

COMPANY PROFILE



TechnoArt Software
Artistic Technological Solutions

House # 28/3, Road # 4, Block – D, Arambagh,
Section – 07, Mirpur, Dhaka – 1216, Bangladesh

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CORPORATE BACKGROUND

TechnoArt Software founded in the year 2023 is one of the Information Technology Solution Companies in Bangladesh with a strong talented team that provides extensive range of products and services. It aims to build a reputation for innovation and delivering excellence in development and design.

TechnoArt Software offers the most advanced IT solutions, supporting full business cycle: preliminary consulting, system development and deployment, quality assurance and 24x7 supports.

TechnoArt Software specializes in development of complex software systems designed for On-Line ERP Solutions.

TechnoArt Software is committed to building long lasting strategic partnerships with its clients to ensure extremely competitive and affordable prices, timely delivery and measurable business results.

Why Us?

Unlike many providers who are rigid, inflexible, and unhelpful and believe in instant gain, leaving their customers in the dark, we are different. We are proud of our reputation, offering a friendly and flexible approach which ensures long-term partnerships with our clients.

Committed to client benefits

- Approach to build long-term relationships
- Low risk delivery model
- Dedication to meet deadline
- Deep Technology Expertise
- Excellent quality work at affordable rates.
- We are available 24/7 hours daily over phone/email
- Every issue/email is addressed within shortest possible time
- Update the client of regular progress through a daily status report
- Unconditional warranty for any bug reported in the code we develop

We believe that any solution will be effective only when it perfectly complements existing business strategies, practices, structures and vision. Each project is unique in its requirements and our approach subsequently differs apart from our evident knowledge, expertise and sheer devotion to our work, is the fact that our solutions go beyond being a mere means to an end.

At **TechnoArt Software**, we are committed towards achieving high levels of customer satisfaction by ensuring quality, cost effective and timely solutions. It would be our endeavor to achieve this with technical, financial, business and moral excellence.

We are committed to world standard services to make sure effective and efficient solutions for your unique business need. Our expertise and cost effective solutions will eliminate processing overhead of your organization and will help you to concentrate in core business operation.

COMPANY INFRASTRUCTURE

Year of establishment	Since 2023	
TIN Certificate No. (Proprietor)	334113493689	
BASIS Membership No	Applied	
Existing Office Contact Address	Eastern Housing, House #28/3, Road # 4, Block # D, Arambagh, Mirpur –7, Dhaka-1216.	
Postal Address	Eastern Housing, House #28/3, Road # 4, Block # D, Arambagh, Mirpur –7, Dhaka-1216.	
Telephone	+88-02-48040622, 01923710977	
E-Mail	technoartsoft.com@gmail.com	
Web Page	www.technoartsoft.com	
Contact Person	Shahnaz Rahman Proprietor , Cell : +88 01676930975	
No. Of Clients	10+ Private Clients	3 Sub-Contact Clients
No. Of Running Projects	15 Projects	
No of Software Users	Total Approx. Users = 1000	
Office Space	1,200 Sq. ft.	
Network Connectivity Details	TechnoArt Software is fully equipped with state of the art infrastructure and networked with redundant 10 MBPS dedicated internet access from Internet Service providers.	
Manpower of different Disciplines	1. Management - 02 2. Administration - 1 3. Software Developer - 12 4. Hardware, Network & Support - 05 Total Manpower – 20 nos	

QUALIFICATIONS

- The Proprietor is a woman entrepreneur with 20+ years' work experience in ICT Project Implementation and Financial Management. She is an MBA, M.Com from reputed universities.
- The CEO educated in university and has 27+ years' of work experience in the ICT industry in national level large-scale database project implementation and ERP Suite developments.
- All of our programmers are CSC/CSE graduate or hold bachelor degree from related discipline.
- All of our Business Executives, Managers, Project Managers, and Sr. Managers are BBA/MBA graduate, which made them specialist in their field.
- Bilingual (Bangla & English) professionals for seamless communication.
- Highly qualified and dedicated project management & support team.

