

XPERT FINTECH LTD.

*** CONNECT THE FUTURE ***

Information Technology Enabled Services and Software Development Industry



Registered Office

Saiham Sky View Tower, 45
Bijoy Nagar, 13th floor, Dhaka-
1000, Bangladesh.

www.xpertfintech.com



Introduction

We believe in the passion and dreams of entrepreneurs. We believe they are job creators, problem solvers, innovators, and the backbone of the economy. We understand the joys and pains of business. We listen to our clients and their customers, their needs and pain points, and are constantly innovating to give them more powerful tools to help them drive their business. Reach maximum business channels and help them deliver profits by delivering services on time.

Our extensive experience in IT Strategic Consulting, Service Design, Software Development, Outsourcing, and Managed IT Services allows us to handle projects from initial concept through implementation and beyond.

VISION:

Reach out to each and every organization across the globe and give them every opportunity to enhance their efficiency through technology and in doing so, continue to invest in new technology to improve various lives in the world we live in and to be a part of their welfare and development.

MISSION:

To be the most sought-after organization that people around the world want to work for.

SHAREHOLDERS OF THE ORGANIZATION

Xpert Fintech Ltd (XFL), formerly known as Brokerage Technology Services Ltd (BTSL), was incorporated on 20 December 2021 under the Companies Act, 1994 with registration number C-177183/2021, and office in Dhaka, Bangladesh. It is predominantly a partnership of ten brokerages. The majority of the partner brokerages, on the other hand, are bank subsidiaries.



We are primarily focused on providing a vast array of software development and IT support services to various financial and non-financial businesses, including capital markets intermediaries.

Name of the partner Brokerages:

1. Apex Investments Ltd.
2. Bank Asia Securities Ltd.
3. EBL Securities Ltd.
4. Green Delta Securities Ltd.
5. Islami Bank Securities Ltd.
6. Monarch Holdings Ltd.
7. NLI Securities Ltd.
8. One Securities Ltd.
9. Shahjalal Islami Bank Securities Ltd.
10. UCB Stock Brokerage Limited

All the above brokerages are equal shareholders of the organization.



Short Description of the Company

The industry is an Information Technology Enabled Software and Software Development Industry. It consists of software development, technology services (software, strategy, systems), and skill & culture development.

a)	Name of the company	:	Xpert Fintech Ltd.
b)	Address	:	Saiham Sky View Tower, 45 Bijoy Nagar, 13 th floor, Dhaka-1000, Bangladesh.
c)	Status	:	Private Limited Company, registered under “The Registrar of Joint Stock Companies and Firms (RJSC&F)”, Registration Year: 2020
d)	Incorporation Number	:	C-177183/2021
e)	Trade License Number	:	TRAD/DSCC/032483/2021
f)	TIN Number	:	211600686432
g)	BIN Number	:	004870109-0208
h)	Board of Directors	:	1. Mr. Md. Sayadur Rahman
			2. Mr. Mohammed Rahmat Pasha
			3. Mr. Sumon Das
			4. Mr. Md. Anwar Hossain
			5. Mr. Aminul Islam
			6. Mr. Jahidul Islam
			7. Mr. Mohd. Shaahed Imran
			8. Mr. Fakruddin Ali Ahmed Rajib
			9. Mr. Dilip Kajuri
			10. Mr. Abul Kalam Matber
i)	Management		
	Chairman	:	Mr. Md. Sayadur Rahman
	Chief Technology Officer	:	Mr. Mohammad Shahadat Kabir
	CFO & Company Secretary	:	Mr. Md. Abdur Rahman Rony
j)	Bank	:	Eastern Bank Limited
			Principal Branch
			10, Dilkusha C/A (Ground Floor), Jiban Bima Bhaban, Dhaka
k)	Floor Space	:	Office – 2041 Sft
l)	Manpower	:	10 +
m)	Service range		
	i. Software Solution	:	Mobile Application Development, Web Application Development Services, Desktop Software Development
	ii. Technology Services	:	Strategy-related services, software-related services, systems-related services
	iii. Skill and culture development	:	Training
n)	Contacts	:	info@xpertfintech.com , +8802 839 2725



OUR SERVICES

1. SOFTWARE SOLUTION:

The new technological era we are entering, with its emphasis on automation, mobile applications, the Internet of Things, Artificial Intelligence, Machine Learning, and post-pandemic survival, means that our dependence on software will only grow all the way! Businesses that wish to compete in today's high-tech world must prioritize the alignment of their technical solutions. Importantly, a technical solution involves more than simply creating a website or mobile application.

Keeping in mind the significance of appropriate solutions and optimal user experience, XFL offers services that give cutting-edge solutions employing the most recent tools and technology.

