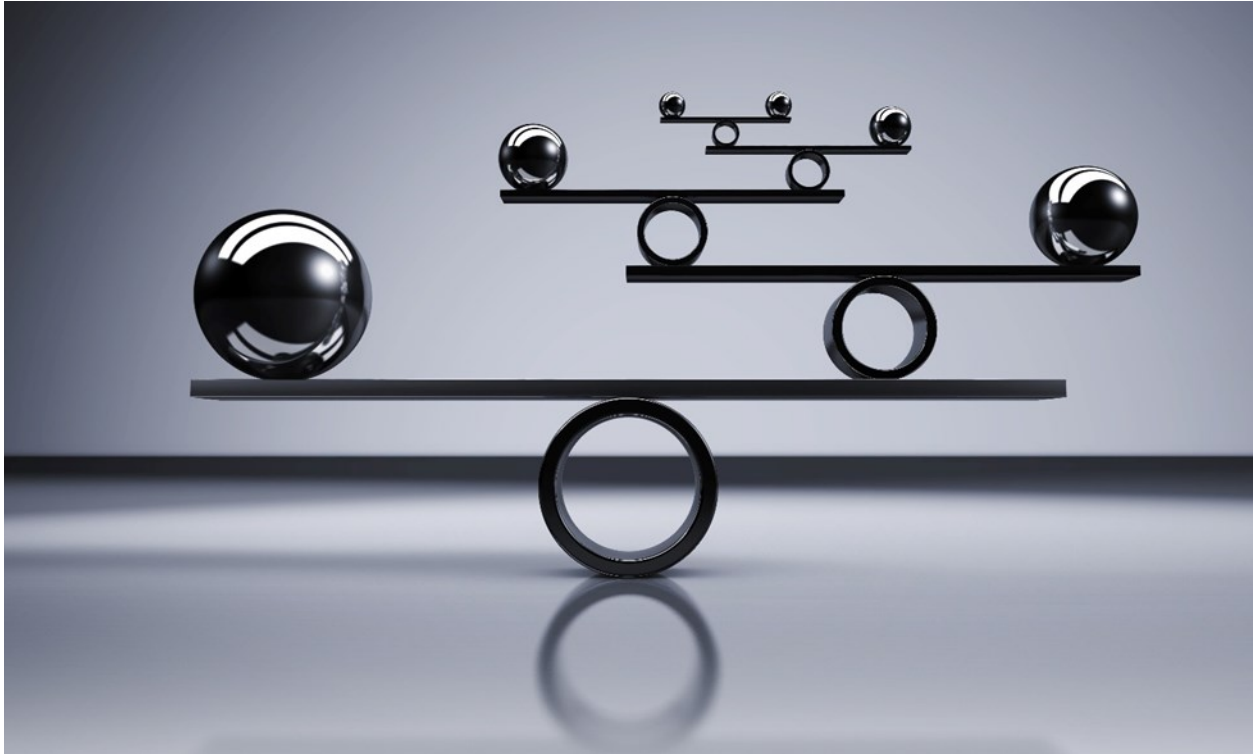




Plutus Consulting

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Mission and Vision

Our mission is to provide management services & comfort for companies to focus on their core business and make sustainable growth.

Our vision is to be a dynamic and progressive management services firm on the earth that leverages global technology and provides a safe space for the business to grow faster.

About us

We are having professional expertise and hands-on competencies. We quickly understand your business core focus, strategy, opportunities, challenges, financial, control environment, risk management & sustainability. We provide data driven opinions, strategic analysis, we implement process as well as system and most importantly the actionable solutions.

We offer a high end solution in the areas to evaluate strategy on financial perspective, facilitate to deliver shareholder value creation & preservation, board room support, analysis on external



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& internal factor for a company. We do due diligence, provide CFO services, fund raise, developing business plans, implementing systems, control and processes, budgetary control & systems, comprehensive financial health check-ups, cost management, profitability excellence & exit plan, turnaround management, and many more.

We work with diverse portfolio. We set-up digital strategy & eco system, Data analysis support on consumer behavior (cultural and demographic), Digitalization support for business growth & innovation and keep ahead of customer demands in digitalization. We offer legal function, optimize litigation risk, protect Company & Brand reputation legally, Politically & Regulatory, ensure company interest on all contract & agreement and Optimize Govt. intervene on tax Policy, trade restrictions, Tariffs & Bureaucracy.

