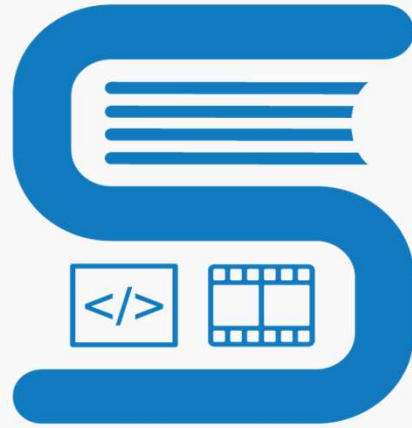




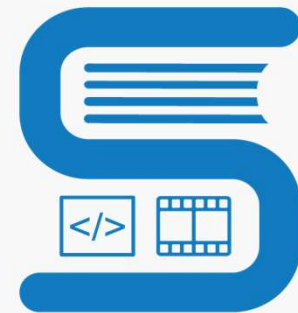
Shikkha (Pvt.) Ltd.

Company Profile

About Us

Established in March 2022, Shikkha (Pvt.) Ltd. has taken authority with its activities in the e-learning platform, technological support, digital marketing & production.

Our company comprises various concerns such as an e-learning platform known as Shikkha.xyz, IT enabled services known as Shikkha-Tech, as well as production and digital marketing-related solutions are being provided by Shikkha-Digi.



Vision & Mission



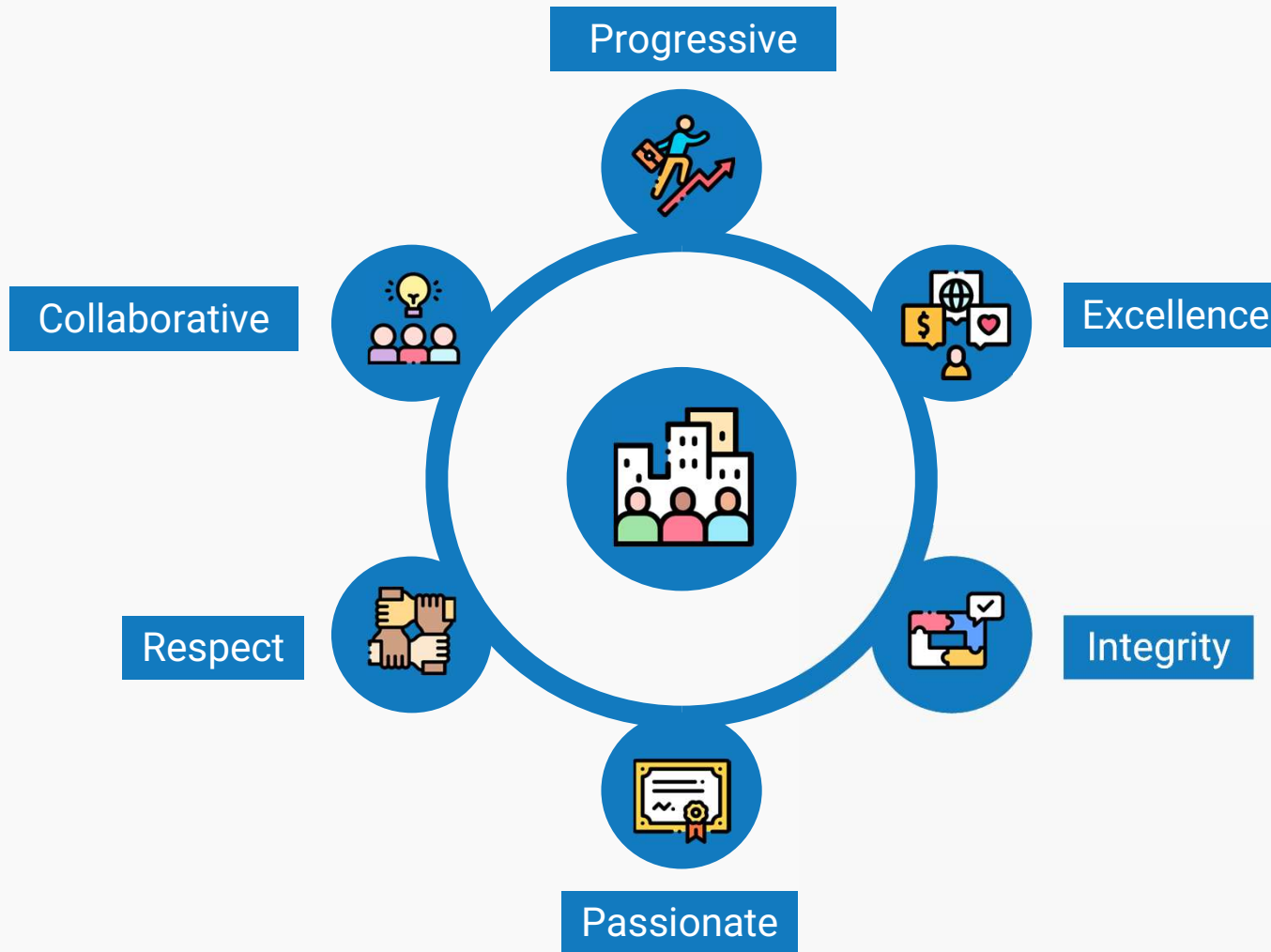
Our Vision is to catalyze the growth of the nation through teaching and utilizing cutting-edge technology in different sectors.



