

COMPANY 2021 PROFILE



www.zealit.net





Company Overview

■ WELCOME

Zeal IT at a glance.

Zeal IT is a proud sister concern of Zeal International Ltd, one of the leading Software Development, IT and Digital service provider companies in Bangladesh, designs and develops high-end software, App and cloud systems that streamline the tedious business process into a systematic automated approach for business organizations.

Zeal IT has also enhanced service offerings - Digital Marketing, Creative Design and IT Training services from a corporate house at Mirpur DOHS,

Dhaka, Bangladesh. With no wonder since its establishment in 2018, Zeal IT is known for in-house skilled IT human resources and bespoke software development services.

To meet the huge demand for IT & web service coming from the international marketplace, zeal IT is actively outsourcing bespoke software, multimedia solution, Digital marketing, web service and proudly contributing to mitigate global talent gaps from Bangladesh.

With a capacity of providing upgraded professional IT solutions and expert digital services in the global marketplace, Zeal IT aims to thrive in the international IT industry.

HELLO

Zeal IT is one of the top Tech companies in Bangladesh and UK that provides information communication technology (ICT) solutions, products and services using ultra-modern technologies for the effective outcomes in quality, time and cost-effectiveness.

We provide the best results and with precision only for satisfaction. Our in-house talent capacities involve web design & hosting, virtual tours development, software development, wireless technology, enterprise networking solutions, enterprise management, integration security technology, QA, business intelligence, strategic delivery capabilities and a host of other IT related services.

We have designated sales training division that provides Strategic Business Trainings in Sales, Customer Care as well as Direct Sales Concept. You just think of any IT related product or services and we deliver with the best solution.

To us motivation is a key component in our sales trainings and we firmly ground our trainings on this principle.





To get acknowledged as one of the top rated ICT Company by providing quality services and timely solutions through professional delivery of services such as website development, virtual tours, creative graphic services, search engine optimization, software development and ICT consultancy.

MISSION

VISION



To be the company of choice in the provision of quality information communication technology services and timely solutions. And to never compromise with our bespoke development standard compared to the market-leading IT heads.

Meet The Zeal Team



Md. Anisuzzaman
Manager(IT)



Jamal Uddin
Deputy Manager



Shoaib Ahmad
Sr. Developer



Md. Kamal Uddin
Manager(HR & Admin)



Md. Anisuzzaman
Manager(Finance)



Abdullah Noman
SEO Expert

■ SERVICES



Web Design

Whether clean and simple or bold and interactive, every design element, illustration or digital piece produced from our agency is distinctive and handmade.

Best standards and practices

We always use industry best standards and practices with focus on 6 main areas:

- o Usability
- o Speed
- o User friendliness
- o Security
- o Responsiveness
- o Eye catching design

Our Competitive Advantages

At Zeal IT, we do not just design to complete your web design project. As outstanding web designers in Bangladesh, we plan and execute your website with great precision. We use all tools possible including:

- o Cascading Style Sheets (CSS) to make your website have a great look
- o Photoshop to ensure your images and graphics are crispy
- o High quality images with rights to give your website an exciting look
- o A content management system - to help you manage content
- o A mobile/responsive website for easy mobile viewing
- o Search engine optimization for your business to be found, leading to sales
- o Online payments to enable you to get paid online by your clients
- o Newsletters design

- o Important tools such as:
- o Language translator
- o Foreign currency converter
- o Loans calculator
- o Opinion polls
- o Frequently asked questions (FAQs)
- o Online application forms
- o Google Analytics
- o Google Maps

Types of websites

At Zeal IT Limited, attention to details is one of the aspects that make us tick. Among the different websites we develop include:

- Corporate for both the big boys and SMEs
- E-commerce
- Personal or biography
- Educational
- Religious
- Non-governmental Organisations
- Other categories custom-made just for you

· **Open Source & CMS Customization and Implementations**

Offers economic and pleasant user experience of web resources (WordPress) that allow powerful modeling features, control over the interface, functionality and updated platforms.

· **Mobile Application Development**

We offer you globally standard professional service in creating mobile apps for iOS and Android platforms by designing app architecture according to the requirements, analyzing, implementing and debugging the final result. Our App service allows your venture not only operate smoothly but also to help you grow.

· **Custom Enterprise Solutions Package**

We offer CES that allows designing the architecture and UI/UX results in developing all the system components, project management, quality assurance, testing and application support for all kinds of the enterprise system.

· **Digital Marketing**

SEO

Ranking on the top of the Search Engine ranking page (SERP) is no magic but just an algorithm game digital marketers play with. Our in-house mastermind DM professionals make sure your brand's presence on the digital platform becomes more powerful and conversion-worthy.

PPC

By utilizing designated fixed budget effectively for campaigns on social media platforms, we make sure the targeted leads to convert into the ultimate target group for the business. Anybody knows how PPC works but when it works and how to utilize it only professionals know that and we are here to provide you that professional service.

· **Email marketing.**

Customized leads based on business category, strategically planned and customized budget packages are available



360 Virtual Tours

Would you like to increase your sales? Would you like to showcase your property online, sell a house, promote a hotel or tourist destination? 360 Virtual Reality is a technology that specializes in bringing the physical space of a building and other products online, resulting in 360 immersive virtual tours.

