

Company Profile: FOXPRO LTD

Trade Licence: TRAD/DSCC/033545/2022

Tin Certificate: 524013267386

Certificate Of Incorporation: C-186589/2023

Address: 120/2, (3rd floor) Moneshore road,
Zigatola, Dhaka-1209.

Phone: 09678-369932

Website: www.foxproltd.com

Management Directory:

1. Naoshin laboni, **Chairman**

2. A K M Fazle Rabbi Shuvo, **Managing Director**

Company Mission

FoxPro Limited is dedicated to providing full-service web design, web development, and software development to a diverse range of businesses and organizations nationwide. Our mission is to progressively realize our vision by delivering innovative, proactive, efficient, cost-effective, and quality solutions and services to clients worldwide. Additionally, we aim to build a robust internal value system that ensures transparency and integrity in all transactions among our employees, partners, and customers. Advert is committed to providing timely solutions to our diverse clients through a team-oriented approach.

Company Vision:

FoxPro Limited believes in a customer-centric approach to achieving our goals. In addition to our core services, we offer value-added services such as consulting, auditing, compliance, and deployment based on feedback and results obtained from these services. Our vision includes:

A commitment to a 'Long Term Approach' in 'Business Relationships,' providing structured solutions leading to tangible and assessable outcomes at an accelerated level. Establishing a network of relations with corporate clients who recognize our diligence in executing mandates.

Aspiring to be a globally preferred organization specializing in the field of 'Business and Knowledge Processes,' creating value for Corporate Clients, Associates, Customers, Investors, Suppliers, and Society.

Upholding a belief in quality and trust in everyone we are associated with.

Social Responsibilities

We feel a responsibility towards the society and the areas in which we operate. We adhere to the laws of the countries where we do business. We also believe that “It is normal to help”, and therefore we invest significant financial resources in the non-profit sector every year. We offer internship programs for students and graduates with the possibility of further employment.

Value Proposition

We don't just develop products; we build relationships centered around teamwork, aiming to ultimately provide our customers with happiness and satisfaction. Our primary focus is on taking actions that help clients achieve the best possible results.

Our Strengths:

Management:

A very strong and experienced core team centrally located.

Business Strategy:

Our focus is on both exponential growth and incremental growth.

Capital:

An extreme backup of capital base is available once a potential opportunity is identified.

Staffs:

We attract the best talent and professional expertise in the field.

Decision Making:

We have the ability to make extremely quick decisions, keeping pace with changing market situations.

Experience and Expertise:

Our team comprises enthusiastic and creative web designers and web application developers with over 6 years of experience in web design, branding, logo design, website and database programming, search engine optimization, and other forms of digital marketing. Our

extensive experience and expertise ensure a smooth transition from initial analysis to the successful launch of a website and other services.

Reliability:

Consistently delivering projects to the satisfaction of our clients, we adopt a partnering approach to provide solutions that mitigate risk and achieve our clients' objectives.

Technical Excellence:

Our technical expertise is our strength in developing perfect applications in this challenging market for our customers within budget. Our team is innovative and updated with the latest IT trends to offer the best to our clients.

Quality Solutions:

Our reliable and optimized solutions help businesses achieve greater horizons in the global market. Our applications never sleep; they maintain 100% uptime. Our methodologies and QA processes contribute to delivering quality solutions.

Programming:

Our young and talented programmers have a wide range of experience in developing systems. Our programming skills include:

Programming Languages:

VB, Visual C++, Java, VB for Applications (VBA), and Microsoft .Net Platform.

Web Programming Languages:

PHP, Python, Ruby, Active Server Pages (ASP).

Web Servers:

Microsoft IIS and Apache.

Scripting Languages:

JavaScript, VBScript.

Operating Systems:

Microsoft Platform and Linux/Unix.

Platforms:

Web Platform and Mobile Platform.

Why Choose Us

- We stay abreast of the latest market trends to provide you with the best solutions.
- We help you stand out from the rest through our professional services.
- We not only listen but also discuss and advise. It may sound obvious, but we truly pay attention to your ideas, plans, and objectives for your business.
- With over seven years of experience in the information communications technology field, we bring valuable expertise to the table.
- We design exceptional websites using all available tools.
- You are guaranteed creativity and technological know-how.

