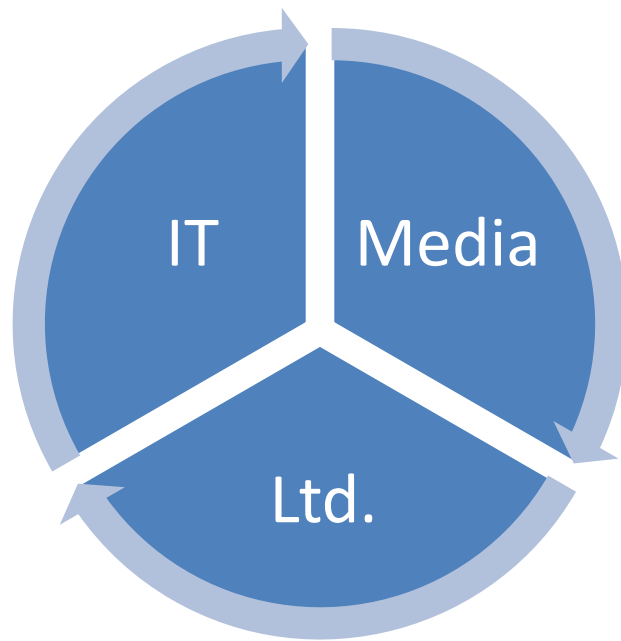


IT Media Ltd.



IT Media Ltd.
Level-5 & 10
Hasan Plaza (ATN News Building)
53, Karwan Bazar, Dhaka-1207

IT Media Ltd.

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IT Media Ltd.

Company incorporation

IT Media has been incorporated as a limited company in the year of 2022-23, but it is not a new concern. Before incorporated as limited company the it's IT business has been running under proprietorship trade license in the name of SOFTINOX (earlier name).

Legal Information

Company's Name : IT Media Ltd.

Company Status: Private Limited.

RJSC Registraion: C-190954/2023

Company's E-Trade License#: Trad/DNCC/015142/2023

Company's E-TIN: 245329279938

Business Type: IT Industry

IT Media Ltd. is Providing IT Solutions in “One Stop Service”

Hardware & software, products & services in one platform

For creative and innovative solutions welcome to IT Media Ltd.

Contact

Phone numbers:

Chirman, CEO (+880) 1719922117

Managing Director, CTO (+880) 1918616562

Email:

Chirman, CEO jahialif@gmail.com

Managing Director, CTO eleasahmed95@gmail.com

Address:

IT Media Ltd.

Level-5 & 10

Hasan Plaza (ATN News Building)

53, Karwan Bazar, Dhaka-1207

IT Media Ltd.

Founder of the Company



Md. Jahedul Islam FCA, Chairman

Mr. Md. Jahedul Islam is an FCA, having vast knowledge of different type of business for a long period of time. He is an success business analyst and also a success business promoter. He he has been rendering business advising services to various group of companies through establishing the renowned chartered accountant farm "Islam Jahid & Co." He is the Principal Partner of the farm. He also established another company "Job Media Ltd" to eradicate the unemployment problem of the nation. IT Media Ltd. is his innovative idea to create the business operating under digitalized system.

Chairman's massage

As we know that, now a days, it is quite impossible to run a model business concern without digitalization. Therefore, I had taken an idea few years ago to establish a concern in ICT sector.

Accordingly I found an IT expert. He is Mr. Eleas Ahmed, the Managing Director, IT Media Ltd. He is a qualified software engineer passing B. Sc software engineering from Daffodils International University and having vast experience in this sector.

As his dedications in this sector are very remarkable. So, I had been co-operating in his software business "SOFTONIX" for last few years. Then our IT business has been incorporated as a private limited company in the name of "IT Media Ltd.

We have been providing IT solutions in "One Stop Service" system. Providing all needs of hardware & software, products & services solution in one platform. We believe by providing creative and innovative solutions in home and abroad IT Media Ltd. will be a world class brand in this sector insha-allah.