Professionals at XFL are up-to-date on the most recent innovations in customized software development, which are tailored to your company's needs. Since your situation is one of a kind, you can count on us to come up with a tailor-made world-class solution that is both effective and efficient.

- **Mobile Application Development:** Mobile apps have revolutionized the mobile world, getting much more power in the hands of customers and more business in the pockets of entrepreneurs. It is the need of the hour and the last fruitful trend of the company. Great long-term customer service now centers on this. Services for developing mobile apps on several platforms, including native, hybrid, and cross-platform, are offered by the experts at XFL Software. We have full stack developers with a philosophy of having a strong strategy to transform your business into a prosperous mobile enterprise.

- **Web Application Development Services**

Web applications are becoming a vital component of the business world. Utilizing it, organizations can now expand, streamline, and achieve their objectives much more quickly. Companies can no longer increase their market share without a suitable online application. Investing in specialized web application development helps businesses get new clients.

With online transactions over secure networks, intelligent assistance in picking products/services, etc., you are simply advancing towards your company objectives.



Investing in the appropriate areas, such as the development of customized web applications and web-based software, might be beneficial to your company's success and help you climb the corporate ladder.

- **Desktop Software Development**

The development of custom software offers a significant advantage over packaged software. Having an established development team is crucial for custom software creation. At XFL Software Professionals, we are committed to helping you to get custom solutions to fulfill all your requirements with precision. Our knowledge and experience in this field allow us to complete complex tasks that minimize the struggle of our clients successfully.

WHY XFL FOR SOFTWARE SOLUTIONS?

- Flexible engagement methods
- Robust infrastructure
- Access to technological talent
- Provision of independent services
- A dependable, long-term business partner
- Extensive business and technical knowledge
- The capacity to design and manage digital technologies

CUSTOMER BENEFITS

- Personalization 
- Scalability 
- Integration 
- Cost-effectiveness 
- Support and maintenance 
- High Specialized Business Processes 



ENGAGEMENT METHODOLOGIES

We work to enable businesses to take control of IT and align it towards achieving their goals and objectives. We are capable to implement the hybrid approach as well, using such methodologies as:



❖ Agile

When the final goals of the project are not defined and the customer wants the development team to react to the changed requirements rapidly and spontaneously, choose Agile.

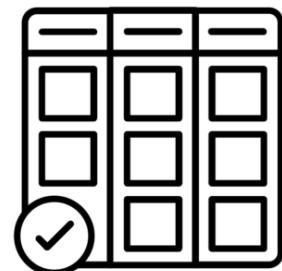
- Emphasis on experimental software development and design
- Orientated towards a teamwork environment
- Represents evolutionary development



❖ KANBAN

When the customer is not sure about the timeline of the project, choose Kanban. It is based upon Agile but involves a bigger visual component and it could overlap any of the models mentioned above.

- Increased flexibility
- Visual component makes it easy to learn
- Optimized workflow
- Cuts the cycle time



❖ Scrum

When the customer wants to manage the development of complex software in a fixed-length iteration, choose Scrum.

- Ideal for the swing project development
- Reduces time to market
- Testing is performed throughout the whole process
- Changes are anticipated along the way