Core Employee in Our Company

- Shahnaz Rahman
Proprietor
Technical Details: Specialist in Financial Management, HRM and ERP Implementation
- Md. Hafizur Rahman
CEO and Systems Analyst
Technical Details: Web based project using ASP.NET, C#, MVC, Entity Framework, Code First, HTML5, CSS3, SQL Server, Crystal Report, Microsoft RDLC, AngularJS.
- Abdual Awal
Business Analyst
Technical Details: Web based project using ASP.NET, C#, C++, Python, Code First, HTML5, SQL Server, OpenCV, Crystal Report, Microsoft RDLC.
- Khaled Hossain
Manager Technical
Technical Details: Web-based project using ASP.NET, C#, Code First, HTML5, SQL Server, Crystal Report , Microsoft RDLC. Core networking, Dell server management, HP server manage.
- Md. Abul Hussain
Head of Software Development
Technical Details: Web-based project using ASP.NET, C#, MVC, Entity Framework Code First, HTML5, CSS3, jQuery, AngularJS, Bootstrap, Domain Driven Design(DDD), POJO, DI/IoC,
- Md. Maruf Hossain
Sr. Developer
Technical Details: ASP.NET, C#, Code First, HTML5.
- Sharif Hossain
Developer
Technical Details: Web-based project using ASP.NET, C#, Code First, HTML5.

Solution & Services

TechnoArt Software Provides custom software and web application development using modern development environments, methodologies, and technologies. We analyze and understand your business and corporate culture then provide you with the most appropriate solutions. Our company trains your users and collaborates with you to provide maintenance, upgrades, functional additions and modifications. The range of Services provided by us is as follows:

- Web Application Development
- Customized Desktop Application
- Mobile Application Development
- Legacy Systems Transformation & Modernization
- ERP Development Services:
- Database Design, Administration
- Mobile Content Management
- Telecom Integration Products Development
- Application Testing Services
- Data Migration Services

Technical Experience

We are using following Tools and Technologies for project development as per clients requirements.

Development Languages And Frameworks	MVC, ASP.NET (C#, VB.NET, F#, VC++), Java (J2EE, JSP, Servlets), Android, PHP, Laravel, JSP, MS-SQL, Oracle, XAML (WPF), Xamarin, Python, .Net Core, Flautter, Dart, Kotlin, ruby on rails, Groovy on Grails, Django, Razor, Blazor, AngularJS, React
Web Development	HTML5, CSS, Bootstrap, AJAX, jQuery, JavaScript, JSON, TypeScript,
Web Service Tools	RESTFull API, WCF, RESTFull WCF, RESTFull Web Service
Desktop Development	WPF, UWP, WinForm
Mobile Apps Development	Xamarin, Android Studio, Flutter, Dart
Web Servers	Microsoft Windows IIS, Apache TOM CAT
Database	SQL Server, Oracle, MySQL, PostgreSQL, PostGIS, IBM DB-2, MongoDB
SQL Language	T-SQL, PL/SQL, MySQL Script, LINQ
Reporting Tools	RDLC, Crystal Report, MS-Office, PDF
Operating System	Windows, Unix, Linux, Android, Mac OS, IOS
Design Tools	Adobe Photoshop, Illustrator
Browser Support	Chrome, FireFox, Opera, Safari, Opera, Microsoft Edge etc.
Documentation Tools	MS-Office, Google Docs/Slide/Sheet, Open Office

PRODUCT CATALOG

TechnoArt solution is customized ERP application which enables the management team to establish and retrieve all the information related to a company's workflow.

