



COMPANY PROFILE

Microters is a Full Service Digital Marketing and Software Development Agency including SEO, WordPress Development, and Web Design.



What happens when your website's traffic suddenly starts to drop? Or the lead generation campaign you launched is nothing but a waste of time? Getting the first lead or driving traffic to your websites can be challenging– hack, you need a website to begin with!

Meet Microters– your all-in-one digital marketing and development assistant. We help businesses, big or small, reach their potential customers and craft web tools catering to diverse business demands. Be it affiliate marketing, lead generation, or simply social media marketing, Microters has got your back.

Our digital marketing and software development services are dedicated to meet your specific needs, from SEO and PPC marketing to SaaS development and website maintenance– and whatnot! Contact us today for a free professional consultation and find out how you can bump your business game.

MD Nazmul Hasan
Founder & CEO





ABOUT US

At Microters, we bring your digital vision to life. As a full-service Digital Marketing and Software Development Agency, we delve deep into the realms of SEO, WordPress Development, and Web Design, setting new standards in the digital sphere. Offering a comprehensive suite of services like Advanced Digital Strategy, Advanced Search Engine Optimization Strategy, Paid Advertising, Social Media Marketing, SaaS Development, Website Development, and AI & WordPress Product Development, we ensure your business stands out in the crowded digital space.

With over 12 years of industry experience, our prowess goes beyond just strategies. It's about creating lasting impacts. Armed with a passionate team of over 50 experts, we've collaborated with a diverse range of clients from all over the globe. At Microters, we don't just work for you; we work with you, ensuring success at every step.



VISION & MISSION

Our vision is to be the cornerstone of digital excellence. We aim to make businesses thrive by providing them the best-in-class solutions that ease their tasks and optimize performance. Our mission is not just about digital transformation but about making that transformation meaningful and valuable for every client.

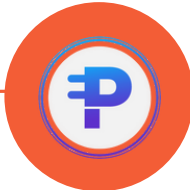


OUR FAMILY OF BRANDS



AI Buster

Generate and Publish
1000+ SEO Optimized
AI Articles Within Few
Hours Just One Click.



Pluginic

Wordpress Plugin
Developing Company
Which have Few Premium
Plugin. and Provide
Custom Services.



Nomadic Marketers

Digital Marketing Service
Provider. Nomadic help
you outrank your
competitors and stay
ahead of the competition.



AI Autoblogging

Automate your content
generation and blogging
tasks For Wordpress and
Shopify Platform.



Hybridblogging

One of The Best pSEO
software in the blogging
industry. You can publish
1000+ articles within few
click.



OUR CORE SERVICES

SEO Services

- Professional SEO Services
- eCommerce SEO Services
- SaaS SEO Services
- Healthcare SEO Services
- Shopify SEO Services
- Webflow SEO Services
- Monthly SEO Services
- Pay Per Click (PPC) Marketing
- Social Media Marketing

Software Development

- Professional SEO Services
- eCommerce SEO Services
- SaaS SEO Services
- Healthcare SEO Services
- Shopify SEO Services
- Webflow SEO Services
- Monthly SEO Services
- Pay Per Click (PPC) Marketing
- Social Media Marketing

AI & Writing Services

- WP AI Auto Blogging
- Shopify Ai Auto Blogging
- AI Writing Services
- Copy Writing Services
- Product Review Writing

SEO Backlinks

- HARO Backlink Services
- Guest Post Backlinks
- Sponsored Post Backlinks
- Foundation Backlinks
- ABC Backlinks
- PR Backlinks

CLIENTS WE'VE WORKED WITH

See for yourself! Our portfolio showcases the success stories of those who trusted us. Join the ranks of satisfied clients who've witnessed remarkable growth.



PEOPLE FIND US THE BEST! SEE WHY?

- 12 years industry Experience
- Comprehensive Suite of Services
- Expert Team
- Customized Solutions
- Proven Results
- Continuous Learning
- Value for Money
- Ethical Practices
- Positive Social Impact
- Personalized Support

CONTRIBUTIONS TO THE SOCIETY



TESTIMONIALS FROM OUR CLIENTS



Michael Weinstein, Founder, Siro Holdings

"I can't express how grateful I am to have found Microters. Their expertise and dedication are second to none. Over the past year, they've transformed our online presence, delivering a sleek website, boosting our SEO, and crafting engaging content that resonates with our audience."