We are aiming to pursue excellence through innovation, a self-navigated platform, digitalization, and an empowered workforce.



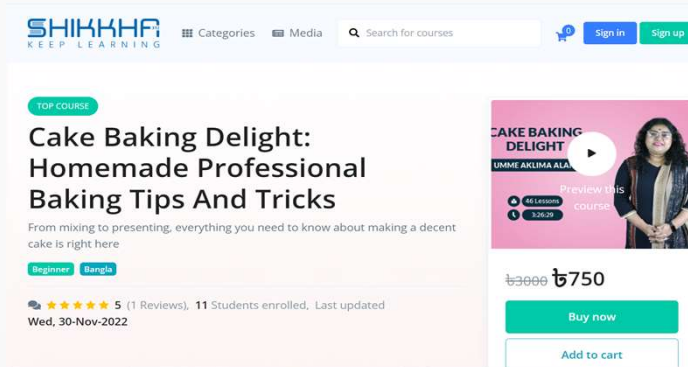
Core Values



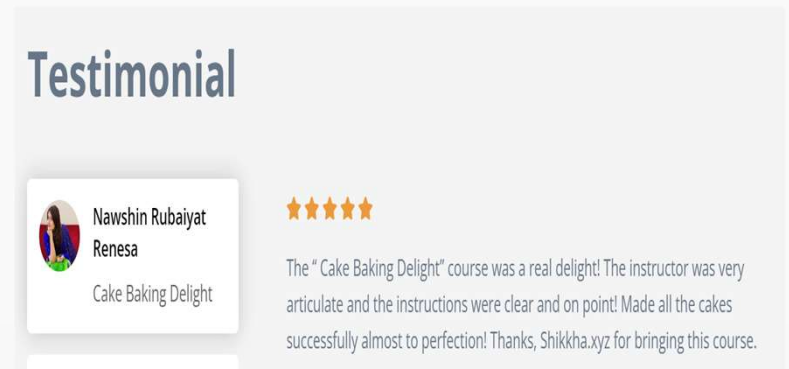
Shikkha.xyz

E-learning Platform

- MLP launched on 20th May 2022
- Started with 20 courses on the website and plans of launching more so
- Offers versatile courses on diverse categories
- Provides modules conducted by experienced instructors at affordable prices
- Implements latest technology in crafting & developing the platform for superior user experience, convenience & instructiveness



MVP work in progress



(Soft launch on June 2023 → Commercial launch on September 2023)



SHIKKHA (PVT) LTD

Shikkha.xyz is providing the following offerings

- Easy and self-navigating platform
- Versatile courses of diverse content with different categories
- Experienced instructors & affordable courses
- Weekly assignment and monthly assessment/test
- Provides free e-books for better understanding the contents
- Free courses focusing mainly on skill development
- Delivers resources to support and enhance the education system



Categories & Courses

Skill Development:

- Cake baking
- Sales
- Merchandising
- Project management
- Time management
- Art of influencing
- News presentation
- Content Writing
- Microsoft Excel
- CV & Email Writing

Health & Well-being:

- Corporate Fitness
- Yoga

Lifestyle:

- Makeup

Academic:

- IBA Admission Test
- IELTS

Freelancing:

- E-commerce SEO
- Game Development

Sports:

- Cricket

Language:

- Spoken English

Free Course:

- Journey of Entrepreneur



Upcoming Courses of Shikkha.xyz

Web & Software:

- UI/UX
- Web Design(HTML/CSS)
- Web & Software Development(PHP/Laravel)
- Python with Machine Learning
- Python with Django Framework
- App Development with Flutter
- App Development with Kotlin
- Mern Stack
- Node.js
- View.js
- React
- Web Development with JavaScript
- Chip Design
- "R" with Freelancing
- Blockchain
- Cryptocurrency
- NFT
- AWS
- Huawei
- CCNA
- Mikrotik
- Cyber Forensic & Cyber Security/Ethical Hacking
- Data Visualization
- Robotic Process Automation
- Big Data Analytics

Upcoming Courses of Shikkha.xyz

Digital Marketing:

- Facebook Marketing
- Social Media Marketing (FB/IG/IN/TK)
- TikTok Marketing
- Facebook Reel Marketing
- Digital Media with Freelancing+ GDN
- SEO
- Programmatic Buying
- Content Marketing
- Affiliate Marketing
- Freelancing Masterclass

Film & Media:

- Video Editing for YouTube
- Video Editing
- Motion Graphics
- 3D Modelling for Metaverse

Professional:

- QuickBooks & Tally
- UPL Dashboard with Excel
- The Science of Sales Conversion
- Supply chain with LC Management
- PMP
- Six Sigma
- PowerBI

Graphics Design:

