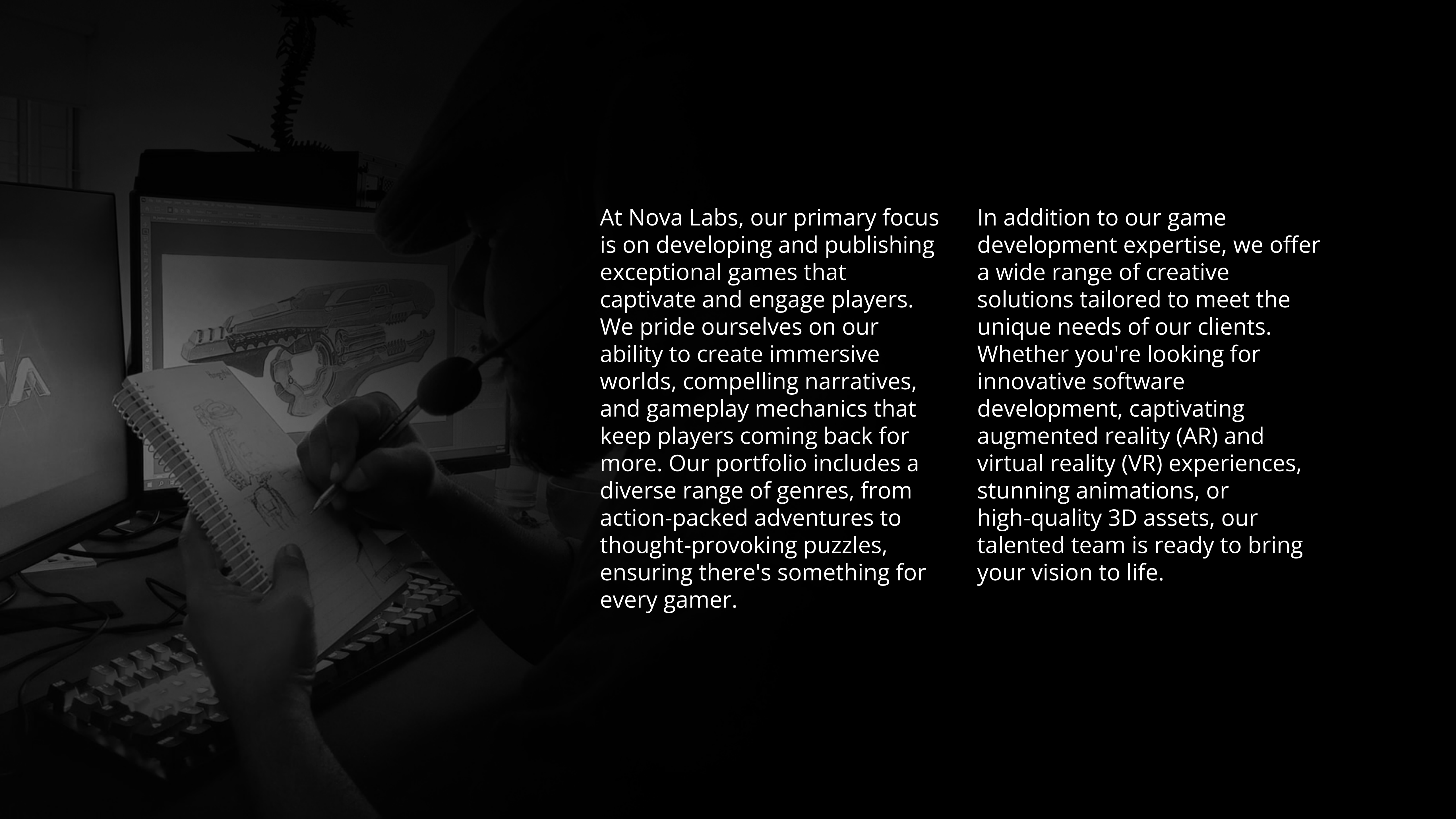




COMPANY PROFILE 2023

Introducing Nova Labs, a dynamic and innovative game development studio at the forefront of innovation. At Nova Labs, we are passionate about crafting immersive gaming experiences that captivate players worldwide. Our dedicated team of industry experts, comprising talented developers, designers, and visionaries, consistently pushes the boundaries of what is possible in the palm of your hand. By leveraging the latest technologies and trends, we strive to deliver unforgettable user experiences, both in virtual worlds and across various services.





