



GLOBAL
INFORMATICS LTD.

www.globalinformatics.com.bd

➤ About GIL

Global Informatics Limited (GIL) is a strategic, most-trusted and credible service provider in the field of Technology Services & IT infrastructure Solution, Software Development and IT Consulting since 2017. Since our inception, our team of experts have diligently ensured that we align the IT solutions to meet the business needs of enterprises with agility and precision.

We are pioneers in understanding the specific requirements of businesses and provide tailor-made cost-effective solutions. Innovative customer centric processes and proactive strategies have helped us earn the trust and respect in the technology world.

Having engineered the most reliable and secure infrastructure, we help in the digital transformation of businesses across industries. Our competence lies in the extent we go for finding exceptional solutions with every service we provide. Being specialists in our field, we provide time-tested and globally accepted technological solution for the exponential growth of your distinguished enterprise.

We work keeping a basic principle in mind,

“Quality for unmatched business excellence.”

➤ Core Values



Agility



Collaboration



Integrity



Client Satisfaction



Innovation



Commitment



➤ Our Mission

To provide strategic state-of-the-art IT Solutions with robust technology products and services to meet the complex requirements of large business enterprises in a flexible, responsive, and consistent manner aligned with the long-term objective of mutual growth.

➤ Our Vision

To be a successful global information technology company trusted by its customers for service excellence, caring for its employees and collaborating with our customers to deliver innovative and value driven ICT products and services.



➤ Our Expertise



Networking and IT Infrastructure Solutions

Structured LAN Enterprise Wireless Network Solutions Enterprise Switching and Routing Security and IP Surveillance Data Storage Server Solutions IP PBX Solutions Data Center Solutions Firewall/Internet Security Access Control and Attendance System



Website Design and Development



Software and Application Development

Custom Software Development Enterprise Software Solutions Custom Application Development Ingenious Software Development Solutions



Technology Advisory Services



Business Promotion and Digital Marketing

Graphics and Creative Design Search Engine Optimization (SEO) Social Media Marketing Digital Marketing



Training Program and Knowledge Sharing

➤ Our Brand Partners



➤ Our Valuable Clients

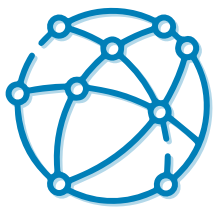


Precisa Techno Trade



Link3 Technologies Ltd.





Networking and IT Infrastructure Solutions

Our comprehensive IT Infrastructure Solution utilizes the latest technology. We provide you with the ability to enhance your IT by simplifying your operations, improving your productivity, and managing your IT infrastructure.

From managing existing systems to a complete IT overhaul, our IT Infrastructure Solution will cover your business needs and broaden the possibilities for your businesses' continued success.

Global Informatics Limited (GIL) will work with you to assess your current applications, IT environment and, availability requirements. As your business develops and evolves, we will work with you to strengthen your IT infrastructure through a wide range of resources.

Increase Productivity

Employees are more productive when they have access to the applications and resources their job requires. Automating routine processes can free up valuable time so your business doesn't miss out on increased revenue due in part from an increase of efficient workflow.



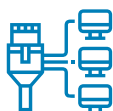
Secure Your Data

Our data protection solutions are designed to reduce risks and accelerate the recuperation process. We offer a variety of hardware, software & services so you can feel confident about your sensitive information's safety with us.

Enable Greater Profitability

Reduce downtime due to IT system failures and leverage new business opportunities with infrastructure solutions tailored to help your business grow.

Our IT Infrastructure Solutions Include the Following Features:



Structured LAN

In today's fast pace work environments, businesses are putting more and more data applications on their networks such as voice, data and video. The infrastructure that supports this communication technology needs to always be in consistent working order.

Most networks that we encounter are running at 10/100 megabit per second speeds which is very slow for the amount of network bandwidth applications are using today. Many of our customers are upgrading their networks to a Gigabit network and others are considering 10 Gigabit speeds for future needs.

Global Informatics Limited (GIL) specializes in the highest quality installation of all forms of certified voice and data cabling including Category 5e, Category 6, fiber-optic, buried, aerial and for wireless networks.



