

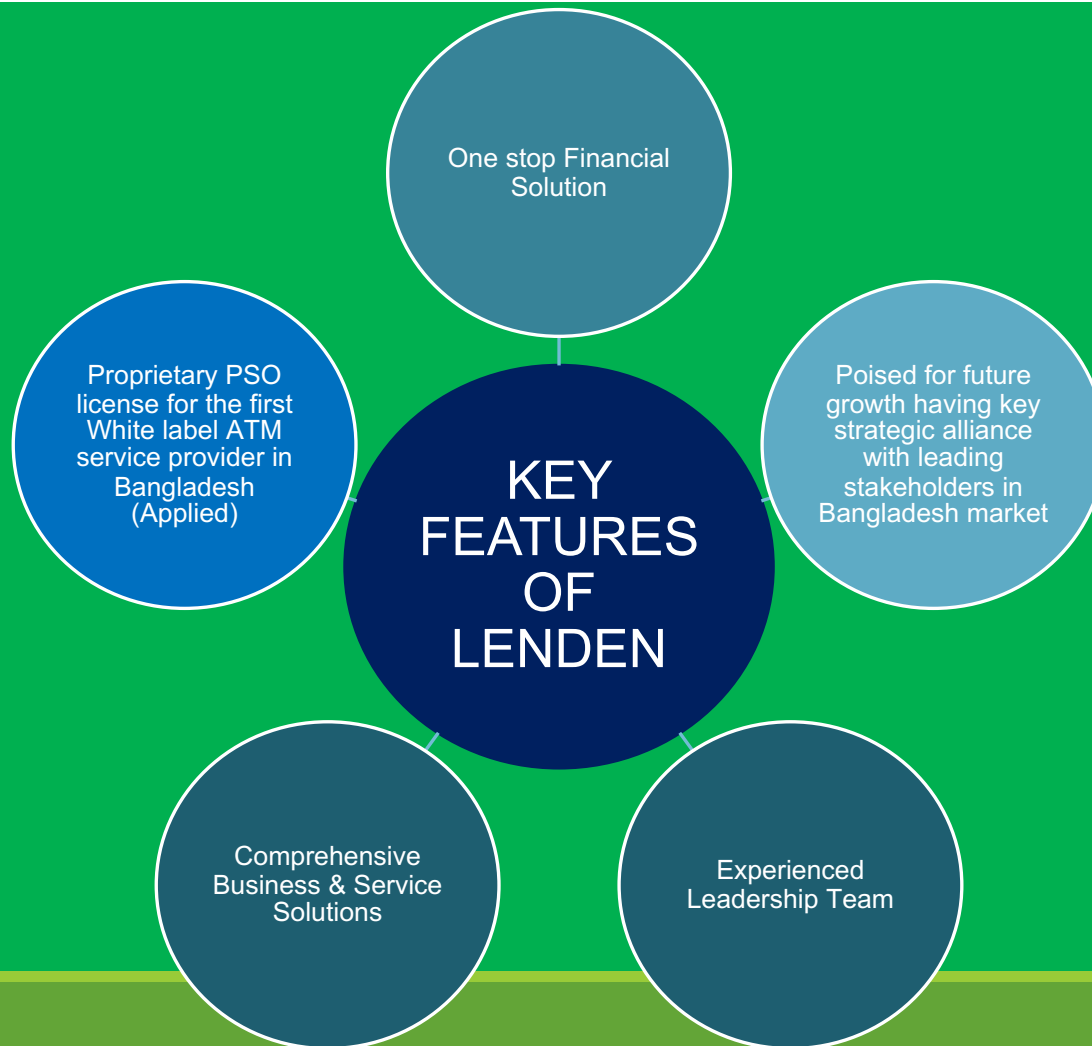
Lenden BD Ltd.



চলো বদলে যাই

COMPANY PROFILE AND PRODUCT PROPOSITIONS

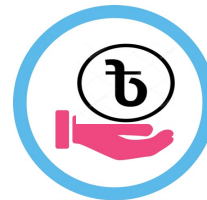
Key Highlights- Lenden



MISSION AND VISION

VISION

"To include every Bangladeshi under the Digital Financial Ecosystem"



ONE ATM For ALL Cards



MISSION

- Bringing unbaked population under the financial ecosystem
- Connecting financial institutions with the marginalized people of Bangladesh
- Taking WLAMA services to the neighborhoods in the rural/remote places of Bangladesh

Scope of Services for White Label ATM and Merchant Acquisition

Lenden offers a broad spectrum of financial payment services across different sectors with the view of creating a financial ecosystem



Our Products: Business Solutions



- State of the art Enterprise Resource Planning (ERP) Systems
- Customized Solution focusing on Company needs
- Integration with existing systems

- Queue management system for efficient Servicing
- Built with multiple variables such as client sensitivity, time critical instructions
- Ensures faster turnaround time and better client experience
- Check Deposit Machine (CDM)



