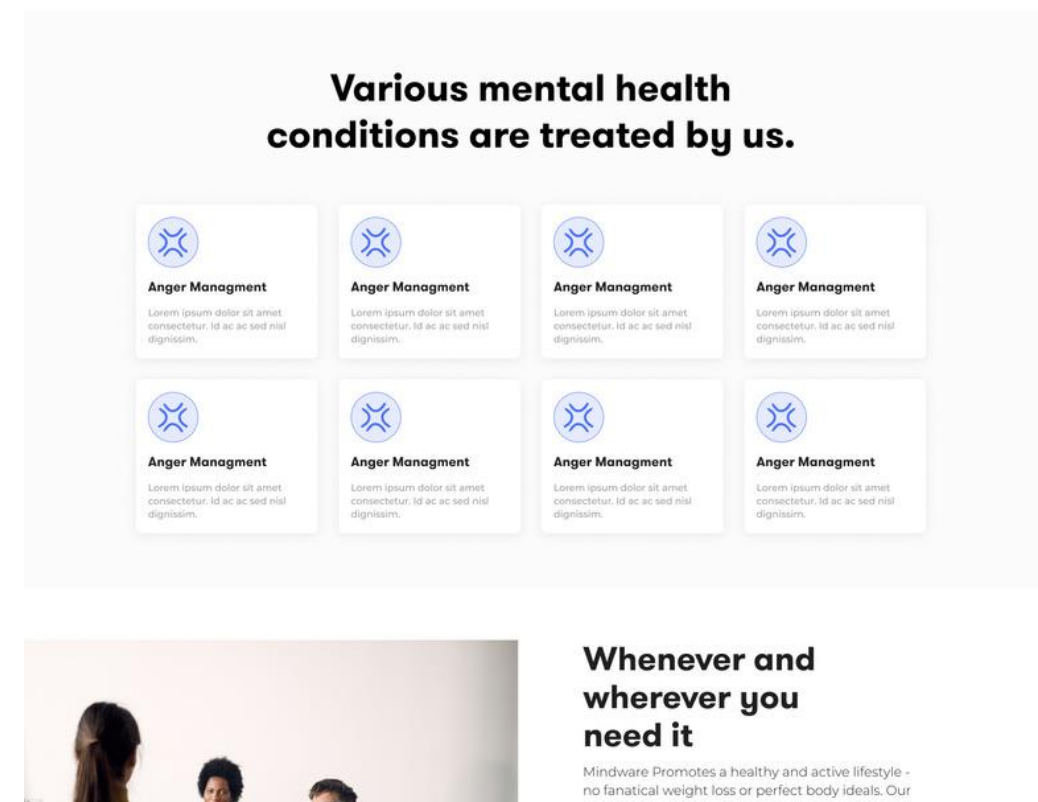
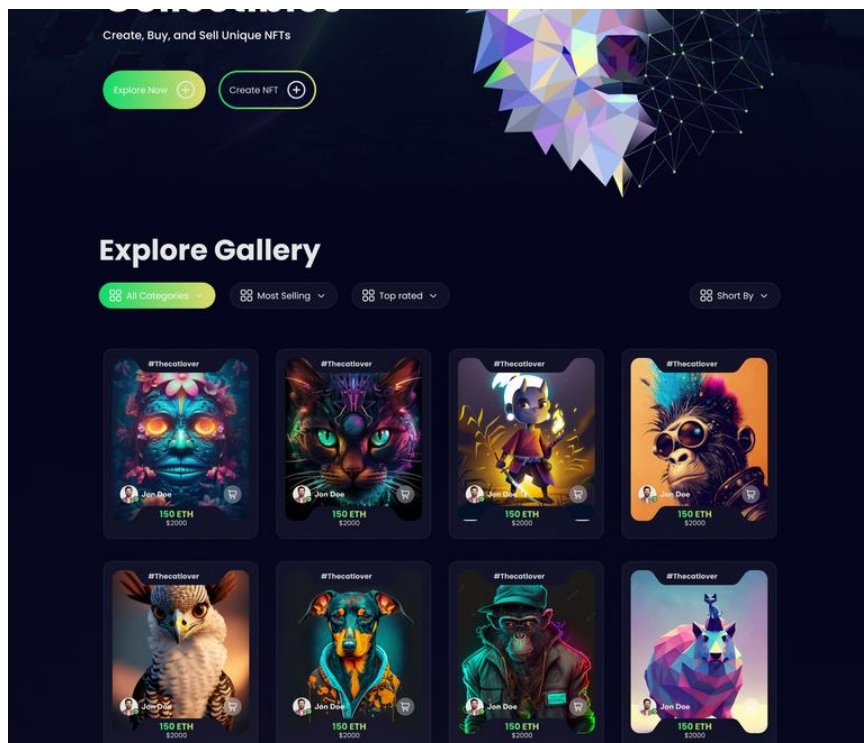
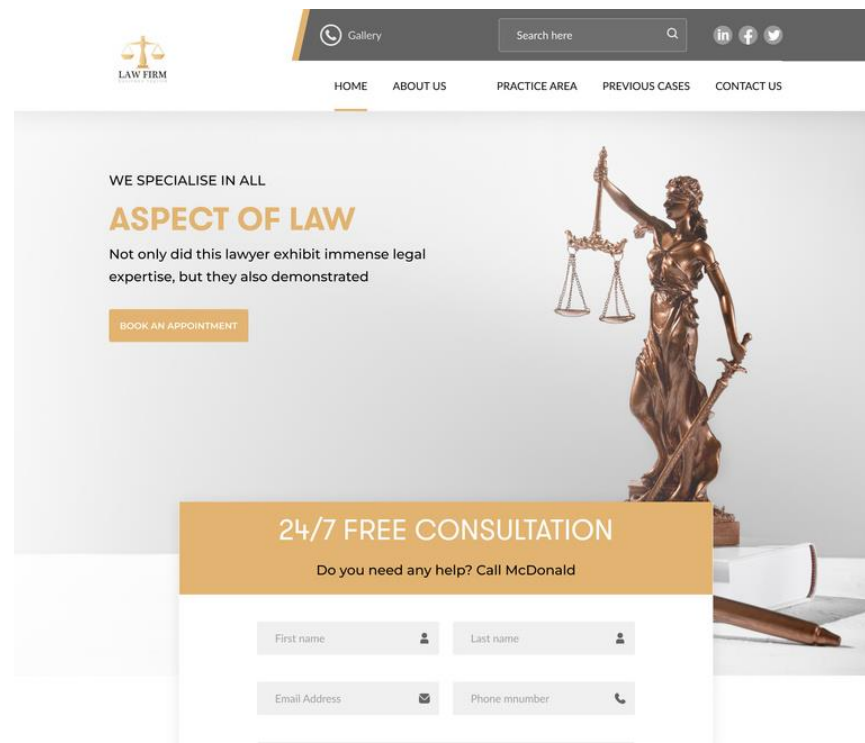