Enterprise Wireless Network Solutions

Global Informatics Limited (GIL) have some great experience at designing and deploying Enterprise Wireless Networks Solutions. If you require a "hotspot zone", Hospitality Wi-Fi Solutions or complete coverage of your building, we have the skill, expertise and solution to give you the results you deserve. We offer a broad range of wireless network services and solutions. We have solutions available for enterprise installations, wireless service providers, medical institutions, schools and colleges, government, hotels, malls and camp grounds. We have alliances with many leading wireless solution vendors including Cisco Systems, Ruckus Wireless, Aruba Networks and Eugenius Access Point.

Global Informatics Limited (GIL) offers a full range of wireless network security solutions to address specific business problems, risks, and opportunities in the wireless environment.



Enterprise Switching and Routing

Switches are used to connect multiple devices on the same network within a building or campus. The switch serves as a controller, allowing the various devices to share information and talk to each other. Through information sharing and resource allocation, switches save you money and increase productivity.

Routers are used to tie multiple networks together. They connect your business to the outside world, protect your information from security threats, and even decide which computers get priority over others. Routers analyze the data being sent over your network, change how it is packaged and send it to another network or over a different type of network.



Data Storage

Data Storage Solutions are required to store the data electronically and making it machine readable. The purpose of these solutions is making data storage and access easy and reliable. The digital data excels in paperless data management.

Disk/ Storage Array contains drives and cache memory for a file, block, and object storage over dedicated storage hardware like spinning and solid hard disk drives, HDD and SSD. The standard disk array includes cache memory, controllers, disk enclosures, and power supply. A disk array distributes data efficiently on the multiple drives and allows flexible data management with improved data availability and recovery.



Security and IP Surveillance

IP cameras are security cameras that use a computer network to send video over an IP network instead of using dedicated infrastructure. Also called network cameras, IP cameras are the optimal solution in security systems and work to provide video surveillance that businesses use.

Surveillance camera professionals at Global Informatics Limited understand networking infrastructure and the fundamentals of video security systems. Our engineers meet or exceed the requirements of our qualification standards with a Bachelor's degree, five-plus years of IT experience, and authorized certifications in networking and IP cameras.



Server Solutions

Global Informatics Limited provides server solution for all purposes, from entry level workgroup servers to multiple server installations with failover. Our server solutions are designed for to suit the client's current business and plans for growth. All servers we install have hard drive redundancy in the form of mirrored drives or a RAID array, and every system has a server operating system and a backup solution, we don't believe in providing a server in name only!

We use the latest virtualization technologies to make sure you get the most bang for your buck! Global Informatics Limited provides only branded servers with full warranties from our business partner vendors – Hewlett Packard, IBM and Dell



IP PBX Solutions

IP telephony (Internet Protocol Telephony) is a general term for the technologies that use the Internet Protocol's packet-switched connections to exchange voice, fax, and other forms of information that have traditionally been carried over the dedicated circuit-switched Network. IP telephony transmits voice communications over the network using open, standards-based Internet Protocol. Cisco IP telephony solutions are an integral part of Cisco Unified Communications, which unify voice, video, data, and mobile applications on fixed and mobile networks. They let your employees talk with each other using almost any media, device, or operating system.



Firewall/Internet Security

Every business network is different, just as every network firewall security configuration is different. Our expert IT consultants understand that there is not one single solution for the optimal security setup for every company. We will work with your team to ensure that an effective, achievable strategy that is configured to your organization's unique needs, operating systems, and application control protocols. Firewall security solutions to protect your company from unauthorized access, breaches, and security attacks.

The network firewall is the first line of defense for traffic that passes in and out of a network. The firewall examines traffic to ensure it meets the security requirements set by the organization and that unauthorized access attempts are blocked.



Data Center Solutions

Data center infrastructure refers to the core physical or hardware-based resources and components – including all IT infrastructure devices, equipment and technologies – that comprise a data center. It is modeled and identified in a design plan that includes a complete listing of necessary infrastructure components used to create a data center.

HOW WE CAN HELP

- Uninterpreted power supply rack
- Precision cooling
- Intelligent rack systems
- Monitoring solutions and
- Data center infrastructure management solutions



Access Control and Attendance System

Access control enables you to control who has access to your building. Locks and keys also allow you to secure your building, but when keys are lost or stolen, the inconvenience and expense of changing locks and re-issuing keys can be considerable. Keys may also be copied, creating even more security risks.