Therefore our cordial invitation - Transforming business with customized Technology, Build Your Business Technology with IT Media, Let's Work Together.

Md. Jahedul Islam FCA
Chairman, IT Media Ltd.

IT Media Ltd.

Founder of the Company



Eleas Ahmed, Managing Director

Mr. Eleas Ahmed is a software engineer earned **Bachelor of Science in Software Engineering from Daffodil International University**. He is a Software Engineer with skill in Web App & Mobile App Development, Machine Learning, Deep Learning, Big Data and web development.

He Has strong knowledge and experience in Vue, Nuxt, Node, Express, JVM languages like Kotlin, Scala, Kotlin and Java, C++ for low level development such as streaming and also in JavaScript, PHP, Python etc. And also has experience of complex Android development using the latest MVVM architecture with all best practices and also cross-platform development using Flutter & React Native.

He has been focusing on Backend Development & Tensor Flow 2.0 for ML and AI projects, NodeJs, Scala, Akka, Kafka for both web development and data science. He has vast successes as chief technical officer in the line of IT businesses. Besides he has good track record of service experiences in similar lines of businesses as follows:

As Chief Technical Officer

Trekitil.com [01/01/2022 – Current]

City: Lentokentantie 21, 53600 Lappeenranta

Country: Finland

Job experiences:

Building the API, app architecture and design system components. Implementing workflows and guidelines for code consistency, readability, maintainability, and testability. Helping and mentored junior developers from various backgrounds. Most of my work consists of developing and leading technical teams, by creating an easy development environment, coding, fixing technical debts, providing best practices code examples, and mentoring devs. I enjoy working in complex and performance-intensive applications built for the web. Creating multiple web tools to use and modify the data in the database.

Using Technologies: Python, Django, Rest API, Postgres, MongoDB, Jest, Material-UI, Styled-components, GraphQL, Apollo, React Router, Redux, React, Next and Typescript.

IT Media Ltd.

Experience of Founder-Managing Director Eleas Ahmed

As Senior Back-end Engineer

Booking.com [28/11/2021 – Current]

City: Amsterdam

Country: Netherlands

Job experiences:

Working in the flight post-booking system development team. Implementing a system design that included back-end development with NodeJs and React, Next for the front end. Contributing significantly to the logging system by working with Hadoop and the ELK stack. Managing a small developer team (11 developers).

Using Technologies: NodeJs, ExpressJs, ReactJs, NextJs, React- Routing, Redux, Apollo MongoDB, Postgres, Hadoop, Spark,

As Full-Stack Software Engineer

Bitstrapped [21/05/2021 – 27/11/2021]

City: 215-271 Front Street W Toronto, ON

Country: Canada

Job experiences:

Maintained and improved the client NodeJs & NuxtJS application. Implemented workflows and guidelines for code consistency, readability, maintainability, and testability. Conducted R&D (research and development) for libraries and ways to improve our codebase. Created multiple web tools to use and modify the data in the database.

Using Technologies: jQuery, Postgres, NodeJs, ExpressJs, VueJs, NuxtJs, Nuxt- Routing, Python, Flask.

IT Media Ltd.

Experience of Founder-Managing Director Eleas Ahmed

As Remote Android Developer (Freelance)

Rakuten [15/04/2019 – 10/05/2021]

City: Tokyo, Japan

Country: Japan

Job experiences:

Led, designed, and developed various Android applications and internal SDKs. Developed a major part of the Rakuten Wallet application. Designed and developed internal SDKs for the company, such as a storage framework and user kit.

Technologies: Kotlin, Android SDK, User Permissions, Encryption, RxJava, Dagger 2, Hilt, JUnit, Flutter & React Native

Education and Training of the Managing Director Mr. Eleas Ahmed

Bachelor of Science in Software Engineering

Daffodil International University [10/08/2015 – 20/05/2020]

Address: Daffodil Road, Ashulia, Dhaka, Bangladesh, 1341 Dhaka (Bangladesh)

<https://daffodilvarsity.edu.bd/>

Crash Course on Python by Google on Coursera

Google [10/03/2020 – 14/04/2020]

<https://www.coursera.org/account/accomplishments/records/LRGV6E5UM9CB>

Natural Language Processing in TensorFlow

DeepLearning.AI [14/02/2020 – 18/04/2020]

<https://www.coursera.org/account/accomplishments/records/TSTM4AYKQGFW>

Neural Networks and Deep Learning

DeepLearning.AI [10/02/2020 – 15/04/2020]

<https://www.coursera.org/account/accomplishments/records/5F7LMHVC7P77>

IT Media Ltd.

