



BUILDING BRANDS
ON THE WEB

Digital transformation is complicated. We're here to help.



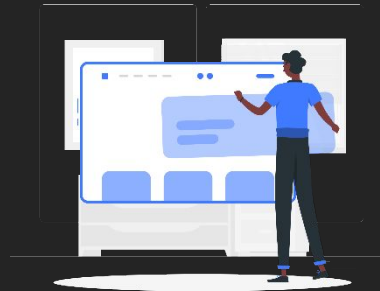
OUR SERVICES

DIGITAL CAMPAIGNS & MARKETING



Where an amazing website and app will convert and grow your customers — digital campaigns will help you find the right customers and tell them your story in the first place.

WEBSITE DESIGN & DEVELOPMENT



Your website is still the ultimate face of your business and it needs to work harder for you now than ever before. Our 16+ years of experience ensures you're in the safest hands.

APP DESIGN & DEVELOPMENT



If your website is the face of your business, your app should be your arms and your legs. Well considered, designed and built apps will help increase loyalty and repeat business

DIGITAL TRANSFORMATION



Being customer and digital centric often requires changing the way your business works. We help you to organise your teams and workflow effectively for your transform.

CONVERSION OPTIMIZATION



The heart of our 6D Customer Experience Model is Conversion Optimisation across every step of the customer journey. Doing this right creates a perpetual growth engine.

VIDEO PRODUCTION

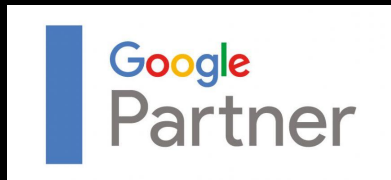


As video producer, we coordinate and manage many aspects of a video production process from very beginning to the end. In a nutshell, we may help you with creative direction, setting a budget, writing scripts, organizing logistics, deadlines, and communicating with the teams each step of the way.

PARTNERS

BrainyZat is Business Partner of Facebook, Google, HubSpot and LinkedIn.

The Business Partner program recognizes business agencies that offer outstanding services, expertise, and customer success. We are recognized for having the ads skills and expertise to optimize your campaigns and help you get results.



HOW WE WORK

CONSULTING AND STRATEGY

First, we'll make sure we get to know you and your customers.

We start every project by building empathy with your organization, taking time to understand your growth goals, challenges and customers. This foundation helps us to design customized solutions for you and your business.

We will help you to audit existing practices and partnerships as well as identifying strategies for both immediate short-term improvements and long-term growth opportunities that leverage disruption, innovation, best-practice for thinking and technology



BEST PRACTICE DESIGN

Then we can help you design a great game plan.

We're happy to help you activating the elements of our consultation, strategy and design recommendations.

Whether it's using our in-house consultants or partnering with our ecosystem of activation experts, we'll help you make sure the identified growth opportunities are realized in market.

And we'll help you continually benchmark and refine your approach over time, utilizing technology such as our proprietary data aggregation and optimization engine, and employing the cutting-edge AI technology.



SEAMLESS ACTIVATION AND OPTIMISATION

We'll help ensure you deliver in market and keep learning.

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And we'll help you continually benchmark and refine your approach over time, utilizing technology such as our proprietary data aggregation and optimization engine, and employing the cutting-edge AI technology.



OUR CLIENTS

We're helping some of the
Bangladesh's most ambitious brands
grow.



THANK YOU

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