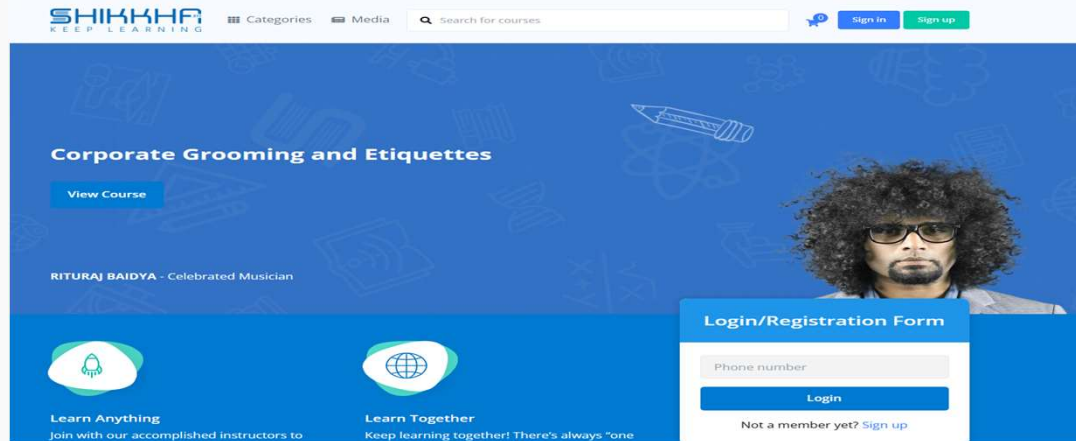
- Professional Graphics Design
- Photoshop
- Illustrator
- XD
- InDesign
- Mug & T-shirt Design
- Logo Design
- Photo Editing & Clipping Path

Others:

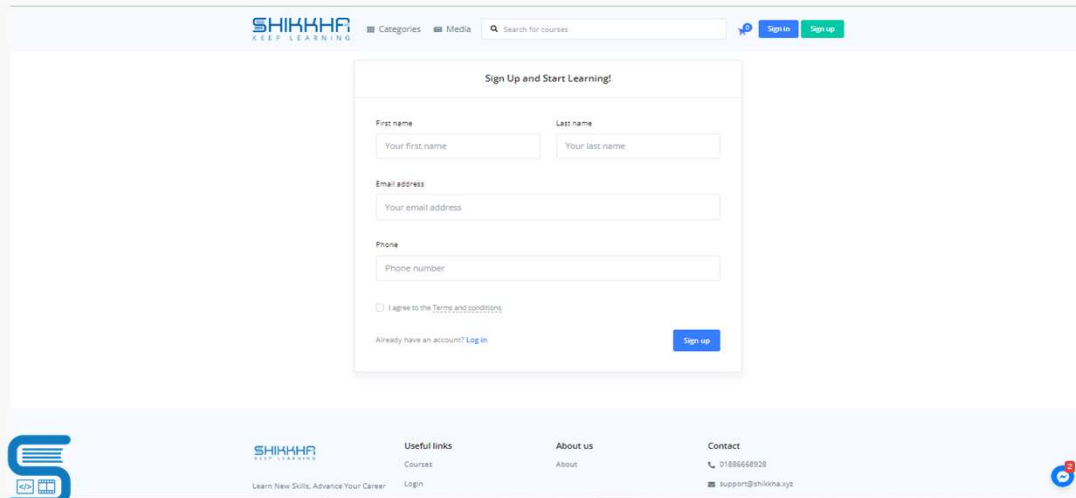
- The Art of Public Speaking
- Emotional Intelligence
- Microsoft Excel Masterclass
- Freelancing Masterclass

