

COMPANY PROFILE 2023

Empowering your
Digital Transformation



 **aamarDigital**
Solutions Limited

www.aamar.digital

Contents

01.	ABOUT US
02.	MISSION & VISION
03.	OUR VALUES
04.	WHY US?
05.	OUR OFFERINGS
06.	PRODUCT BRIEF
07.	SERVICE BRIEF
08.	CERTIFICATION & MEMBERSHIP
09.	OUR CLIENTS
10.	OUR PARTNERS



ABOUT US



Aamar Digital Solutions Limited is a subsidiary of Soft Tech Innovation Limited (aamarPay) which has over 18+ years of IT enable Services & Fintech experience with proven track record in rendering technologically advanced products and services. We help businesses elevate their value through custom software development, product design, QA and consultancy services.

Aamar Digital Solution Limited was founded with the goal of providing innovative and cutting-edge technology solutions to businesses of all sizes. We have a team of experts who are dedicated to staying ahead of the curve and providing our clients with the latest technologies and trends in the industry. Our mission is to help our clients achieve their goals through technology, and we are committed to providing our solutions and personalized solutions that meet their unique needs.

MISSION & VISION

Mission



Our mission is to help businesses leverage technology to achieve their goals and stay ahead of the competition. We believe that technology should be accessible to everyone, and we are committed to providing our clients with the tools and resources they need to succeed in today's digital world.

Vision

Our vision is to be a leading provider of innovative technology solutions that transform the way businesses operate and grow. Also be a role model in terms of digitalization of Bangladesh by serving individuals, SMEs and organizations to achieve higher efficiency by reaching their true potentials.

OUR VALUES



- Integrity
- Quality
- Competency
- Team work and collaboration
- Efficiency
- Responsibility
- Innovation
- Confidentiality
- Keeping and fulfilling the commitments



What We Stand For

WHY US?



At aamar Digital Solutions Limited, we are committed to providing ready software solutions that are ready serving for specific purpose, customize to the unique needs and challenges of our clients. We believe that our approach sets us apart from other software companies, and here are a few reasons why:



READY SOLUTIONS:

We offer a range of ready software solutions that are designed to meet the needs of businesses of all sizes and industries. Our ready software solutions are pre-built, tested, and ready to deploy, enabling our clients to quickly and efficiently implement the solution and start seeing results.

CUSTOMIZED SOLUTIONS:

We work closely with our clients to understand their goals and objectives, and we employ a collaborative approach to develop customized software solutions that meet their specific needs.

QUALITY ASSURANCE:

We employ a rigorous quality assurance process to ensure that our solutions meet the highest standards of quality and reliability. We conduct thorough testing and validation to ensure that our solutions are bug-free and meet our clients' expectations.



TECHNICAL EXPERTISE:

Our team of experts brings extensive experience and technical expertise to every project. We use the latest technologies and best practices to ensure that our solutions are optimized for performance, scalability, and security.

ONGOING SUPPORT:

We are committed to providing ongoing support and maintenance to our clients, ensuring that their software solutions continue to meet their needs and evolve with their business.

CLIENT SATISFACTION:

We are dedicated to delivering exceptional customer service and satisfaction. We work closely with our clients to ensure that they are fully satisfied with our solutions, and we are always available to address any questions or concerns they may have.



GET IN TOUCH

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**EMPOWERING YOUR
DIGITAL TRANSFORMATION**



OUR OFFERINGS

aamar Digital Solution Limited committed to providing a range of software solutions and services that help our clients achieve their business goals. We are dedicated to providing our clients with the tools they need to succeed in today's digital economy. We use the latest technologies and best practices to ensure that our solutions are optimized for performance, scalability, and security. We are committed to delivering exceptional customer service and satisfaction, and we work closely with our clients to ensure that they achieve their business objectives.



Products

- > AAMAR IDENTITY - EKYC SOLUTION
- > V-PASS - VISITOR MANAGEMENT SOLUTION
- > DISLOG - DISTRIBUTION MANAGEMENT SOLUTION
- > WEBE - READY ECOMMERCE PLATFORM
- > SMS PANEL - READY SMS AGGREGATOR PANEL
- > TOPUP PANEL - READY MOBILE RECHARGE AGGREGATOR PANEL

Services

- > WEB DESIGN & DEVELOPMENT
- > MOBILE APPLICATION DEVELOPMENT
- > CUSTOMIZE SOLUTION DEVELOPMENT
- > MOBILE MESSAGING SOLUTION
- > DOMAIN & HOSTING
- > WEB SECURITY

PRODUCT BRIEF



e-KYC is a digital process where Financial Service Provider can open a customer account by filling up a digital form, taking photograph on the spot, and authenticate the customer's identification data (NID, DOB) instantly through face or Biometric Finger Print matching with government-issued ID documents.



