

Company Profile

Company Name: **Bijoy wifi private limited**

Industry: **Advertising Technology**

Founded: **2023**

Headquarters: **Suite-1314, 12th Floor, Shah Ali Plaza**

Mirpur 10, Dhaka-1216

Website: **<https://www.bijoywifi.com>**

Products and Services: **Free WiFi internet watching advertising**

Business Model: **Advertising**

Target Market: **People who want free WiFi internet**

Competitive Advantage: **Free WiFi internet**

Key Management Team:

MD Imtiaz Miah (Managing Director)

Rowson Ara Parvin (Director)

MD Rabbi Hasan (Technology Manager)

Md. Shamsuzzoha (Assistant Manager)

MD Rafayet Ullah (Executive – Operation)

Funding: **\$10 million in Series A funding**

Milestones:

Launched in 2023

Goal to Reach 1 million users in 2024

Expanded to 10 cities in 2024

Future Plans:

Expand to more cities

Launch new advertising products and services

Company Overview

Bijoy wifi is an ad tech company that provides free WiFi internet access in exchange for watching advertising. The company's business model is based on the fact that people are willing to watch advertising in exchange for free internet access.

Bijoy wifi offers its services to a variety of locations, including airports, cafes, restaurants, and hotels. The company partners with businesses at these locations to provide free WiFi internet access to their customers. In exchange, the businesses agree to display advertising on the WiFi landing page and/or during the user's internet session.

Bijoy wifi's target market is people who want free WiFi internet access. This includes a wide range of people, such as travelers, students, and people on a budget. The company's competitive advantage is its free WiFi internet service. There are other companies that offer free WiFi internet access, but Free Wifi Internet Watching Advertising is one of the few companies that does so in exchange for watching advertising.

Bijoy wifi is a relatively new company,.The company launched in 2023 and goal to reached 1 million users in 2024. In 2025, the company expanded to 10 cities. Free Wifi Internet Watching Advertising's future plans include expanding to more cities and launching new advertising products and services.

Conclusion

Bijoy wifi is an ad tech company that provides free WiFi internet access in exchange for watching advertising. The company is a relatively new company, it has mission and vision to achieve significant milestones. Bijoy wifi well-positioned for continued growth in the future.