Portals Demonstration

Smooth Navigation



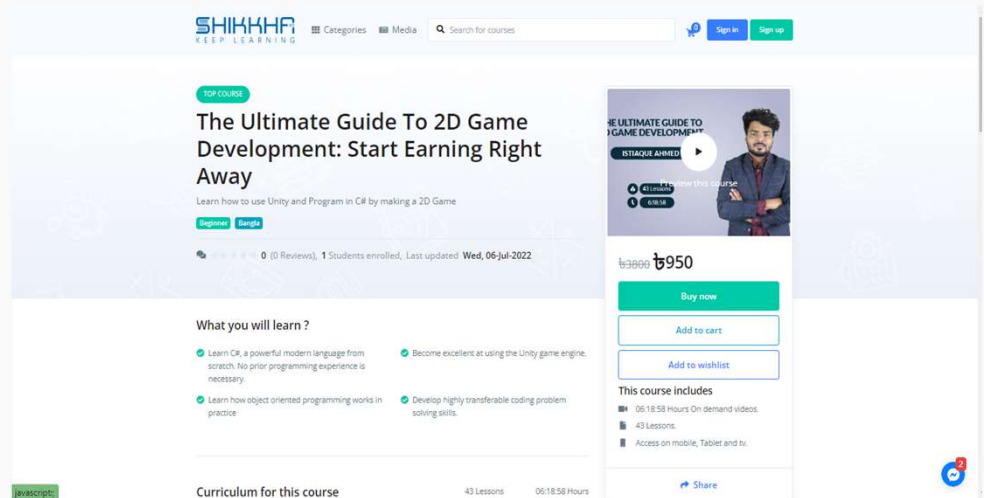
Easily Accessible



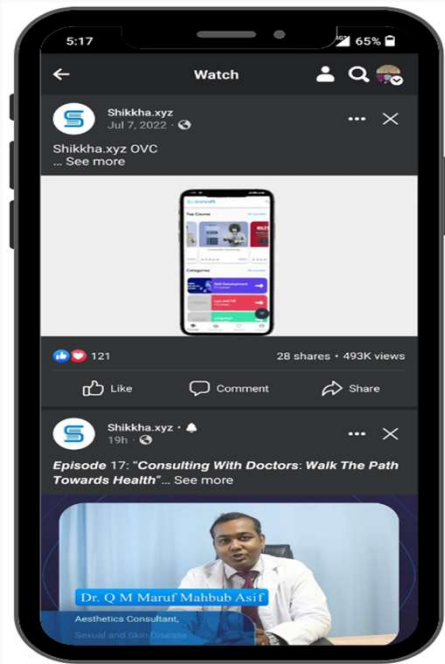
User Friendly



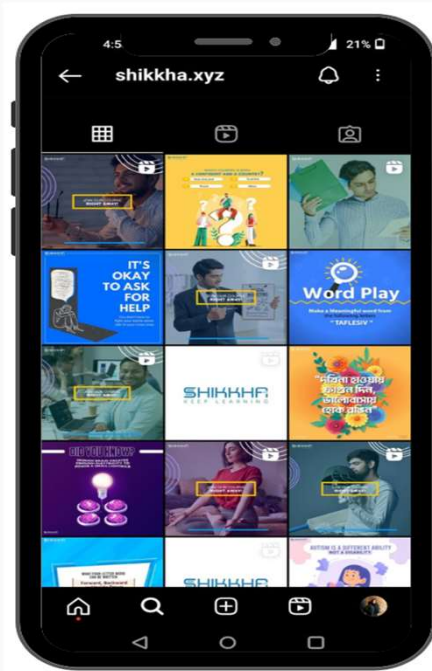
Convenient Payment Method



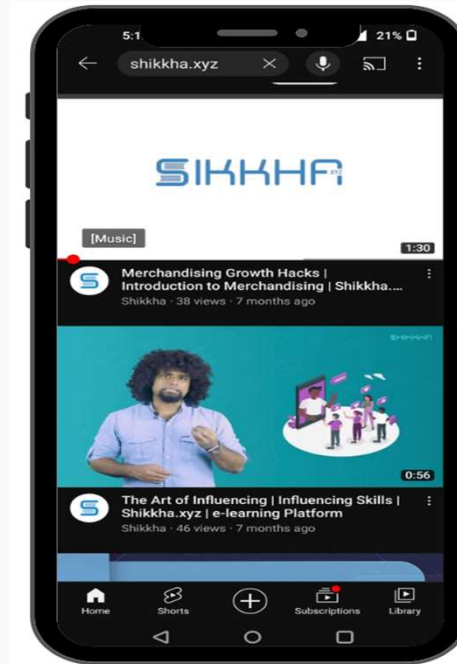
Social Media



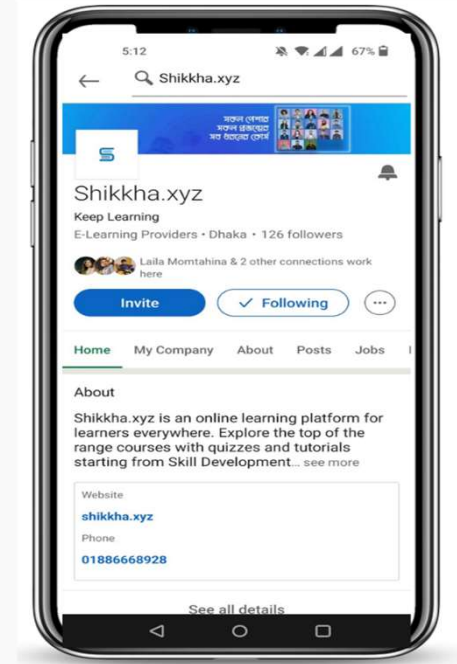
Facebook 



Instagram 



YouTube 

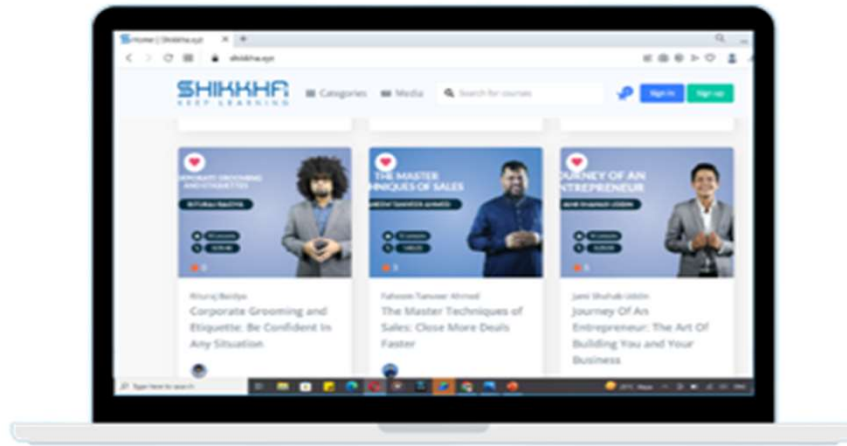


LinkedIn 



SHIKKHA (PVT) LTD

Website



<https://shikkha.xyz>



SHIKKHA (PVT) LTD

Shikkha-Tech

IT Concern of Shikkha (Pvt.) Ltd.

