

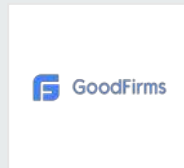


Freelancers-Hub
Digital Marketing Agency

About Freelancers HUB

Upwork Top Rated Freelancer & Agency

Our years of experience working with clients from a variety of different industries has allowed us to develop. A unique approach to digital marketing. We provide the best digital marketing services on the market for anyone.



What we do

We transform data into value and business impact.

- ❑ Our years of experience working with clients from a variety of different industries has allowed us to develop.
- ❑ A unique approach to digital marketing. We provide the best digital marketing services on the market for anyone.
- ❑ Who needs a little nudge in the right direction for digital growth.
- ❑ We believe in the tried and tested philosophy "Client comes first". Our entire working process is client-centric to ensure clear communication.



Our Leaders

Digital technology has made our world more transparent and interconnected



Shovon Joarder

Managing Partner, Bangladesh



Hayat Mia

Managing Partner, Germany



F K Khan

Managing Partner, Australia

Meet Our **CEO**



Shovon Joarder

Managing Partner, Bangladesh

Shovon Joarder has over 14 years of corporate experience and over six years of specializing in comprehensive digital marketing services; he has become one of the leading marketers. His specialty is search engine optimization for organic search and pay-per-click advertising on Google AdWords and Social Media Marketing. He is a Google Certified AdWord Professional and has worked with many small businesses & startups, e-commerce, enterprises, and affiliate websites.



[View Upwork Profile](#)

Freelance Experts

We are a group of freelancers providing digital marketing services all over the world.

315+

PROJECTS

260+

CLIENTS SERVED

150K+

WORKING HOURS

6+

YEARS OF EXPERIENCE

290+

SEO PROJECTS

65+

PAID ADVERTISING

112+

SOCIAL MEDIA

53+

WEB DESIGN & DEV

Our Valued Clients

We are transparent in our work and you are involved in every step of the way to ensure that your idea is brought to life the right way.



Our Services



UI/UX Design

- Modern UI design
- Fix site UX factors
- Prototyping
- Wireframing
- Visual Communication
- Web Mockup
- Visual test
- Mobile App Design



Web Design & Development

- Interface Design
- Landing Pages
- eCommerce Site
- Mobile Applications
- Web Applications
- Wordpress



Digital Marketing

- SEO
- Branding
- PPC
- SEM
- Link Building
- White Label Service
- Email Marketing
- E-Commerce Marketing
- Dropshipping Marketing
- Content writing



Branding & SMM

- Logo design
- Banner Design
- Social Media Assets
- Company Pitch Deck
- Branding
- Brochure

Working Process



Research

Discussion with client to get idea on requirement.

STEP-1



Planning

We make a plan based on research on target market, audience and competitors.

STEP-2



Execution

Prepare design, get approval, development.

STEP-3



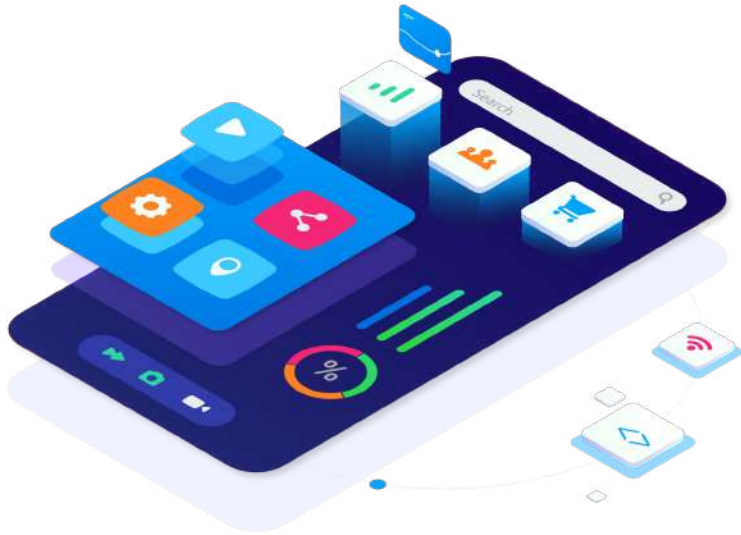
Submission

Delivery and give the complete access to all developed properties.