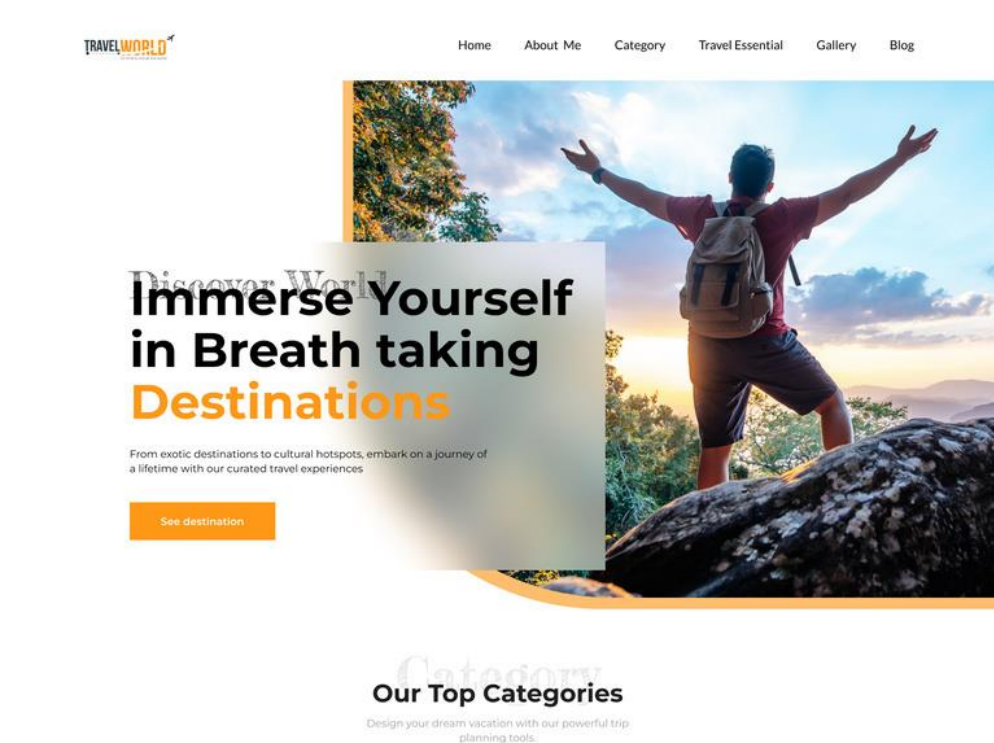
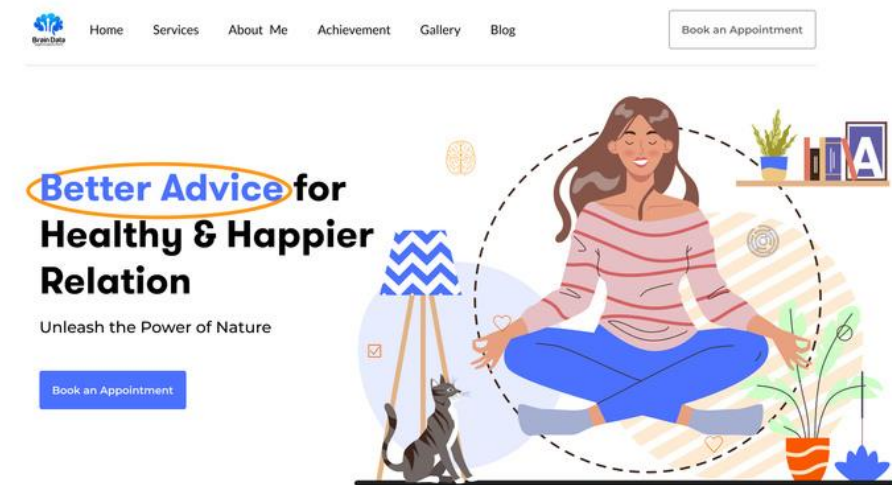
Ecommerce Dashboard