Company Overview

We have extensive experience in many diverse areas of software development. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects.

We do... Quite simply: we write code. However, unlike most software companies, we realize that's only part of the job. We don't just write code... We develop professional software. This is why our clients choose IT Media. Many companies can find programmers to generate code. However, few have the experience to produce professional quality software programmers.

Our ability to develop code is only the beginning of our capabilities. Being a customization based firm, IT Media is able to provide our clients a variety of services.

IT Media's services are available on both a fixed and variable cost basis.

Partnerships...Our goal at IT Media is to become our client's first choice for software services. To accomplish this, we strive to exceed our client's expectations. IT Media clients cannot simply be satisfied with the job we do... they must be impressed. In this manner, IT Media strives to build lasting partnerships and to ensure client satisfaction. It is upon this foundation that our clients are confident in returning for future development needs.

Experience...Providing quality software services begins with experience and ends with dedication. IT Media's professionals have years of experience in designing, development, and testing of countless software projects. It is this experience, along with our dedication to providing clients the best quality service possible, which sets IT Media apart from other firms.

IT Media is a Bangladesh based software & hardware service provider & products suppliers company. We are a corporate organization where we solely focus on software design & development, Website design & development, Mobile Apps development, UI/UX Design and Digital Marketing. We also provide corporate consultancy in terms of IT development. Our B2B support helps other organizations to build a concrete IT wing to support their clients & management teams. IT Media helps businesses with training, documentations, consultancy & corporate IT support.

IT Media also provides customized software services. We have extensive experience in many diverse areas of software development. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects.

IT Media Ltd.

Company Overview

IT Media has also been Founded as a Financial and Management Information Systems Development Company, It is providing services to Small, Medium, and Large Enterprises, and Corporate Organizations both in the Public and Private sector to meet their ICT Business requirements without facing hiccups.

These services are executed by a Team of experienced and zealous professionals alongside our Strategic Partners across the globe. We are a recognized provider of ERP Solutions, Financial & Management Systems Implementation, ICT Infrastructure, Audio Visual solutions, Advanced Networking, Unified Communications, Security, Servers and Storage, to end-user solutions, including Hardware sales and support, which help our clients achieve their business goals.

IT Media Ltd.

Mission & Vission

Our Mission is very simple to achieve the reputation of a quality, high standard & reliable Solution & Services Provider Company in the ICT industries sector.

Our Vision is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in technology based corporate solutions, capable of demanding unconditional response from the targeted niche. We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

Who we are

IT Media is a group of experts committed to providing businesses with innovative solutions to suit their changing needs. We specialize in **AI/ML solutions, software development, and app development**, giving customized solutions that fit to the specific needs of each business. Our experienced team collaborates with clients to understand their needs, analyze their business processes, and design solutions that optimize operations, increase efficiency, and drive growth. We take pride in delivering high- quality solutions that are **reliable, effective, and secure**, and we are dedicated to helping businesses with the latest technology.

We Believe in Following Factors:

- A concrete business relationship with our clients through quality support.
- Provide International Grade IT support to the corporate level organizations.
- Help all the industries towards digitalization.
- Industry automations through software & apps to grow productivity.

Our keys for development are: Desire for Excellence, Trust and confidence build-up, Teamwork, Motivation, Collective responsibility and leadership, Professionalism and ethics, Adding values to our client needs.

IT Media Ltd.

We Promise to our clients

Expertise

Our team consists of experienced professionals who specialize in AI/ML solutions, software development, and app development. We have a proven track record of delivering successful projects that meet our clients' needs.

