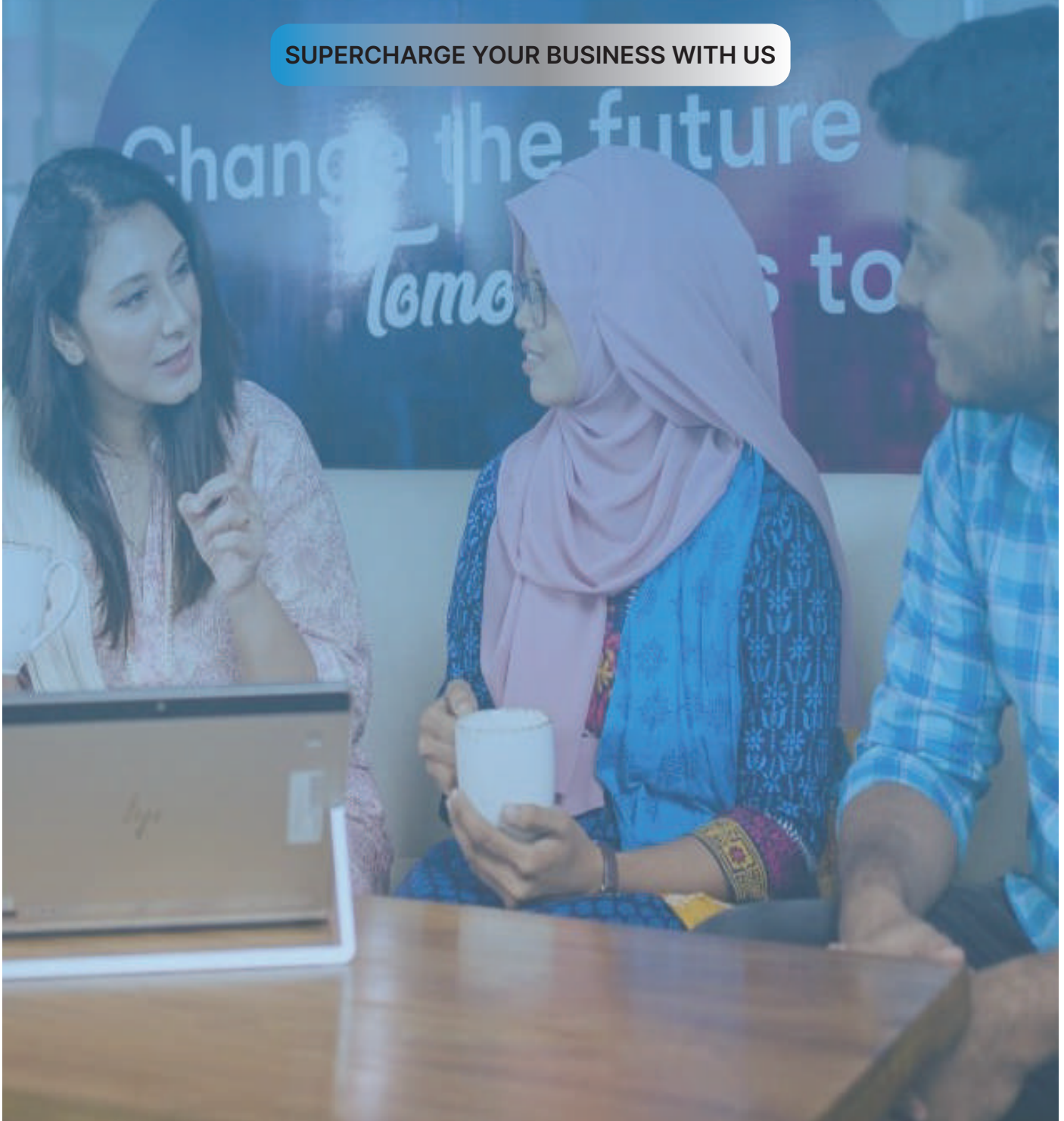


DISCOVER THE UNTAPPED
POSSIBILITIES
FOR YOUR **BRAND**
IN THE DIGITAL LANDSCAPE
WITH MERAKI



SUPERCHARGE YOUR BUSINESS WITH US



ABOUT US

We are a full-service digital agency, committed to delivering top-notch quality work within your desired time frame. Established in 2023, our passion lies in providing exceptional service at the best rates.