OUR Co-Founder:

Nazmul Haider

Nazmul is a Visionary Strategic Finance & Corporate leader developing sustainable business and high-performance Finance Operations in a very successful career spanning over 30 years with multiple S&P 500 companies. Expertise in Corporate Finance, Treasury and Strategic Management, Supply Chain Optimization. Worked with cross-cultural teams across markets in Asia Pacific, Canada and USA. A passionate believer in skill development, Nazmul coached & mentored individuals from diverse background and teams towards achieving outstanding performance and the fullest career potential. He worked with BASF, Aventis, Bata, Novartis and Perfetti Van Melle in Bangladesh, China, Mexico, and the USA. Nazmul did a master's in Finance & Banking from Dhaka University, a Cost and Management Accountant and a Harvard Alumnus.

Plutus consulting Segments:





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Our Services for Start-up:

Why the US?

We hold hands to protect & grow your financial health and wealth
so you can continue to create value for others.

Scale your startup or Sale your startup with us:

Startup: Fundraising, Valuation & Growth Strategies

Micro M&A: Due Diligence, Deal Structure & Valuation, Negotiation

*Micro Family Office: Virtual CFO (startups) + Personal CFO (founders), Business
Growth + Wealth + Tax*

The Stages of Startup Virtual CFO Needs

What Services Do You Need As a Fast Growing Startup?

Pre-Seed Fractional CFO

Ad-hoc

- Need small one-time job done with limited resources and money
- Hire a Fractional CFO to help with valuations or projections
- Hire a Fractional CFO to help with the initial financial structure set up

Seed: Virtual CFO

Build

- Support you through various funding rounds
- Advice on spending limited resources strategically
- Help take your vision to action to traction
- Model and monitor projections



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- Plan cashflows
- Balance runrate vs burnrate

Series A Virtual CFO

Grow

- Support for overall financial and operational strategies.
- Oversee the activities of both bookkeeper and the CPA.
- Build and train your finance team.