STEP-4

UI/UX Design

The next big thing is the one that makes the last big thing usable



Our UX Design Process

We follow 5 stage design methods

1

Strategy

- Market Research
- User Interview
- Brand Strategy
- Measure of success
- Project Priority

2

Discovery

- Competitor Analysis
- Analytics Review
- Content Audit
- User Interviews
- Surveys
- User Testing

3

Analysis

- Use cases
- Persona Creation
- Story Boards
- Red route diagram
- Experience Map
- Workflow Diagram

4

Design

- Mood Board
- Site Map
- Sketching
- Wireframing
- Prototyping
- User Testing

5

Production

- Prototyping
- Beta Launch
- User testing
- Final Launch

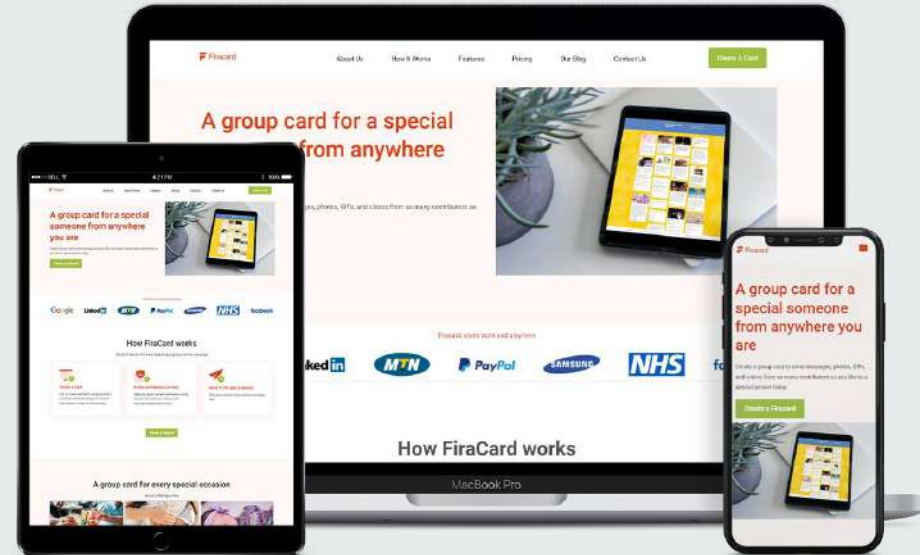
FiraCard

www.fircard.com

Details:

Firacard is an environmentally friendly, cost-effective and convenient way to send good wishes to your loved ones throughout the year.

Technology We used:



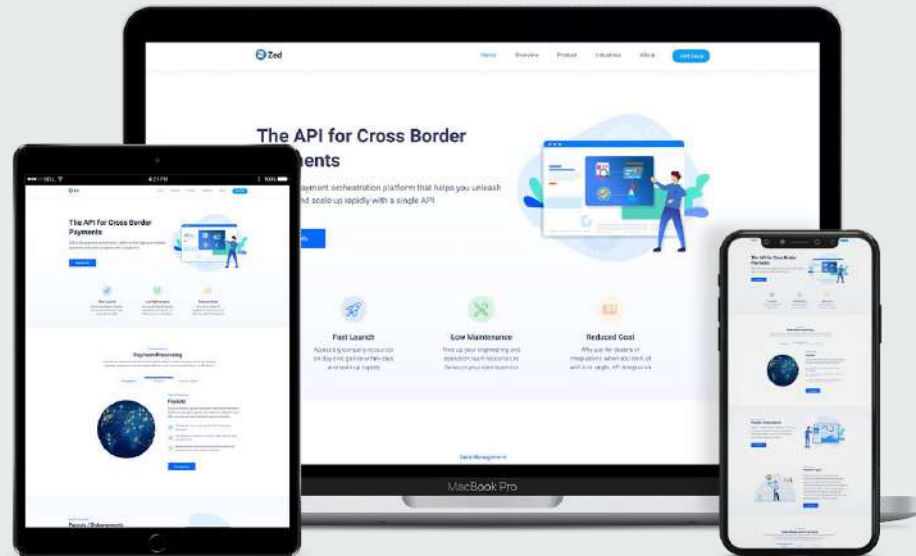
Zed Network

www.zed.network

Details:

Zed provides business clients with access to cross border payments in 200+ markets and 150+ currencies via a single API.