Electronic access control provides the most efficient and convenient way of securing your building and assets. Installing an access control system means that you will never have to change a lock again. Tokens are issued to allow access through the controlled doors, and are easily barred from the system if they are lost, stolen or just not returned by someone who leaves your company. Barred tokens will not allow access through the controlled doors.



Website Design and Development

Website is the initial stage to interact with customers in the world of the internet. Web Design plays a substantial role in this web development because it makes the first impact that means a lot for business. Global Informatics Limited provides the most reliable web design and development services, with a creative team of designers to design eye-catching websites. Being a thriving web development company, we have a professional team of web developers who consistently practice hard on the latest technology to deliver excellent website development services.

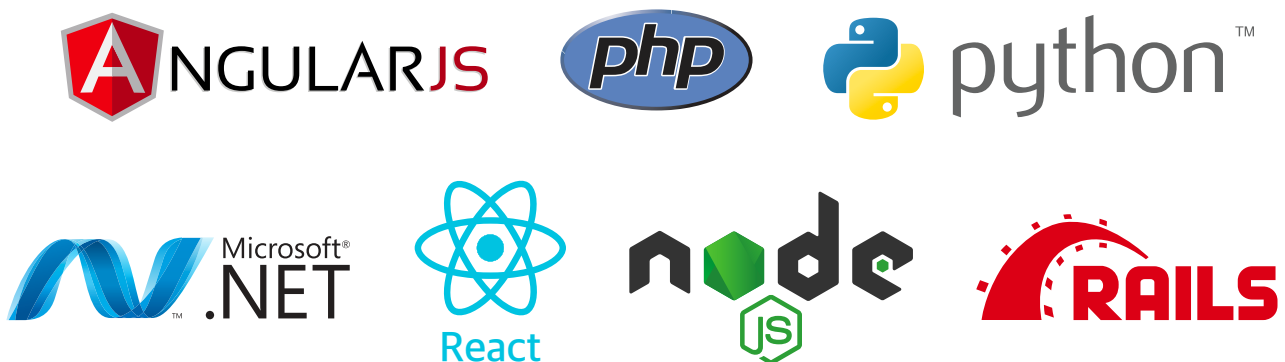
- Responsive Web Development
- CMS Based Web Development
- User Friendly Website Development Service
- Frontend and Backend Development
- Business Website
- Website Maintenance
- Ecommerce Web Development Services



With robust functionality, Global Informatics Limited pushes the boundaries of customized IT services for ecommerce businesses.

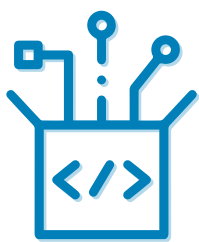
Our ecommerce development team follows agile techniques to create an engaging, customized website according to enterprise demands. Global Informatics Limited, an ecommerce web development company, utilizes the most advanced tools and technologies to deliver a high-quality web solution that maintains usability, performance, stability, and security.

Technologies We USE



Web Development Process We Follow to Build Successful Product

1	2	3	4	5
<u>Requirement Analysis</u>	<u>Create Blueprint</u>	<u>Development</u>	<u>Testing</u>	<u>Product Launch</u>
Identify and refine your objectives, then select the best development platforms.	After we have outlined everything, we'll work on creating a simple and consistent user interface for an excellent experience.	Begin by integrating the best UI/UX and developing both the attractive front-end and solid back-end.	We reaffirm your obligation to develop a test site and put it into diverse testing processes for Intense testing.	After we get your approval, we officially launch your custom made website to the rest of the world.



Software and Application Development

Automate Your Business Processes with Our Customized Software Development. With cutting-edge software development, the business world evolves extremely beneficially and grows continuously with positive influence. Global Informatics Limited software development services integrate with IT consulting services and enable custom-made software solutions for leading enterprises and startups around the globe.

➤ Custom Software Development

Global Informatics Limited builds custom software that helps your business processes more efficiently to improve customer experience and generate more profit.

➤ Enterprise Software Solutions

We enhance business agility and efficiency by building cutting-edge mobile and web software solutions for enterprises.

➤ Custom Application Development

We deliver highly scalable and flexible web, mobile, desktop, and hybrid applications with industry-specific technologies.