V-Pass is a software-based visitor management solution. It is intended to speed up the registration process in organization, verification, and check-in/check-out of visitors while enhancing security by keeping track of who enters and leaves the office premises.



Our distribution management solution designed to help businesses manage their distribution processes efficiently. It provides tools for inventory management, order processing, shipping, tracking, and reporting. With our software, businesses can streamline their distribution workflows and improve their supply chain visibility.



Our ready ecommerce platforms are a great option for businesses that want to launch an online store quickly and easily, without the need for extensive technical expertise.



Our ready SMS aggregator panel is a comprehensive communication tool that allows businesses to send and receive text messages to and from their customers. It is a web based solution that enables businesses to easily manage their SMS campaigns and automate their messaging workflows.



Our ready mobile top-up aggregator panel is a web-based solution that allows businesses to offer mobile top-up services to their customers. It enables customers to recharge their mobile phones with airtime credit or data bundles instantly and securely. No sim card is required and able to send mobile recharge to varieties of operators in single platform to single or multiple user at a time.

SERVICE BRIEF

WEB DESIGN

& Development

Aamar Digital Solutions Limited specializes in website design and development services. We offer a range of solutions to help businesses establish a strong online presence and maximize their digital potential. Our team of skilled designers and developers work closely with clients to create custom websites that are tailored to their unique needs and goals.

CUSTOMIZE SOLUTION

Development

At aamar Digital Solution Limited, we are committed to providing customized IT solutions that meet the unique needs and challenges of our clients. We offer a range of services, including software development, web development, mobile app development, and IT consulting, all tailored to the specific requirements of each project.

MOBILE APPLICATION

Development

aamar Digital Solutions Limited specializes in mobile app development services for both Android and iOS platforms. We offer a range of solutions to help businesses establish a strong mobile presence and reach their target audience on-the-go. Our team of skilled developers work closely with clients to create custom mobile apps that are tailored to their unique needs and goals.

WEB SECURITY

SSL Certificate

Aamar Digital Solutions Limited provides businesses with secure communication over the internet by encrypting data transmitted between web servers and browsers. It is a digital certificate that verifies the identity of a website and enables secure connections via HTTPS. SSL certificate solution services offer a range of options for businesses of all sizes to ensure their websites and online transactions are secure and trusted by customers.

DOMAIN & HOSTING

Whether your website was designed by Aamar Digital Solutions Limited or not we've got website domain name & hosting solutions to simplify your business' online presence. We do things differently and deliver our customer a suitable package that our hosting solutions are tailored to each website we design and host. This means that your site will have the best possible foundation.

MOBILE MESSAGING

Solution

Our mobile messaging solution offers a range of features and capabilities to help you connect with your customers and engage with them effectively. You can easily send personalized text messages, WhatsApp messages & Voice Message to your customers

CERTIFICATION & MEMBERSHIP



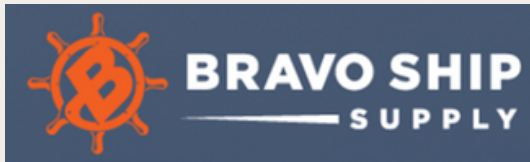
SOFT TECH INNOVATION LIMITED HAVE ACHIEVED THE PAYMENT CARD INDUSTRY DATA SECURITY STANDARD (PCIDSS) CERTIFICATION. THIS CERTIFICATION DEMONSTRATES OUR COMMITMENT TO PROTECTING OUR CLIENTS' PAYMENT CARD DATA AND ENSURING THAT OUR SYSTEMS AND PROCESSES MEET THE HIGHEST STANDARDS OF SECURITY.

SOFT TECH INNOVATION LIMITED HAS BEEN AWARDED GOLD MEDAL IN RECOGNITION OF THEIR EXCEPTIONAL CONTRIBUTIONS TO THE REALMS OF INVENTION, INNOVATION, AND TECHNOLOGY IN ITEX'23 EXHIBITION, MALAYSIA.



WE ARE COMMITTED TO MAINTAINING THE HIGHEST STANDARDS OF PROFESSIONALISM AND ETHICS IN EVERYTHING WE DO, AND WE BELIEVE THAT OUR MEMBERSHIP IN BASIS DEMONSTRATES OUR DEDICATION TO THESE VALUES. WE ARE PROUD TO BE PART OF A COMMUNITY OF LIKE-MINDED PROFESSIONALS WHO SHARE OUR COMMITMENT TO EXCELLENCE AND OUR PASSION FOR THE SOFTWARE AND IT INDUSTRY.

OUR CLIENTS



KathThokra



ENS DI



EASEL
supporting dreams



OUR PARTNERS



Banking Partners



Mobile Banking Partners



TELCO Partners





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Strategic Business Units of