We have a team of dedicated and experienced professionals, who excel in the services that they offer. In this way we ensure that your goals are achieved with excellence. At Meraki Innovations, we are committed to delivering exceptional work output at the best rate.

What sets us apart is our unwavering commitment to excellence. We take the time to understand your business goals, analyze your competition, identify your targeted audience and develop customized strategies that deliver measurable results. Our data driven approach ensures that every marketing dollar you invest with us is optimized to success.



OUR SERVICES



DIGITAL MARKETING

With our all-inclusive digital marketing solutions, you can increase your online visibility & connect with your target market. We will assist you in successfully achieving your marketing objectives with strategic campaigns & interesting content.



WEB DESIGN AND DEVELOPMENT

Create a visually appealing and user-friendly website that is personalized to your brand to leave a lasting impression. Our talented designers will produce an engaging website that showcases your company and establishes your online presence.



SEARCH ENGINE OPTIMIZATION

With our innovative approach, we can increase your website's exposure and organic traffic. To increase your chances of success online, we'll optimize your website, raise its search engine ranks, and direct targeted visitors to your business.



CONTENT WRITING

Captivate your audience with compelling and engaging content that drives results. To match your objectives and assist you in effectively communicating your message, our proficient writers create high-quality, customized material as required.



VIRTUAL ASSISTANCE

Streamline your operations and maximize productivity with our dedicated virtual assistants. Our skilled team offers practical help for everything from administrative duties to project management, freeing you up to concentrate on what really matters.



SOCIAL MEDIA MARKETING

Boost your brand's online presence and engage with your target audience through strategic social media marketing. To help your brand make its mark online, we develop effective campaigns, manage your social media presence, and foster valuable relationships.



SERVICE OVERVIEW

Enjoy the ease of a "One-Stop Service" for all of your digital needs. Whether you're a solopreneur, a fresh brand, or an established company, we have solutions tailored to your need. Our extensive selection of services caters to all areas of your digital footprint, from creating a solid digital foundation to enhancing your online visibility, removing the need to look for several service providers.

WHY CHOOSE US?

We offer convenience, efficiency, and the peace of mind that all your digital needs will be expertly met under one roof, with an extensive range of services and proficiency. With our help, you can finally realize the full potential of your online presence and put an end to the stress of getting your work done on time and having to manage several service providers.



