

Meet Rajib:



A Pathao Rider



He face an accident during ride with customer



He Broke his phone and bike, which is primary source of his income...
He might also partially or fully disabled even dead along with customer...

Solution:



www.instasure.com

Why:

In traditional system, there has to be separate insurance for phone, bike, rider and customer's life and health - which would cost approx. 5000 Taka.

While embedded insurance allow Pathao to take trip insurance which will start automatically as soon as the trip start and will cover everything mentioned above and cost will come down to 3 Taka.

What is Embedded Insurance?

Instasure as an Embedded insurance company is all about distributing insurance solutions (traditional or innovative) through third-party businesses. It is embedded within the purchasing journey of an underlying product or service it is related to and could be packaged as an add-on, a bundle, or a transaction-triggered offer.

Primary features of our Tech Platform

- Flexible Product design -Working with distribution partner and insurer to design the insurance product that's just right, for partner and her customers.
- Customer Journey Builder - Create user-friendly and flexible mobile-first customer journeys.
- OMNI-Channel Ready - Online shop, OEM, Fintech, Banking-app or physical shop – Integrate into any distribution channel via web app or REST API.
- Policy & Claims Admin - Manage policies and customers on our platform and process claims (FNOL).

Primary features of our Tech Platform

- Reporting & Analytics - Comprehensive reporting of transactions, commissions, conversions and A/B tests results for ongoing optimization.
- Security - With auditing, support and constant improvements in the protection of our technological environment, we ensures operations and data are equipped with the best security measures, complying with all international standards including RGPD.
- Scalability - So that the increase in customers and operations is backed by auto scaling of our cloud infrastructure.

Embedded Insurtech Products



Mobile Phone Insurance



Travel Insurance



Life/Health Insurance



Student Insurance



Credit Shield



Trip Insurance

Distribution partner :



Corporate –
BEXIMCO/Unilever



5 handset
manufacturer



MFS : Nagad/bKash



Telecom Operator: Robi



University :
Daffodil/SUB

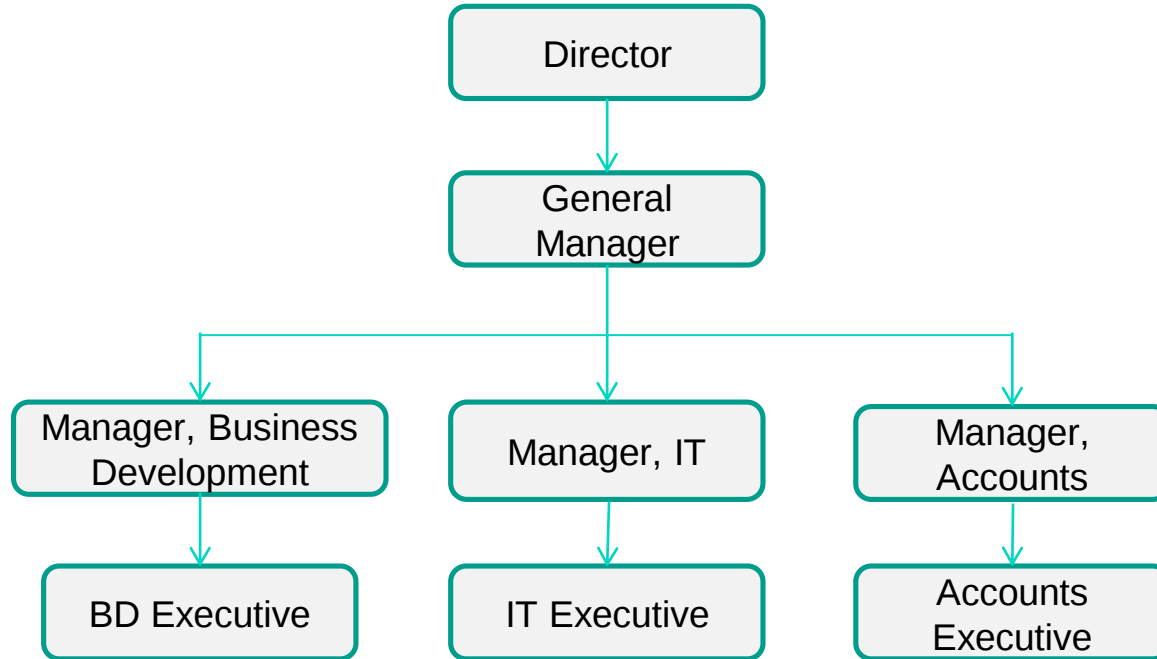


Logistics: Delivery Tiger
(A Bdjobs concern)

Our Underwriters



Organogram



Company Stuffs

Designation	Qty
Director	02
General Manager	01
Manager, Business Development	02
Manager, Accounts	01
Manager, IT	01
Executive, Business Development	03
Executive, Accounts	01
Executive, IT	02
Office Assistant	02
Total	15

THANKS!

Do you have any question?