Customization

We understand that every business has unique needs. That's why we offer customized solutions tailored to your specific requirements. Our goal is to provide solutions that are scalable and can grow with your business.

Quality

At IT Media, we place a high value on quality. We take pride in delivering solutions that are reliable, efficient, and secure. We use the latest technologies and industry best practices to ensure that our solutions meet the highest standards of quality.

Dedication

Dedicated and structured team at your service led by experienced project managers and a reporting manager to ensure all milestones are met accordingly.

Innovation

When you thrive, we thrive. We will give our insights to how we turn your idea into reality through iterative innovation. Experience meet innovation.

Confidentiality

We take our client's privacy and trust very seriously. With NDAs, we create an unbreakable trust with our client, and ensure full confidentiality.

Transparency

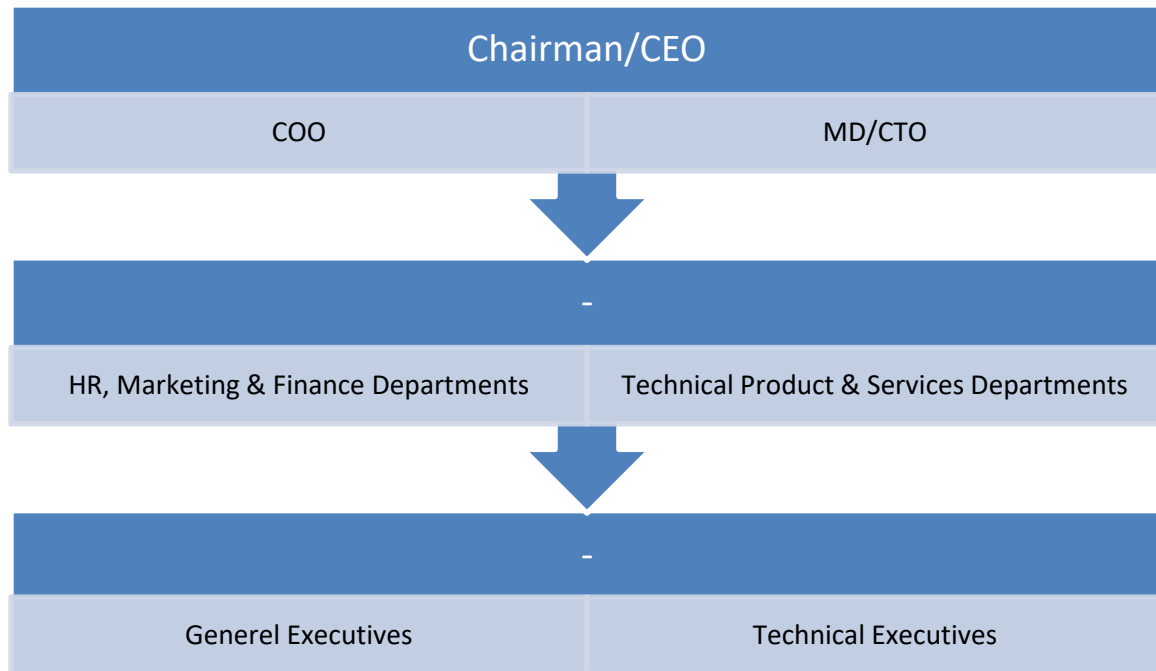
We provide full transparency to our clients so that they can be a part of the development journey. We deeply value the feedback from our clients.

Satisfaction

Overall, it's all about going an extra mile and making our clients satisfied. We value the friendship and the faith our clients believe in us regarding their project.

IT Media Ltd.

Brief Management Structure



IT Media Ltd.

