

Company Profile of



startise

Table of Contents

1. Primary Company Details	3
2. Company Address	3
3. Company Communications	3
4. Company Details	4
5. Core Competence:	4
6. Startise Brands	5
8. Office Facility	6
9. Human Resources:	6

1. Primary Company Details

Name: Startise Limited

Trade License # TRAD/DNCC/038407/2023

RJSC Registration No: C-193409/2024

Business Type: Software Development & Services

2. Company Address

Plot# 592, Road# 08, Avenue# 05,
Mirpur DOHS, Dhaka-1216,
Bangladesh

3. Company Communications

Phone: 88 02 44806340

Address: Plot# 592, Road# 08, Avenue# 05, Mirpur DOHS, Dhaka-1216, Bangladesh

Website: startise.com

Email: info@startise.com

4. Company Details

Startise is a pioneering force behind a diverse portfolio of brands. Serving as a dynamic parent company of WPDeveloper and many other subsidiaries, we foster innovation and excellence to help millions grow globally to achieve success.

Startise is a beacon of innovation and the dynamic parent company of WPDeveloper and many other subsidiaries. With a diverse portfolio of brands, we foster excellence to help millions globally in their pursuit of growth and success across various sectors.

Our brands are enhancing the experiences of over 6 million users in unique ways. We are committed to evolving and extending our support to a wider range of ventures on their entrepreneurial journeys.

In our journey, we extend beyond the boundaries of our in-house brands. We empower and invest in startups across various industries. Our goal is to create a positive impact, contributing to a wide range of sectors including the tech industry and beyond in the broader business landscape.

We nurture a work environment where every member thrives, every achievement is a celebration and every challenge is an opportunity for growth. Balancing professional development with personal fulfillment, we foster a culture where our team can excel and innovate.

As Startise, we are more than a parent company - we are a catalyst for innovation and growth. Our vision extends beyond elevating our product companies; it's about creating a legacy of empowerment and success across various sectors. We are committed to shaping a future where our collective efforts can create an interconnected, efficient and better world.

5. Core Competence:

- **Innovative Solutions:** Pioneering in the development and implementation of cutting-edge technologies and services.
- **Diverse Portfolio:** Managing a broad spectrum of brands across different sectors, each with its unique strengths and offerings.

- **Global Reach:** Extending our impact to millions of users worldwide, catering to diverse needs and markets.
- **Expertise in Technology:** Deep understanding and expertise in technology, especially in web development and digital solutions.
- **Empowering Growth:** Dedicated to fostering the growth of both individuals and businesses, helping them achieve their goals and succeed.
- **Community Engagement:** Actively contributing to community development and supporting various initiatives for societal betterment.
- **Customer-Centric Approach:** Prioritizing user experience and satisfaction, tailoring solutions to meet customer needs effectively.
- **Leadership and Vision:** Strong leadership with a clear vision for the future, driving the company and its subsidiaries towards continuous improvement and innovation.
- **Sustainability and Responsibility:** Commitment to sustainable practices and responsible business, ensuring long-term positive impacts.
- **Cultural Diversity and Inclusion:** Embracing diversity within the workplace and fostering an inclusive environment where all ideas and perspectives are valued.

6. Startise Brands

- **WPDeveloper:** Renowned WordPress product company with 30+ plugins, helping 5 million users build websites easily, mostly without codes.
- **Templately:** A library of 5000+ ready designs and cloud collaboration tools, empowering creativity and efficiency for different page builders.
- **xCloud:** Providing advanced WordPress hosting solutions, redefining reliability and performance.
- **easy.jobs:** AI-powered remote hiring SaaS platform, simplifying the recruitment process for 10,000+ companies.
- **Storeware:** Specializing in tools to amplify Shopify stores, driving growth and innovation in e-commerce.

7. Key Personnel

Chairman: Asif Rahman

Managing Director: Md. Nazmul Hasan Rubel

CMO: Afshana Rahman
Senior Accounts & HR Manager: Md. Raihan Malitha

8. Office Facility

Name	Amount	Remarks
3KVA IPS	3	
Office Space	2,200 SQFT	Rent

9. Human Resources:

Department Name	Total Employee
Management & Admin	11
Software Development	38
Support	14
Marketing	13
Graphics & Design	9
SQA	6
Office Assistant	10
Total	101