We're proud to introduce our client's custom E-commerce Dashboard, built to their exact specifications. It offers real-time sales data, inventory management, and intuitive analytics for informed decision-making.





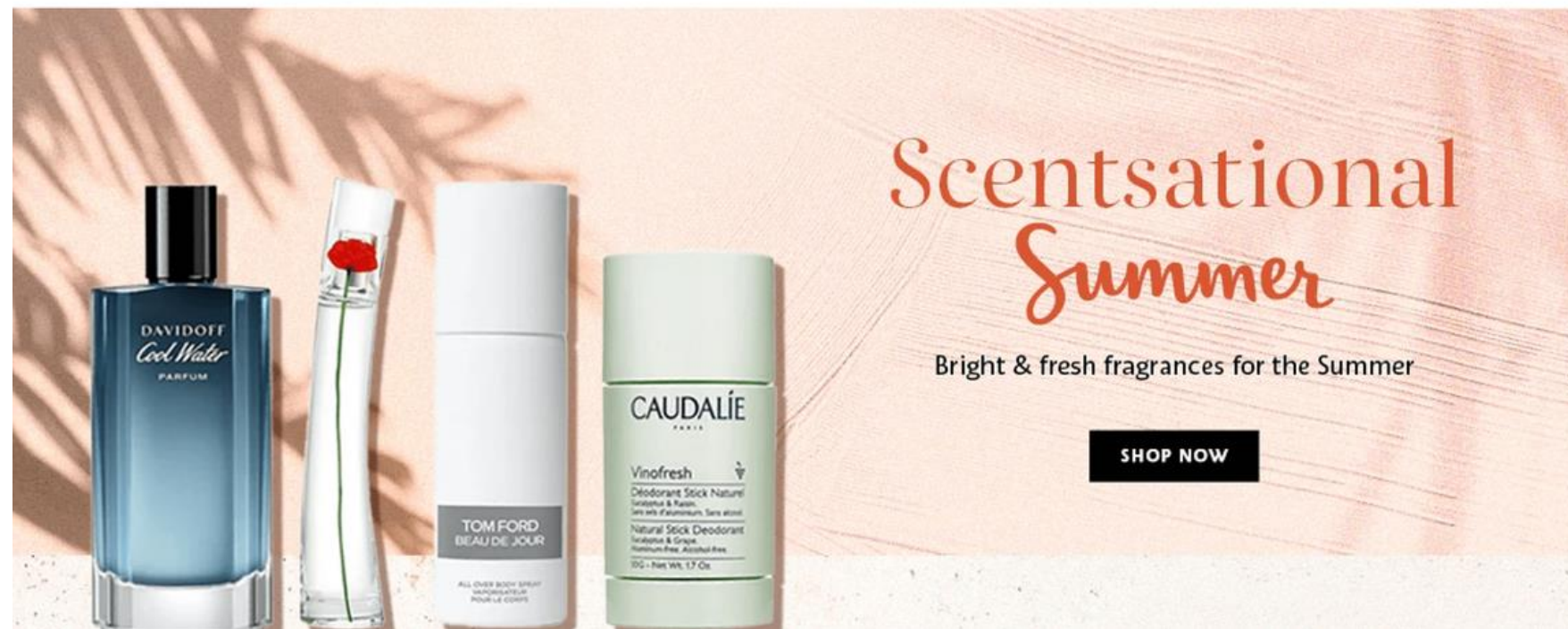
OTHER PROJECTS





All Platform Inside One Application

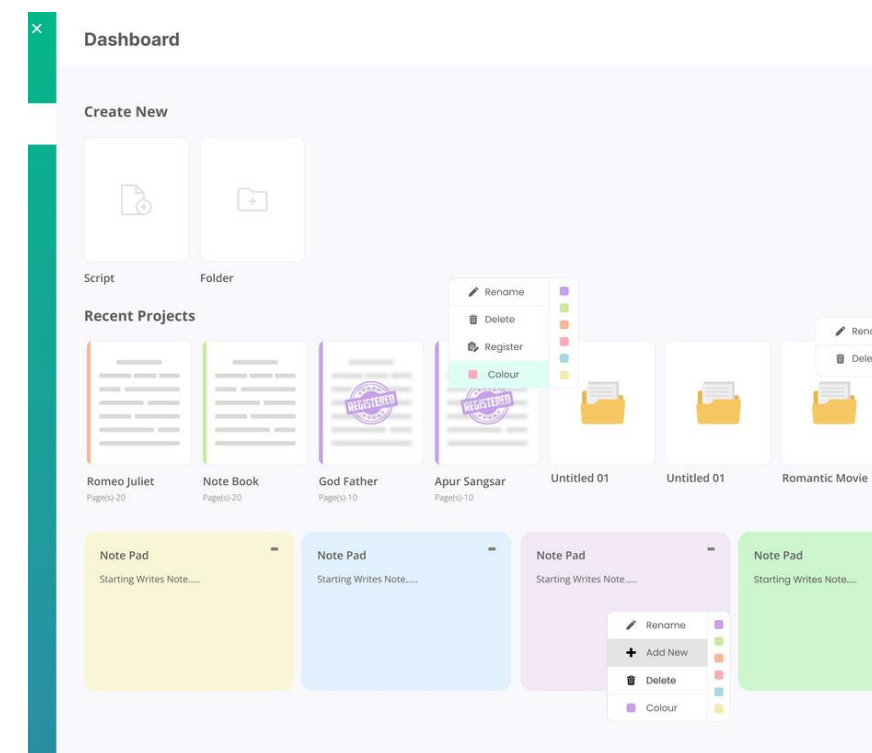
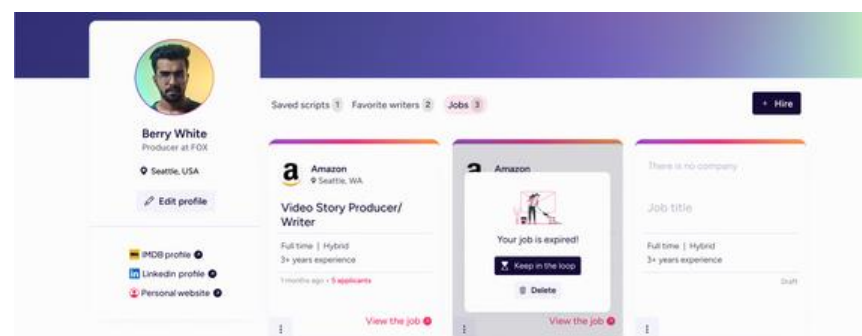
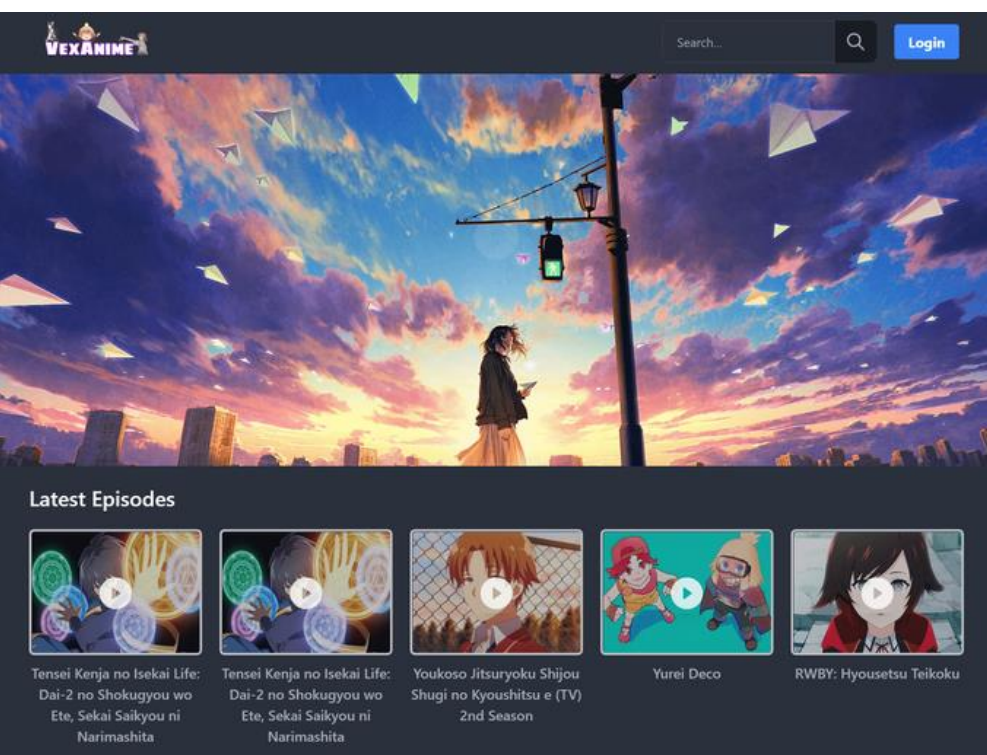
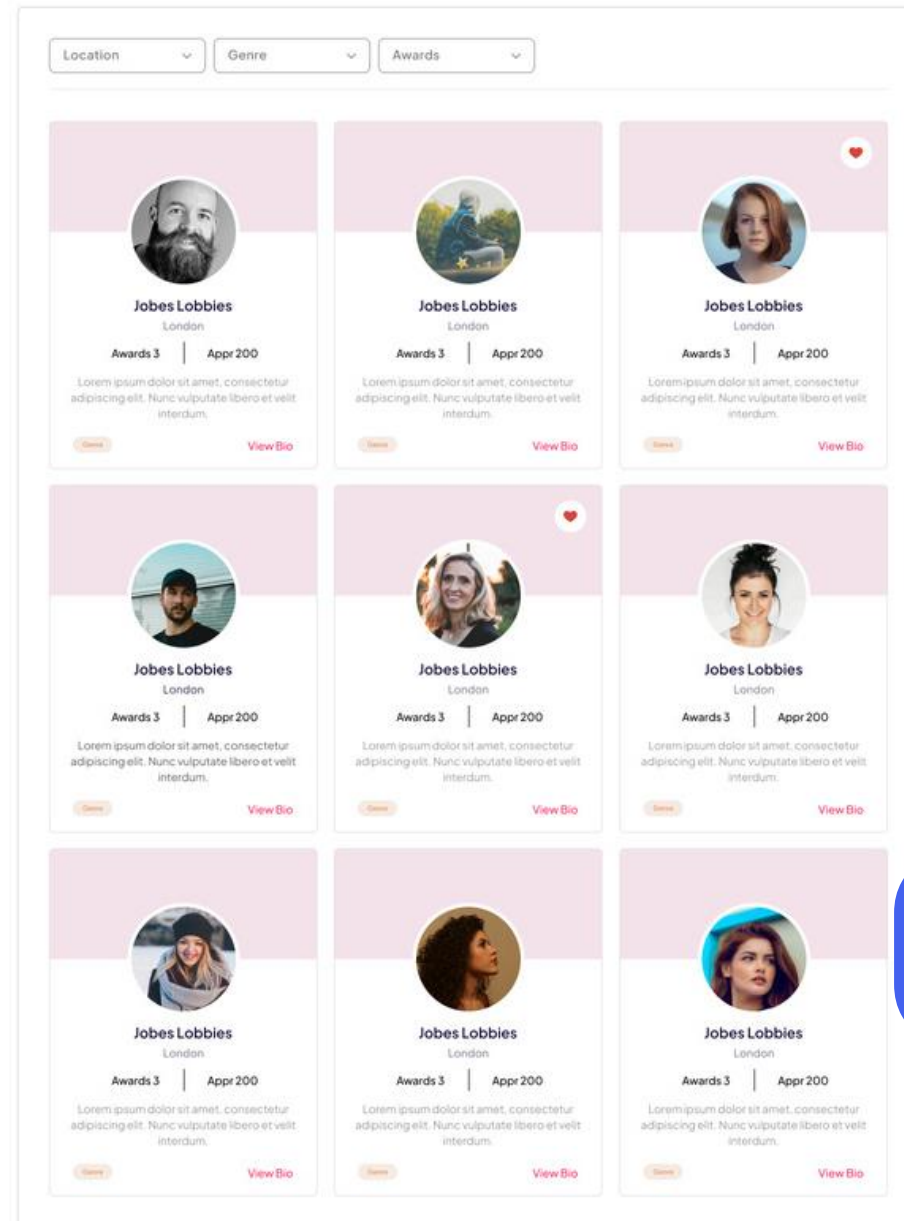
We are unique in the market with the concept "All Platform inside One Single Application" which contains a social media platform, News channel platform and a dedicated OTT platform, All of these in a single application!