- A B2B business model launched in November 2022
- Provides end-to-end service from idea generation to execution
- Takes the product to market and ensures product growth
- Thrives to create a better world by exploring modern & immersive technologies around the globe
- Builds on its experience and specialized skills to provide national-scale IT solutions
- Have already worked with 20+ different partners and businesses from different sectors



SHIKKHA (PVT) LTD

STech is providing the following technological support



Service platforms

E-Commerce platforms

**Mobile ERP for
Merchants**

**Identity & Onboarding
Solutions**

FinTech solutions

**Business automation
solutions**



STech is Providing these Following Services



Product Ideation & Development



User Experience & User Interface Development



Mobile & Web Solution Development



Software Quality Assurance Service

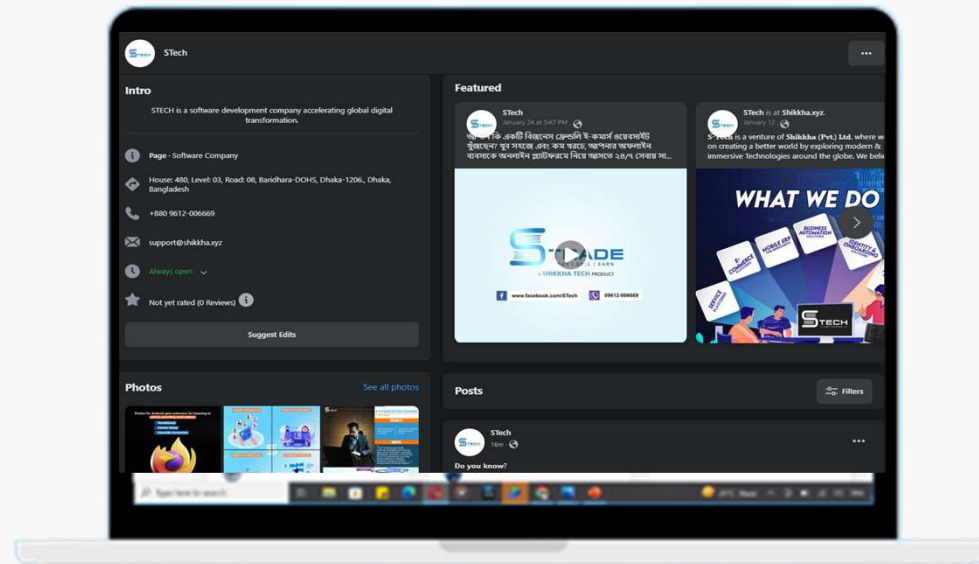


Security Auditing



SHIKHA (PVT) LTD

Social Media



SHIKKHA (PVT) LTD

Shikkha-Trade

A Product of Shikkha-Tech



- A customizable multi-vendor e-commerce platform
- Leading provider of low-code e-commerce solutions for businesses
- Designed to help businesses easily to scale their e-commerce operations
- Deploy them to a mass audience, and make their operations more efficient and profitable

Fully customizable
E-commerce
solution

Fast and enhanced
performance

Component-based
functionality

SEO-friendly code
and Website
development

Advanced E-
Commerce SEO
capabilities

Promotion &
discount code tools

Reporting tools &
custom report
features

An easy-to-use
checkout

Email marketing
features or
integration

Multiple payment
options (SSL
Commerce, Bkash,
Nagad, Paypal, etc.)

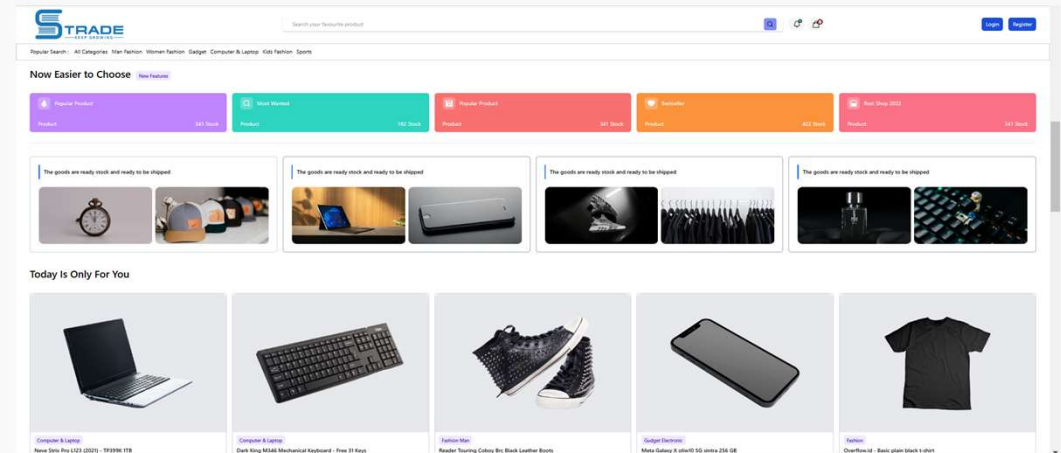
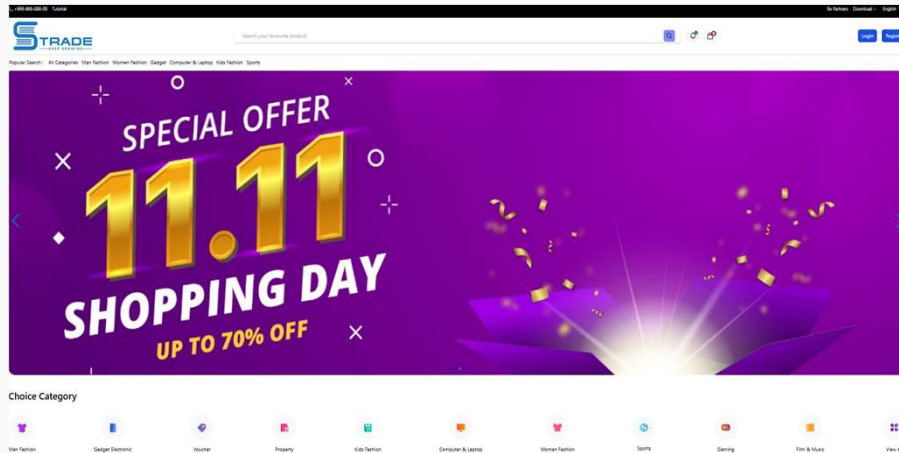
The ability to scale &
add new E-
Commerce features

