

Company Profile

Soft Valley is an established software company based in Dubai and Bangladesh, serving clients globally. Today we're proud to boast a strong team of Software engineers who thrive on rolling up their sleeves and solving your IT problems and meeting your business needs.

Wellcome To Our Company

Soft Valley Is Your Trusted Source In IT Services And Support. Soft Valley is a privately owned IT Support and IT Services business formed in 2020. We are recognized for its rapid development and efficient project execution by working with industry-standard technologies. Today we're proud to boast a strong team of IT engineers who thrive on rolling up their sleeves and solving your IT problems and meeting your business needs.

Soft Valley has the expertise and resources required to design, develop and manage the highly available and highly secure technology platform that you need, giving you the time and confidence to focus on running your business.

Our Mission

Leave a positive footprint by empowering people and creating an environment of growth through innovative, secured, and robust software in providing excellent business service experiences.

Our Vision

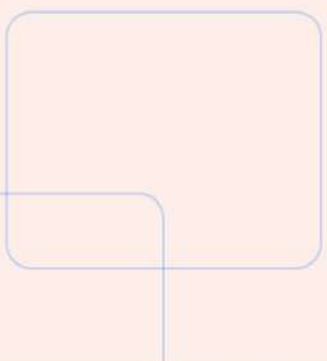
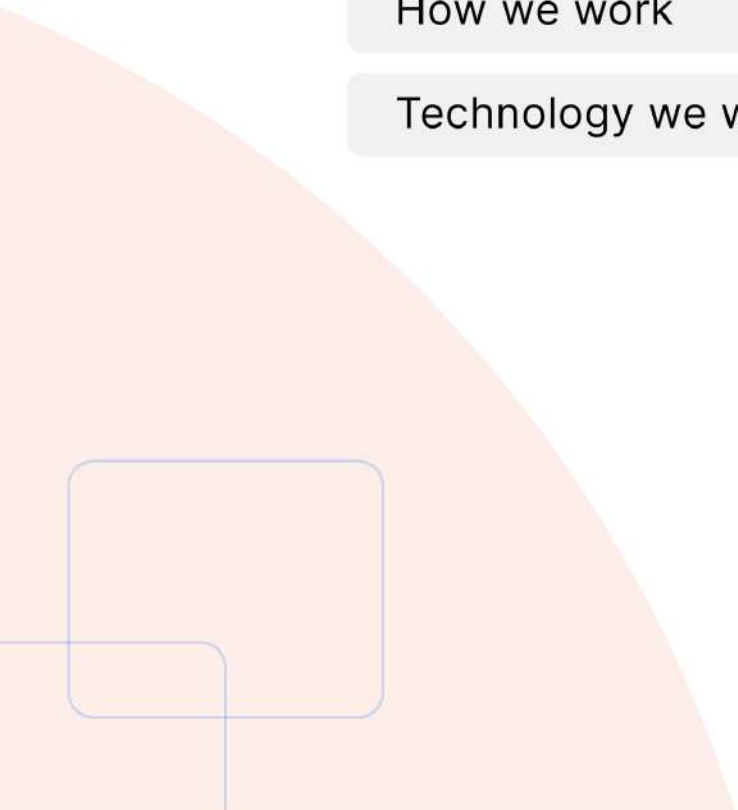
Digitization of all the industries by helping individuals and organizations to gain higher efficiency by reaching their true potentials.

From startups to enterprise, we empower businesses with software & IT mastery.



