

SOFTSHORE



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COMPANY OVERVIEW



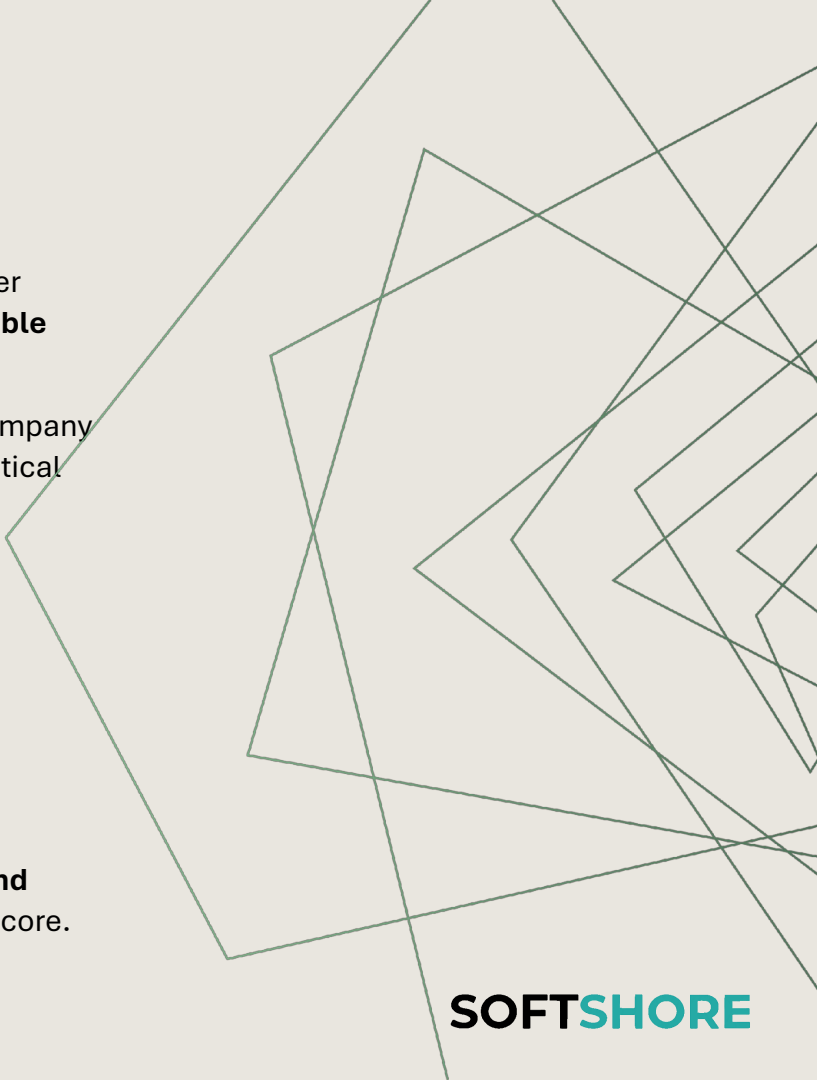
WHO WE ARE

SoftShore Technology is a fast-growing technology solutions provider specializing in **enterprise software, fintech integrations, and scalable digital platforms**.

Founded in 2018, SoftShore has evolved from a web development company into a **full-stack enterprise solution provider**, delivering mission-critical systems across industries including:

- Financial Services & Payments
- Real Estate & Property Management
- Manufacturing & Supply Chain
- Government & Public Sector
- E-commerce & Retail

We help organizations **digitally transform, automate operations, and integrate complex ecosystems** with reliability and scalability at the core.

A series of thin, dark green lines forming various overlapping geometric shapes, primarily triangles and polygons, creating a modern, abstract background pattern on the right side of the slide.

SOFTSHORE

MISSION & VISION



Our Mission:

- Deliver **secure, scalable, and high-performance solutions**
- Build **long-term partnerships** through trust and quality
- Drive **innovation in enterprise and financial technology**
- Ensure **business value through technology**



Our Vision:

To become a **globally trusted technology partner** for enterprise automation, fintech innovation, and digital transformation.