Benefits of the product / service

- ☐ Preliminary consulting
- ☐ Fully Customized Software (As per client Requirements)
- ☐ Management Dashboard & Unlimited Branch & User Management
- ☐ Provide Customer's Cutting Edge Service
- ☐ Increase Productivity & Reduce Operating Costs
- ☐ Fully Manage your Enterprise Operations
- ☐ Increase you're IT and Technology Advantages.
- ☐ Dedicated Support Team & User Friendly UI

Feature of the product/ service

- ☐ Inventory and Project Mgmt.
- ☐ Human Resource Management
- ☐ Sales and CRM Management
- ☐ Reporting and Delivery
- ☐ Desktop and Web based Interface and Customer features
- ☐ Security Management
- ☐ Branch and User Functionality

OBJECTIVES OF THE PROJECT

There should be an objective behind doing anything in this world and Enterprise Resource Planning (ERP) implementation is not an exception. Business owners try to implement ERP software keeping some core objectives in mind. Go along with this piece of writing to know the core objectives of implementing ERP software

Our objective is to ensure customer driven enhancements to product lines. Our application ensures reduced down time, shorter upgrade cycles, and proven upgrade paths and methodologies more efficiently. Our Applications Unlimited program and lifetime support policy provide customers with a choice of what platforms and releases to be on and when to upgrade based on your company's business needs, rather than forcing you to upgrade. The Key objectives of the project are as below-

- Developing ERP software
- Improving the return on investment
- Acting as a decision support system
- Acting as a business intelligent system
- Streamline the communication and information flow between the departments

Benefits of **TechnoArt** Enterprise

- Reduced operating costs
- Consistency
- Enhanced Work Efficiency
- Integration of Business Functions
- Access from Anywhere
- Improved compliance

Because of the development of ERP systems, businesses have the ability to perform at much higher degrees of enhanced productivity and efficiency. What this indicates is increased earnings to the business and greater service to the customers. The capacity to organize and keep track of a variety of aspects of business like marketing, sales, accounting, finance, manufacturing, distribution, inventory management, human resources and project management with one comprehensive computer software has truly improved the experience of organization permanently, allowing a much higher degree of oversight and also manage over the numerous of factors that affect service and profitability. Without ERP systems it is a right guess that extending a business could be much tougher and more costly today.