Technology We used:



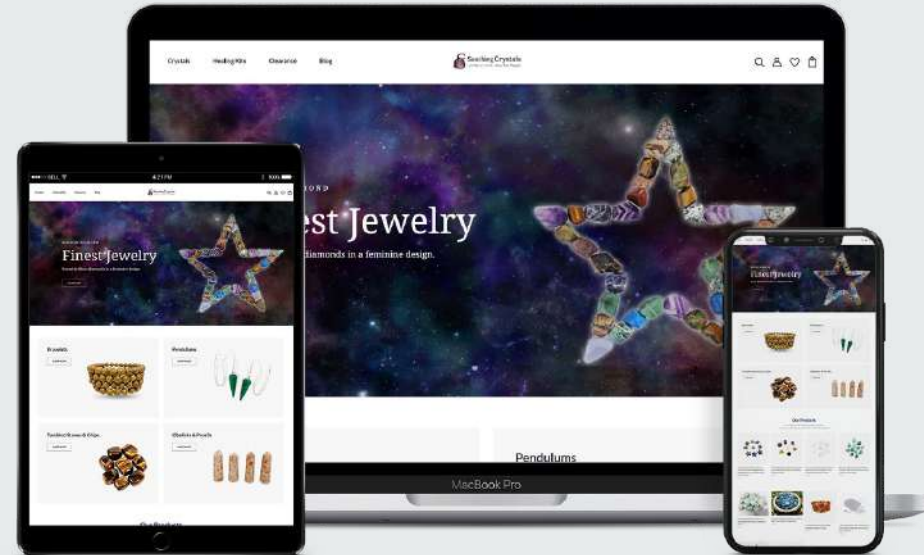
Soothing Crystals

www.soothingcrystals.com

Details:

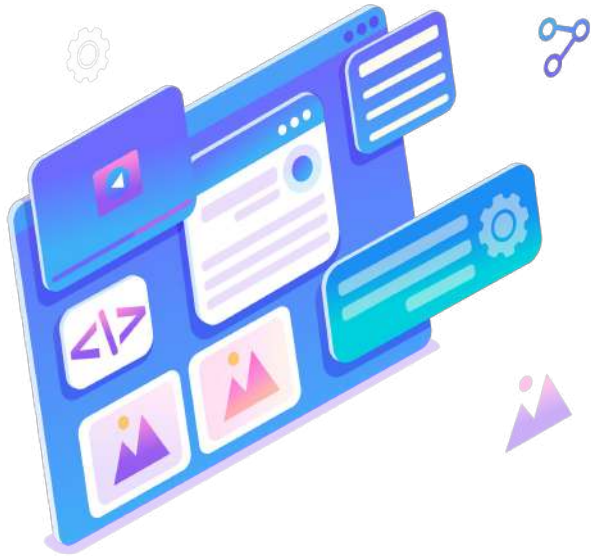
SOOTHING CRYSTALS has been in the business of healing products, hand carved carved products, tumbled stones and various kinds of crystals for the past 5 years.

Technology We used:



Web Design & Development

The next big thing is the one that makes the last big thing usable



Web Design & Dev Process

We follow 5 stage design methods

1

Research & Planning

- Market Research
- User Interview
- Brand Strategy
- Measure of success
- Project Priority

2

Development

- Competitor Analysis
- Analytics Review
- Content Audit
- User Interviews
- Surveys
- User Testing

3

Q/A

- Use cases
- Persona Creation
- Story Boards
- Red route diagram
- Experience Map
- Workflow Diagram

4

Training & After Sales Service

- Mood Board
- Site Map
- Sketching
- Wireframing
- Prototyping
- User Testing

Services we provide



Industry we served



Health

Dentist, Chiropractor,
Physiotherapist, Hormone, Therapy



Fashion

Discussion with client to
get idea on requirement.