- You are guaranteed creativity and technological know-how.
- Our professionally designed websites, optimized for search engines, help you generate revenue.
- We take pride in working on great projects with fantastic clients. Our commitment to our clients often extends to working beyond regular hours to ensure everything is 'just right.'
- Our customer care is dedicated to ensuring you receive the best possible service.

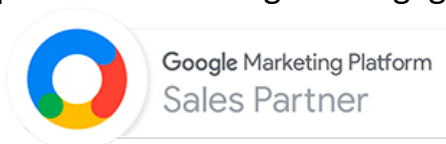
Our Services

We are dedicated to providing the best services for our esteemed clients. These services include

Unlocking Success through Digital Marketing

In the contemporary era, we find ourselves immersed in the digital age, where technology has become an integral part of our daily lives. With a majority of individuals adapting to digital advancements, the traditional methods of marketing are no longer as effective. Enter "Digital Marketing," a dynamic fusion of the art of marketing and the science of digital technology.

For businesses aspiring to achieve success, digital marketing offers the best of both worlds, providing a powerful synergy that propels them into a realm of accelerated growth and optimization. This service is designed to navigate the intricate balance between the creative aspects of marketing and the analytical precision of digital technology, ensuring a comprehensive approach to reaching and engaging with audiences.



Crucially, digital marketing has become indispensable for modern businesses. The internet now plays a pivotal role in influencing the purchasing decisions of today's consumers. To thrive in this landscape, businesses must leverage the opportunities presented by digital marketing to connect with their target audience, build brand visibility, and ultimately drive success in an ever-evolving digital marketplace. Embracing digital strategies allows businesses to stay relevant, adapt to changing consumer behaviors, and stay ahead in the competitive business landscape. Digital marketing isn't just a service; it's a strategic imperative for businesses seeking to flourish in the digital age.



Digital Marketing

Facebook Marketing

In the contemporary business landscape, harnessing the potential of Facebook marketing has emerged as a pivotal strategy for acquiring new customers on a daily basis. The unparalleled power of Facebook advertising lies in its ability to precisely target potential customers based on various parameters such as age, interests, behavior, location, and even purchasing capability. This targeted approach sets it apart as one of the most cost-effective forms of advertising when compared to traditional media avenues like radio ads, television commercials, and billboards.

Within the realm of social media, Facebook stands out as a global powerhouse, boasting billions of users across different countries. Notably, in Bangladesh alone, Facebook commands a staggering 28 million active users. As a company committed to excellence, we leverage the expansive reach and engagement potential of Facebook marketing to elevate your brand presence, connect with your target audience, and drive meaningful results. In our company profile, we proudly showcase our proficiency in utilizing this dynamic platform to unlock unprecedented opportunities for your business in the digital age.



FACEBOOK MARKETING

With over 1.5 billion users, Facebook is the biggest social network in the world, meaning there is a massive opportunity to get your brand's message in front of your target audience through Facebook advertising.

Facebook Marketing

Website Development

A website is a collection of related network web resources, such as web pages, multimedia content, which are typically identified with a common domain name, and published on at least one web server. A website can generate business, promote goodwill among customers and prospects, and deliver strong marketing messages - whether your business is small, large or in-between, well-established or brand-new. In an Internet-based world, every successful business needs a beautiful and presentable website.