Fully customizable
admin panel

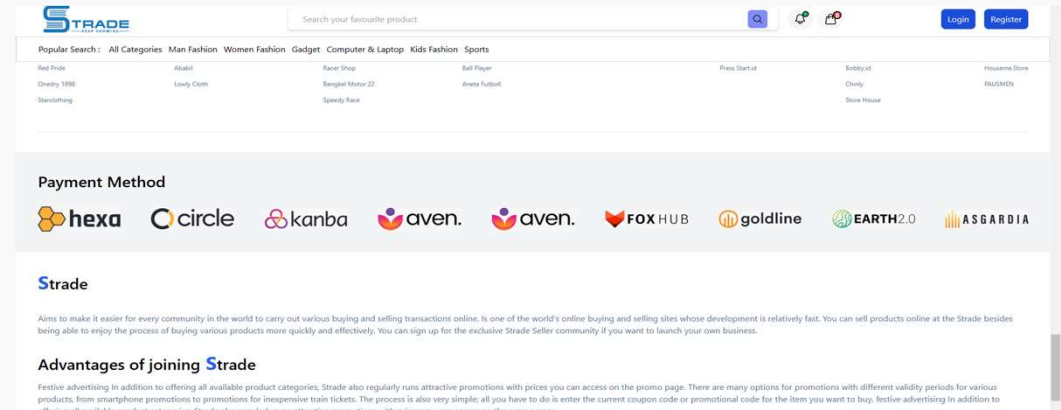
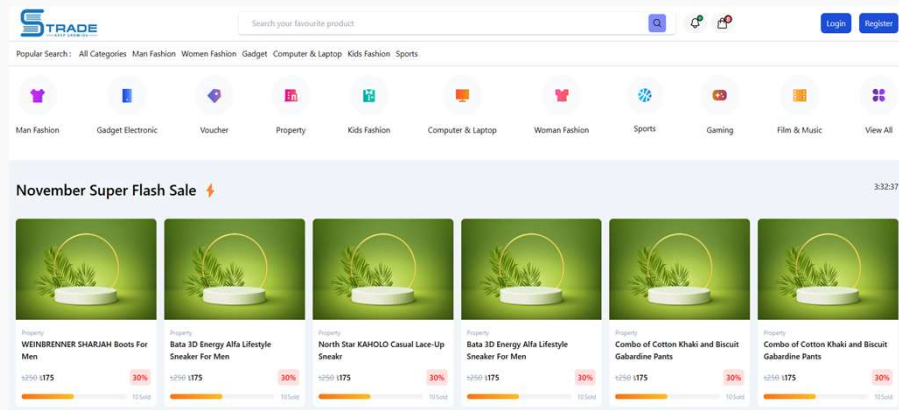


SHIKKHA (PVT) LTD

Website Demonstration of Shikkha Trade



Website: <https://strade-frontend.onrender.com/>



Shikkha-Digi

Another successful concern of Shikkha (Pvt.) Ltd. launched in December 2022. SDigi provides production and digital marketing-related solutions.



Provides productions related 360 solutions such as:



Photography

Product Photography, Editorial Photography, Fine Art Photography, Commercial Photography



Videography

Promotional Videos, Product Videos, Tutorial Videos, Employee Training Videos



AV

OVC, TVC



Animation

2D, 3D animation



Motion & Static

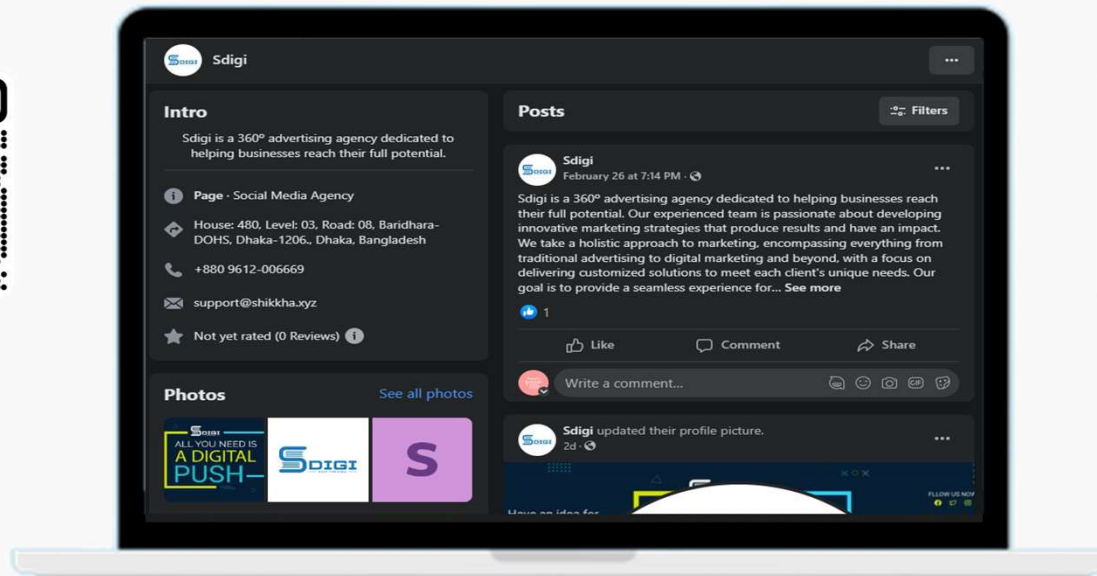
Background Design, Logo Design, Vector Design