➤ Ingenious Software Development Solutions

From requirement gathering to development, we concentrate on the business niche while developing solutions that give an edge over competitors.



Technology Advisory Services

Global Informatics Limited provides full cycle information technology consulting services. We have a full range of services from modernizing IT strategies, upgrading legacy systems, to restoring IT projects.

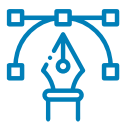
Our experienced IT consulting team knows how to take your business to the next level. We recommend new business process automation approaches as well as breakthrough technologies and frameworks to accelerate your digital transformation.

Our IT consulting services have helped many companies in various ways and met their specific business needs. Our services cover the entire process from traditional systems optimization to workplace digitization.



Business Promotion and Digital Marketing

Our Business Promotion Covers the Following Features:



Graphics and Creative Design

Graphics is an effective tool to convey a business message to your audience. Graphic Design service involves the logo, banner, poster, UI/UX design, 3D modeling, and 2D & 3D animations that are required to establish brand image while heightening its identification. Innovative and attractive graphics can undoubtedly engage the viewers.

Our highly qualified designers understand your insight and business goals to formulate designs that ideally combine with your business objects and ideas. As a Graphic design company, we utilize modern tools and technologies to provide engaging graphics. By clearly getting your company's marketing requirements and goals, we furnish you with the most striking graphics combined with innovation and creativity.

- 2D Animation
- 3D Modeling
- UI/UX Templates
- Video Creation
- Banner & Poster
- Logo Design



Search Engine Optimization (SEO)

SEO (Search Engine Optimization) is a process to improve your website's visibility for appropriate searches. The more your page's appearance in search results, the more you will grab attention, and more traffic and business you will get. SEO promotes the quality and quantity of your website by driving traffic to your website organically.

Global Informatics Limited's SEO Procedure

Using a proven, efficient, and valuable process, we can build high-quality results. Our SEO company has different methodology enables us to develop a robust campaign structure that presents your company's value. Global Informatics Limited's customize SEO strategy is established throughout the following processes:

- Audit
- Technical SEO
- Keyword Research
- Content Strategy
- On-Page
- Off-Page



Social Media Marketing

Social media marketing is an online marketing method that uses different social media platforms such as Facebook, Twitter, LinkedIn, and Pinterest to build brand awareness, engage customers, and connect the brand with a wider and more diverse audience. It is an effective way to reach potential customers online and strengthen brand engagement with the help of social media marketing agency. These are some of the Benefits of Social Media Marketing.

More Inbound Traffic:

Without Social Media Marketing, the amount of inbound traffic to your product or service is limited to your regular customers. As a Social Media Marketing Agency, we give your brand with uncomplicated access to a devoted customer circle by using the best Social Media Marketing Strategy.

Improved Search Engine Rankings:

Social Media with wide content might help you improve your SEO score. Your brand will gain more exposure as a result of the links you publish across SM sites. The lengthy survival of your content further aids your brand's online presence, recognition, and organic traffic & can be improved with accurate SMO.

Cost-Effective:

We are a Surat-based social media marketing agency that offers the most cost-effective SMM services along with cutting-edge methods. Well, the cost-effective SMO Services may considerably assist you in raising conversion rates while providing the greatest returns.



Digital Marketing

Digital marketing or online marketing grows faster within the last few years as a new way of marketing. The only reason behind this is people turn their heads to the internet for their every basic need. This surf of the internet has introduced anxiety for the business holder to study how online marketing can improve their business growth. Businesses can improve sales volume and build a solid customer base with suitable digital marketing strategies.

Digital marketing is affordable because it supports customized campaigns to reach a definite audience with related interests. One can customize and track an ad campaign in a more reliable method. Online marketing tools and techniques facilitate business owners to gain significant insight to grasp their competition and possibilities to improve the business. Some Benefits that Digital Marketing drive to your business

- It saves money, time, and resources.
- Businesses can get immense ROI.
- Encourage customer engagement.
- Accelerate effective long-term growth
- Boost your conversion.
- Trace campaign outcomes
- Modify approaches based on data and analytics
- Support accurate audience targeting
- Grow business reputation over the online channels
- Maximize various customer touchpoints



Training Program and Knowledge Sharing

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