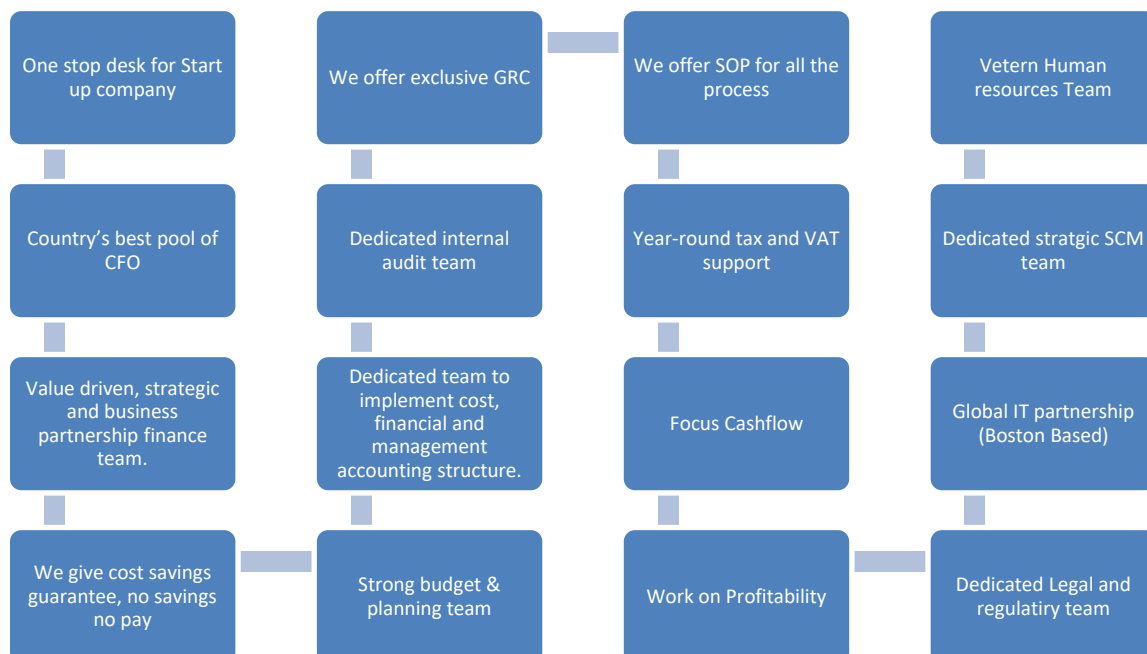
Post Series A

Virtual CFO

Scale

- Continue to support for the next funding round
- Scale with key metrics
- Coordinate with CXO as new hires
- Budget and forecast
- Build, refine or restructure your Standard Operating Process

One stop service for start-up companies:



1. Is my startup having problems with basic accounting and number recording?
2. Is my basic financial statements showing right picture?



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3. Do I have detail on KPIs such as revenue, peoples, targets, operations, customer mix and many mores?
4. Do I know when my company will run out of cash, and have an understanding of my current burn rate and spend categories?
5. Do I have a board approved budget that shows me a roadmap of how my startup will achieve its business goals?
6. Does my team have projections and guidance on who and which employees they can hire to meet the company's goals?
7. Am I experiencing issues negotiating the financial details of customer or vendor contracts?
8. Have I prepared the due diligence process that a prospective investor will need to make an investment decision?
9. Do I have a strategic and financial vision on my long-term pricing, revenue growth scenarios and spending plans?

Specialized Services:

Company structuring:

We understand the risks facing stressed and distressed companies. We offer hands on service to help clients to turn around, strengthen balance sheets, boost up cash flows, mitigate risks, we have hands-on expertise with advisory skills, leading the way through the restructuring process.

Due Diligence:

Transaction that undergo a due diligence process offer higher chances of success. Due diligence contributes to making informed decisions by enhancing the quality of information available to decision-makers. We offer an outstanding due diligence process starting due diligence in leadership, legal, litigation, registration, operations, financial, tax, HR, and IT. We have provided evaluation report with Business Plan (Diagnosis), ROI, IRR & Payback, Gap Analysis (Risk & Opportunity), Evaluate strategy on financial aspect, External (PESTEL & Porter) Analysis and Exit Strategy.

Revenue growth

We offer customer-centric approach to drive revenue growth from financial perspective. Finance traditionally focuses control, compliance, and cost management. We now focus on Customer as well. To enable growth streamline deal closure and delivery execution elevate the customer experience in billings and



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collections, integrate revenue plans and performance measures with sales, operational, and accounting systems, and accelerate cash collection and revenue recognition. We also offer digital transformation of business technologies which include Sales/CRM, Marketing, Customer Service, E-Commerce, and Contracts to accelerate the growth.

Governance & Sustainability:

Successful integration and effective management of sustainability at a company requires having committed leadership, clear direction, and strategic influence—and none of this will happen without a robust governance structure. Sustainability governance helps a company implement sustainability strategy across the business, manage goal-setting and reporting processes, strengthen relations with external stakeholders, and ensure overall accountability.

How and where sustainability fits into the overall corporate structure can be very revealing of a company's direction and priorities. It's important to keep in mind that there is no cookie-cutter structure that can be applied; every company must tailor its approach for what makes the most sense given its business model, structure, resources, and level of sustainability integration into the business. We offer this leadership to the board to establish a sustainable strategy across the company, performance management, and reporting processes to strengthen relations with all the external and internal stakeholders to ensure an overall sustainable governance structure.

Turnaround:

When companies go through tough situations, cashflow crisis, major losses, shutdowns, etc., they need seasoned professionals to handle these delicate situations, as strategic partners. We have expertise in handling turnaround requirements. We do diagnosis, evaluate, set up strategy, make a plan, stabilize and offer the solution of the pain points. Post crisis management, we assist in stabilizing the business, building strengths and implementing growth strategy. We offer, Gap Analysis (Risk & Opportunity), Evaluate strategy on financial aspect, Budgeting & Forecasting, sensitivity analysis, Cashflow and Cost Management, Financial Analytics, Board and Management Reporting, internal Due Diligence, Fund Raising and Contract Negotiations.



Plutus Organogram