[Get started](#)

OTHER PROJECTS

Classified Ads

h America North America Europe Asia/Pacific/Middle East Australia A



Client Testimonials



Alex edge



Screenwriters Network



We have been working with Nexalinx since last year and now for a very complicated project that we are in, with a lot of software technologies involved. Nexalinx has matched up to our expectations and the deliverables were on time.



Sarah Anderson



BrightWave Solutions



Nexalinx's streamlined solutions have transformed how we handle data, leading to improved accuracy and efficiency.



David Mitchell



DataFusion Innovations



Nexalinx turns complexity into clarity. Their impact on our data processes has been nothing short of miraculous.



Emily Carter



InsightMatrix Analytics



Nexalinx has been our trusted partner in data integration and engineering for years. Their expertise in transforming raw data into valuable insights has been instrumental in our success. The team at Nexalinx is not just knowledgeable but also highly dedicated to delivering excellence. We couldn't ask for a better data integration partner.

Client Testimonials



Michael Johnson 

QuantumSync Systems



Nexalinx is our go-to partner for data integration. Their expertise and dedication have been pivotal in our success.



Jessica Sharzer 

Screenwriters Network



Our partnership with Nexalinx has been nothing short of exceptional. Their expertise in data integration and engineering has not only streamlined our data processes but also fueled our success. Nexalinx's dedication to delivering accurate and efficient solutions is unmatched. They have consistently exceeded our expectations and helped us uncover valuable insights from our data. Nexalinx is more than a partner; they are an invaluable asset to any organization on the path to data-driven excellence.



Jessica Williams 

InfoPulse Integrations



Nexalinx is the ultimate partner for data integration. Their team's ability to turn complexity into clarity has transformed our data processes. We highly recommend Nexalinx for anyone seeking data-driven success.



Durjoy Saha 

DataGenius Labs



Nexalinx delivers data excellence. Their expertise and dedication have been instrumental in our success.

OFFICE LOGISTICS & FACILITIES

- Lift, Generator
- 50 MB dedicated line from 2 ISP / WIFI
- Inventory.
- Transport.
- Meeting Room
- Breakout / Dining space
- Reception
- Cleaning services
- Printing
- Secure Access
- Phone
- Parking Space
- Tea / Coffee



**THANK
YOU**

