

COMPANY PROFILE



ABG TECHNOLOGIES LTD.



OVERVIEW

Pocket is a leading digital e-wallet brand in Bangladesh, under ABG Technologies Limited. Dedicated to transforming the digital payment landscape, Pocket focuses on convenience, security, and financial inclusion. Pocket offers a comprehensive mobile wallet solution that empowers users to manage their finances, make payments, and access various financial services seamlessly. The user-friendly mobile application promotes the adoption of cashless transactions with groundbreaking features.

MISSION

To simplify and enhance the way people transact and manage their finances in Bangladesh by providing a secure, user-friendly, and inclusive e-wallet platform that promotes financial empowerment, drives economic growth, and fosters a cashless society.

VISION

To be the one app for all financial solutions, driving financial inclusion and simplifying people's lives through innovative digital payment solutions.

VALUES

Simplify Life: Ensure that everything we create is straightforward and user-friendly.

Uphold Commitments: Deliver on promises and rectify issues promptly.

Spark Inspiration: Innovate with energy and imagination.

Integrity: Maintain transparency and ethical practices in all operations



ABG TECHNOLOGIES LIMITED

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📍 ABG Tower, Plot 440, 441 & 442, Road-18, Block-A, Bashundhara R/A, Dhaka 1229



KEY TEAM MEMBERS



SAYEM SOBHAN

**MANAGING DIRECTOR, ABG TECHNOLOGIES LIMITED
MANAGING DIRECTOR OF BASHUNDHARA GROUP**

Sayem Sobhan Anvir , Managing Director of Bashundhara Group since September 16, 2001, is a visionary entrepreneur who has transformed the conglomerate into one of Bangladesh's largest with a global footprint. Educated at King's School, Ely, and American International University, London, he has strategically modernized and expanded the group, creating substantial employment opportunities and launching innovative projects like the country's first privately owned bitumen plant and oil refinery. Mr. Anvir established East West Media Group Limited to promote objective journalism, and he actively supports sports through Sheikh Russel Krira Chakra Limited and the construction of Bashundhara Sports Complex. His philanthropic efforts include supporting healthcare, vocational training, and special education, along with significant contributions during the COVID-19 pandemic. Recognized as a Commercially Important Person by the Government of Bangladesh and honored with a US Congressional Recognition, Anvir is also a member of prominent business chambers. Residing in Dhaka with his wife Sabrina Sobhan and their two children, he remains committed to economic and social development in Bangladesh.

KEY TEAM MEMBERS



MOSTAFA AZAD MOHIUDDIN
DIRECTOR, ABG TECHNOLOGIES LIMITED
MANAGING DIRECTOR, MAGURA GROUP

Mostafa Azad Mohiuddin, born on March 20, 1988, in a prominent Muslim business family in Dhaka, is a successful young entrepreneur and advisor to ABG Technologies Limited and ABG Datafication Limited since 2022. After completing his business graduation in 2012, he began his career in a senior strategic position at Magura Group and played a key role in establishing various ventures in the manufacturing sector. He has been associated as a sponsor director with numerous companies, including Kores Bangladesh Ltd, Magura API-Tech Limited, and Magura Chemical Complex Ltd, significantly expanding business volumes. Known for his strategic management, good governance, and compliance expertise, he has earned an esteemed professional status. Passionate about sports and socio-cultural activities, he actively participates in business forums and has traveled extensively for business across countries like India, China, the USA, and many more. Currently, as the Director of Operations for all companies under the ABG vertical, he contributes to planning, strategy formulation, and HRM decisions, driving the company's success.



KEY TEAM MEMBERS

Pijirul Alam Khan | Director

24 Years of experience in trading covering diverse activities involving the production of cement, LPG bottling and distribution, Print & Electronic Media, Gold Refinery, Oil & Gas.

Mahbub Mofazzal ACS ITP | Company Secretary & CCO

15+ years' experience professional accountant of ICAB and Fellow chartered secretary of ICSB. He has been serving so many brands like Basundhara, Bangladesh Navy, Grameenphone, Nitol Niloy Group (TATA Steel), EPIC group, Cocola Food Products Ltd., Grant Thornton Bangladesh.

Mizanur Rahman | Head of Software Development

16+ years' experience in Software Development, Core Banking, Internet Banking, Fintech (MFS, DFS). Previously worked in Trust Axiata Pay, Trust Bank Limited, Flora System etc.

Anwar Kabir CSM CSPO | Head of Product Management

14 years' experience in Mobile Payments (PSP, MFS), On demand Ride sharing & Delivery Services. Previously worked in organizations like Dmoney, Shohoz, Pathao and NewsCred in leadership roles.

Md. Nazim Uddin Ahmed, Head of Commercial

16+ years of experience in Business & Commercial.



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KEY TEAM MEMBERS

Mohammad Rezaul Kabir | CEO

28 Years of experience in IT Industry, Telco Industry.

Sahed Mahmud Sumon | Head of Corporate & External Affairs

15+ years' experience in Strategy, Innovation and Regulatory Affairs. Previously worked in companies like Finnovation, Dnet.

Barrister Rizwan Siddique | Head of Legal

10 years of work experience. He is an Advocate of the Supreme Court of Bangladesh and is assisting ABGTL in formulation of its internal policies, terms and conditions for the platform, and compliance with the applicable laws of the country.

Ashfaq-Ur- Rahman (Rtd. Lt. Colonel) | Head of HR & Admin

31 years of experience in Bangladesh Army. Worked as Regional Coordinator in Anti-corruption commission and in United Nations Peacekeeping Mission.