Website Development

E-Commerce

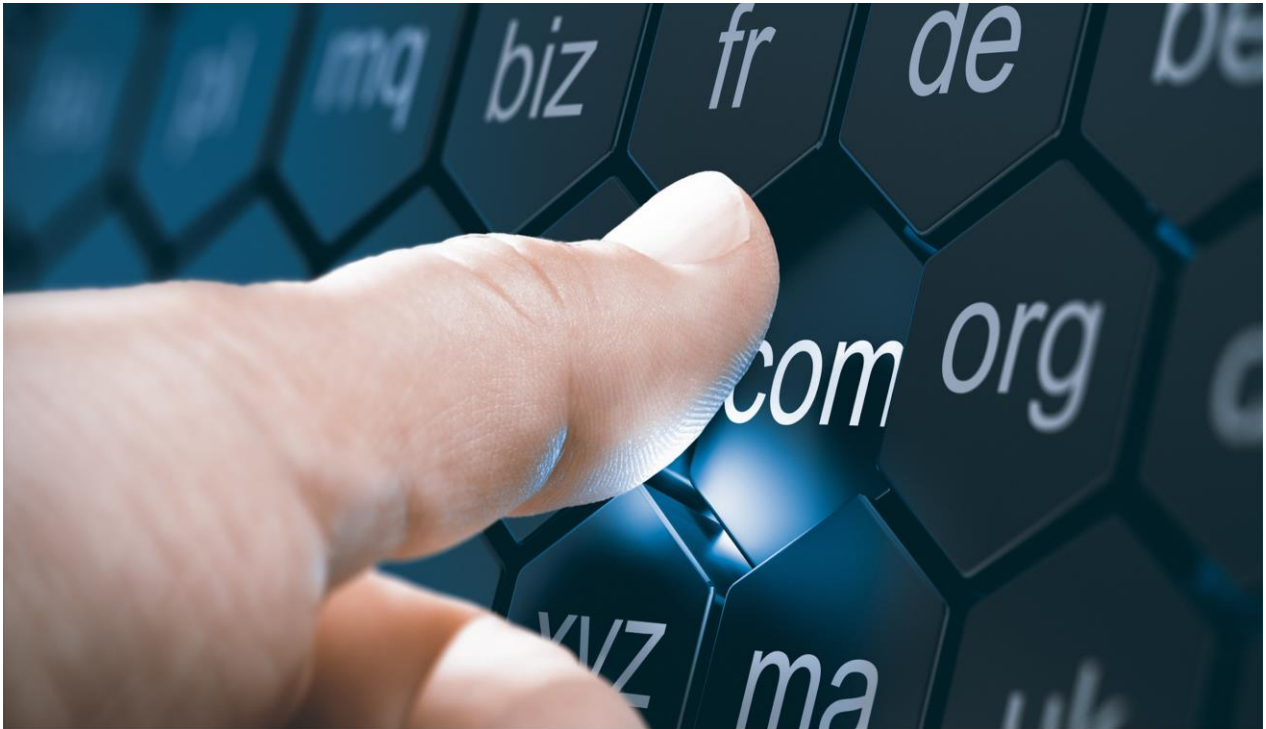
E-commerce is the activity of buying or selling of products or online services using the internet. E-commerce is often used to refer to the sale of physical products online, but it can also describe any kind of commercial transaction that is facilitated through the internet. E-commerce draws on technologies such as mobile commerce, electronic funds transfer, supply chain management, Internet marketing, online transaction processing, electronic data interchange (EDI), and Inventory management systems.



E-Commerce

Domain

Domain names are used for application-specific naming and addressing purposes also a domain name is an identification string that defines to control within the Internet. Ideally the address of your website will match the name of your business, such as ABC.com; in reality, many addresses are already taken. It is very important to choose a suitable domain for your website. Most of the people put their trust on interest primarily on a reliable title. Your domain does that job for you. A creative and unique domain or website name represents your business classiness and trust worthiness.



Domain

Hosting

Web hosting is a service that concede organizations and individuals to post a website or web page on the Internet. A web host, or web hosting service provider, is a business that provides and have the technological platform to assist with technologies and services needed for the website or webpage to be viewed on the Internet. Websites are hosted, or stored, on special computers called servers. Web site can easily be expanded, updated, grown.



Hosting

Branding Logo Design

Branding is an easy but one of the most effective tools of marketing. Logo design is the process of arranging symbols, images, text and color to create a unique and elegant mark that communicates and represents the essence of your brand. A great business logo is the cornerstone of your brand identity. Designing logo that integrates with your brand value, driving in the right customer focus and market value.



Branding Logo Design

Software Development

Software development is a grouping of several activities such as design, testing, scheduling, error correction, etc. that enable the development and maintenance of an application or software. This simple but important process is to increase and improve globalization, as well as to change our way of life. In this tech-savvy world, the development and advancement of software helps businesses, large and small, achieve high levels of success.