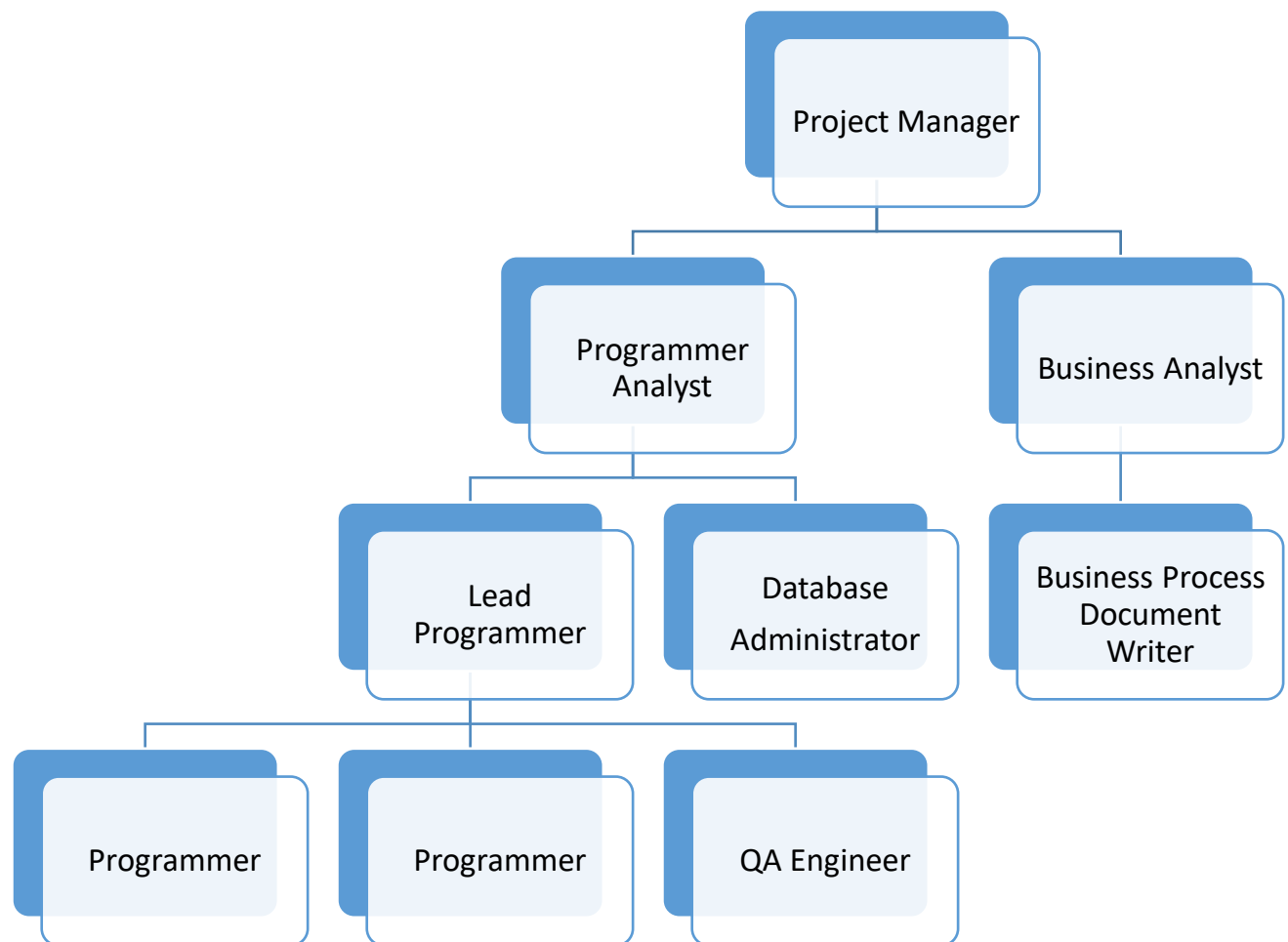


TechnoArt Enterprise Basic Features

FEATURES	
Dynamic Workflow Management	Dynamic Fields/Reports and Document Numbering System
Quickly Adaptable	Robust Database
Multiple Currencies	Unlimited User Rights
Email/SMS/Mobile Apps Integration	Access Control and Security
Online Payment Integration	Document Versioning
Online and Off Line operation	Audit Trail
Import / Export Facility	Dynamic Dashboard
Rich Reporting with Diagram	MIS and BI

Team Distribution

TechnoArt Software ultimate goal is to properly organize the development cycle of the project. We believe without proper planning and execution no project can be completed on time. Our top level management always monitors and get involve directly with the development team to smoothen the entire process. The roles and distribution of each team members of the development team are shown below:



Project Manager

The project manager's role in a nutshell is the overall responsibility for the successful planning, execution, monitoring, control and closure of a project. The person will also be involved in maintaining day to day activities with client so proper outcome of the project is ensured. The Project Manager ensures that the project is delivered on time and to the required quality standard (within agreed specifications).

Business Analyst

The role of a business analyst is absolutely vital on a project. This is because they are essentially the bridge between what the business wants, and what technology can deliver. As such they play a key role not only at the outset of the project when requirements are being gathered, but also throughout the entire project life cycle as the key point of contact on the detail behind the requirements documented.

Programmer Analyst

Programmer Analyst will be responsible for coding, analysis, design, implementation and maintenance of applications. Programmer Analyst will work closely with BA and Client to assist in design, documentation, and optimization of business processes. Role also includes report creation, front-line user support, application training and maintenance of development/test/production environments. Programmer Analyst will research, develop and implement solutions to business needs using technologies that provide Enterprise Application Integration, database connectivity, security and web services.