Table of **Contents**

About Us	1
Our Services	2-3
Our Product	4
Why Choose Us	5
How we work	6-7
Technology we work with	8

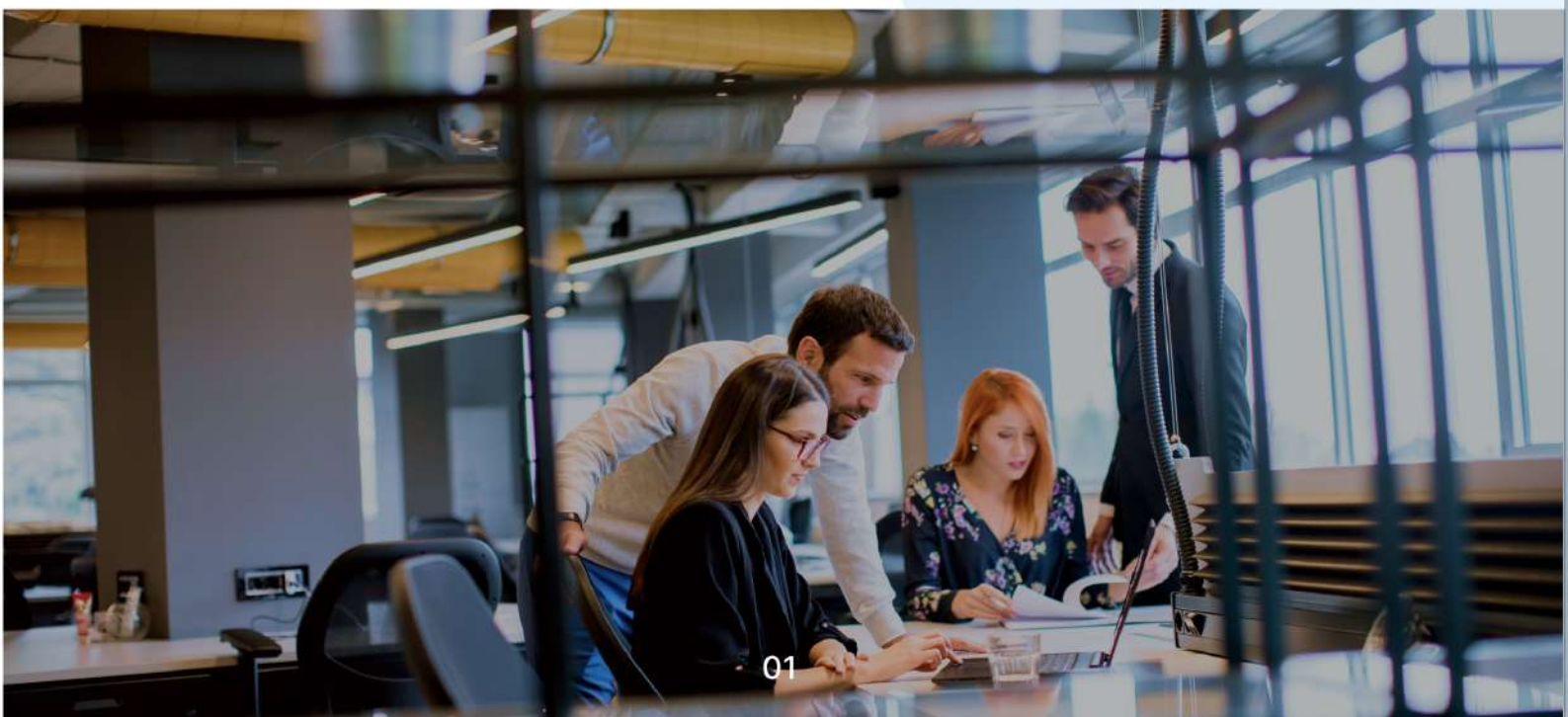


Enterprise-grade IT support, tailored for businesses of all sizes.

About Us

Soft Valley is a privately owned IT Support and IT Services business established in 2020. Our team of skilled IT engineers is recognized for their expertise in working with industry-standard technologies, delivering rapid development and efficient project execution. We take pride in rolling up our sleeves to solve your IT problems and meet your business needs. Trust Soft Valley as your reliable source for comprehensive IT services and support.

- ✓ **We are committed to providing quality IT Services**
- ✓ **Our benefits are endless for local Companies & Startups**
- ✓ **Really know the true needs and expectations of customers**
- ✓ **Talented & experienced management solutions for IT**
- ✓ **Processes of achieving the excellence and continue improvements**



Our Services

Soft Valley isn't just your average IT provider - we're a comprehensive toolbox for your business needs. Our experienced engineers wield industry-leading tech to solve your IT problems swiftly and efficiently, whether you're a small startup or a large enterprise. Partner with us for reliable IT support and tailored solutions that fuel your growth, leaving you free to focus on what matters most: your business.