PORTFOLIO

GRAPHIC DESIGN



RAMADAN KAREEM

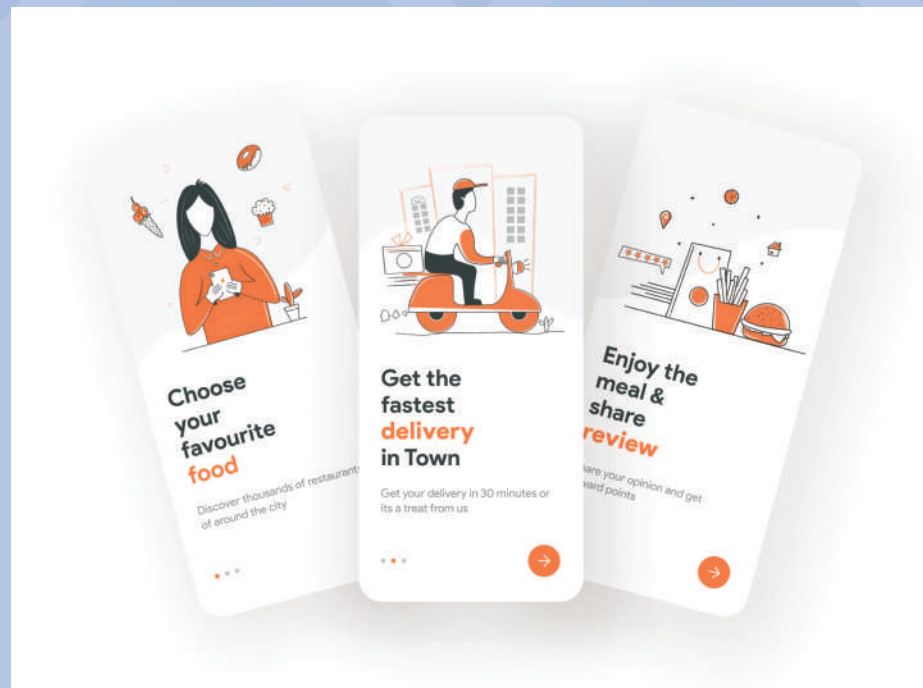
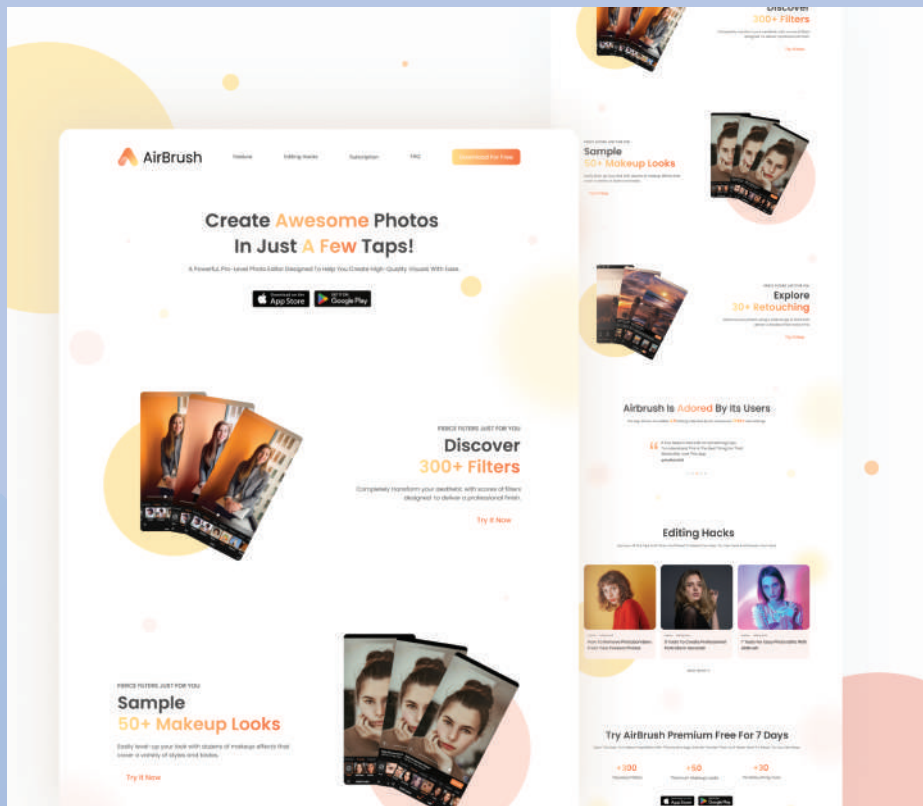


