



COMPANY PROFILE

SWISS SOFT

(SOFTWARE DEVELOPMENT COMPANY)



ADDRESS:

**Kohinoor Tower 1, House# SWE 7,
Road# 7, Gulshan-1,
Dhaka-1212**

support@swisssoftbd.com



1. COMPANY INFORMATION

- i. Company Name : Swiss Soft
- ii. Business Entity : Proprietorship
- iii. Trade License No. & Date : 042995/31-08-22
- iv. TIN No. : 756889170809
- v. VAT No. : 004927025-0401

2. SWISS SOFT'S COMMITMENT

Our approach focuses on new way of business, thereby combining IT innovations and adoption while leveraging an organization's current assets.

Our team is committed to provide IT Services with:

- i. Quality
- ii. Technology,
- iii. Innovation and Support
- QUALITY

Our main emphasis is to deliver best quality in every project we undertake. With our time tested business methodology, and structured solution building approach, we ensure to maintain global business standards.

- TECHNOLOGY, INNOVATION & SUPPORT

Technology leadership is the most successful strategy to challenge competitors and consolidate our position since business and technology work hand in hand. Our firm's belief in this synthesis has motivated and enabled us to deliver solutions with a decisive competitive advantage. Intouch Soft, today, is a new generation framework of technology innovators to accelerate growth.



We are committed to provide development and tech-support teams to software and high-tech companies with the required infrastructure at a competitive rate. We provide a wide range of profiles including project managers, project leads, Technical leads and Software Engineers. On the support side, we provide Team leads, Senior, and Junior Technical support personnel on a 24 x 7 basis.

3. VALUES

Quality | Technology | Innovation | Customer Satisfaction | Win together

We aim to be the best at what we do. Swiss Soft has a dream of evolving into a Global IT Company, ensuring that the solutions being delivered include best practice in IT with the chosen area of technology.

We operate with complete focus to Maximize customer satisfaction.

- Develop and encourage an environment of mutual respect within company and extending it beyond to clients. Encourage commitment and personal learning of workforce.
- We are proud to have built our organization on the strong pillars of integrity, honesty, and self-respect.

4. MISSION

To produce excellent services in the field of IT Services and Consultancy with maximum efforts driven towards customer satisfaction.

5. VISION

To build upon a reputation of being one of the most innovative IT Solution and Service Provider. We believe in doing our work in the most efficient way with robust and structured methodology, with gradual evolution from hard-work to smart- work culture, at client's end also.

6. OUR COMPANY

Swiss Soft is the leading information technology consulting, services, and business process outsourcing organization that envisioned and instigated the adoption of the flexible business practices that today enable our client companies to operate more efficiently and produce more value. Swiss Soft's strength lies



in perceiving the client's business processes, culture, vision and goals across the industry segments and offering client oriented solutions, which are highly reliable. We commenced operations in 2014, as a partnership registered company to provide consulting and IT services to clients - globally as partners to conceptualize and realize technology driven business transformation initiatives.

Company Management Setup:

SN	Name	Position	Share	Education & Experience
1	Md.Siddiqur Rahman	CEO	100%	MBA(Finance), 18 Years

We are a professionally recognized software development company having experience in developing custom software development and application development best match to your need and requirements. We have expertise in working with a variety of customers from companies to individuals. Our successful assignments with client companies have established our reputation as superior providers of IT solutions.

At Swiss Soft, our professionals don't work on the cutting edge - they define it. Our reputation for excellence and delivery is a direct reflection of our people. We aim to carve a position in the forefront, and it is our continuing goal to gain the trust of our clients. Our Motto is to serve the purpose of our clients with perfection.

7. SOFTWARE DEVELOPMENT

Swiss Soft Software Solutions is a leader in providing Information System and IT professionals to sectors especially in the transportation sector. We are proud to have solid Information Systems Professionals, who with the help of world-class tools and equipment, study, design, develop, enhance, customize, implement, maintain and support various aspects of Bus and Launch company's Information Technology. Swiss Soft is committed to provide ever increasing levels of customer satisfaction by offering the highest quality in software development, e-commerce solutions, web site design and development, and other IT enabled services. We have expert and experienced programmers in the JAVA and PHP fields. You can rely on our Software Development methodologies. We have developed best online e-ticketing applications and programs. We do have well capable web designers for web site design and development.