At Nova Labs, our primary focus is on developing and publishing exceptional games that captivate and engage players. We pride ourselves on our ability to create immersive worlds, compelling narratives, and gameplay mechanics that keep players coming back for more. Our portfolio includes a diverse range of genres, from action-packed adventures to thought-provoking puzzles, ensuring there's something for every gamer.

In addition to our game development expertise, we offer a wide range of creative solutions tailored to meet the unique needs of our clients. Whether you're looking for innovative software development, captivating augmented reality (AR) and virtual reality (VR) experiences, stunning animations, or high-quality 3D assets, our talented team is ready to bring your vision to life.

WHAT WE DO

We accentuate our technological competency to build platforms that enrich entertainment and uplift experiences.

We are:



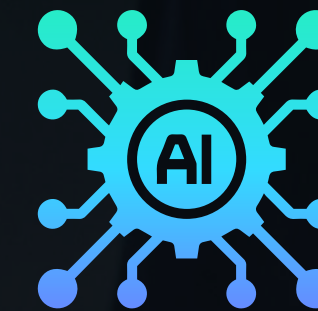
Game Developer,
Publisher, and Digital
Entertainment service
provider.



Management
Information System
Developer.



Virtual/Augmented
Reality Development
Service Provider.



Automation/Advanced
Robotics & AI based
Service Provider.



THE SAILORS BEHIND THE SHIP



Shadab Hossain
Chairman



Prottoi Hossain
Managing Director



Abdullah Al Masrur
Director & COO



Mustafizur Rahman
Head of Creatives



Mehedi Hasan Sibly
VFX designer



Shadib Mahmud
Game Play Engineer



Fahim Kamal Ahmed
Jr. Game Engine Engineer



Ishtiaq Ahmed Fahim
Jr. Game System Engineer



Murshidul Moqarrabin
Graphics Designer



Md. Emran Hossen
3D Visualizer



Naima Haque Numa
2D Graphic Designer

our mission is to empower game development studios and businesses by harnessing emerging technologies to create innovative and engaging solutions. We believe in the transformative power of technology to revolutionize industries and unlock new possibilities.

Our vision is to be a premier game development and tech solutions provider, driving growth in the gaming and technology sectors.

MISSION

VISION

OUR CORE VALUES

INNOVATION

Innovation is at the core of our organization. For every action we take, we seek for a change which creates an impact