B2B

Discussion with client to
get idea on requirement.



Local Service

Discussion with client to
get idea on requirement.



eCommerce

Discussion with client to
get idea on requirement.



SAAS

Discussion with client to
get idea on requirement.

Web Design & Development Projects

Web Project

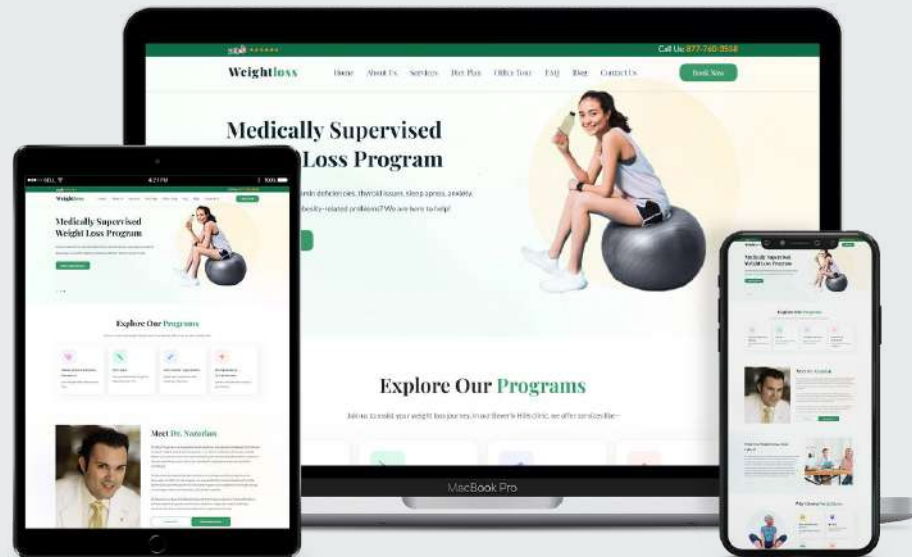
Weight Loss

www.weightlosscliniclosangeles.com

Details:

Weight Loss Clinic LA they are dedicated to providing their clients with the best treatment plans tailored to your personal weight loss goals with the newest technology available to the market.

Technology We used:



Web Design & Development Projects

eCommerce Store

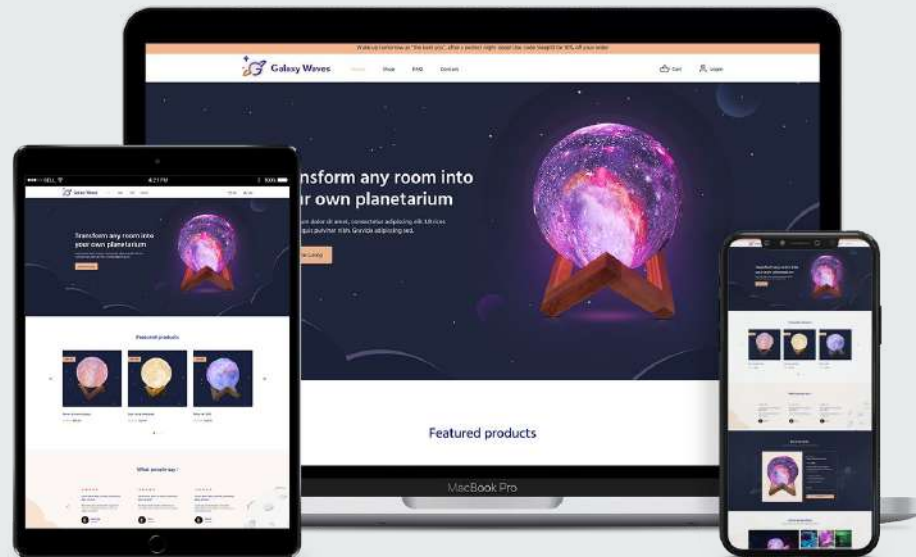
Galaxy Waves

www.galaxywaves.co

Details:

Galaxy Waves is an e-commerce store that brings the wonders of space into your room. They sell projectors and lamps that turn your room into your very own planetarium.