To See More Designs Click Here

<https://drive.google.com/file/d/1Oym5wCPRCv-2BMh1GQKvo-FRRMpPV14/view?pli=1>

PORTFOLIO

UI/ UX DESIGN

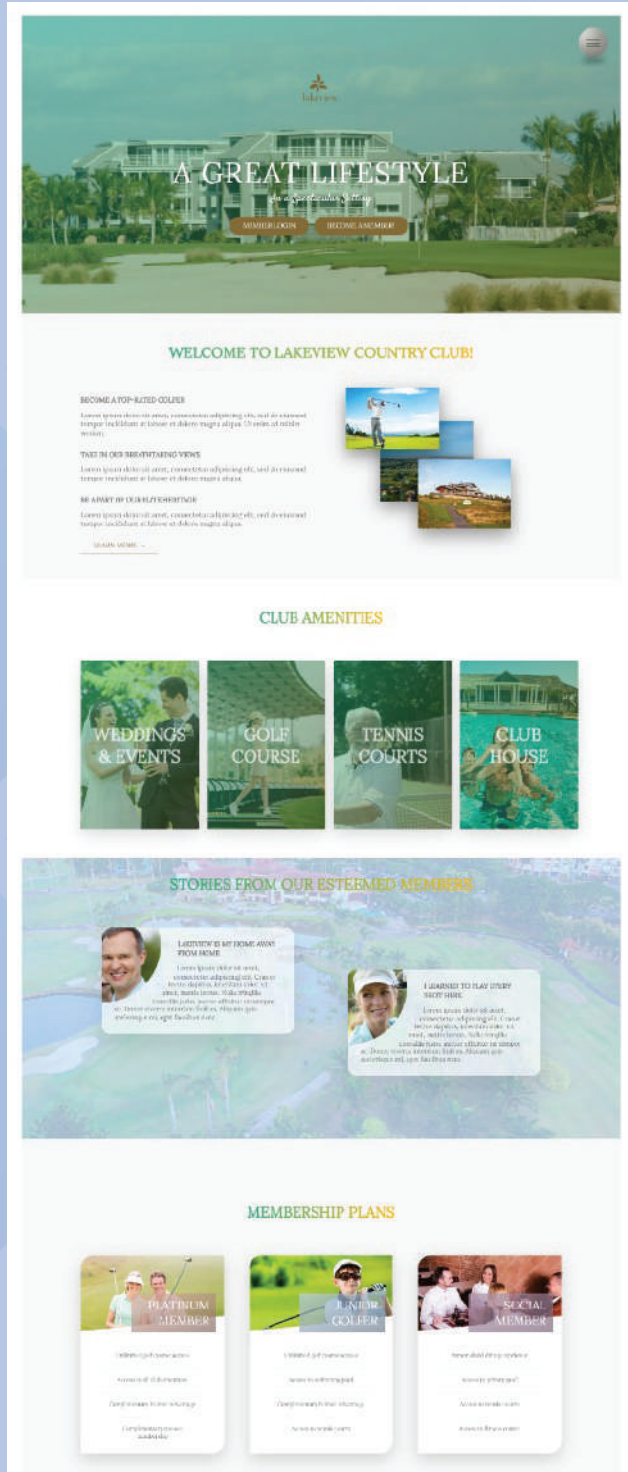
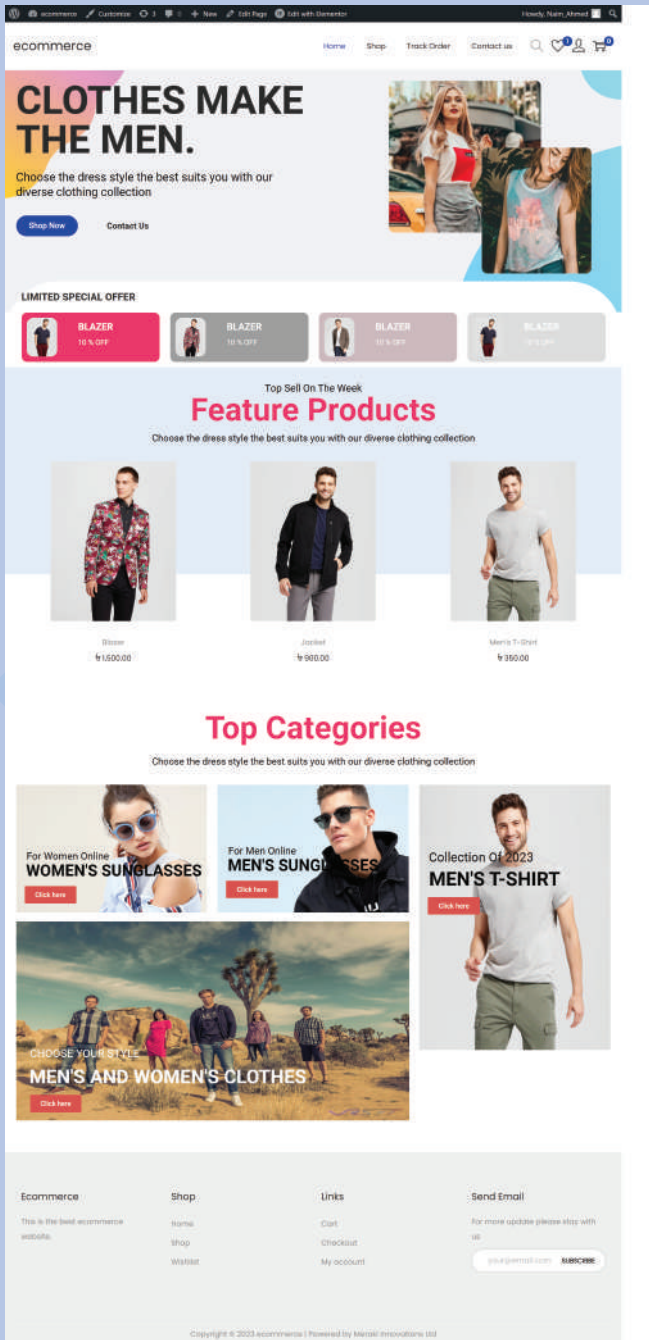


