

Company Profile

Introduction:

iShop Trading is a premier Software Solution House, Dhaka, Bangladesh, which has 1 year of experience in IT field of Bangladesh.

Just 1 year ago, iShop Trading started its journey by introducing its services: Software development and Total IT solution. iShop Trading Since then, has experienced extraordinary growth.

A highly skilled management team and well-qualified manage the affairs of the company. All projects in turnkey basis are managed and controlled by a strong project management team comprising of a Project Director, Technical Director, Project Manager and Co-coordinator. In addition to the members, the management is being supported by a combination of well groomed and skilled IT, administration, finance, research and marketing staff members.

Background

iShop Trading is a premier Software Solution House and Total IT solution, Dhaka, Bangladesh. It is established in the year 2022. From that time, it provides quality services in the field of IT. iShop Trading started its journey back in 2022 with the vision of creating a proper IT work force in order to sustain its future activities in IT industry in Bangladesh.

As one of the major player in the Software Solution House services in the country, iShop Trading has the unique advantage of organizing a large pool of trained and experienced IT professionals for a given project.

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Mission and Aims

The mission of iShop Trading is its advertising slogan and the intention to keep directors and staff members aware of the organization's purpose. Aims also designed to provide frontier services for personal, national and international level.

Mission

The mission of iShop Trading is to provide high quality of Software Solution on different courses to build the career of anyone in IT field, make well design software and high quality networking and hardware trouble shooting solution.

Software Solution is such a Limited. It serves its clients and trainees as a trusted ally, providing them with the loyalty of a business partner and the economic. We make sure that our clients have what they need to run their businesses and to build their career as well as possible, with maximum efficiency and reliability. Many of our information applications are mission critical, so we give assurance that we will be there when they need us.

Aims

Our goal is to develop successful, long-term customers where our services integrate with specific technical needs. As a result, iShop Trading reputation grows upon the foundation we help construct for you. To achieve our goal, the company will maintain a marketing assurance of growing together with our clients.

- To be the number one IT company in Bangladesh within next 5 years.
- Standardize and codify key software project concepts and terminology
- Ensure business goals and objectives are considered at all stages of a project
- Develop an accurate and flexible model describing key project activities
- Identify and leverage accurate insights into software project success and failure rates and reasons
- Identify and encourage best practices which are appropriate for a particular project
- Develop software project activity accelerators
- Develop software project risk-reducers
- Encourage a spirit of openness, transparency, integrity, trust, and continuous learning
- Build and nurture a global community that shares our vision and mission

And our most important goal:

- Provably and reliably reduce the cost, effort, duration and risk of software projects



Create a process to facilitate rapid response to new or changing software solution priorities within any fiscal year. Identify the requirements, which cannot be met due to resource limitations or additions to software solution, and raise them to senior management.

Establish an effective evaluation process to ensure trainees is reaping the intended benefits of training. Involve local supervisors in assessing the impact of training on job performance and providing feedback to the Team.

Business Focus

iShop Trading is working under three different but integrated areas of Information Technology:

- Software Development
- Software & Hardware Supplier
- Total IT Solution

Our business areas of Software Development and ICT Services. In addition to preparing IT experts with the vendor certified training, iShop Trading is engaged in developing IT work force to match the demand of today's requirement. On the other hand, our ICT Services help our clients to implement the Application Products developed by iShop Trading and give them post implementation services to ensure reliable and smooth operation of their businesses.

Software Development

One of major focus areas for iShop Trading is software development service for medium to large enterprises as their IT outsourcing partner. iShop Trading focuses on overseas market.

In order to cater to the international market iShop Trading has prepared a state of the art facility with dedicated high-speed data communications, large development centre and qualified IT professionals.

iShop Trading maintains a staff of highly qualified developers capable of executing a wide range of software development projects using any popular development technology. We are capable to completing projects in any stage of progress. We know how to apply state-of-the-art software practices to produce high quality and cost effective software. All delivered software is fully documented by providing specification; design and test plan documents as deliverables.

Software Services

For last 1 year, iShop Trading has developed a number of well-accepted software for various companies.



Internet Facilities

Internet Connectivity:

All Computer of iShop Trading has under high speed internet connectivity. The total bandwidth is full duplex 20 (Twenty) Mbps dedicated connection by fiber optic connection.

Wireless Access pint:

Full office of iShop Trading has under wireless access point. Total number of wireless access point is 5 (five).

Human Resource

A highly skilled management team and well-qualified of Directors manage the affairs of the company. All projects in turnkey basis are managed and controlled by a strong project management team comprising of a Project Director, Technical Director, Project Manager and Co-coordinator. In addition to the members, the management is being supported by a combination of well-groomed and skilled IT, administration, finance, research and marketing staff members.

iShop Trading has certified IT professionals with internationally recognized certifications from Microsoft, Cisco, Red Hat, Sun Solaris, HP-Unix, IBM AIX, Oracle and others.

Software Developers

iShop Trading has number of experience software professional. They are expert in .NET, Oracle JAVA, PHP, HTML and MY SQL.

IT Solution Providers

iShop Trading has number of experience IT solution providers. They are expert in software engineering, networking and hardware maintenance. Most of them are CCNA and RHCE.

Future Goals:

- For the brilliant future, the company has considerably focused on the following excellent plans.
- Services continue to remove barriers to learning, but competitive pressures require Careful stewardship of growth, programs and technology.

- iShop Trading has a lot to offer to develop software. We expect our programmer will finish developing this project within two years.
- Within 8 months iShop Trading make a well develop company where every sector will fulfil by their human resources and enough facilities to work.
- Bring gross margin back up to above 25%, and maintain that level.
- 25% increase in Customized software revenue in next 1 year.
- 25% increase in Support revenue in next 1 year.
- Reduction in the percentage of time delay in project delivery by a minimum 25% per annum.
- To introduce structured document management into the organization to be able to centrally store, manage and give secured access to corporate data, configuration management tools.
- To ensure iShop Trading introduces a comprehensive technical and self-management program to all existing/new employees entering the company.
- Practice to familiar to ensure Software Quality to aid in estimation, testing, project management, monitoring and control.
- To become a number one IT company in Bangladesh.
- iShop Trading already takes challenges throughout the term of this Business Plan to face a number of financial and technology hurdles.

Conclusion:

iShop Trading specializes in providing IT solutions, offshore software development services, multi-media, data processing and IT Solution (both low end and high end). It incorporates cutting edge technologies and a sound methodology to deliver innovative IT solutions that fit the needs of its domestic and international customers in a wide variety of businesses.

iShop Trading offers the opportunity to teach technology and business skills required for 21st century careers. We design our offerings so that they are relevant, accessible and as easy as possible for mid-level student to implement. All allows delivering quality technology courses making a difference in the futures of students and jobholders around the world.