Technology We used:



Web Design & Development Projects

Digital Marketing

Solutionery

www.galaxywaves.co

Details:

Galaxy Waves is an e-commerce store that brings the wonders of space into your room. They sell projectors and lamps that turn your room into your very own planetarium.

Technology We used:



Digital Marketing

The next big thing is the one that makes the last
big thing usable



Services we provide

Our SEO agency is not like the other large organization that is expensive to afford. We are a small team of true online marketing professionals dedicatedly work for our client's projects.



Basic SEO
Service



Advance Level
SEO



Local SEO



National SEO



Google My
Business



Content
Marketing



e-Commerce
SEO



Facebook
Advertising



SMM



Google
Adwords

Our Different Levels Of SEO Services



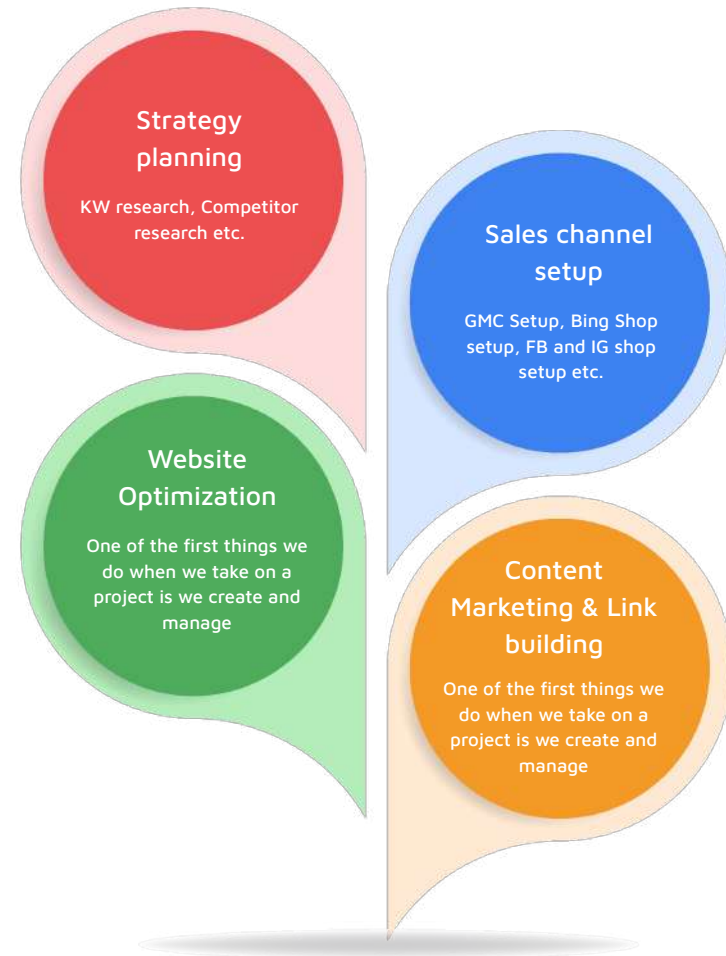
Ecommerce SEO

Need Content:

It is a client website of The Marketing Muslimah. The client wants to revamp their old looking website to trending website for better user experience.

Need Content Here:

- **Stunning, Clear and Timeless Website**
- **Well Presented, Easily Updated Service Offering**
- **Copywriting & Graphics Design**
- **Better UX friendly layout**
- **Intuitive Website that Supports Growth**



How Do We Do SEO?