To See More Designs Click Here

<https://drive.google.com/drive/folders/1wVV19Y0PX-YPZ9VQ-VLswtQvShRYRlXR>

PORTFOLIO

WEB DESIGN



To See More Designs Click Here

https://drive.google.com/drive/folders/1AqHwB_R_FUcIRyWd8aHjbIV7nyStSBaF

PORTFOLIO

SOCIAL MEDIA CONTENT & MARKETING PLAN



Week Two July 09 - 15				
This week we will put out informative posts, focusing on why people need the services that we provide.				
Days	Content Idea	Copy/ Caption	Design	Staus
Sunday	Digital Marketing post focusing on what is digital marketing and how can it help business grow; and how Meraki can be of help			
Monday	Search Engine Optimization post focusing on what is SEO and why new businesses need it; and how Meraki can be of help			
Tuesday	Social Media Marketing post focusing on what is SMM and why new businesses need it; and how Meraki help clients to make their SMM better			
Wednesday	LinkedIn Marketing post focusing on what is LinkedIn Markeing and why new businesses need it; and how Meraki help clients to make their SMM better	Ready		
Thursday	Target Audience or Target Group post focusing on what is TG and why is it important. Basic informatiion about how to identify TG for any old or new business	Ready		
Friday	Custome Digital Marketing Strategy post about why and how businesses should custome their digital marketing plan according to their business type and how Meraki can help them do it	Ready		
Saturday	Paid Ad Campaign post about what are paid ad campaigns and how can businesses use this to grow their business and how Meraki can help them	Ready		

To See More Designs Click Here

https://drive.google.com/drive/folders/1Zq9C2mTgZEzJ_jiFmIwoDY8ojXh4XBcU

PORTFOLIO

CONTENT WRITING



EMAIL MARKETING TO IMPROVE YOUR INBOUND MARKETING STRATEGY- IN 4 EASY STEPS

Introduction

Looking for an effective framework for email marketing to improve your inbound marketing strategy? Well then look no further, because you have just landed the right article.

In your pursuit of success, you might have researched numerous tips and tricks to strengthen your inbound marketing strategy. But if you are here, that means those didn't really work as planned, or you're looking for ways to improve your already good enough strategy. Once you're done with this read, you will have an in-depth overview of email marketing along with all the methods you need to know to design an effective framework for email marketing to improve your inbound marketing strategy.