Our company handles everything from web development to Script development, Database applications, Text mining, and GUI development among and much more. Our JAVA web application development has database in MySQL etc. and GUI development in JSP, CSS, AJAX, HTML, framework technology. We can provide you with any kind of e-commerce applications.

Our tailor-made services are designed to complete software development projects in the shortest time, yet deliver work of the highest quality. Our applications and services offer unparalleled capability and flexibility. We have the expertise and experience to help you cut costs significantly without impacting product quality or delivery schedules. Our teams of experts have developed comprehensive and innovative solutions for a wide variety of businesses. While we develop software, our focus is on the customer's needs.

We provide you with expertise applications, software and services in the following:

- i. ERP Solutions
- ii. E-Commerce Applications
- iii. Debt Collection Software Solutions
- iv. Time Tracking and Attendance Solutions
- v. Programming using PHP and JAVA
- vi. Web Designing and Development
- vii. Payment gateway Integration
- viii. Appointment Reminder Solutions
- ix. Contact Management Systems and Solutions
- x. Product delivery & Monitoring Solutions
- xi. Customization of Open Source Applications

Our core values of commitment, quality, and customer satisfaction set us apart from the rest. Our software development professionals help you choose and integrate an apt solution for your business. Start using our products and services and experience the 'spectrum' of software applications.

8. OUR E-COMMERCE SOLUTIONS(PRODUCTS)

- i. www.busbd.com.bd (Online Ticketing Platform managed by the company)



- ii. www.launchbd.com (Online Ticketing Platform managed by the company)
- iii. Bdtickets.com

9. OUR EXPERTISE IN THE TRANSPORTATION SECTOR

- i. Online Ticketing System
- ii. Bus Management System
- iii. Accounts System
- iv. Automated Daily & Monthly Report Generation System
- v. Goods Management System
- vi. Payment integration system through bank cards and mobile cash transfer.
- vii. Attendance Solution
- viii. SMS Notification Integration
- ix. Office & Counter Automation System (Paperless Process)
- x. Amazon Server Backup
- xi. Call Center or Customer Care Integration