Enterprise Software
Development



Fintech & Payment
Solutions



Web & App
Development



Mobile Application
Development



System Integration
& APIs



Cloud & DevOps
Services



Enterprise Solutions | Payment Platforms | API Integrations | Cloud & DevOps

WHAT WE OFFER

SOFTSHORE

Enterprise Software Development

- ERP Solutions (HR, Finance, Supply Chain, Manufacturing)
- CRM & Sales Automation Systems
- Custom Workflow & Business Process Automation

Web & Application Development

- Scalable Web Applications (React, Node.js, Java, .NET)
- SaaS Platforms
- Progressive Web Apps

Fintech & Payment Solutions

- Payment Middleware (e.g., **TransHub**)
- Multi-vendor payment integrations (bKash, Nagad, SSL, etc.)
- Secure transaction processing systems
- API Gateway & Integration Platforms

System Integration & API Services

- Third-party integrations
- Legacy system modernization
- Microservices architecture

Mobile Application Development

- Android & iOS Apps
- Cross-platform solutions

Infrastructure & DevOps

- Cloud deployment, management & Automation
- CI/CD pipelines
- Monitoring & performance optimization



OUR CORE STRENGTHS

Strong domain knowledge across industries

Enterprise-grade system architecture

Fintech & payment integration expertise

Microservices & API-driven platforms

Cloud-ready & scalable infrastructure

Agile and DevOps-driven delivery

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Products & Platforms



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TransHub (Payment Middleware Platform):

- Seamless payment processing
- Multi-channel integration
- Retry & reliability engine
- Notification services (SMS/Email)

ShoreERP

A modular ERP solution covering:

- Finance & Accounting
- HR & Payroll
- Supply Chain & Inventory
- Sales & CRM

Industry Solutions

- Real Estate Management Systems
- Travel & Booking Platforms
- POS & Retail Systems

Technology Stack

**Backend: Java (Spring Boot), .NET,
Node.js, PHP**

Frontend: ReactJS, Angular

**Database: Oracle, MySQL, MSSQL,
PostgreSQL**

Architecture: Microservices, REST APIs

**Cloud & DevOps: Docker, CI/CD, Linux,
Cloud Hosting**

**Central Operation Management System
– Bangladesh Police**

**Strata Management System
– Australia SRES**

**Payment Middleware Platform
– TransHub**

**ERP Solutions for Manufacturing &
Enterprise Clients**

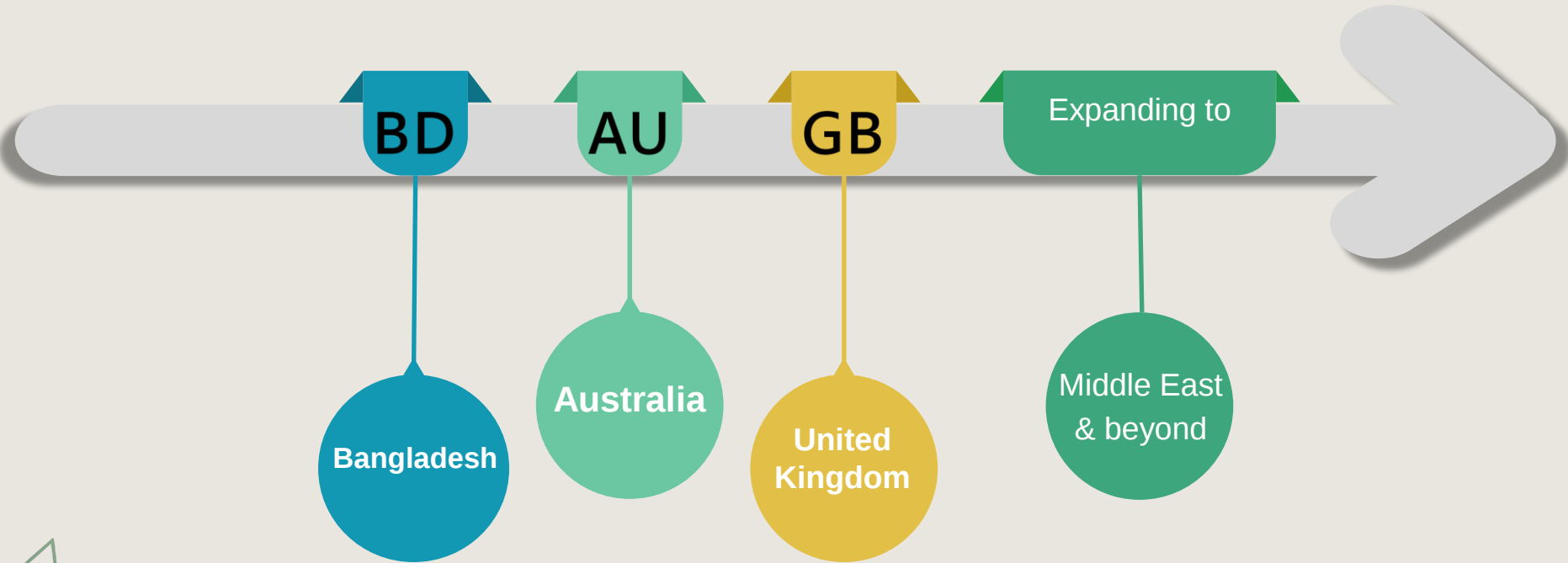
**Travel Management System
– UK-based client**

**Multiple E-commerce & Custom
Business Platforms**

Notable Projects

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Clients & Partnerships



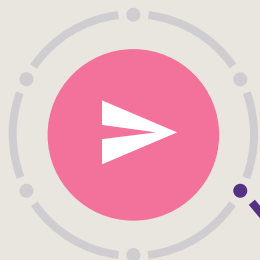


OUR JOURNEY

SOFTSHORE

2018 – The Beginning

Softshore began its journey in 2018 by partnering with offshore clients in Australia. With a focused vision and a small but dedicated team, the company laid its foundation in delivering reliable and high-quality software solutions.