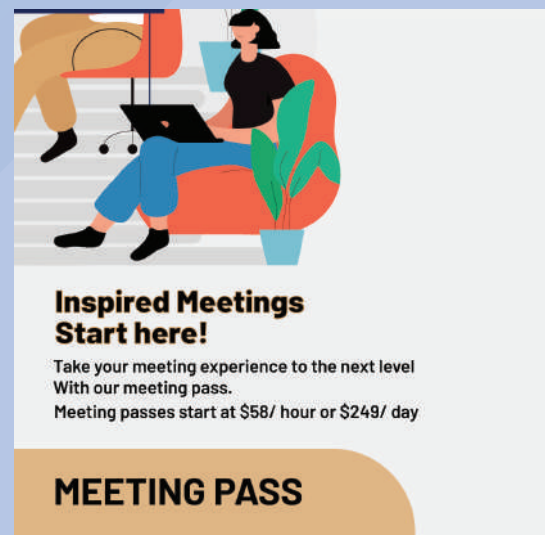
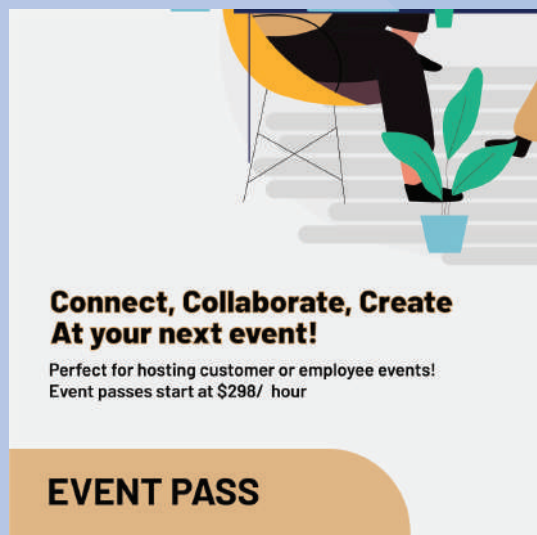
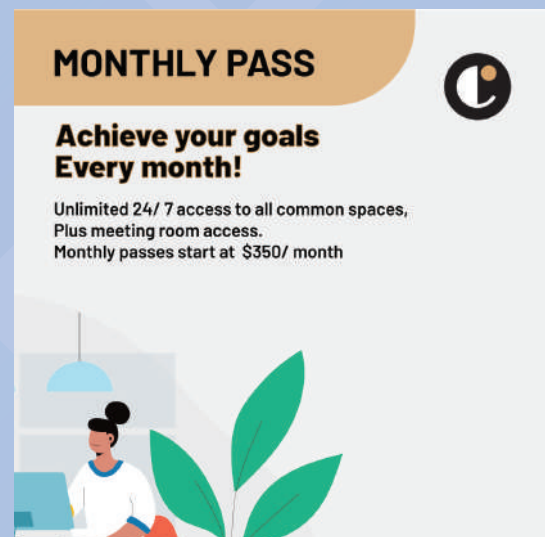
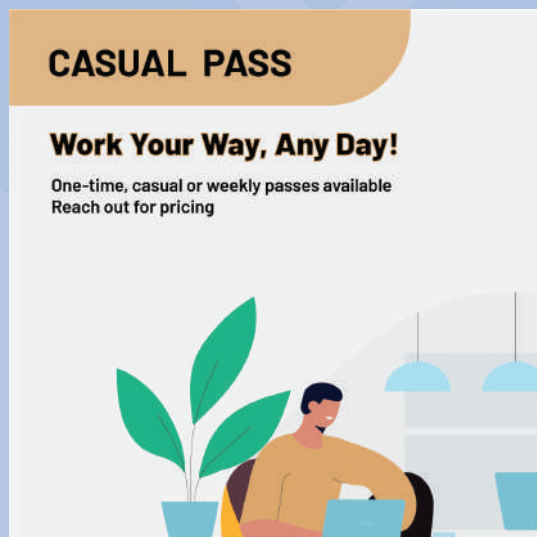
To Read The Full Articles Click Here

1st Blog: <https://dailyaffaire.blogspot.com/>

2nd Blog: https://drive.google.com/drive/folders/1OyoWXZ7zPSRX36ObODLvUkSkrdCHBGL_F?usp=sharing

CLIENT WORK

Createful Spaces - A Co- working Space



“ We offer **customized digital solutions
To help your business grow. ”**

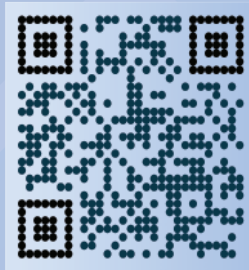


info@meraki-innov.com



01924800892

Don't miss out on the opportunity for a **free consultation
Contact us now to book your session.**



WEBSITE