Total Management Team Members

Sl.	Status Levels	Number of Executives
1	Top Management: CEO, COO, CTO	3
	Mid Management	
2	General Departmental in-charge under COO	3
	General Departmental in-charge under CTO	
3	Business Analysts	3
4	Developers	3
5	Lower Mid Management: General Executives	15
	Lower Mid Management: Technical Executives	40
6	Web Developers	3
7	Software Developers	3
8	Apps Developers	3
9	Digital Marketing Specialists	3
10	Training Specialists	3
11	Requirement Analysts	3
12	Lower Management: General & Technical Assistants	30
13	Trainees	300
14	Others employees	10
	Total numbers	425

IT Media Ltd.

Our Services

There are 6 wings of activities of the company to provide the client one stop turnkey basis service. The wings are:

1. Freelancing wing
2. Software development wing
3. E-commerce wing
3. Web hosting and Internet wing
4. Hardware product networking wing
5. Business Promotion Outsourcing (BPO) wing
6. Database Research wing
7. Capacity Building and Training Services

Transforming business with customized Technology, Build Your Business Technology with IT Media, Let's Work Together.



Our Services

Details of Our Services as follows:

Web design

Web Application Development

Mobile Application Development

AI/ML Solution

SEO Solution

Graphics Solution & 3Ds Animations

Website Development

Mobile Apps Development

Digital marketing

Business Software Implementation (ERP, Accounting & Financial Systems)

ERP Software Development

Garments ERP Development

HRM Software Development

Hospital Software Development

Account & Inventory Software

Production Management Software

Hotel Management Software

Educational Software Development

Customized software Development

E-Commerce Development

Digital Marketing/Advertising

Business Solutions and Applications

Business Applications

Enterprise Data Replication

IT Media Ltd.

Our Services

Domain Reg. & Hosting

ICT Hardware Sales & Maintenance

Computer Systems and Servers Supply

Network Solutions

Local Area Network (LAN)

Wide Area Network (WAN) / Metropolitan Area Network (MAN)

Internet Connectivity / VPN Services

VOIP, Data and Video Communication

Asset Management / RFID

Network Security and Audit

Physical Security

Cloud Services

IaaS (Infrastructure as a Service)

PaaS (Platform as a Service)

SaaS (Software as a Service)

Software & Mobile Application Development

IT Infrastructure Audit and Consultancy

Audio-Visual Media creation (Graphics Design, Video & Photography)

Social Media Management

Networking and Security

Web Application development and hosting

Graphics Design

Digital Marketing

SMS Marketing

Email Marketing

Payment Gateway Solution

Data analytics services using Data Science technologies

Big Data and Cloud Computing services.

IoT solutions.

Blockchain technology development

IT Media Ltd.

Our Services

Unity Certifications and resources
AR/ VR solutions
Training & Development
Games Development
Marketplace development
Interactive Content
Managed Support Services
Project Management
SISA Information Security
Digital Warranty
Enterprise Server & Storage Solution
Desktop maintenance and support
Server maintenance and support
Production operations
Storage Management Solution
Enterprise-grade LAN Cabling.
Infrastructure Management Solution.
Data Centre Operations and Service Delivery.
Systems Integration
Project Management.
Project support
Web based support & solution development
E-business solutions
Data conversion & data entry
Overall automation consultancy
Enterprise Server & Storage Solution
2G/3G/4G/LTE RF Design
RF Coverage Simulation Plot
RF Optimization
RF Frequency Planning
Traffic Modelling

IT Media Ltd.

Our Services

Antenna System Design

InBuilding Solutions

Fleetmapping and Management

Backbone Transmission Design

System analysis

Business process reengineering

Process development localization

Customized and target oriented Workflow design

Specialization in Client / Server and Internet / Intranet application and technologies

Automation of Financial Institutions, Telco-Operators, Electronic Medias & Business

Institutions with the latest development.

Customized software development as ancillary product for deployed international software

International software deployment - product development localization

Network Monitoring/ Network Management Support

Network, Security & Threat Management Solution

Our Services

Secure Mobile Virtual Network Operator

- TETRA over LTE solutions Disaster Recovery Plan
- Tetra Radio Terminal Programming
- GIS Servers
- Voice Recording and Playback Solutions
- Inter System Connectivity
- Power Generators
- Coverage on Wheel
- Network Monitoring System
- Control Room Solutions
- Systems Integration
- Benchmarking Services

IT Media Ltd.