Software Development

We create custom software solutions that are tailored to our clients' specific needs, utilizing the latest technologies and industry best practices. Our team of skilled developers and engineers are dedicated to building software that drives business growth and success.



Web Development

Our web development services cover simple brochure sites to complex web applications. Our skilled team of developers and designers collaborate to build visually appealing and highly functional websites, delivering exceptional user experiences for our clients.



Mobile App Development

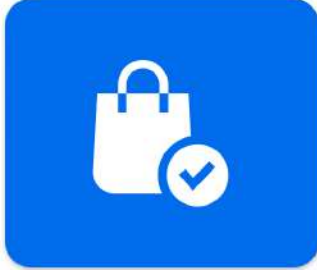
Our mobile app development team creates customized, user-friendly, visually engaging, and high-performance apps for both iOS and Android platforms to help our clients achieve their business goals.



UI/UX Design

We specialize in UI/UX design services that deliver engaging user experiences. Our skilled designers work collaboratively with clients to create visually stunning and user-friendly designs that improve the accessibility and usability of their digital products.

Our Services



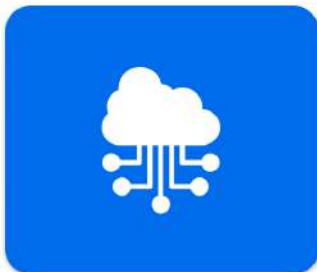
E-commerce Solution

We offer customized e-commerce solutions, including website design, secure payment gateways, shopping carts, and digital marketing services, to help businesses improve their online presence and increase sales. Our expert team optimizes online efficiency for clients.



Digital Marketing

We specialize in digital marketing, providing services such as SEO, PPC, social media, email, and content creation. Our experienced team helps businesses strengthen their online presence, engage their target audience, and increase sales.



Cloud DevOps

We provide Cloud DevOps services that enable businesses to efficiently manage their cloud infrastructure and applications. Our expert team offers automation, monitoring, security, and CI/CD services, using the latest cloud technologies to optimize operations.



AI/ML

We offer AI/ML solutions for businesses to improve decision-making and customer experiences. Our services include data analytics, predictive modeling, natural language processing, and computer vision using advanced algorithms.

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Our Products



ERP Solution

Empower your business with our tailored ERP solutions. Streamline operations, enhance efficiency, and ensure future scalability. Our skilled team of developers and engineers crafts cutting-edge software for your long-term success and growth.



HRM Software

Discover our exceptional HRM expertise. We streamline employee processes, foster engagement, and optimize talent acquisition. Empower your HR team for lasting success and organizational growth.



CRM Software

Experience our top-tier CRM development services. Enhance customer interactions, streamline sales processes, and boost customer retention. Empower your business with our tailored CRM solutions for sustained success and stronger customer relationships.



POS Software

Discover our advanced POS (Point of Sale) software development services. Optimize transactions, track inventory, and streamline sales operations. Empower your business with our tailored POS solutions, revolutionizing your sales management and driving business growth.



Restaurant Software

Restaurant Management Software: Optimize operations with cutting-edge solutions. Streamline inventory, enhance service, empower your restaurant for success. Discover the tools to deliver a seamless dining experience and drive growth in a competitive industry.



Pharmacy Software

Explore our advanced pharmacy management solutions. Simplify inventory management, improve patient care, and optimize workflows. Empower your pharmacy with our tailored software, enhancing efficiency and ensuring accurate medication dispensing.



E-commerce

Discover our comprehensive e-commerce solutions. Boost sales, optimize customer experience, and streamline transactions. Empower your online business with our tailored software, driving growth and expanding your digital reach.



