

Get In Touch

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Visual i
Your Digital
Growth Partner

About Company

BASIS certified digital wizards that makes your brand shine online. Based in London, we've been boosting businesses for 6 years with tailor-made strategies to bring success for our clients.



Serving From

2018

Team Members

30+

Happy Clients

20+

Mission and Vision

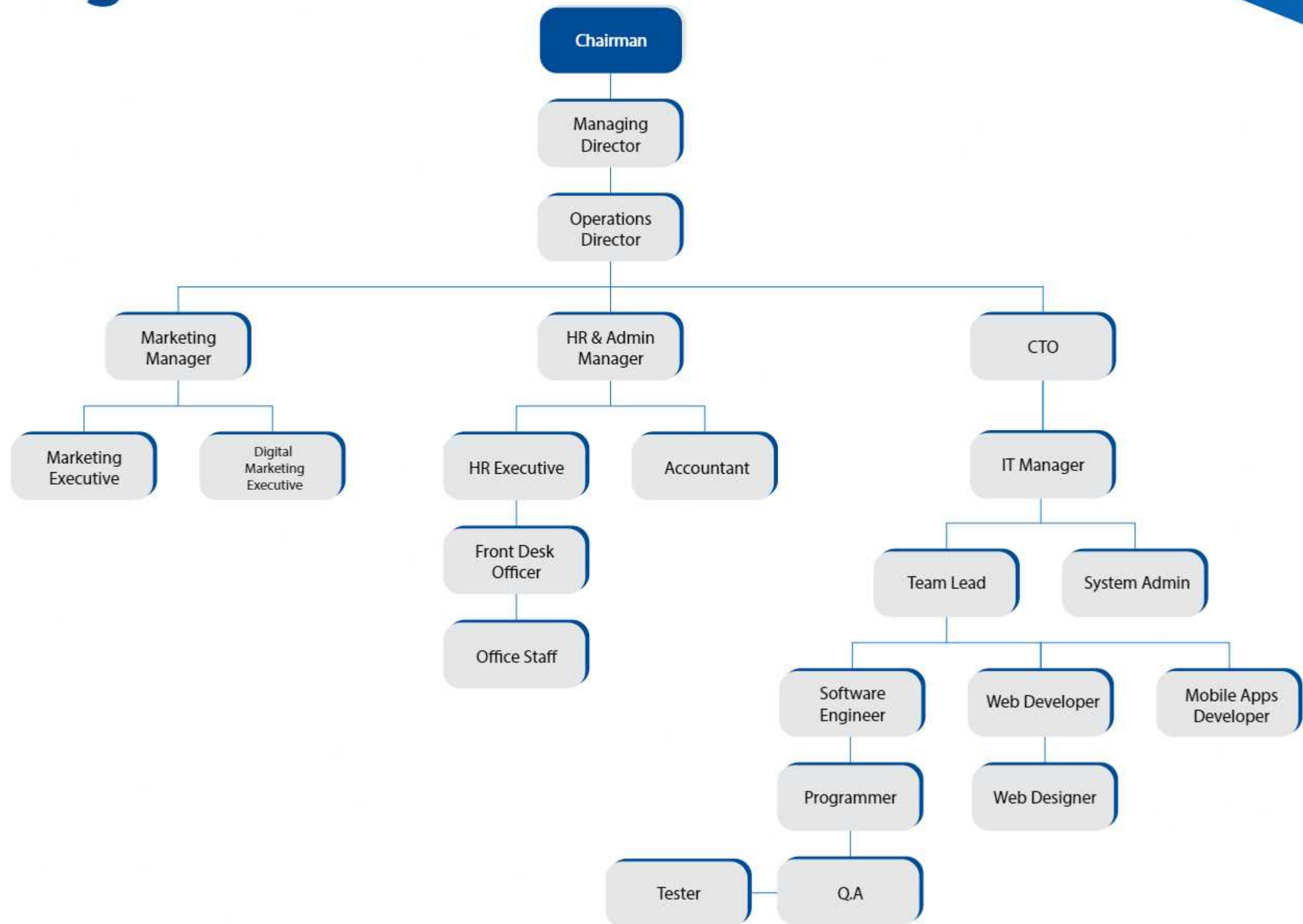
Mission

Our mission is to make your business stand out in the digital crowd. Trust us; we're all about your success for the long haul.