Digital Marketing

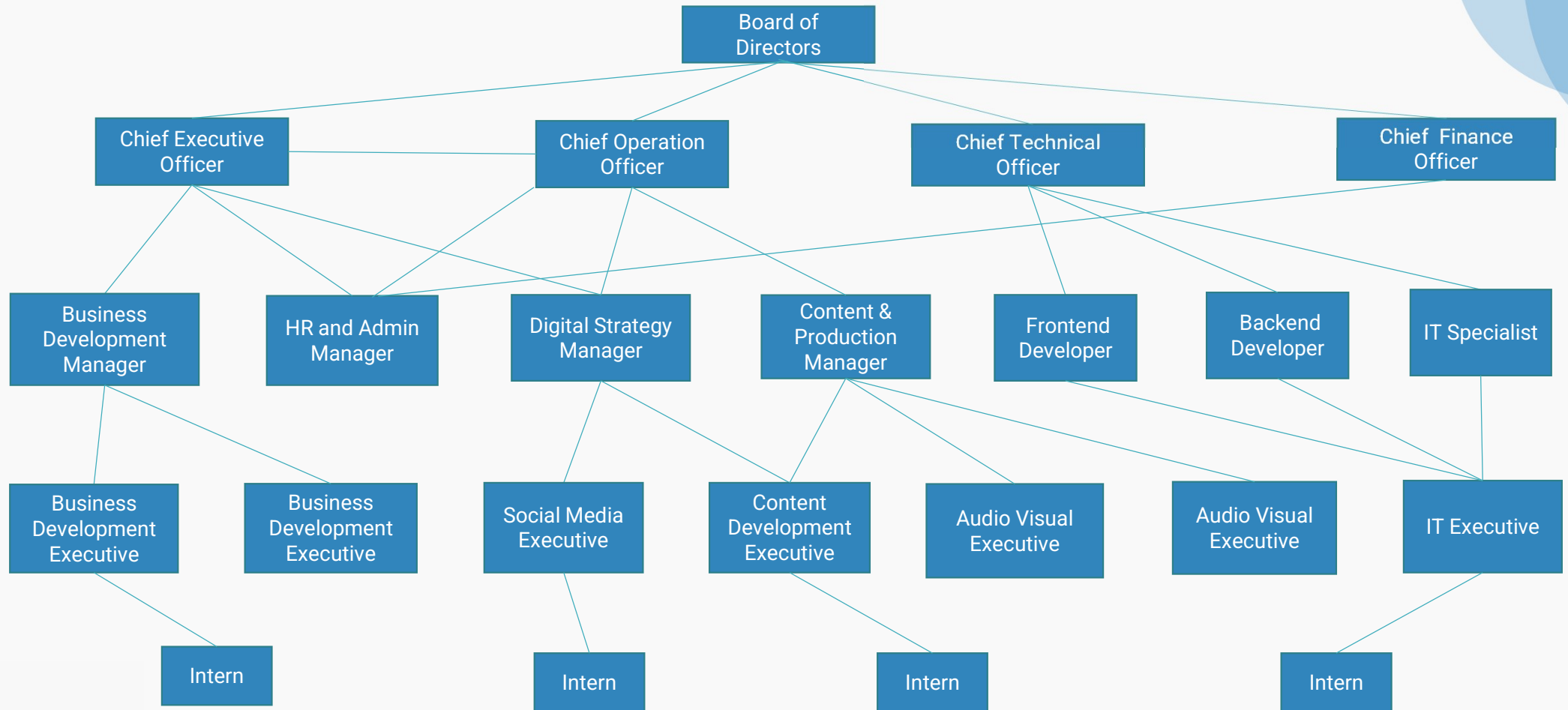
SEO, Social Media Marketing

Social Media



SHIKKHA (PVT) LTD

Company Organogram



Core Team



Sohrab Kabir

Chairman & CEO

- Completed O'levels & A'levels in 2006 & 2008 respectively
- Was involved in teaching for 9+ years
- Studied BBA from NSU
- 7+ years experience in BATB
- Worked in trade marketing and brand marketing



Ashiqur Rahman Moin

Vice Chairman & CFO

- Completed O'levels & A'levels in 2006 & 2008 respectively
- Specialised in Maths coaching for 5+ years
- Completed BBA from NSU
- MD of ORB Apparel



Jami Shahabuddin

Managing Director & COO

- Completed O'levels & A'levels in 2006 & 2008 respectively
- Completed BBA from NSU
- 8+ years experience in digital marketing and e-learning



Saiful Aman Rifat

Director & CTO

- PMP Certified Engineer
- Bachelor & Masters from Germany
- 8+ years as Full-stack developer
- 5 years experience at 3rd largest tire company in the world

Team Members



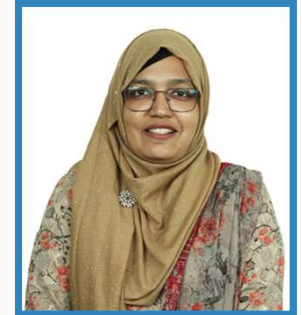
Adnan Arsalan
Business Development
Manager