Mobile Massaging details

- SMS Enquiry and Notification Services
- SMS Voting & Polling
- SMS Banking
- SMS Insurance etc.

Mobile Application & Content Services

- Mobile Applications
- WAP Contents
- IVR Services etc.
- Online Trading etc.

Enterprise Solution

Corporate Solution

Customized Solution

Our Services

Detail of Digital Content

- System Architecture and Design
- Software Development
- Project Management
- Testing and Quality Assurance
- Technical Documentation and Training Services
- Placement and Recruiting Services
- **AI/ML Solution**
- **Intelligent Automation and Predictive Analytics**
- **Software Development**
- **Custom Software Solutions for Your Business Needs**
- **Apps Development**
- **Innovative Mobile and Web Apps**

IT Media Ltd.

Detail services for Client Database Management:

A complete client relationship management system & client database for the organizations who deal with a vast number of recurring clients and need to have a track of client data concurrently. Main Features :

- ✓ Unlimited Client Data Listing.
- ✓ Easy Client Listing for Software Admin.
- ✓ Easy Instant Client search.
- ✓ Individual & Group SMS and Email Notification System.
- ✓ Any kind of extra requirements based on the company will be included Best for : Any

kind of Organization who deal with client regularly.

Our Services

Capacity Building and Training Services

For all the wings we have built up a common 'Capacity Building and Training Services Department.

In this deptt we provide world class capacity building & training services for individuals as well as corporate training system. We manage the training courses virtually and physically.

Artificial Intelligent systems driven by State Of The Art (SOTA) machine learning algorithms.

The Machine Learning and Data Science Application Department deals with Artificial Intelligence. A team of experienced Machine Learning engineers and Data Scientists can develop applications on:

- Natural Language Processing
- Image Recognition
- Video Analysis
- Speech Analysis
- Speech to Text
- Computer Vision Applications
- Big Data and Cloud Computing
- Intelligent Context-based Chat Bot and QnA Answering System
- Reinforcement Learning based Applications

We have our own personal servers equipped with latest hardware support to ensure sensitivity of the data, and utilize state of the art algorithms to develop the optimal solution.

Institution Management Software : A total management system for any kind of educational system that can be used by the school management, accountant, teachers, staff & student guardians. Main Features :

IT Media Ltd.

- ✓ Complete student record digitization. Online Admission system.
 - ✓ Payment receive system with automated money receipt print & Online payment.
 - ✓ Automated student ID card print system.
 - ✓ Monthly & Annual report of earnings & estimation.
 - ✓ Admit card print system.
 - ✓ Individual & group SMS & Email Notification system
- Best for : Any kind of Education Institution. Pre-School, Kindergarten School, High School, College, Coaching center, Madrasa etc.

Our Services

Point of Sale (POS) : POS software is for any organization that sells their products directly to buyers. There is no substitute for knowing all the necessary information including product information at a glance and making decisions.

Main Features :

- ✓ Invoicing: Selling, Buying, Renting and Repairing
- ✓ Inventory Management
- ✓ Customer Orders and Suppliers Orders Management
- ✓ Integrated Supplier Purchasing
- ✓ Consistent and Customizable Reports
- ✓ Multi-Store Management

Best for : Any kind of Business who are selling their product or service.

Custom Software: Software has become vital for small and large organizations. What the software will look like depends on the activities of the organization. That's why one of our specialties is that we are creating customized software according to the needs of the organization. We are a team of specialized software developers & we can make your business digitized as you want. Share your requirements with us and we can help you with our world class software building skills Best for :

Any kind of Business who are selling their product or service.

Web Design detail

Design and build your own high-quality websites. Whether you're promoting your business, showcasing your work, opening your store or starting a blog—you can do it all with professional web developers at IT Media. We Provide –

Corporate Website

Travel Agency Website

Personal Portfolio

E-commerce Website

Online News Portal

Educational Organization Website

IT Media Ltd.