Vision

In simple words, imagine a future where your brand dominates online – that is our vision. We're here to make it happen!

Company Organogram



Our Work Area

Big or small, we've got your back. From startups to big shots, 'Visual i' is your one-stop gateway to growth.



ERP Software



Enterprise Solutions



App Development



Digital Marketing

Product Strength

Our strength lies in 360-degree Software Development, Mobile App, and Website Development.



Innovation



Technology



Content



**Experience
Team**

Field of Activities

1. Information Technology (IT)

- Data Processing
- System Study
- MIS & GIS

2. Software Development

- Software Design and Development
- Software as a Service (SaaS)
- E-Commerce Solution
- Business Application Development
- ERP Solution

3. Website Design & Development

- Responsive Website
- UI / UX Design
- E-Commerce Website
- Portfolio Website

4. Cloud Development

- Cloud based Services
- Cloud Database Management
- Cloud Apps Development
- Cloud Software Maintenance

5. Project Management

- Project Planning
- Project Implementation Policy and Roadmap
- Cost Monitoring
- Project Scheduling
- Time Schedule Control
- Quality Control

6. IT Consultancy

- Conceptual Solution Design
- Development Approach
- Solution Integration and Deployment
- Client Site Management

7. Digital Marketing

- Paid Ads
- SEO (Search Engine Optimization)
- Social Media Management
- Email Marketing
- Graphic Design

8. Apps Development

- iOS Apps Development
 - Android Apps Development
- 

Key Personnel

Visual I form a coordinated team to use the advanced technical resources available to them, thus ensuring that projects of whatever nature are studied, designed and developed which best suit the requirements of the clients and incorporate the most up-to-date technology and method available at that time.



Professionals

- Programmer
- Jr. Web Developer
- Web Developer
- Software Engineer
- Web Designer
- Business Development Officer
- Marketing Executive
- Marketing Manager
- System Analyst
- GIS Specialist
- IT Manager
- General Manager
- HR Manager
- Admin Officer
- Front Desk Officer
- Office Staff



Support Staff

- Surveyors / Estimators
- Administrative Officer/Accountants
- Computer Operator
- Driver
- Office Assistants / Peon
- Night Guard
- Cleaner

Our Major Projects

1. Fintech

- MTB & United Finance (KYC Development)

2. MFS

- bKash

3. Telco

- Robi
- Banglalink

4. Enterprise Solution

- Accounting
- HRM
- Project Management
- CRM
- POS

5. Custom Website

- North South Group
- Rainstone Money
- Crown Banqueting Suite
- Nabir Foundation
- British International Group

6. Ecommerce Development

- Lamama
- Vegan Masala

7. Digital Marketing

- Crown Banqueting Suite (SEO + Paid Marketing)
- Rainstone Money (SEO + Paid Marketing)
- North South Group (SEO + Paid Marketing)
- Nabir Foundation (SMM + Paid Marketing)
- Lamama (SEO)
- Vegan Masala (SMM + Paid Marketing)

8. Web Application

- Inventory Management System
- Hospital Management System
- Health Care Application
- Travel Management System
- Flight Booking System

Our Clients



Our Clients

m RAINSTONE
MONEY

CROWN
BANQUETING SUITE


TSG Accountants

la mama acasă
restaurant & bar

BIRDS 
PRODUCTION

frontpose

Crème  Crème
Finest flower of society

 **PHYLAKES**

 **IronSHRED**
FITNESS

 **WORLD RECRUITS**

Our Packages

Elevate your brand's online presence with strategic digital marketing solutions tailored to your audience, driving engagement and conversions.

Digital Marketing

Starter

₹ 15,000/mo.

- ✓ Google Ads Campaign Management
- ✓ Keyword Research
- ✓ Ad Copywriting and Design (1 ad set)
- ✓ Monthly Performance Report

Advanced

₹ 25,000/mo.