The next big thing is the one that makes the last big thing usable



Keyword Research and Strategy Planning

One of the first things we do when we take on a project is we create and manage



Website Optimized

One of the first things we do when we take on a project is we create and manage



Off-Site SEO Marketing

One of the first things we do when we take on a project is we create and manage



Link Building

One of the first things we do when we take on a project is we create and manage



Content Marketing

One of the first things we do when we take on a project is we create and manage



Growth Monitoring and Evaluation

One of the first things we do when we take on a project is we create and manage

Digital Marketing Projects

Local SEO

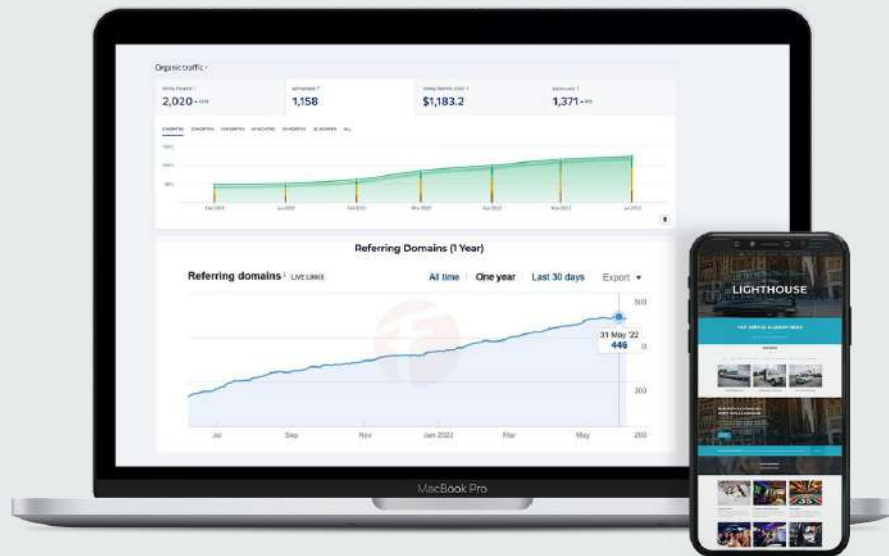
Light House Party Bus

www.lighthousepartybuslimo.com

Details:

They are Michigan's premier luxury party bus and limousine service with an experienced like no other in the industry. Like the beautiful lighthouses of Michigan, they stand out.

Technology We used:



Digital Marketing Projects

National SEO

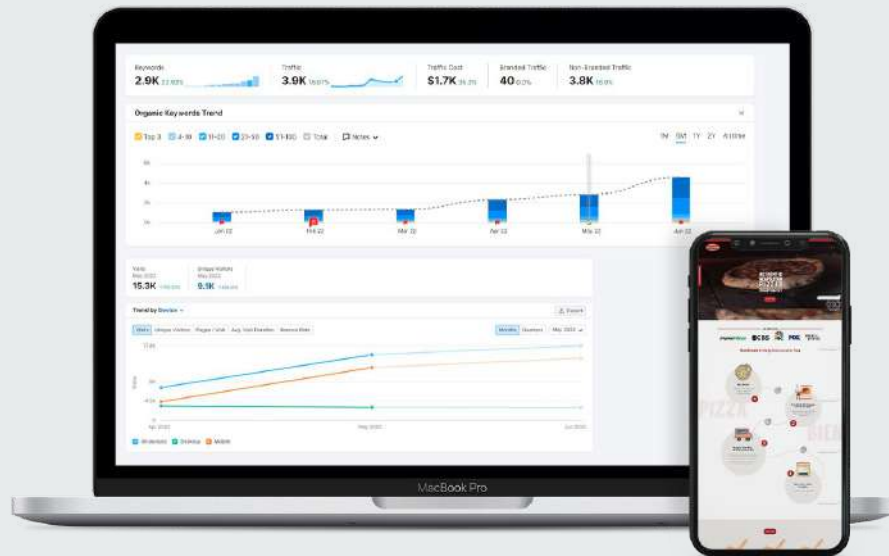
Pizza Bien

www.pizzabien.com

Details:

Bringing the taste of Italy into the comfort of your kitchen, Pizza Bien gives you the best Neapolitan pizza from Italy, shipped right to your door.

