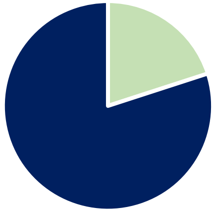
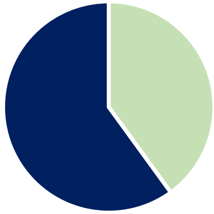
# LOGINEX

Democratizing Access to Next-Gen Technology

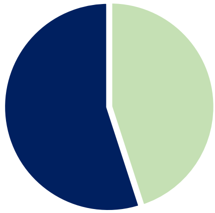
# Large Addressable and Growing Market for Logistics



## ~350K
REGISTERED TRUCKS



## >150K
TRUCKS ON ROAD DAILY



## ~$100
GMV/TRIP

## ~$ 7B
Annual Market Size


12:00 AM, August 17, 2018 / LAST MODIFIED: 12:00 AM, August 17, 2018

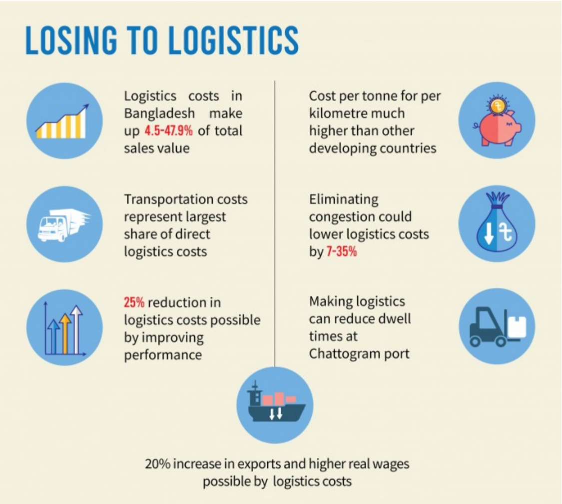
**Commercial vehicle sales growing rapidly**

Jagaran Chakma

Sales of commercial vehicles are growing rapidly in Bangladesh thanks to the increasing economic activities in the last one decade.

At least 35,000 units of

- 90% of the demand is generated by large corporates, such as FMCG companies, manufacturers, distributors, construction companies, and ecommerce players.




**LOGISTICS PERFORMANCE INDEX 2018**

| Country | Rank | Score |
|---|---|---|
| India | 44 | 3.18 |
| Maldives | 86 | 2.67 |
| Sri Lanka | 94 | 2.6 |
| **Bangladesh** | **100** | **2.58** |
| Nepal | 114 | 2.51 |
| Pakistan | 122 | 2.42 |
| Bhutan | 149 | 2.17 |
| Afghanistan | 160 | 1.95 |

SOURCE: WORLD BANK


The Daily Star

Saturday, February 22, 2020

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Home » Business

12:00 AM, January 25, 2016 / LAST MODIFIED: 12:00 AM, January 25, 2016

**Invest heavily in transport, logistics**

*Analysts say the sectors offer immense opportunities and returns as investment summit opens in Dhaka*

Star Business Report

Bangladesh's transport and logistics sectors offer immense opportunities for investors, as the country is found

# Why Logistic Service Aggregation?

LOGINEX

## Problem Statement-

- Highly Fragmented and dominated by offline players
- No or limited visibility & tracking
- Filled with Middlemen & Broker Syndicate
- Pilferage and drastic price fluctuation

- The trucking marketplace is highly fragmented, and dominated by offline players.
- Demand-Supply matching is done by offline brokers who charge between 15%-20% commissions.
- Huge opportunity to consolidate the space through technology

## Opportunity-

**DIGITIZATION**

- Reduce cash transactions
- Improve Freight Utilization
- Tracking & less pilferage

**FINANCIAL INCLUSION**

- Lending Platform/Crowd Funding
- Extended Warranties
- In transit goods insurance

**CROSS SELLING**

- VTS
- Lubricants & tyre
- Toll Pass

- Very limited competition in this sphere gives us an early movers advantage
- Within a very short time post launch we have become the market leader in this space.

# VALUE PROPOSITION- Corporate Logistics Aggregator

LOGINEX

## DEMAND FROM

**CORPORATES| SMEs**

- E-COMMERCE
- AUTOMOBILES
- RAW MATERIALS
- BUILDING MATERIALS
- FOOD & BEVERAGE
- GARMENTS
- FMCG

**INDIVIDUALS**

- HOUSE SHIFTING
- OFFICE SHIFTING

LOGINEX

## FULFILMENT THROUGH

FLEET OWNER

TRANSPORT BROKER

TRUCK AGENCY

ADD ONS

VTS

Logistics Software

## VALUE PROPOSITION

### EASE

We manage your trip, so no need to bargain back and forth with multiple truck agencies.