Payroll Software

Explore our efficient Payroll Software. Automate calculations, ensure accuracy, and streamline payroll management. Empower your HR team with our user-friendly software, saving time and resources for other strategic tasks.



Custom Software

Discover our expertise in crafting custom software solutions. Address unique challenges, enhance efficiency, and drive innovation. Empower your business with our personalized software, designed to match your specific requirements and propel your success.

Why Choose Us ?

At Soft Valley, we craft enterprise-grade experiences, no matter your business size. Our seasoned engineers are weapons of modernization, wielding the latest tools and tech to forge secure, high-performance platforms. We invest in constant learning to stay ahead of the curve, so you can focus on your business, not IT headaches. Partner with us for expertise, security, and growth. You deserve an IT solution that fits you perfectly, not the other way around.

Here are 4 reasons why you should choose us to build your infrastructure, support your people and systems, as well as advise you on projects that will reduce your risk, enhance your productivity and give you a real competitive edge.



Customer Service

We strive to provide superior customer service and ensure that every client is completely satisfied with our work.



Support

Our engineers are trustworthy, dedicated and experienced and will go the extra mile to solve your IT issues



Security

Our clients are protected because we are highly conscious about cyber- security. We believe security is the first priority of a business.

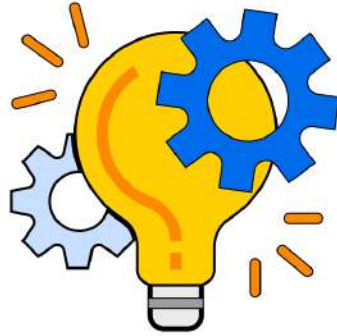


Quality

We are committed to deliver outstanding, cutting edge IT solutions that add real value that goes beyond what is expected.

We are agile and ready to align based on project specificity, so our partners needs are always met with quality and best resources. We know both the art of matching people and the science of technology.

How we work?



Fully devoted the project

The secret to success is the balance between enjoying what you do and taking the responsibility to do it in the most adept way. Even though we already have people on 24/7 support, our developers often respond to business emails after working hours, to make sure your software platform is as good as it can possibly be. They do this out of choice, and we couldn't be prouder of their drive and dedication to customer service and professional self-improvement.



Agile software development

All of our teams follow Scrum methodology, which has proven to give great results and helps to keep all project stakeholders in sync.. It helps us all be flexible for your requirements and have the software delivered in iterative steps. No matter if you are in Europe or America, everyone can take part in the daily standup or have a closer look in the Jira backlog.

How we Work ?



Team work

Having regular knowledge sharing sessions, code reviews and daily standups means all the team members are well aligned and no one needs to reinvent the wheel when it comes to implementing a similar feature to already existing ones. You can count on shared knowledge and expertise from the rest of our teams working on other projects.



Regular meetings

One of our top priorities is quick reaction time and accessibility. We really want to be your extended team, so apart from the regular daily/weekly meetings, you can be sure that each of our team members is one phone call, skype call or email away.

Technology we work with?

We create various types of solutions, including desktop and web applications, mobile apps, games, robots, operating systems, network systems, and more. Our team uses programming languages, frameworks, databases, servers, and other technologies to transform an idea into a final product.

Microsoft Technology

- . Net Framework
- ASP.Net MVC
- Dot Net Core
- SQL Server
- Visual Studio Code
- ASP.NET API Framework
- Git Virtual File System (GVFS)
- .Net 5 , .Net 6

Mobile

- Android
- Flutter
- Ionic
- iOS
- Kotlin
- React Native

WEB

- Node.js
- React.js
- Vue.js
- jQuery
- Backbone.js
- Angular.js
- Polymer.js

php

- Laravel
- Symfony
- CAKE PHP
- CodeIgniter

Cloud

- Amazon Web Services (AWS)
- Google Cloud
- Oracle
- Digital Ocean



All Your Software Solutions in One Place

Soft Valley, your trusted digital transformation partner. Passionate engineers solve your IT challenges & fuel growth. We listen, collaborate, & craft innovative solutions. Driving efficiency & exceeding expectations.

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