- ✓ Google Ads Campaign Management
- ✓ Keyword Research and Optimization
- ✓ Ad Copywriting and Design (2 ad sets)
- ✓ A/B Testing of Ad Creatives
- ✓ Monthly Performance Report with Analysis
- ✓ Audience Targeting Optimization

Premium

₹ 45,000/mo.

- ✓ Google Ads Campaign Management
- ✓ Keyword Research and Optimization
- ✓ Ad Copywriting and Design (3 ad sets)
- ✓ A/B Testing of Ad Creatives
- ✓ Landing Page Optimization (1 landing page)
- ✓ Conversion Tracking Setup
- ✓ Monthly Performance Report with In-depth Analysis
- ✓ Audience Targeting Optimization
- ✓ Weekly Strategy Calls

Our Packages

Boost your website's visibility and organic traffic with our expert SEO services, optimizing your online presence for maximum impact.

Search Engine Optimization (SEO)

Starter

₹ 25,000/mo.

- ✓ 20 Keyword Research
- ✓ On-Page Optimization
- ✓ Content Creation(2 Blog Post / Articles)
- ✓ Google My Business Optimize (10 Post/Service Add)
- ✓ 1 (One) Monthly Reporting

Advanced

₹ 40,000/mo.

- ✓ 40 Comprehensive Keyword Analysis
- ✓ Technical SEO Audit
- ✓ On-Page and Off-Page Optimization
- ✓ Content Strategy (3 Blog Posts / Article)
- ✓ 15 Backlink Building
- ✓ Social Media Integration
- ✓ Google My Business Optimize (25 Post/Service Add)
- ✓ 2(Two) Monthly Reporting

Premium

₹ 70,000/mo.

- ✓ Customized Strategy
- ✓ Advanced Analytics and Conversion Tracking
- ✓ 60 Keywords Research + Target
- ✓ Reputation Management
- ✓ Mobile Optimization
- ✓ Social Media Optimization
- ✓ Google My Business Optimize (50 Post/Service Add)
- ✓ 25 Backlink Building
- ✓ Advanced Content Marketing
- ✓ Monthly Consultation

Our Packages

Shape your public image and amplify your message with our comprehensive PR services, crafting compelling narratives that resonate with your target audience.

PR Services

Starter

₹ 2000

- ✓ Writing Only
- ✓ Professional Press Release Writing
- ✓ Unlimited Revisions
- ✓ Delivery Time: 3 Days
- ✓ Word Count: 350 words

Advanced

₹ 5000

- ✓ Writing and Editing
- ✓ Professional Press Release Writing
- ✓ Comprehensive Editing for Clarity and Impact
- ✓ Unlimited Revisions
- ✓ Delivery Time: 3 Days
- ✓ Word Count: 450 words
- ✓ Additional: Research PR Ideas

Premium

₹ 10,000

- ✓ Writing, Editing, and Formatting
- ✓ Professional Press Release Writing
- ✓ Thorough Editing for Clarity and Impact
- ✓ Unlimited Revisions
- ✓ Format Press Release for Maximum Visibility
- ✓ Delivery Time: 4 Day
- ✓ Word Count: 500 words
- ✓ Additional: Research PR Ideas
- ✓ Additional: Priority Delivery

Our Packages

Define your brand identity with captivating graphic design, including stunning logos and brand guidelines that leave a lasting impression.

Graphics Design (Logo & Brand Guidline)

Starter

₹ 7,000

- ✓ Logo Design or Redesign
- ✓ High-resolution JPG
- ✓ Transparent PNG
- ✓ No Revision
- ✓ No Brand Guideline

Advanced

₹ 12,000

- ✓ 1 Page Creating Brand Guideline with Existing Logo
- ✓ Color Palette (Primary and Secondary, CMYK, RGB, Web)
- ✓ Font System
- ✓ Favicon
- ✓ Mockup - 2 (Any Client Choice)
- ✓ Format: Ai, EPS, PDF
- ✓ High Resolution PNG & JPG

Premium

₹ 22,000

- ✓ Creating Brand Guideline With a New logo
- ✓ Color palette, (Primary and Secondary Pantone, CMYK, RGB, Web)
- ✓ Alternative Logo (Horizontal/Vertical/ Black and white variation)
- ✓ Font system
- ✓ Favicon
- ✓ Mockup - 4 (Any Client Choice)
- ✓ Visiting Card
- ✓ Format: Ai, EPS, PDF
- ✓ High Resolution PNG & JPG

Our Packages

Enhance user experience and engagement with intuitive UI/UX design, ensuring seamless interactions across all digital platforms.