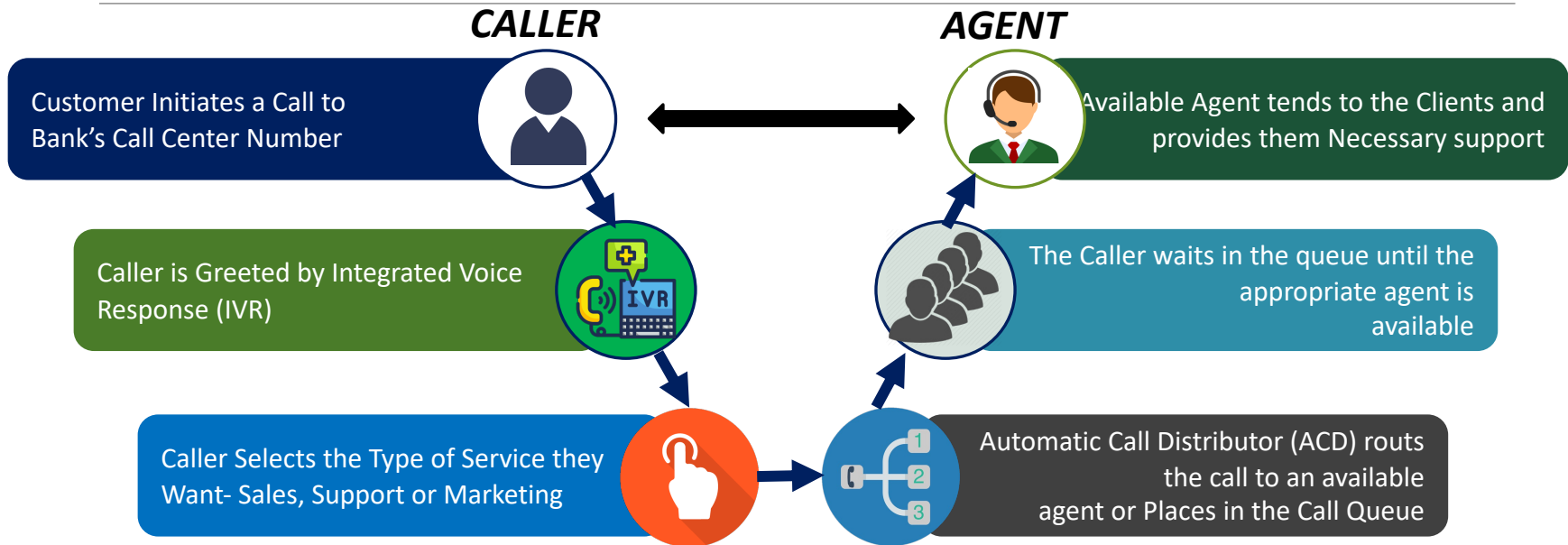
Queue Management
System



Business Process
Outsourcing

- Data entry and document processing
- Form Digitization
- Scanning and Archiving

Our Products: Call Centre Solution



LENDA PROVIDES COMPLETE CALL CENTER SOLUTION

All integrated Channels-
Voice, Chat, Email, SMS

Specific facilities for
Inbound, Outbound Sales
and blended Campaigns

Complain Management
System

Technical Support Team

What We Offer

Call Center Software Solution

IP-PBX Software Solution

Inventory / Asset Management / HR / Accounts

Payment Cards

BPO and statement

Third Party Sales partner

System Integrated with



Our Expertise

Enterprise applications using php, Asp.NET, C# and Visual Basic

Database servers like MSSQL, MySQL, PostgreSQL and Oracle

Mobile Apps using state-of-the-art technologies Titenium, PhoneGap and Java

Cutting edge web applications using PHP, Rails and J2EE solutions

Unified communication IP telephony service, Video conference system, using php, mysql, asterisk, and java

Enterprise HR, Customized ERP, using PHP, mysql, laravel, erpNext

Enterprise Call Center solution including (ticket, sms, email, csf, voice) for different sector.

Our Local Partners & Globally Renowned Firms

Affiliated with World's Frontrunner Tech Companies, Making the Digital Vision come true in Bangladesh



ATM/POS PARTNER

SWITCHING SOLUTION

INFRASTRUCTURE PARTNER

SETTLEMENT BANK



Call Center Clientele



Leadership Team



Mr. Aminul Islam

Director

- 2007-08: Former Bureaucrat Secretary to the Chief Advisor's office
- 2009: Executive Director of the World Bank
- 2016: First Executive Chairmen of BIDA



Mr. Sajid Rahman Chairman

- Ex CEO: Telenor Health
- Former Head of Retail (SCB Bangladesh) and Former Regional Head (SCB Africa)
- Experienced Leader, Investor Venture Capitalist and Coach
- 20 plus years of Banking Experience
- Founder- MyAsiaVC, Venture capital firm
- Non Executive Director (SBAC Bank)



Rezwan Arafeen Siddiqui

Managing Director

- Certified Digital and Direct Marketer (Cert DDM)
- 5 year plus Banking Experience
- Oxford Social Entrepreneur Award winner 2016

Leadership Team... continued



MD Kamruz Zaman
Consultant

- 21 plus years of experience in Software, Online Banking and Payment industry.
- Former Head of ADC, Southeast Bank Ltd and Trust Bank Ltd
- Highly Experienced in Implementation and Migration of switching solution



Mohammed Quamrul Haque
Chief Operating Officer

- 23 plus years of Banking Experience
- Former Head of ADC, Brac Bank Ltd and Prime Bank Ltd
- First Certified Engineer for NCR and GRG Bangladesh



Hasan T Emdad
Consultant

- 2016-2019:National Consultant-A2I- Data & Infrastructure
- 2011-2016:GM, Mango Technologies Ltd-Data, ICT, Infrastructure
- 2009-2011Head of Country Operations-Billigi Technologies Tasaram, Turkey



Khaled Mahmud
Advisor

- Professor of Business, IBA,DU
- Fulbright Business Fellow and member of 5G National committee
- Vast experience in working with various ministries funded by UNDP, ADB, World Bank & USAID

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Let's Change Together

THANK YOU