Software Development

Web Based Application

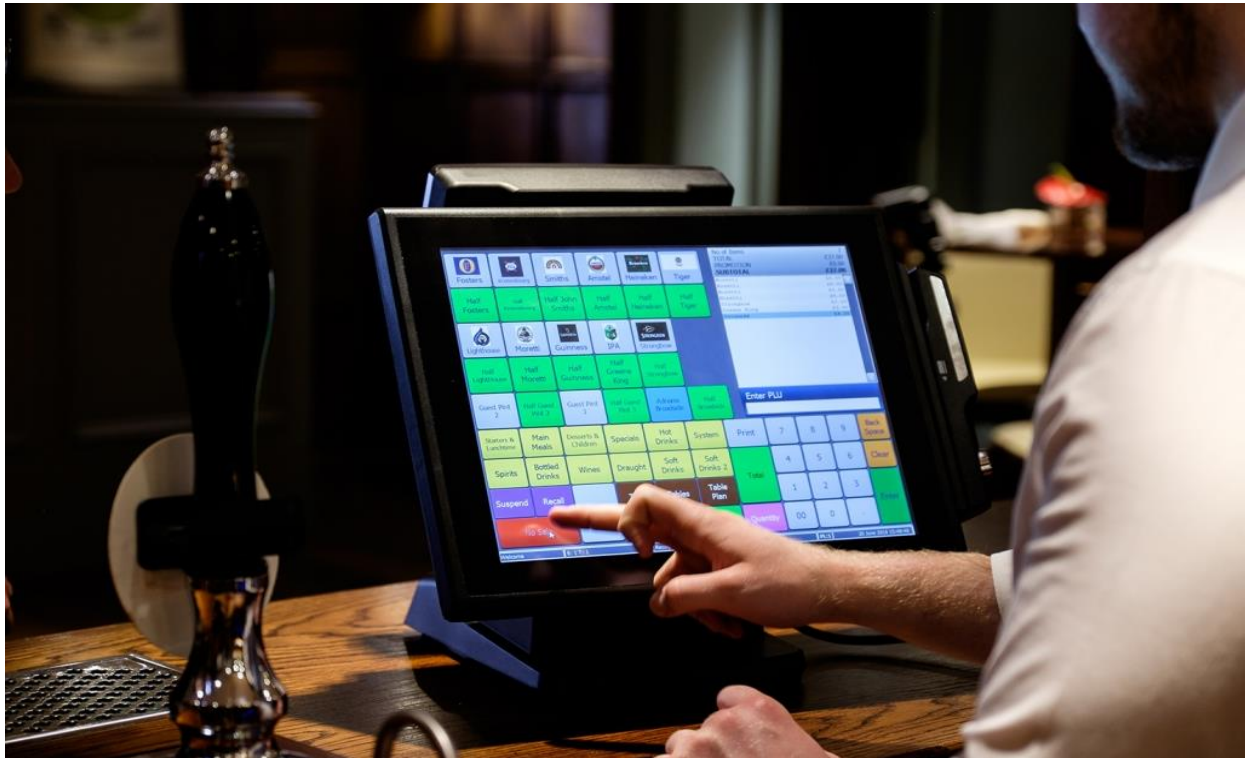
Web application is a software program that runs in an Internet browser, on or through a web page. Web applications are usually created using a combination of programming languages designed for use on the Internet. Web applications are popular because most computer operating systems have web browsers. Similar to a software program that runs on a computer desktop or desktop application, a web application allows for user interaction and can be designed for a variety of uses.



School Management

POS Software

The point of sale or point of purchase is the time and place where a retail transaction is completed. At the point of sale, the merchant calculates the amount owed by the customer, indicates that amount, may prepare an invoice for the customer, and indicates the options for the customer to make payment. Every business needs a system to manage all its internal and external transactions. POS is a business management tool that helps you to manage every part of your business systematically. Starting from your purchase, storing, selling, payments and collections, every point can be managed and controlled by POS.



POS Software

ERP

Enterprise resource planning is the integrated management of the main business processes, often in real-time and mediated by software and technology. ERP is usually referred to as a category of business management software — typically a suite of integrated applications— that an organization can use to collect, store, manage, and interpret data from these many business activities. As a flagship product for enterprise business, ERP provides your organization the centralized business control with an increased productivity along with more customer on boarding and retention.