UI/UX Design

Starter

₹ 20,000

- ✓ 1 Landing Web Page with Mobile View
- ✓ Prototype
- ✓ Source file FIGMA (fig.)

Advanced

₹ 30,000

- ✓ 3-5 page UI/UX Design (Web / Mobile)
- ✓ Icon & Font Asset
- ✓ Prototype
- ✓ Source file FIGMA (fig.)

Premium

₹ 50,000

- ✓ Full App UI/UX Design (Web / Mobile)
- ✓ Icon & Font Asset
- ✓ Prototype
- ✓ Source file FIGMA (fig.)

Our Packages

Bring your vision to life with bespoke website development, combining creativity and functionality for a standout online presence.

Website Development (Startup / Corporate)

Starter

₹ 40,000

- ✓ 1 Static Website
- ✓ 05 Page
- ✓ 5 Banner
- ✓ 1 Logo
- ✓ Hosting Setup
- ✓ Responsive Design
- ✓ Page Optimization
- ✓ 2 Update
- ✓ 14 days of free support

Advanced

₹ 75,000

- ✓ 1 Static/Dynamic Website
- ✓ 10 Page
- ✓ 1 logo
- ✓ Hosting Setup
- ✓ Responsive Design
- ✓ Page Optimization
- ✓ 4 Update
- ✓ Basic Seo
- ✓ 21 days of free support
- ✓ CMS

Premium

₹ 1,50,000

- ✓ Full Dynamic Website with Custom CMS Laravel/NodeJS/Figma
- ✓ 25 Page
- ✓ 20 Banner
- ✓ 1 logo
- ✓ Hosting Setup
- ✓ Responsive Design
- ✓ Page Optimization
- ✓ 6Update
- ✓ Basic Seo
- ✓ 4-week support
- ✓ CMS
- ✓ Payment Processing
- ✓ Web Analytics

Our Packages

With our tailored development solutions, you can transform your online store into a thriving hub of e-commerce activity, maximizing sales and customer satisfaction.

Ecommerce Development (woo commerce)

Starter

₹ 65,000

- ✓ WooCommerce Website Development
- ✓ Mobile-Friendly Design
- ✓ Social Icons Integration
- ✓ E-commerce Functionality
- ✓ Delivery in 5 Days
- ✓ 30 Days Support

Advanced

₹ 80,000

- ✓ WooCommerce Website Development
- ✓ Mobile-Friendly Design
- ✓ Premium Theme Selection
- ✓ Advanced Slider Integration
- ✓ 25 products Uploading
- ✓ E-commerce Functionality
- ✓ Additional Plugins for Enhanced Functionality
- ✓ Newsletter Integration
- ✓ Social Icons Integration
- ✓ Contact Form 7
- ✓ Delivery in 12-15 Days
- ✓ 90 Days Support

Premium

₹ 1,50,000

- ✓ Custom WooCommerce Development
- ✓ Mobile-Friendly Design
- ✓ Premium Theme Selection
- ✓ Advanced Slider Integration
- ✓ White Label Branding
- ✓ Content uploading
- ✓ 50 products Uploading
- ✓ E-commerce Functionality
- ✓ Payment Gateway Integration
- ✓ Newsletter Integration
- ✓ Social Icons Integration
- ✓ Contact Form 7
- ✓ Additional Plugins for Enhanced Functionality
- ✓ SSL Integration
- ✓ Basic SEO
- ✓ 30-45 Days Delivery
- ✓ 180 Days Support

Our Packages

Flexible plans for company of all sizes. At Visual I, we believe in offering flexible solutions that cater to businesses of all sizes and budgets.

[Get In Quotes](#)

- > Cyber Security
- > AI Services
- > Mobile Apps Development
- > Software Development
- > Custome Website Development
- > Custome Web Application Development
- > Custome Ecommerce Development
- > Maintenance



Thank You

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