Asadus Zaman, Head of Network & Security

12+ years' experience in Information Security and Network Operation in Banking, Telecom and MFS industry. Previously worked in organizations like bKash, MTB, GPIT, ONE bank & Premier bank.



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PRODUCTS AND SERVICES

Cash In Service:

The Cash In service allows users to deposit funds into their Pocket e-wallet account from various sources. Users can add money through bank transfers, credit/debit cards, and by visiting authorized retail partners. This flexibility ensures that users can quickly and easily fund their wallets to make payments, transfer money, or store funds for future use. Additionally, the Pocket e-wallet supports instant deposits, ensuring that funds are available immediately for transactions.

Cash Out Service:

The Cash Out service enables users to withdraw funds from their Pocket e-wallet to their bank accounts or through authorized agents and ATMs. Users can easily transfer money from their e-wallet to a linked bank account or receive cash at participating retail locations. This service is designed to be secure and user-friendly, providing multiple options for accessing funds when needed. The process is streamlined, ensuring that withdrawals are processed quickly and efficiently.

Credit Card Bill Payment

Paying credit card bills is convenient with Pocket e-wallet. Users can link their credit cards to the app and make payments directly from their e-wallet balance. This service helps users manage their finances efficiently, avoiding late fees and ensuring that their credit card bills are paid on time.

Pocket Co-Branded VISA Debit Card

The Pocket Co-Branded VISA Debit Card seamlessly integrates with the Pocket e-wallet, offering global acceptance at millions of locations, secure EMV chip transactions, and contactless payment capabilities. It allows users to withdraw cash from ATMs, make online and in-store purchases, and pay bills directly from their e-wallet balance. Enhanced with features like real-time balance updates, expense tracking, and 24/7 customer support, it also offers rewards and exclusive discounts. Designed for convenience and security, the card promotes financial inclusion and provides a versatile tool for managing finances both domestically and internationally.



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PRODUCTS AND SERVICES

Mobile Recharge

Pocket e-wallet offers a seamless and effortless mobile recharge service. Users can quickly recharge their mobile phones directly from the app, supporting various mobile operators. This service is designed to be fast, convenient, and user-friendly, ensuring that users can top up their phones anytime, anywhere.

Merchant Services

Pocket e-wallet facilitates cashless transactions at merchants nationwide. Users can make payments at a wide range of retail and online stores by simply scanning a QR code or entering a unique merchant code. This service promotes a cashless economy and provides a secure, efficient, and hassle-free shopping experience.

Utility Bill Payment

Paying utility bills has never been easier with Pocket e-wallet. Users can pay their electricity, water, gas, and internet bills directly from the app. The process is quick and straightforward, allowing users to manage their household expenses without the need for physical visits or manual payments.



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KEY FEATURES:

User-Friendly App: Available on Android and iOS for easy account management and transactions.

Financial Management: Comprehensive tools for managing finances efficiently.
Security: Robust measures to ensure secure transactions.

Market Presence

Target Market and Customer Base: Pocket targets the general population of Bangladesh, aiming to bring financial services to the unbanked and underbanked segments.

Key Partnerships and Collaborations:

Pocket collaborates with major banks and financial institutions to ensure seamless integration and user convenience.

Market Share and Position:

Licensed by Bangladesh Bank as a payment service provider, Pocket is positioned as a significant player in the digital payment ecosystem of Bangladesh.



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RECOGNITION:

ABG TECHNOLOGIES LIMITED has been licensed by Bangladesh Bank as a payment service provider on 18 May 2023, within just one year of its incorporation.

The company has been awarded ISO/IEC 27001:2013 certification in information security management systems and PCI/DSS certification for data security standards (version 3.2.1), endorsed by VISA, MasterCard, and other leading card brands.



প্রধান কায়ালায়
মতিঝিল, ঢাকা-১০০০
বাংলাদেশ।



অনুমতিপত্র নং- পিএসডি/এডিসিএডএল (এবিজি)/৬১/২০২৩-১৩৬৬

তারিখঃ ১৮ মে ২০২৩

বাংলাদেশ ব্যাংক অর্ডার, ১৯৭২ এর ৭(এ)(ই) ধারার ক্ষমতাবলে জারিকৃত "Bangladesh Payment and Settlement Systems Regulations-2014" অনুসারে দেশে ইলেক্ট্রনিক লেনদেন প্রসারের লক্ষ্যে এবিজি টেকনোলজিস লিঃ, রেজিস্টার্ড অফিসঃ বসুন্ধরা ইন্ডাস্ট্রিয়াল হেড কোয়ার্টার-১, প্লট-৩, ব্লক-জি (উম্মে কুলসুম রোড), বসুন্ধরা আবাসিক এলাকা, ঢাকা-১২২৯-কে, অত্র বিভাগের পিএসডি/এডিসিএডএল (এবিজি)/৬১/২০২৩-১৩৬৬ নং পত্রে বর্ণিত শর্তসাপেক্ষে দেশের অভ্যন্তরে Payment Service Provider (PSP) হিসেবে লাইসেন্স প্রদান করা হলো।


(মুহম্মদ বাদিউজ্জামান দিদার)
পরিচালক (পিএসডি)



OUR CLIENTS



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OUR CLIENTS



Bashundhara Paper Mills Ltd.



Bashundhara Food & Beverage Industries Ltd.
The Home of Nutrition



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