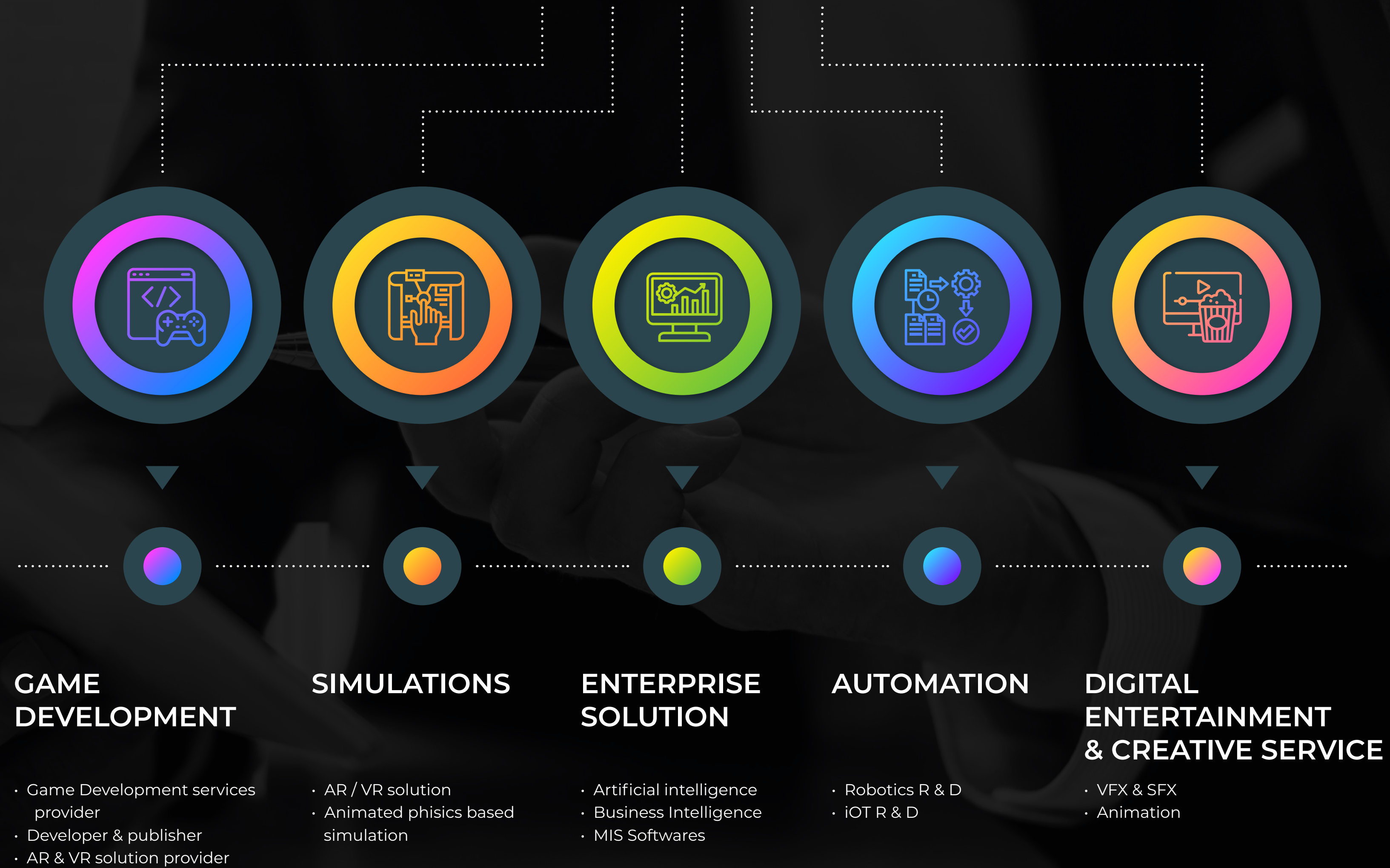
SUSTAINABILITY

We eye for a sustainable future which will shape the next and the forthcoming days of our country

IMPACT

Through our creations and innovations, we engage with the society digitally, for a drive to shape the future of Bangladesh.

CORE BUSINESS



OTHER SERVICES

Our tech services encompass comprehensive software development solutions, where we leverage the latest technologies and industry best practices to create robust and scalable software applications.

We specialize in AR and VR applications development, pushing the boundaries of immersive experiences and providing innovative solutions for various industries. From creating virtual tours and interactive training simulations to developing engaging marketing campaigns, our AR and VR solutions redefine how users interact with digital content.

Furthermore, our expert animators and 3D artists excel in crafting visually stunning animations and lifelike 3D assets that enhance the overall visual appeal and realism of projects across different mediums. Whether it's for games, films, advertisements, or architectural visualizations, we offer top-notch animation and 3D asset creation services that elevate the quality of your content.

Our dedicated QA team conducts rigorous testing to ensure a bug-free and glitch-free gaming experience while meeting performance and stability requirements.