Matt Price, Founder, Silk Tie Communications

I just wanted to say that working with Microters has been amazing. In two years, they've developed our website, improved our SEO, and provided great content. They really get what we need. Nazmul and his team are dedicated and experts at what they do. If you need web services, I highly recommend Microters. Thanks for two great years, and here's to more!



David Foster, Co-Founder, Digital Dynamics Co.

"I've had the pleasure of working with Microters, and I must say it's been an incredible journey. Within a short time, they've revamped our website, elevated our SEO game, and provided exceptional content that speaks directly to our target audience. Nazmul and his team are a class apart in their expertise and commitment. For anyone in need of exceptional web services, Microters is the go-to choice. Cheers to a future filled with more remarkable achievements!"

OUR SUCCESS STORY!



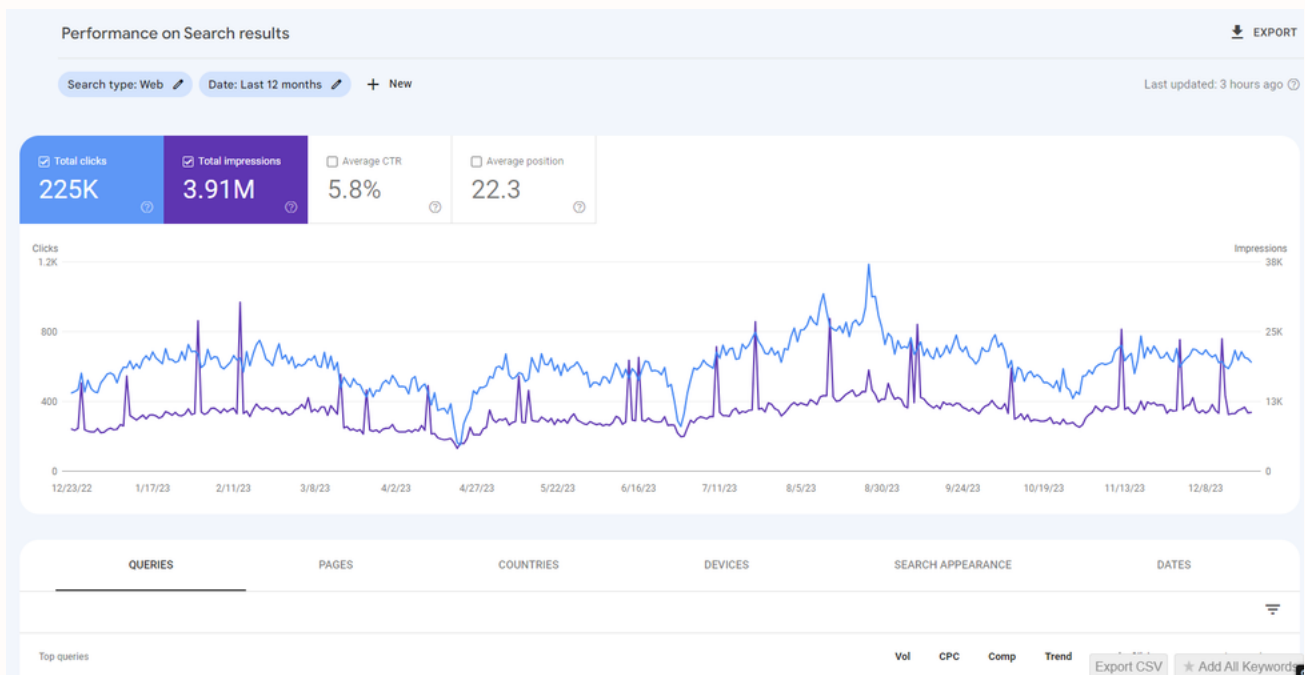
**Customer
Satisfaction**

94,43%



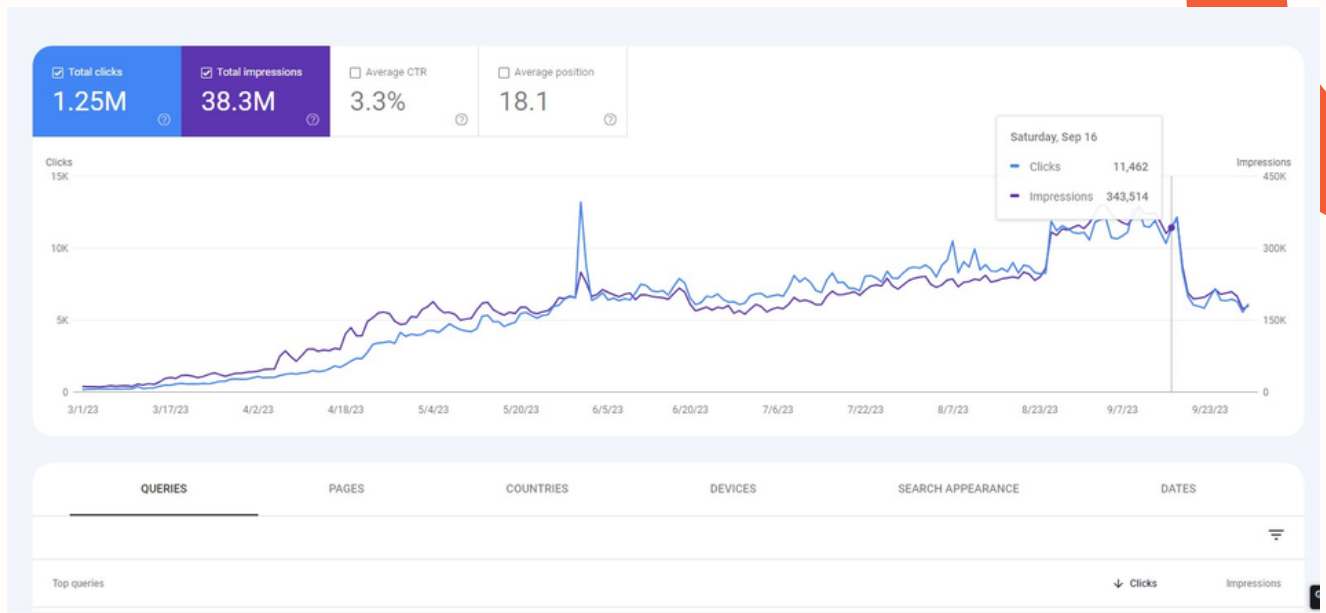
**Total Client
Project Till 2023**

1655+

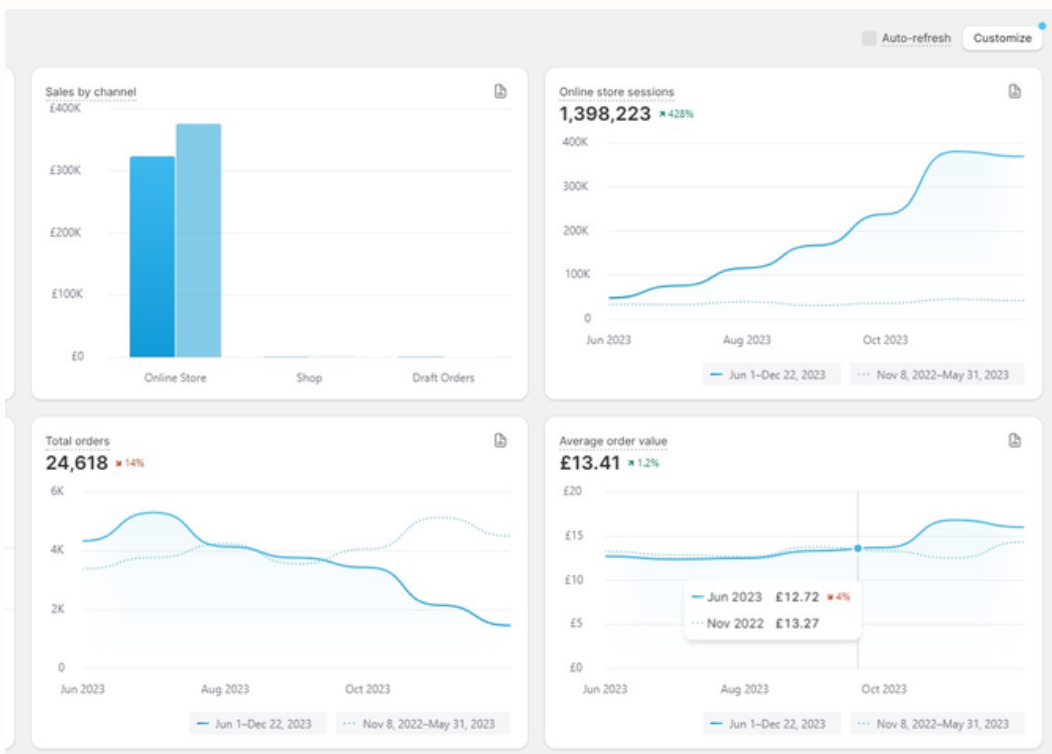


**Local Laptop Business Zero to 225K Monthly
Organic Traffic!**





30K SEO Optimized AI Articles and 1.2 million Organic Traffic Within 8 Months



Boost Shopify Store €800 To €325K With 1.3 Million Organic Traffic



MT MARKET SIZE

The market sizes for SEO services, video editing, WordPress plugin development, and AI auto-blogging services are positioned for significant growth by 2030. The SEO services market is particularly notable, with estimates suggesting a rise from around \$46.7 billion in 2021 to potentially over \$234.8 billion by 2030, showcasing a compound annual growth rate (CAGR) of up to 17.6%. While specific figures for the other services are less readily available, the trends indicate expanding opportunities, driven by the increasing demand for digital content, technological advancements, and the growing importance of online presence across various sectors.



SEO

\$234.8 billion

SEO Services
Market 2030

AI TEXT

1.4 billion

AI Text Generating
Market 2030

VIDEO EDITING

3.245 billion

Video Editing
Market 2030



MARKET TOTAL GROWTH

The SEO services, AI text generating, and video editing service markets are poised for remarkable growth from 2024 to 2030, with projected total growth rates of 369.6%, 180.0%, and 62.25% respectively. These trends underscore the escalating demand for digital marketing optimization, AI-driven content creation, and video editing solutions in an increasingly digital world. This growth trajectory reflects the critical role these services play in enhancing online presence, content quality, and multimedia production across industries.

+369.6%

SEO Growth by 2030

The SEO services market is projected to experience a substantial total growth of 369.6% from 2024 to 2030