A S M Shawon
Digital Strategy
Manager



Arif Ullah
Product Development
Manager



Nabila Haque
HR & Admin Manager



Nabil Hossain Robin
Motion Graphic
Designer & Animator



Saiful Islam
Senior Video Editor &
Motion Designer



Md. Hasibul Hasan
Web Developer (Frontend)



Farhan Saif
Web Developer
(Backend)

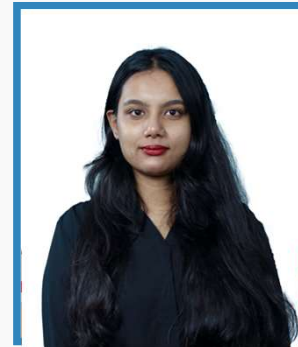
Team Members



Laila Momtahina Tasnim
Technical & Social Media
Executive



Atika Tabassum
Business Development
Executive



Anika Tafsir Shama
Senior Planning Executive



Sabiha Khwaja Tanisha
Business Development
Executive



Manoshi Chakroborty
Senior Content Executive



Nafisha Tamanna Nice
Software QA Engineer

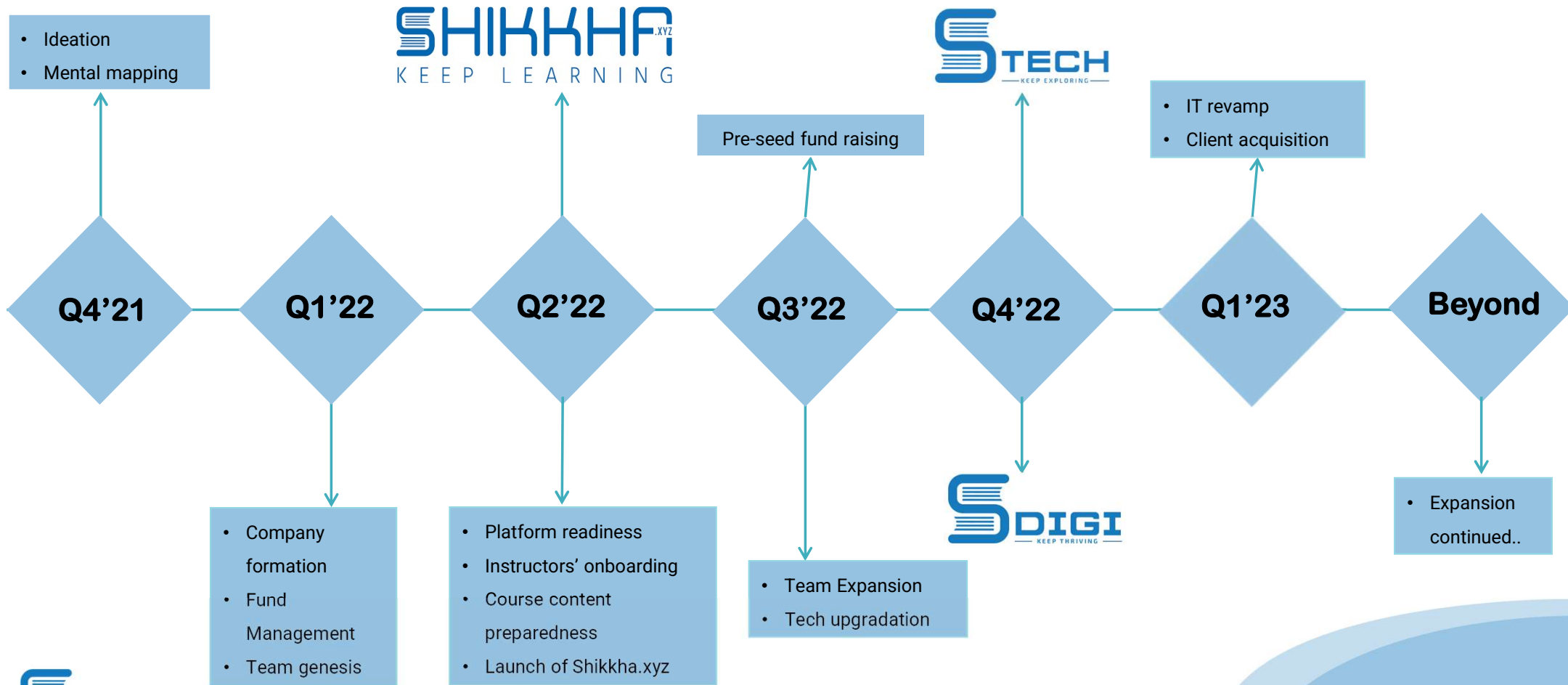


Ashraful Islam
Web Developer (Frontend)



Nazmoon Nahar Moon
Graphics Designer

Company Timeline



Some of Our Clients

Tech Clients:



Production and Content Clients:



Bloomberg



Expert Courier Ltd.



SHIKKHA (PVT) LTD

Our Business Partners



ROLL&STREAM



SHIKHA (PVT) LTD

Contact



House 480, Lane 8,
Baridhara DOHS



+880 9612006666



www.shikkha.xyz

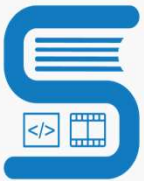


info@shikkha.xyz



SHIKKHA (PVT) LTD

Thank You



SHIKHA (PVT) LTD