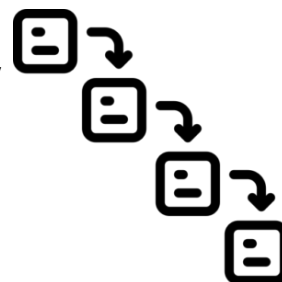




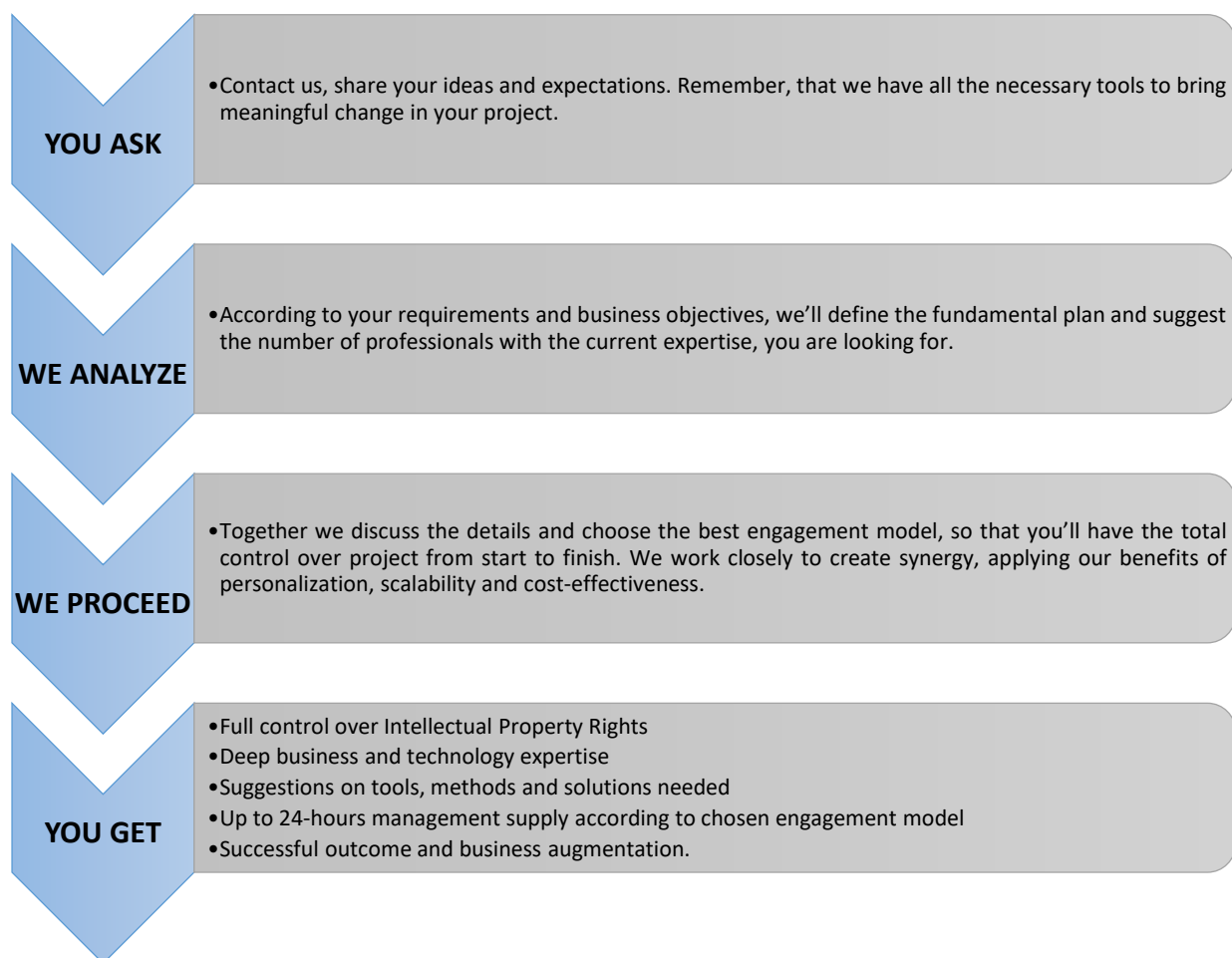
❖ Waterfall

When the customer's requirements are set and changes are not likely to happen throughout the development process, choose Waterfall.

- Reliable budget and time estimation
- Secure development process



COOPERATION FLOW



COOPERATION MODELS

We have defined each framework with one sincere belief that an engagement model is what defines a successful collaboration between you and us. Nevertheless, in the chosen model, you will have total control, transparency, and flexibility over the delivery and the budget during the whole development process.



❖ **Fixed Cost Model**



This model works well for short-duration projects. The delivery period and the results are guaranteed at Fixed Cost. Our dedicated development team is allotted to the project.

❖ **Time and Material Model**



This model works well wherein projects fluctuate with time during the development process. During project development, clients have the flexibility to add or remove the resources as the need arises.

❖ **Offshore Development Model**



This model works well for large and critical software development projects, where project requirements change with time. Our dedicated development team works on such complex projects to deliver you the desired results in the end.

TECHNOLOGY WE USE

- JAVA 
- .NET 
- Python 
- PHP 

2. TECHNOLOGY SERVICES

In today's world of e-business, outsourcing information technology requirements to IT consulting companies enables you to concentrate on your core business activities. You can also relax on major administrative and technological issues and lower your operational cost.

Considering the fact that Xpert Fintech Ltd. focuses on a 3S methodology that goes beyond IT. So, what is '3S'? This is how we refer to the three interconnected key aspects involved in ensuring your business has optimal IT capability. These aspects are:



❖ **Strategy**

Where is your business right now? Where is it going? What do you want it to achieve? How do you plan to get there? Over what timescale? What opportunities are there in your marketplace? Do you want to diversify into new markets? Your business is unique, and your specific IT capability must be aligned with the strategic direction you are following. No one should advise you on your use of IT without having a solid understanding of your strategy.

❖ **Software**

The only part of your IT capability which really adds direct value to your business is the software set. It is software that does the actual work – the infrastructure just enables the software to run. Does your current combined software set deliver against your business strategy? Is it providing a return on investment? Is it making you as efficient as possible? Is it allowing you to fully exploit your niche? We ensure that the combined software platforms in use in your business are aligned with the business strategy and that they deliver the expected results.