Technology We used:



Digital Marketing Projects

SAAS & Global SEO

Post Dicom

www.postdicom.com

Details:

PostDICOM is the next generation PACS which is built using Cloud technologies. It is specially designed for medical students, doctors, and hospitals.

Technology We used:



PPC (Pay Per Click)

The next big thing is the one that makes the last big thing usable



PPC Platforms

Paid Advertising Services on Different Platforms



Google AdWords

Paid advertisement, also known as Pay per Click (or PPC), is among the most effective way to advertise your.



LinkedIn Advertising

Paid advertisement, also known as Pay per Click (or PPC), is among the most effective way to advertise your.



Facebook Advertising

Paid advertisement, also known as Pay per Click (or PPC), is among the most effective way to advertise your.



Bing Advertising

Paid advertisement, also known as Pay per Click (or PPC), is among the most effective way to advertise your.



Twitter Advertising

Paid advertisement, also known as Pay per Click (or PPC), is among the most effective way to advertise your.

Pay Per Click Process

We follow 4 stage design methods

1

Research & Strategy Planning

- Market Research
- User Interview
- Brand Strategy
- Measure of success
- Project Priority

2

Campaign Setup

- Competitor Analysis
- Analytics Review
- Content Audit
- User Interviews
- Surveys
- User Testing

3

Monitoring & optimization

- Use cases
- Persona Creation
- Story Boards
- Red route diagram
- Experience Map
- Workflow Diagram

4

Analytics and Reporting

- Google Data Studio
- Google Docs
- Google Excel
- Insights
- Engine Dashboard

SMM & Branding

The next big thing is the one that makes the last big thing usable



SMM & Branding Work Process

We follow 5 stage design methods

1

Research & Planning

- Competitor
- Trending
- Hashtag
- Research
- Strategy Planning

2

SMO

- Page optimization
- Account optimization
- Shop Management
- Business Manager
- Event Setup
- Domain Verification

3

Content Development

- Use cases
- Persona Creation
- Story Boards
- Red route diagram
- Experience Map
- Workflow Diagram

4

Publishing and engagement

- Google Docs
- Creator Studio
- Planable
- Google Data Studio
- Insights

5

Growth Measurement and Analytics

- Cross-Check
- User testing
- Final Launch

Social Media Marketing

We have an energetic social media marketing team that focuses on creating high-value content publishing high-value content that creates a lasting impression and encourages engagement.



Strategy
Optimization



Keyword
Research



Profile
Optimization



#Hashtag
Research



Content Schedule
Calendar



Generate
Leads

Marketing Muslimah

www.themarketingmuslimah.com

Details:

The Marketing Muslimah – Full-service digital marketing & web dev agency in Charlotte, Carolina. They Bring Customers To Brands.

Tools We used:



Light House Party Bus

www.lighthousepartybuslimo.com

Details:

They are Michigan's premier luxury party bus and limousine service with an experienced like no other in the industry. Like the beautiful lighthouses of Michigan, we stand out.

Tools We used:



Delcela

www.delcela.com

Details:

Your trusted online store for delicate pet products. They're passionate about delivering quality pet accessories. They want to empower people to order their necessary pet items from the comfort of their home.

Tools We used:



Thank You!

Please contact us if you have any questions or inquiries.

Shovon Joarder

CEO,
Freelancers HUB
www.freelancers-hub.com



Phone:

+88 01712 279 883

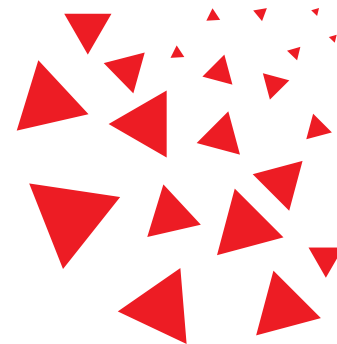


Email:

shovon@freelancers-hub.com



Connect with us





Contact Us



Bangladesh

425/30, New DOHS,
Mohakhali, Dhaka



Germany

Robert-Koch-Str. 36
Kaarst, 41564 Germany



Australia

29 Lilyturf dr, Tarneit,
Melbourne, VIC 3029