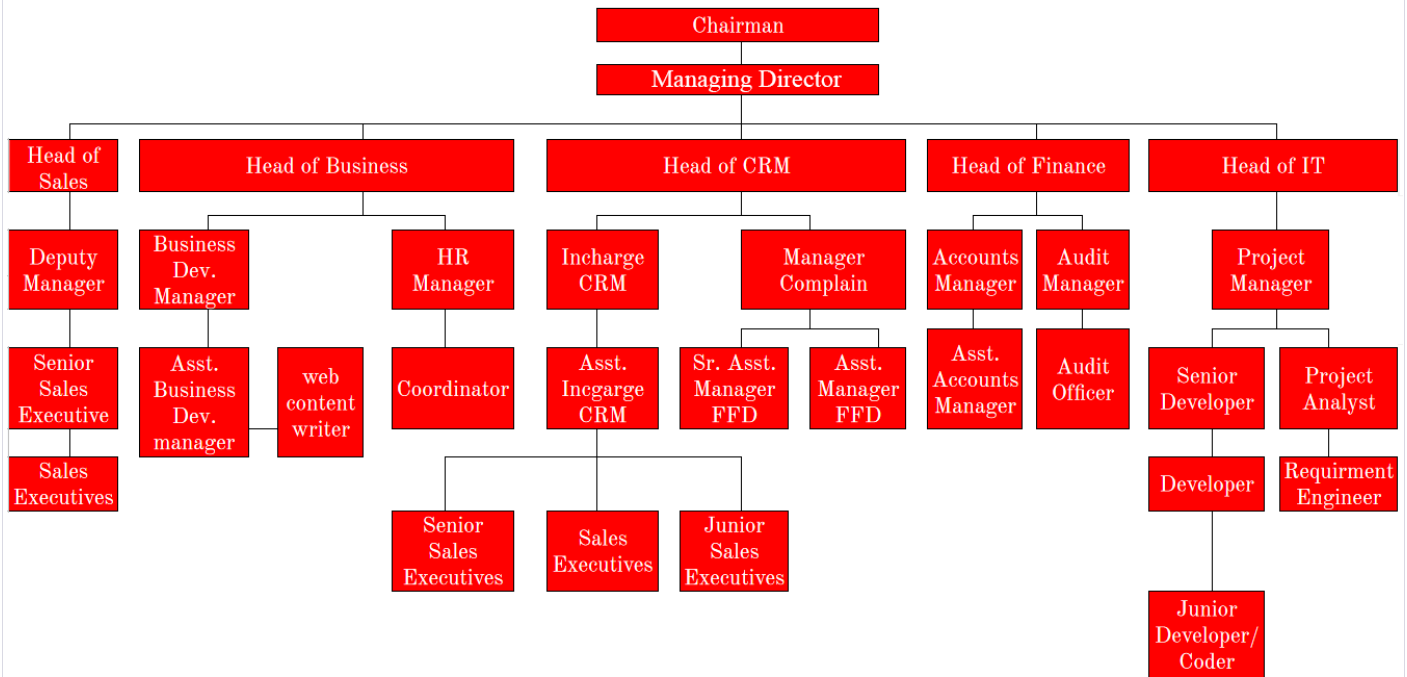


ERP

Area of Business Activity:

- **Web Development:** Our company excels in creating responsive, user-friendly, and visually appealing websites. We specialize in custom web development, e-commerce solutions, CMS (Content Management Systems) development, web applications, and more.
- **Digital Marketing:** We offer comprehensive digital marketing services encompassing SEO (Search Engine Optimization), PPC (Pay-Per-Click), social media marketing, content marketing, email marketing, and online advertising. Our strategies are designed to enhance brand visibility, generate leads, and maximize ROI.