### COMPLIANCE

We check and ensure all relevant documents and permits required for the trip

### SAFE & SECURED

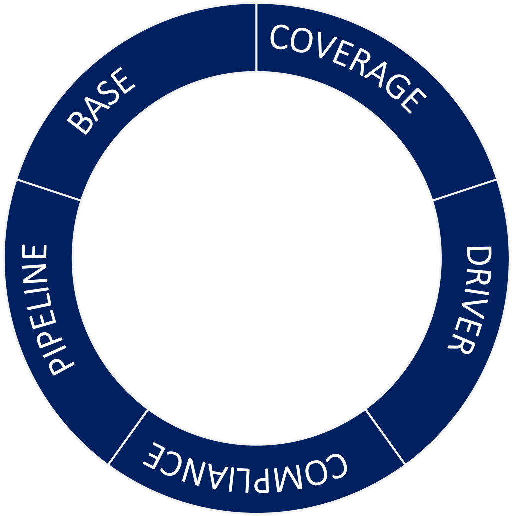
No overloading, reducing fatal probability. Constant monitoring through command center

### OTHER SERVICES

Vehicle Tracking System, Smart Logistics planning and execution solution

# SOLUTION SIMPLIFIED

LOGINEX




**BASE**

>15K VARIED SIZE AND TYPES OF VEHICLE ONBOARDED

**COVERAGE**

ANYWHERE & EVERYWHERE ACROSS BANGLADESH

**DRIVER**

VERIFIED & TRAINED

**COMPLIANCE**

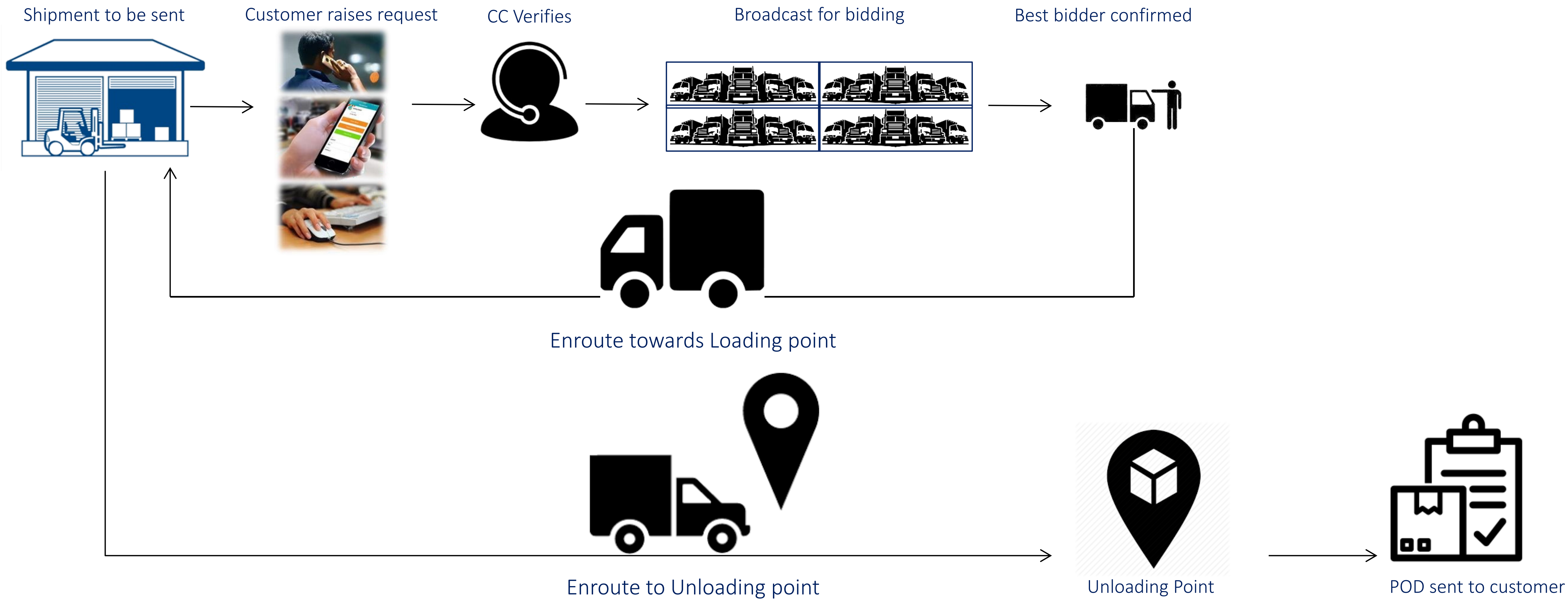
ALL DOCUMENTS, PERMITS, CHECKED & VERIFIED

**PIPELINE**

VTS | INSURANCE | TYRE & LUBRICANT

# Corporate Logistic Service Aggregation Model

LOGINEX



THANK YOU