❖ **Systems**

The minimum combination of infrastructure components (servers, PCs, mobile devices, cabling, internet links, printers, phone systems, etc.) is needed to allow that software set to operate with the required levels of performance, reliability, and resilience to meet your business objectives. Is your current infrastructure allowing your software to run at maximum efficiency? Is your data properly protected? Do you have a solid support framework to best manage your operational risk? Are you using Infrastructure as a Service (IaaS) options to minimize your capital investment and free up cash flow? Is your ongoing cost of ownership minimized? We'll make sure this is the case.

We at XFL offer a wide range of IT software consulting services and provide technology-driven advice and solution for the enhancement and development of your business. We provide custom-made business solutions that define your key strategies and help you achieve your business objectives. Our expertise in developing enterprise plans will help you manage your IT requirements and other critical initiatives effectively.



Our IT solutions are far-sighted, innovative, and technology-driven providing reliable and successful IT solutions that not only help you make critical decisions on your IT requirements but also define a roadmap to achieve them, thereby ensuring that the key initiatives are delivered effectively.

We have a talented and experienced team of business architects, system analysts, project managers, developers, and a QA team to assist you through all stages of the project lifecycle.

-



IT OUTSOURCING SERVICES

XFL offers a bouquet of IT Outsourcing Services for developing custom software, web & mobile applications both for offshore and onshore businesses across the globe from our development center in Bangladesh.

Our vast talent pool of IT experts and tried and tested development skills allow us the leverage to deliver solutions that span the development of brand-new software right from inception to re-engineering of extant legacy systems deployed at large enterprises.

IT OUTSOURCING SOLUTIONS

- Product Engineering Solutions
- Managed IT Solutions
- Engagement Models
- Cloud Solutions
- IT Consulting
- Dedicated Teams Model (DTM)

IT OUTSOURCING MODELS

Our IT Outsourcing services help clients to reduce costs and gain efficiency, flexibility, and scalability. Different clients have different requirements and we provide flexibility to choose the right outsourcing model that suits to client's business needs.

ADVANTAGES OF IT OUTSOURCING

- Customized Services
- 100% Client Satisfaction
- On-Time Delivery
- Best In Class Services
- Flexible Engagement Models
- Affordable Pricing



MANAGED IT SERVICES

As you would expect, our people have in-depth expertise across all of the IT components that make up the modern business environment, from infrastructure and networking right through to application use, device selection, and supporting modern working practices and behaviors.

But that's only the start of the story.

In order to design, build and then implement and deliver a managed service, we think it is imperative that we also understand the specific needs, challenges, and aspirations of your business. That's why we take the time to understand our customers from a business perspective before we do anything else.

Once we have a solid understanding of the journey our customers are on, we then set about constructing a model that will deliver an environment capable of getting them there. This means specifically aligning our services to the way an individual business needs to work in order to be successful in its marketplace. It also means making sure that IT is leveraged on an ongoing basis, to keep our customers competitive and efficient as they grow.

A bespoke combination of services strategically aligned with your business priorities and supported by a comprehensive service delivery model.

Tailored around your needs, Xpert Fintech Ltd. managed services typically provide:

- High-end 24/7 user support via fully qualified service desks and field support teams with national coverage
- Comprehensive monthly reporting
- Service levels agreement supported by service credits
- Service delivery framework and executive sponsor
- Architectural road-mapping
- Best practice ITIL-aligned processes tailored to your environment
- Comprehensive security framework



APPLICATION SERVICES

From finance and commercial systems to customer engagement, productivity to data analytics, XFL boasts a comprehensive and unrivalled combination of application services.

By understanding our customers' challenges and aims, we're able to create efficiencies, automate processes and build valuable insights. Our experts are just as comfortable integrating with 3rd party solutions as they are building end-to-end solutions. As technology continues to evolve, we aim to build low or no-code solutions that make enterprise-level functionality affordable.

Collaboration, mobility, and always-on access have become the norm and these key principles underpin our approach.

3. SKILL AND CULTURAL DEVELOPMENT

A learning culture is a crucial component of long-term corporate success since it positively influences strategy, creativity, employee engagement, and staff retention, among many other organizational factors. Successful businesses build a culture of inquisitiveness and encourage individual growth, establishing innovation as the standard and including all team members in their daily, participatory practice.

Moreover, learning is a business strategy that can help your organization expand, get a competitive edge, and adapt to any changes that may occur. It will also provide your team with the tools necessary for success.



Depending on the organization's knowledge base and objectives, XFL may determine the needed skill, match the skill development program, and then engage an expert to instill the talent in the employee's DNA for more productive work culture.



Our Customer List



EBL Securities Ltd.



Islami Bank Securities Limited
A Subsidiary of Islami Bank Bangladesh Limited