Company Organogram



List of HR: FOXPRO LTD is proud to have a dedicated and experienced team comprising:

1. Executive Leadership:

- **[Rijwan Rakin, Head of CRM]:** [Rijwan Rakin oversees and manages the day-to-day activities of various departments within the company. Responsible for optimizing operational efficiency, Rijwan ensures smooth coordination between different teams to achieve organizational goals. Collaborates with department heads to develop and implement strategies for improving overall business operations.]
- **[Jarin tuli, Head of Business]:** [Jarin Tuli oversees all aspects of the HR department, including recruitment, talent management, employee relations, and compliance with employment laws and regulations. Manages the recruitment process, including sourcing, screening, and onboarding new employees, ensuring a smooth and efficient hiring experience. Handles employee relations, conflict resolution, and disciplinary procedures, promoting a positive work environment and resolving workplace issues effectively.]
- **[Raihan Shiddique, Head of Finance]:** [Raihan Shiddique oversees all financial aspects of the organization, ensuring effective financial planning, management, and reporting. Manages financial resources, including budgeting, forecasting, and monitoring cash flow to support the company's operational needs and strategic initiatives.]

- **[Sohag Ahmed, Head of IT]:** [Sohag Ahmed leads and manages the digital marketing team, overseeing all digital marketing initiatives and strategies. Develops comprehensive digital marketing plans aligned with business objectives, focusing on brand positioning, lead generation, and customer acquisition. Analyzes market trends, consumer behavior, and performance metrics to optimize campaigns and drive continuous improvement in ROI and conversion rates.]

2. Operations and Management:

- **Operations Manager:** Oversees day-to-day operations and ensures smooth functioning of the company.
- **Human Resources Manager:** Manages HR activities, including recruitment, training, and employee relations.
- **Finance Manager:** Responsible for financial planning, reporting, and management.

3. Technical Team:

- **Web Development Team:**
 - [2 Developers]: Skilled in various languages (HTML, CSS, JavaScript, etc.) and platforms (Wordpress, Laravel, Codignator, etc.).
- **Software Development Team:**
 - [2 Developers]: Proficient in developing software solutions using **.NET, C#**

Digital Marketing Team:

- [5 Digital Marketing Manager]: Leads the digital marketing team, develops strategies, and oversees the execution of digital marketing campaigns across various channels.

4. Marketing and Sales:

- **Marketing Manager:** Leads marketing campaigns and strategies, overseeing branding and promotions.
- **Sales Team:** Consists of dedicated sales representatives focused on client acquisition and relationship management.

5. Support and Customer Service:

- **Customer Support Representatives:** Provides timely assistance and support to clients for any queries or issues.
- **Technical Support Team:** Assists clients with technical inquiries and troubleshooting.

- **Web Developers:** Skilled in various programming languages and platforms, ensuring the creation of functional and engaging websites.
- **Digital Marketers:** Experts in SEO, PPC, social media, and content marketing, adept at crafting effective digital campaigns.
- **Designers:** Creative professionals proficient in graphic design, UI/UX design, and branding, ensuring visually appealing and user-friendly interfaces.
- **Project Managers:** Seasoned professionals overseeing project execution, ensuring timely delivery and client satisfaction.
- **Sales and Support:** Customer-focused individuals providing excellent client service and support throughout projects.

Clients List: FOXPRO LTD. has had the privilege of working with a diverse range of clients across industries, including:

Some of our E-commere clients

Serial Number	Name Of Client	Company Name
01	Shahadat Hossain	Red Marline
02	Anower Hossain	Tanzim Corporation
03	Md. Moniruzzaman Monir	Jmak Furniture
04	Shahadat Hossain	New Genic
05	AR Rahman	Easy Bazar
06	Nazmul	Kids Bazar
07	Rony Bonik	Adarsha Bazar
08	Md. Shafiqul Islam	Bhuiyan Electronics

09	Golam Rahat Khondokar	SonoLand & Omran
10	Khandakar Imteaj Ikram	Amrish Niramish Hotel
11	Iftekher Hossain	Ancholic
12	Md.Nurul Islam	Zaman Corporation
13	MD. Habibur Rahman	Alamin Pack BD
14	Md.Rafiquzzaman Dulok	Redeem Purbachal City Ltd
15	Md.Sharif	AC Bazar
16	Shohel Rana	Shohel Electronics
17	Amirul Islam	VEVO Mobile
18	Fardin Hasan	BD Heaven

Some of our Digital Marketing clients

- [KGN Brand Collection]: Description of services provided and outcomes achieved.
- [Mohasagor.com Ltd.]: Overview of projects undertaken and successful implementations.
- [Adishop Bd]: Testimonials or case studies highlighting the impact of our services on their business growth.
- [Live Shopping]: Brief overview of the solutions provided and how it contributed to their success.