Website Features of our websites :

- US based Domain & Hosting
- Responsive Mobile Friendly Design
- Complete Admin Panel For any kind of customization
- Modern Elegant design as per the requirements
- Dynamic modules for further management
- Full documentation with Video & Physical training on site management

Our Services

Digital Marketing Details

Digital marketing is way more beneficial than traditional marketing. There are several ways why you should switch to digital marketing. A very few of them are- Digital marketing is more affordable than traditional offline marketing methods.

All the outcomes and results can be tracked and monitored thoroughly.

- The digital age is here, more people stay online rather than offline.
- You can reach your global customer easily.
- All types of targeting can be easily done.
- Great brand awareness creation can be possible.
- A powerful tool with an easy method to maximize sales.

IT Media provides digital marketing solutions in various methods. Following are our Digital Marketing services-

- Digital marketing consultancy
- Market Research
- Reporting & Analytics
- Social Media Supervision
- Push Notification Implementation
- Email Marketing
- Search Engine Optimization (SEO)
- Social Media Advertisements
- Content Marketing

Graphics Design Details

We know the necessity of graphic design to represent a company among the customers or consumers. We provide creative, excellent and innovative design ideas and perform our work with full responsibility and dedication.

IT Media Ltd.

Our Services

Our professional design team is always ready to represent your brand identity and engage your audience. We offer unique approach, creative strategy and amazing affordable services until you are highly satisfied. Our Products –

- Company profile design
- Brochure design
- Logo Design
- Branding
- Presentation design
- Advertising
- Web graphics design
- UX/UI Design

App Development Details

No matter what business is yours, a mobile app can help you retain customers. We all know that the first place customers go to search for a product or service is online. If your business is accessible online, and plus you have an app that users can download to their devices, your business will make a really good impression. At a glance they will be able to see and open your app and purchase from your business.

Benefits of mobile apps for businesses :

- Build brand loyalty
- Reinforce your brand
- Increase your visibility
- Surge your accessibility
- Proliferation sell-through

Your customers can-

- Easy access to your inventory
- Get notifications of special events, launches, etc.
- Have one-touch access to your contact information
- Get directions to your location from wherever they are
- Make fast, seamless

appointment scheduling Services-

- iPhone Application Development
- Android Application Development
- Website to Mobile App Conversion
- Mobile ecommerce App
- Any Kind of customized solution

IT Media Ltd.

Our Services

Corporate Solution Details

There are many branches of technology services. An organization's website or software is not the only thing needed. All branches of technology must be used equally if the organization is to move forward with the times. Fara IT Fusion has been providing highly efficient services for the needs of a corporate organization such as computer purchases, services, networking, security systems, etc.

We provide –

- ✓ Corporate Website design and development
- ✓ Customized Software
- ✓ Complete Hardware Support
- ✓ Security Surveillance Setup
- ✓ Networking and Server Setup

IT Media Ltd.

Some of Our Clients & Case Studies

Gracia farm is a private company that provides the community with an easy way to purchase fresh organic fruits and vegetables, cutting, packing, and delivery services through its own application on Android & Apple platforms.

Ghaith App

Connect with your neighbours and local shops so that surplus food, and other household items can be shared with each other, not thrown away. Everything on GHAITH is free.

GTender Meat Slaughterhouse

Tender Meat Slaughterhouse is a private company that provides the community with an easy way to purchase fresh carcasses, cutting, packaging, and delivery services through its own application on the Apple platforms.

Arab Shop

Arab Shop is the Largest Social E-Commerce Platform in the Middle East for Men & Women, connecting them with premier Luxury Fashion & Beauty Brands.

Job media

Job Media is a job portal website for companies and candidates. Here companies can select best and deserving candidates. Employers or candidates can find their best suitable jobs.

Islam Jahid & Co.

Islam Jahid & Co. Chartered Accountants provides a broad range of financial and consultancy services.

IT Media Ltd.

Clients



START A NEW HAPPINESS



Clients

Arab Shop

IT Media Ltd.