Database Administrator

Database Administrator classification may include security, architecture, warehousing and/or business analysis. The database administrator gets involve with the BA and Analyst Programmer to understand the business needs and prepare workflow of the entire database. Primary roles include:

- Implementation of data models
- Database design
- Database accessibility
- Performance issues
- Capacity issues
- Data replication
- Table Maintenance

Lead Programmer / Programmer

The relationship between the analyst programmer, lead programmer and programmer is crucial. The entire team will work together for the best outcome of the project. The programmer will Code, debug, test, and document routine application programs. Some major responsibilities of a programmer are:

- Assist with design, analysis, maintenance, documentation, and testing of software.
- Assist users with procedural or minor technical problems.
- Determine source data (input), processing requirements (output), output formats, timing and cost estimates.
- Design/modify, code, debug, test & document moderately complex application systems.
- Develop and/or teach seminars, workshops, or classes to users or other Programmer/Analysts on the technical aspects or use of computer hardware, software packages or application systems.
- Advise users regarding program techniques and design.
- Assist in maintaining program libraries, users' manuals, or technical documentation.

QA Engineer

QA engineers, use the system much like real users would, find all the bugs, find ways to replicate the bugs, submit bug reports to the developers, and provide feedback to the developers, i.e. tell them if they've achieved the desired level of quality.

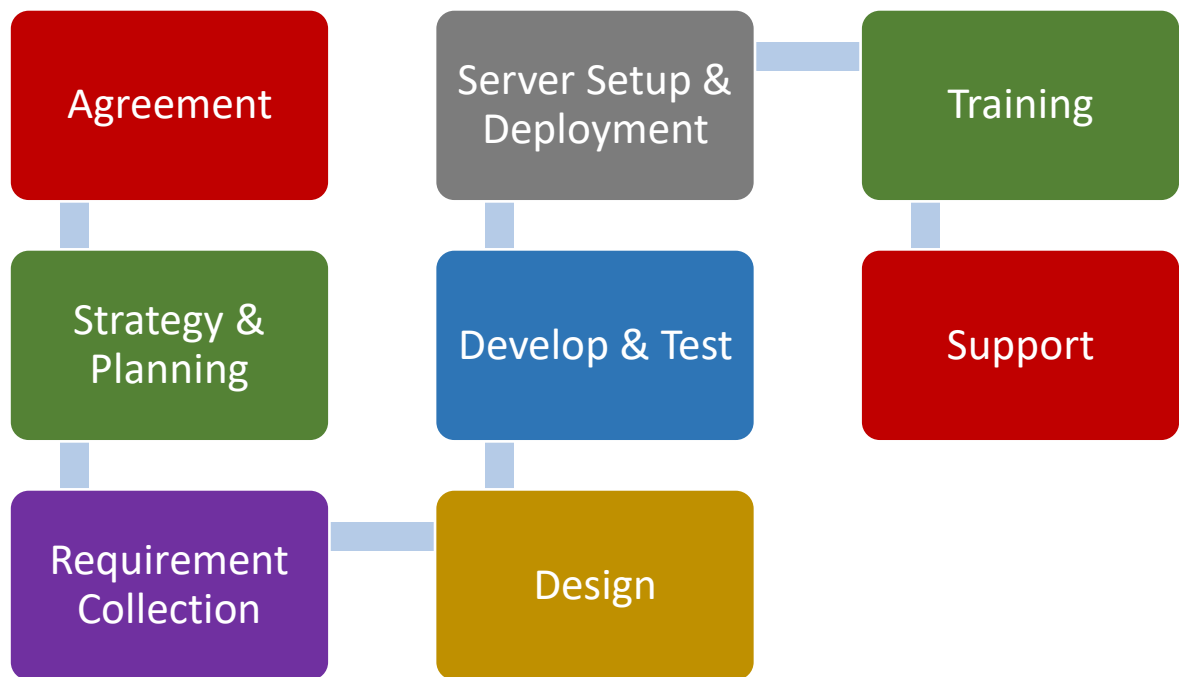
Responsibilities:

- Create testing-related documentation including test plans, test cases/scripts and bug reports assessing quality and associated risk.
- Use automation tools to conduct testing from the UI as well as API levels.
- Develop deep expertise in the product.
- Conduct QA tests and verify outcomes within schedules/timelines
- Work with Software Engineers, Product Managers, and other QA testers in an agile team environment

Business Process Document Writer

The person will serve both internal and external clients and are responsible to create technical manuals, which may include detailed specifications, online help, web content and training materials. The technical documents will be created for systems applications, which may vary in size, platform or complexity. The individual will define the audience and purpose of the documents; determine the technical level, tone, and organizational need and also conduct interviews with users and technical experts for input; create the document and design graphics; and choose the document's delivery method.

Process Model



Training

As part of the project, the client will have to arrange for the training environment for the users. The training environment may be a scaled down version of the indicative hardware specifications built to handle a small volume of transactions with 25 to 30 users. **TechnoArt Software** will assist in training environment setup with regard to the setup of software on the hardware. Training will be provided on train the trainer basis to the following categories:

- Business Users
- End Users
- IT users
- Top Management

☐ **Operation and use of each application system**

Training will be provided to the business users for the usage of each application system with inputs, processes and outputs. Impact analysis to the business users for new changes

☐ **Undertaking in-house software maintenance, as appropriate**

In house software maintenance regarding important characteristics will be provided to IT users for maintenance and operations of the solution including basic trouble shooting, auditing techniques, generation of MIS reporting etc.

TechnoArt Methodology

TechnoArt Software Incorporates **TechnoArt Methodology** for deployment of the Solution at the client's site.

Note: **TechnoArt Software** follows and recommends its clients **TechnoArt** Methodology for project implementation because of its valued experience in ensuring successful delivery of past projects. However, a different project methodology can be used if required by the client.



Support Model

TechnoArt Software goal is to build long term relationship with clients. We understood just selling a software does not end the relationship. Developers will be available to respond to Customer's questions about Software and Software problems. Developers will staff a help desk with a combination of phone and email support services and will be responsible for maintaining an ongoing log of support requests, actions taken and track user support requests to completion.

Premium Client List

1. Digilab Medical Services Ltd.
2. Multiplan Limited
3. Medi Fare Diagnostic
4. Kibria Memorial Diagnostic Centre, Mirpur, Dhaka
5. IT Bazar.Net, Dhanmondi, Dhaka
6. BT Limited, Banglamotor, Dhaka
7. BH Builders, Mirpur, Dhaka
8. Sarmano Engineers, Mirpur, Dhaka
9. BHB Builders, Mirpur, Dhaka
10. Excel Real Estate Limited, Banana, Dhaka
11. Osman Ali Construction Ltd., Banani, Dhaka
12. Anup Traders, Kurigram
13. NCC Park, Narayangonj

Conclusion

TechnoArt Software is often regarded as a company that cares as much about the projects they win as the customers themselves. We strive to be “your partners in excellence”. We look forward to working with you, listening, learning and giving back an excellent complete ERP Application for your company.

Companies such as Digilab Medical Services, Multiplan Limited, IT Basar.Net, Excel Real Estate, BH Builders and others all have achieved a huge competitive advantage by using **TechnoArt**. We are similarly eager to provide you with an excellent experience. We believe cooperation from both sides is very necessary and **TechnoArt Software** will use tested processes and methodologies to ensure a precise and successful project.

Please let us know if you have any questions or concerns regarding this proposal. We are hoping to build a strong relationship with you in the near future.

Contact Details

It is a great opportunity for us to work with you and we will be obliged to help you & guide you through your long journey.

Our contact information is attached bellow feel free to contact us any time. Our support team is always animated to help you.

Contact Address

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