2019 – Building Momentum

In 2019, Softshore experienced early growth with increased revenue. This progress enabled the company to establish a new office and expand its team, strengthening its capabilities and preparing for larger opportunities ahead.

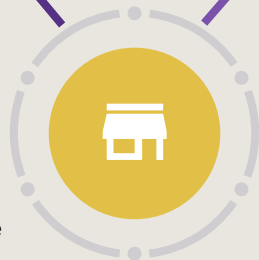
2020–21 – Expansion & Resilience

Softshore expanded its team and stepped into the local market, working with local clients and government projects. Despite the global challenges of the pandemic, the company remained resilient, honoring its commitments and ensuring uninterrupted service delivery. This period strengthened both its operational capacity and client trust.



2022 – Strengthening Partnerships

Softshore became a member of BASIS, marking an important milestone. The company also expanded its network by partnering with more local organizations, further solidifying its reputation in the tech ecosystem.



2023 – Strategic Growth

Softshore achieved a major milestone in 2023 by partnering with AKASH DTH. Alongside this, the company established a new R&D center, focusing on innovation and future-ready solutions.



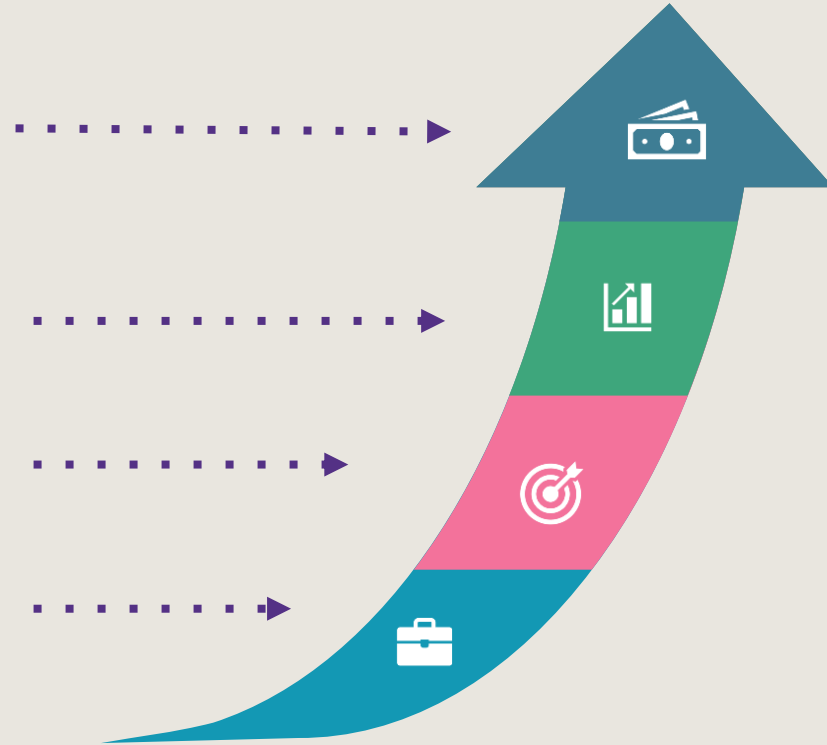
2024 – Driving Innovation

Softshore shifted its focus toward delivering SaaS-based solutions and advancing cloud-native application development. This transformation positioned the company at the forefront of modern technology trends, driving sustainable growth and innovation.



2025 - Ongoing Success & Expanding Horizons

From 2025, SoftShore continues its upward trajectory with a strong focus on full-scale independent **mobile app** development powered by the latest technologies. Building on its years of experience, the company is expanding its portfolio while attracting a growing number of **multinational** clients. With a commitment to innovation, quality, and scalability, SoftShore is strengthening its **global** footprint and positioning itself as a trusted technology partner for the future.



FOREIGN CLIENTS & PARTNERS



SYDNEY WEDDING MEDIA



SOFTSHORE

LOCAL CLIENTS & PARTNERS



CWIS-FSM Support Cell



FRESH SOUL



SOFTSHORE

Thank You!

Feel Free To Contact Us



+880 1710-328545



info@soshore.tech



www. soshore.tech



336, Afroza Begum Sorok,G Block,
Basundhora R/A, Dhaka-1229,
Bangladesh

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