We provide custom software solutions for businesses, leveraging cutting-edge technologies like AI, ML, and Automation. Our solutions encompass Enterprise software, Mobile Applications, Web Applications, E-Commerce Solutions, and more.

JAW DROPPING EXPERIENCE

VR gaming will be the future of the gaming industry, and Nova Ltd. has taken a leap on that, considering itself as one of the most creative developers of VR Games in Bangladesh.



VIRTUAL REALITY EXPERIENCES

Virtual Training Simulator

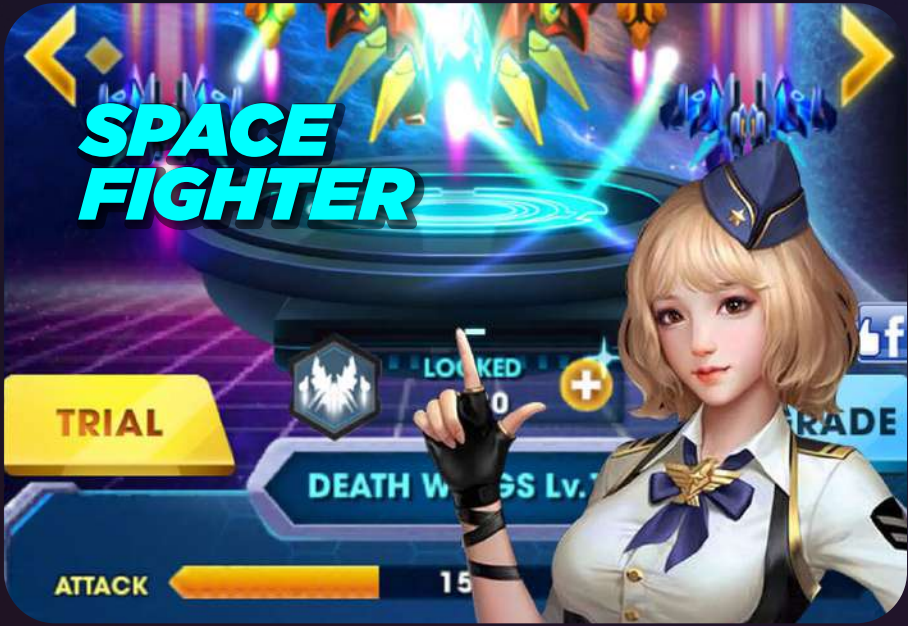
Training is not just a classroom to go to. Train employees at scale, with consistency. Unchain your workforce from the limitation of travel, aligning schedules and training in batches. Effective job training and field support allows technicians to access visual instruction and learn at their own pace anytime via most interactive technologies.

Virtual Tour

Our solution can help the businesses confidence by giving them the most accurate view of their potential workspace. we help client by enabling your prospective clients to see your properties in 3D, you can stand out from the competition and provide an immersive experience that is not possible with photos or 360 tours.:



GAMING





FUTURE PROSPECTS

We are dedicated to ongoing innovation and enhancement of our products and services, ensuring they remain aligned with the ever-evolving demands of the gaming and technology sectors. Our future roadmap involves expanding our product portfolio to incorporate cutting-edge technologies such as quantum computing and robotics. Additionally, we aspire to forge strategic partnerships with game development studios, publishers, and investors, fostering collaboration to create groundbreaking games and solutions that redefine the landscape of the gaming and technology industries.

With a strategic focus on expanding our reach internationally and recognizing the significant influence of the global market, Nova Labs has positioned itself in the heart of the USA to tap into its vast resources and diverse talent pool. Through strategic partnerships and collaborations, we aim to strengthen our foothold in the gaming industry and connect with players on a global scale.



Email: hello@novalabs.gg
www.novalabs.gg

Our commitment to innovation extends beyond the virtual realm. As a responsible gaming company, Nova Labs actively promotes inclusivity, diversity, and social responsibility. We believe in creating games that resonate with players from different backgrounds and experiences, fostering a sense of community and enjoyment for all.

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