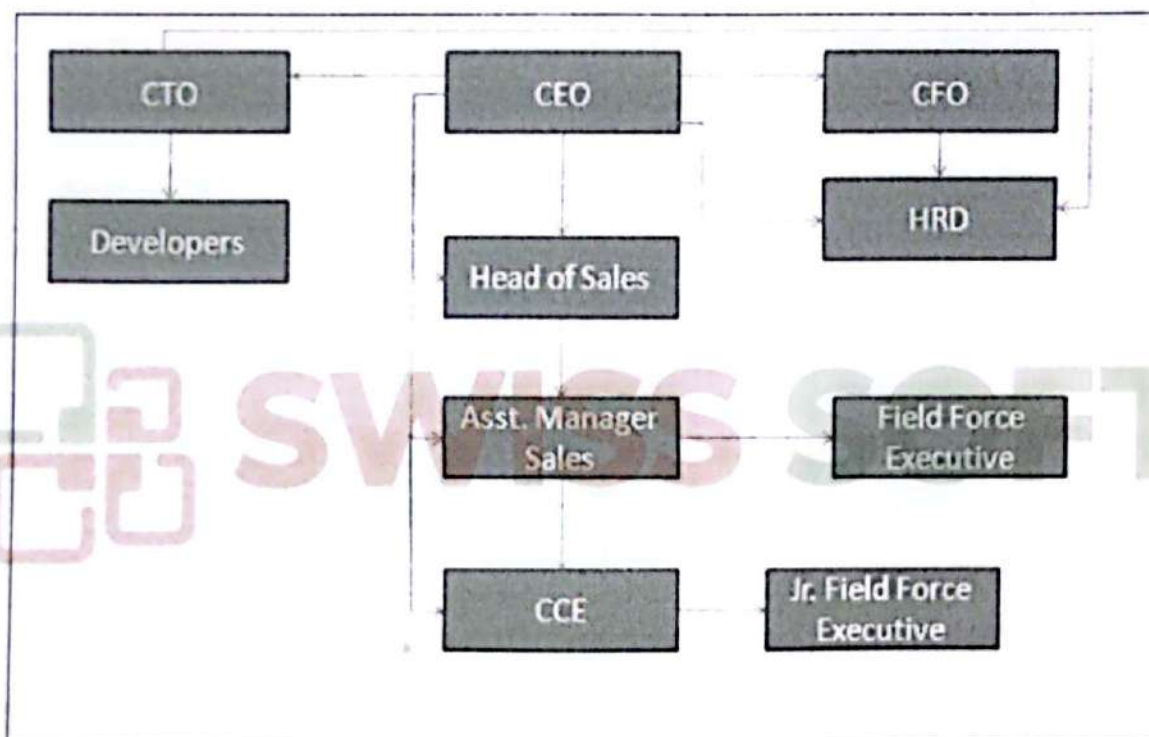
10. HUMAN RESOURCE

SN	Positions	Sub Total	Total No.
A.	Management		
i	Managing Partner & CEO		1
ii	Partner & Chief Technical Officer CTO		1
iii	Partner & Chief Finance Officer CFO		1
B.	HRD		1
C.	Technical Section		4
i	Sr. Developer	1	
ii	Jr Developer	1	
iii	Assistant Developer	2	
D.	Sales Section		2
i	Head of Sales	1	
ii	Sales Manager	1	
E.	Marketing Section		5
i	Jr. Marketing Executive(Field)	2	
ii	Marketing Executive	1	
F.	Client Support Executive	2	
G.	Customer Support		3



i	Customer Care Executive	3	
H.	Office Assistant		1
	Total		19

COMPANY ORGANOGRAM



COMPANY INFRASTRUCTURE LIST

SN	Description	Qty	Remarks
1	Office Space	2100sft	Rented
2	Laptops	20	Office
3	Desktop PC	5	Office
4	Printer	1	Office
5	Scanner	1	Office
6	Office Table	10	Office
7	Office Chair	10	Office
8	Front Desk Chair	10	Office
9	Furniture	3 sets	Office
10	Internet Facility	Broadband & Modem	Office
11	Computerization of Bus Counters:		



i	Desktop PC	115	For Bus Company(16) Counters throughout Bangladesh
ii	Laptop	75	
iii	Tab	13	
iv	Printer	120	
v	Modem	168	

11. OUR BANKERS

(I)Pubali Bank Ltd. (ii) The City Bank Ltd. (iii)Padma Bank Ltd.

12. OUR MAJOR BUS CLIENTS IN THE TRANSPORT SECTOR

SN	Bus Company Name	SN	Bus Company Name	SN	Bus Company Name
1	Desh Travels	14	Econo Service	27	Aqib Enterprise
2	National Travels	15	Saintmartin Service	28	Kingfisher Travels
3	Sakura Travels	16	Baghdad Express	29	AR Travels
4	Saint Martin Paribahan	17	H Ali Paribahan	30	Bablu Enterprise
5	AK Travels	18	Sarkar Travels	31	Barkat Travels
6	Relax Paribahan	19	S.M Paribahan	32	Shanti Paribahan
7	S.Alam Service	20	Tuhin Paribahan	33	Dream Line
8	H.R Travels	21	Dhaka Exppress	34	J Line
9	Green Saintmartin Express	22	Surovi Paribahan	35	Sokal Sondha
10	SA Travels(Pvt.) Ltd.	23	Kuakata Express	36	Dhaka Express
11	Shyamoli Paribahan	24	Year 71 Express	37	Tuhin Express
12	Sonartori PARibahan	25	Manik Express	38	Falguni Modhumoti
13	Shanti Paribahan AC	26	Silk Line	39	Faguni Paribahan
				40	Saintmartin Hundai

13. SHIP /LAUNCH CLIENT

1. Keri Tour & Travels Ltd. (Cox's Bazar to Saintmartin)

14. OUR MAJOR API CLIENTS IN THE ONLINE SECTOR

SN	Website Name
1	bdtickets.com
2	aramekinun.com/bustickets

15. COMPANY AGENTS

Swiss soft has deployed more than 500 Agent outlets throughout the country for the purpose of selling bus tickets online.



16. ROBI AS OUR INVESTMENT PARTNER:

Robi is the official investment partner of Busbd and will invest huge amount foreign currency in the digital service sector including online ticketing for bus, launch, hotels air and many more.