+180.0%

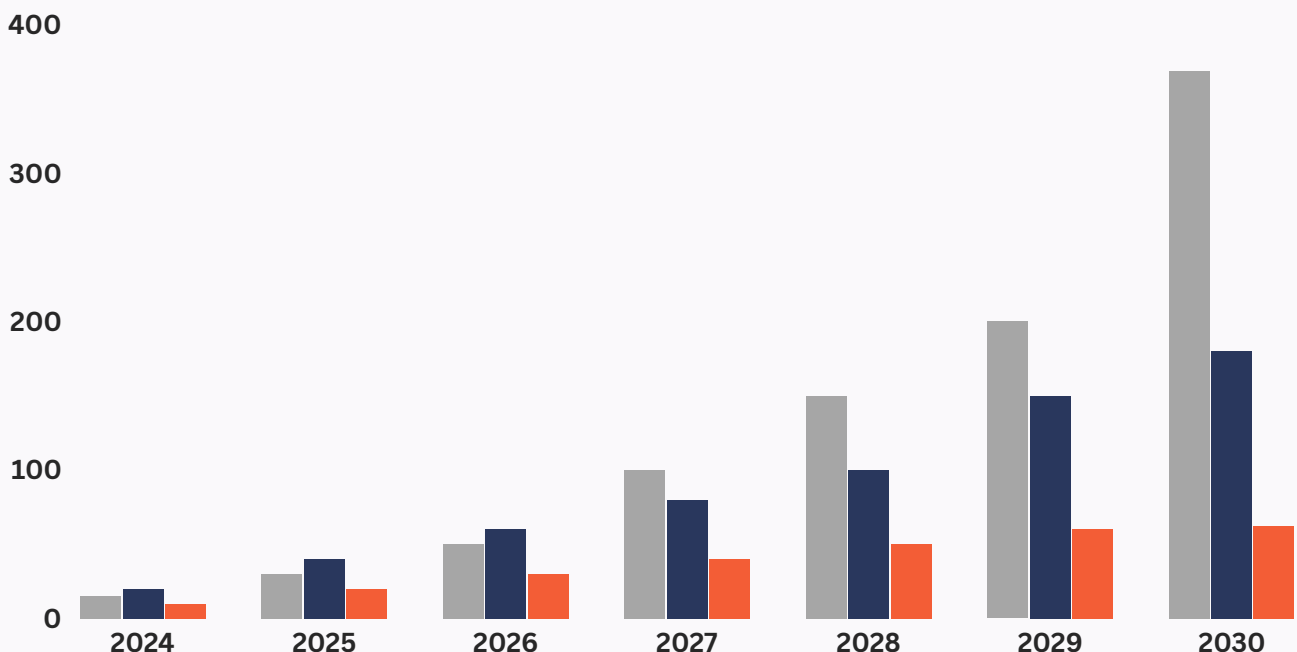
AI Growth by 2030

The market for AI text generating services is expected to see a significant total growth of 180.0% between 2024 and 2030

+62.25%

Video Growth by 2030

The video editing service market is anticipated to achieve a total growth of 62.25% from 2024 to 2030



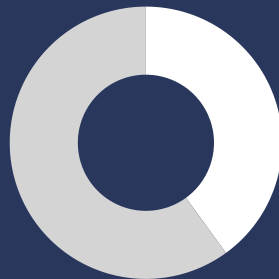
OUR PERFORMANCE

Retention Rate

86%

91%

Satisfaction Score



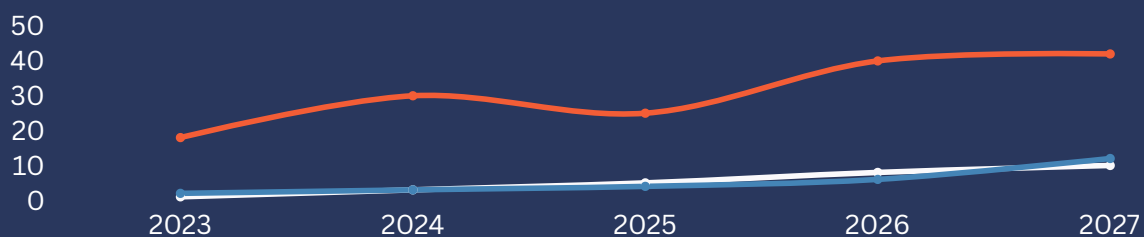
Country Serve

64+

Branding Exposure
Effectivity Level

84%

Products Developing by Year:



WHY PEOPLE CHOOSE US

Don't just take our word for it. Discover why people consider us the cream of the crop in digital marketing. Our results speak louder than any claim we could make.

24/7 Customer Support

Get our professional support all day, every day! Whether it's for a quick inquiry or long discussion, our team is always available to answer your questions. And that applies to all services of Microters and our core affiliated services!

Fastest Turnaround

In the fast-paced digital realm, standing out among countless competitors is crucial. Beat the clock with Microters, where our experienced professionals ensure the quickest service delivery. Specializing in SEO strategy and more, we promise unmatched speed from initial design to final results, setting the standard in efficiency.

Real-Time Reports

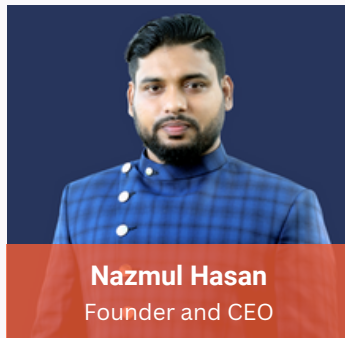
Microters is highly committed when it comes to transparency. We believe in making the client a part of the process and sharing the fundamentals of the project. You'll get real-time reports to track your campaign progress and monitor whether your expectations align with our efforts.

Free Experts Consultancy

Our expert team, committed to genuine success without shortcuts, offers free marketing consultancy. We'll understand your business goals, analyze current status, and propose innovative plans, aiming to unlock breakthroughs and elevate your business to new heights. Dedicated to sharing knowledge and empowering clients.

MICROTERS HEROS

At the heart of Microters is our 'Super Team' – a collective of talented and dedicated individuals whose expertise and passion drive the results we deliver. From strategists to developers, each member plays a crucial role in making digital dreams a reality for our clients.





THANK YOU

Thank you for considering Microters as your digital partner. Let's embark on a journey of success together!

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