Mission Statement: Our mission at FOXPRO LTD. is to empower businesses with innovative digital solutions, leveraging the latest technologies and best practices. We aim to exceed client expectations by delivering high-quality, result-oriented services tailored to their unique needs.

Vision Statement: To be a globally recognized leader in web development and digital marketing, setting new benchmarks for creativity, innovation, and client satisfaction.

Office Set-Up



FoxPro Ltd family



Dedicated Customer Care





Celebration for our Project Success





Consulting With Client

httpool &  FOXPRO LTD.



Fox Pro Ltd.



+8809678369932



120/2, Zigatola, Dhanmondi-1209



info@foxproltd.com

Meeting With Advisor

FACEBOOK

AUTHORIZED
SALES PARTNER

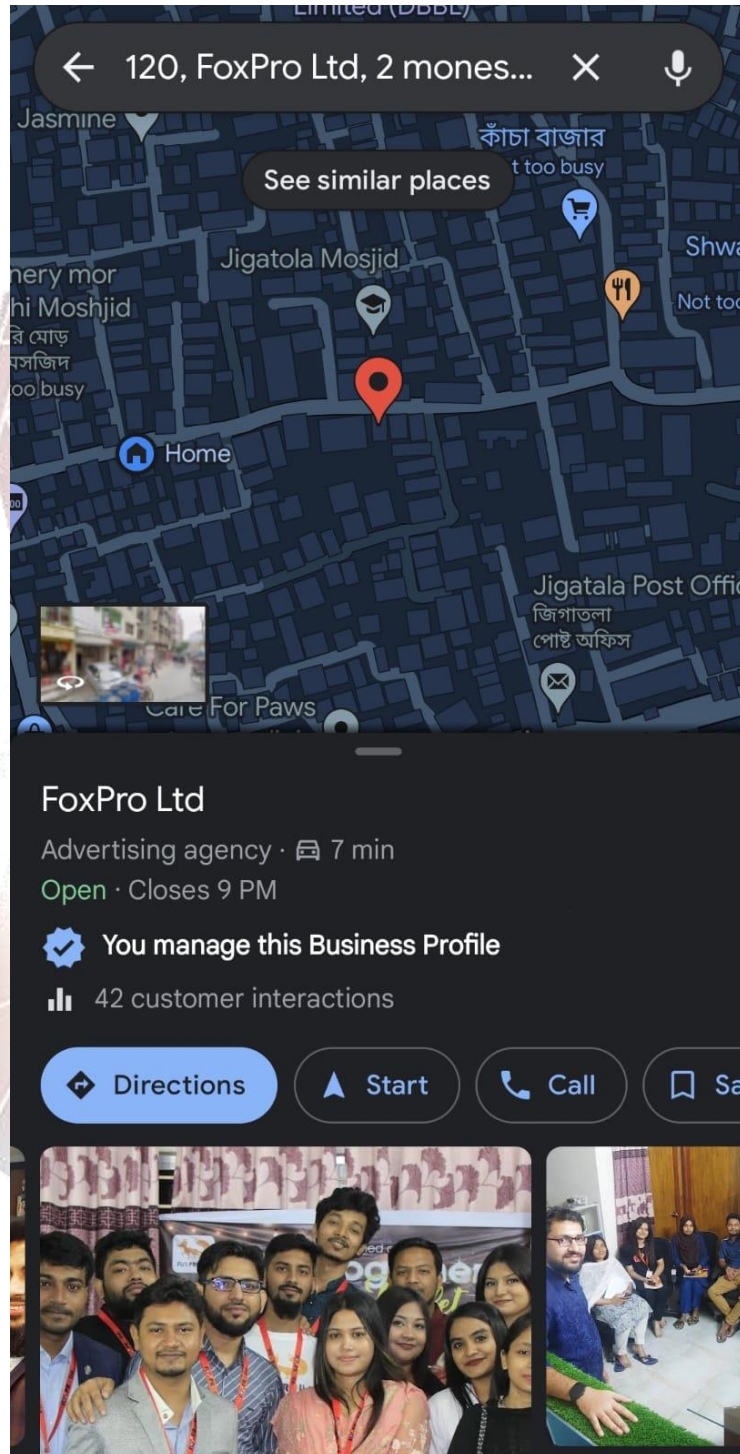


Google Marketing Platform
Sales Partner

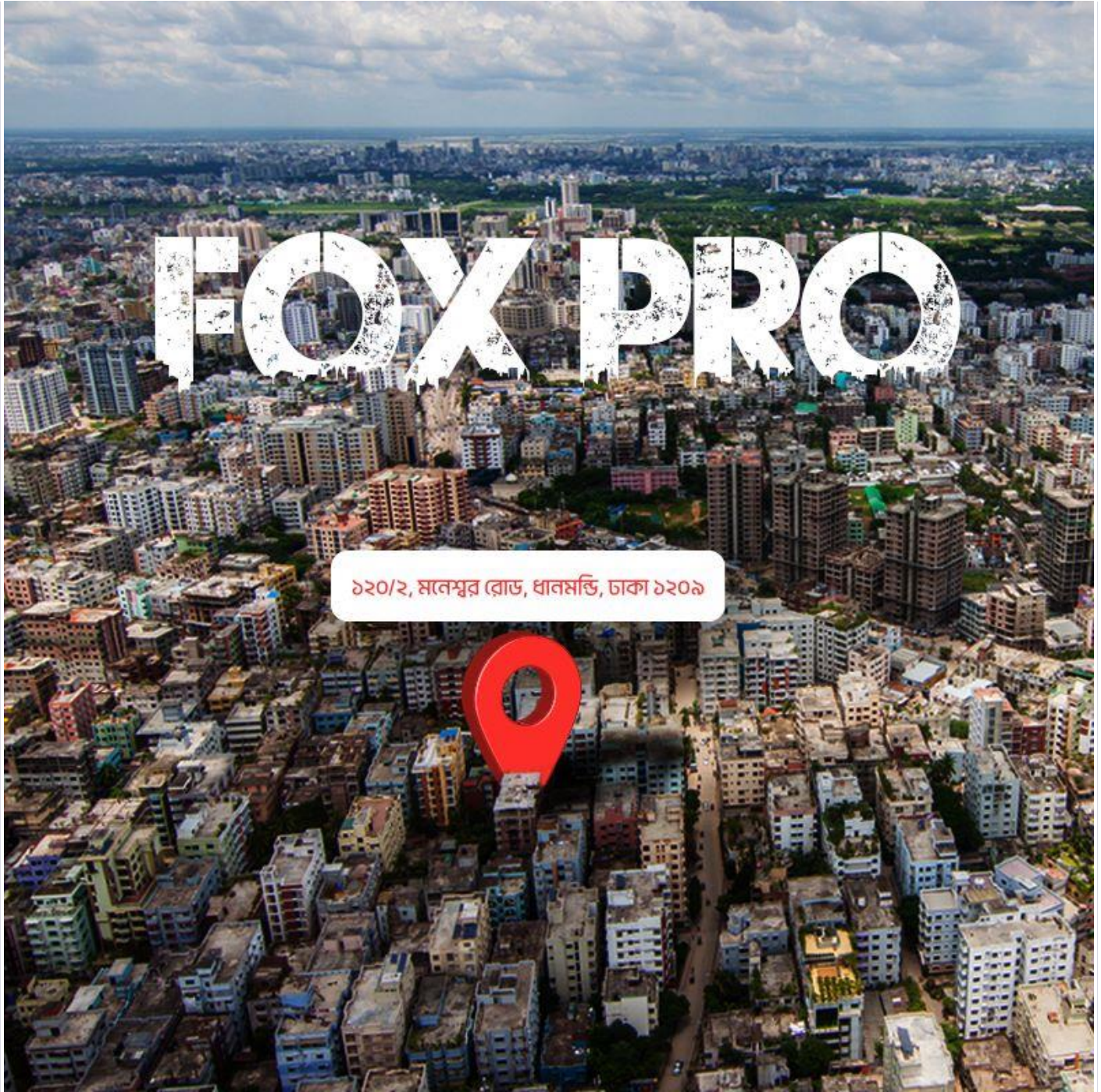
Meta

Authorized
Sales Partner





Google Map Location



Map View Location

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