



Company Profile



Dhaka, Bangladesh



About Us

InnovaSoft Limited is a leading software development company that offers innovative and high-quality solutions to businesses of all sizes. With a team of skilled and experienced professionals, we provide cutting-edge software development services that help our clients achieve their digital objectives and drive their success in the competitive market.



About Us...

InnovaSoft is a software development company located in Dhaka, Bangladesh, founded in 2023 by experienced members who have worked on various large-scale projects as project managers, solution architects, and technical team leads. Our expertise is in software development, web development, and mobile development. We offer Team Augmentation, MVP As a service, End to end development and Offshore office expansion. We have served multiple clients from the USA, Sweden, Croatia, and Malta.



Our mission is to empower businesses with **tailored software solutions** that optimize their operations, enhance productivity, and foster growth. We strive to deliver **exceptional value** to our clients by combining technical expertise, industry insights, and a client-centric approach.

End to end development



We solve any problem that you have and deploy them too.

MVP As a service



Got investors to impress? We will build that for you.

Our Services



Team Augmentation

Our developers work with you, as part of your team.

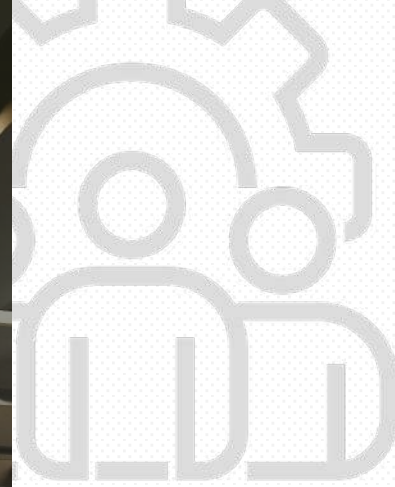


Offshore office expansion

Build an offshore team and which functions a seamless extensions of your office.



Team Augmentation

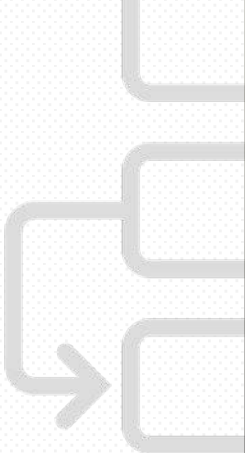


Team augmentation is a process of adding **skilled professionals** to an existing team to fill a skills gap or to complete a project on time. It involves adding temporary team members who work alongside the existing team to achieve the common goal. This approach allows the team to **increase its capacity** without increasing its full-time headcount.

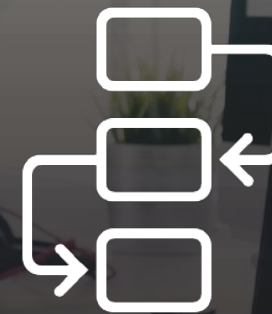


MVP as a service

MVP as a service is a model where a service provider **helps entrepreneurs and startups** build and launch their **Minimum Viable Product (MVP)** quickly and efficiently. The service provider handles various aspects of product development, including ideation, prototyping, testing, and launch. The goal of MVP as a service is to **reduce the cost and time** required to develop an MVP, allowing startups to test their ideas and validate their assumptions without committing significant resources.



End-to-end development refers to the entire software development process, starting from requirement gathering to deployment and maintenance of the product. It **encompasses all the steps required** to develop a software product, including analysis, design, implementation, testing, and deployment.



End to end Development

The process of end-to-end development includes the following stages:

Requirement Gathering

In this stage, the client's requirements are analyzed, and a plan is developed to meet those requirements

Design

In this stage, the team creates the blueprint of the software product, including the system architecture, database design, and user interface.

Implementation

This stage involves coding the software according to the design specifications.

Testing

In this stage, the software is tested to ensure that it meets the requirements and is free from errors.

Deployment

This stage involves releasing the software to the end-users.

Maintenance

In this stage, the team provides ongoing support to the software to ensure that it is working correctly and is up-to-date with any changes or updates required.



Offshore office expansion



Offshore office expansion is a process in which a company **expands its operations** to another country by setting up an office there. This process can be challenging, but it can also be **rewarding for companies** that want to tap into **new markets**, access a wider pool of talent, and **reduce their operating costs**.



Services

At InnovaSoft Limited , we specialize in providing a comprehensive range of software development services, including:

Custom Software Development

- Web Application Development
- Mobile App Development (iOS, Android)
- Desktop Application Development
- Cloud-based Solutions

Software Maintenance and Support

- Bug Fixing and Troubleshooting
- Performance Optimization
- Feature Enhancements
- System Upgrades and Updates

Quality Assurance and Testing

- Test Planning and Execution
- Functional and Regression Testing
- Performance Testing
- Usability Testing

UI/UX Design

- User Interface Design
- User Experience Optimization
- Wireframing and Prototyping
- Responsive Design



Methodology

At InnovaSoft Limited , we follow an **agile development methodology** to ensure efficient project execution, collaboration, and timely delivery. We prioritize **close communication** with our clients to understand their requirements, provide regular progress updates, and incorporate feedback at **each stage of the development process**.

Why Choose Us...

Skilled and Dedicated Team

Our team consists of highly qualified software developers, designers, and project managers who are committed to delivering top-notch solutions.

Tailored Approach

We understand that every business is unique. Therefore, we customize our solutions to align with our clients' specific needs and goals.

Quality Assurance

We adhere to rigorous quality standards to ensure that our software solutions are reliable, secure, and perform optimally.

Client Satisfaction

Our focus on building long-term relationships and exceeding client expectations has earned us a reputation for exceptional customer satisfaction.

Competitive Pricing

We offer competitive pricing packages without compromising on the quality of our services.

Leadership Team



Shamsur Rahman
Co-Founder & CMO

An expert in strategic planning and implementation – Guiding and directing an enterprise through substantial change management utilizing strong and effective strategic leadership. He has over 17 years of experience in the industry focused on various fields, including marketing, cost management, and capital raising.



Shoieb Rahman
Co-founder & CEO, InnovaSoft

A Software Engineer and entrepreneur with 8 years of experience in software development, focusing on building scalable and maintainable applications using modern technologies. He is proficient in .NET, C#, Javascript, TypeScript etc. He has experience working with clients in various industries, including healthcare, education, and transportation.



Md. Mahmudul Haque
Co-founder & CTO, InnovaSoft

A Software Engineer, entrepreneur, and consultant based in Dhaka, Bangladesh. He has over 10 years of experience in software development and has worked with various programming languages, including PHP, JavaScript, Java etc.





Our Clients





Contact Us –

To learn more about how InnovaSoft Limited can help your business succeed through innovative software solutions, please contact us at

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