Online marketing has gone a notch higher in Dhaka. Virtual tour marketing is the new online marketing. At 360 Virtual Reality, we create and develop interactive virtual tours that will definitely blow your mind! To have a competitive edge, you need to create a visualization to promote your property online, such as office, house, hotel, tourist attraction site, and many more.

Our virtual tours are interactive and eye-catching. Created with a voice-over, they persuade your potential clients and emotionally connect with them to result into a sale.

What is a virtual tour?

A virtual tour is a simulation of an existing location, usually composed of a sequence of video or still images. It may also use other multimedia elements such as sound effects, music, narration, and text. It is distinguished from the use of live television to effect tele-tourism.

A Virtual tour is the simulation of a certain environment online. It will allow the end user to take a virtual tour of your establishment from anywhere in the world. “User Friendly” links and maps built into the Virtual Tour makes it easy for users to navigate their way around your venue and see just how amazing it is and what the venue has to offer.

Ten Reasons why you should choose 360 Virtual Reality

1. An attractive graphical interface with all the tours and submenu tours.
2. An interactive tour with navigational icons to help users navigate.
3. Day and night tour feature for users to view both scenarios of the premise.
4. Social media icons integration to interact with on social media
5. A mobile interface that is easy to use on mobile devices and tablets.
6. An auto tour feature that enables users to view the entire premise. The auto tour can be paused and played
7. A map that shows the exact location of the property.
8. A full-page expandable and shrinkable virtual tour complete with a voice-over/music.
9. Information icons that describe each scene.
10. We can provide an online portal where you will get traffic bookings.

Target Clients

As the go-to virtual tour experts in Dhaka, we help you sell faster, smarter, and with the least pain! The virtual tour technology is ideal for:

- o Hotels, lodges and restaurants to sell food and accommodation
- o Tourist attraction sites for parks, conservancies and others
- o Cultural and heritage centers
- o Real estate to sell houses online faster
- o Architects to showcase their work
- o Government for launching and visual documentations projects such as water, housing, launch of buildings, agriculture, infrastructure
- o County governments to showcase:
 - o Investment opportunities
 - o Tourist attraction sites
 - o County projects
 - o Universities, schools and other educational institutions
 - o Wedding grounds
 - o Shopping malls

Benefits of Virtual Tours

Below are fun and money facts about the 360 virtual tours.

1. Increased revenue as virtual tours emotionally connect with your clients
2. The virtual tours can be used on various platforms such as websites and TV screens for launches
3. Virtual tours give tourists a “WOW” effect and will greatly impress users.
4. Visual documentation of projects.
5. It is the perfect self-explanatory and showcasing tool for different projects.
6. Virtual tours give confidence to clients, as they will be able to view the places being showcased before actually visiting them.
7. A compelling use of virtual technology will keep visitors on your website, and will also keep them coming back as 75% of those surveyed, visited 3 to 4 web sites before making their choice.
8. 80% of consumers search for information online, thus easy decision-making in choosing or convincing users
9. Easier promotion of cultural and heritage tourism, general tourism, more sales for hotels, real estate
10. Virtual tours can be used to attract more investors as they are able to view investment opportunities

Raising the stakes with Aerial Photography Use of Aerial Imagery and Photography

Are you looking for professional aerial photography in Dhaka? As members of Professional Association of Dhaka, we take our time to give you the best aerial photography using the latest technology.

At Zeal IT, we help you get aerial virtual tours besides aerial photography. Our services include:

- o Aerial mapping
- o Aerial photography
- o 360 aerial virtual tours

How to use virtual tours

A virtual tour can be linked/used in several ways:

1. As text link on a website
2. As an image link on a website
3. As an interactive half-page sized window called an iframe on a website
4. As a full page virtual tour window on a website
5. A virtual tour can be put on TV screens during expos or foreign trips

Aerial photography is the “in-thing”. This type of photography can be applied in industry sectors such as:

- o Planning issues and boundary disputes
- o Civil Engineering and Construction
- o Architects and planners
- o Environmental Consultants
- o Flood mapping
- o Renewable Energy specialists
- o 3D visualization and simulation
- o 3D modelling
- o Education and academic studies
- o Marketing and media - both online and in printed brochures and corporate material



Cloud & Web Hosting

Do you want peace? Would you like stress-free hosting? At Zeal IT, we make your website online 24/7, 365 days a year. As a reliable web hosting company in Dhaka, we combine security and reliability with affordability.

Our services include:

- o Unlimited web hosting
- o Limited web hosting
- o E-commerce web hosting
- o 24/7/365 Support
- o 99.9% Uptime Guarantee
- o Addon/Parked Domains
- o Anonymous FTP
- o Sub Domains
- o FTP Accounts
- o Free Dedicated IP
- o WordPress Hosting
- o JOOMLA Hosting
- o MySQL Databases
- o Streaming Audio/Video
- o Email Hosting
- o POP3 Accounts
- o Web Mail
- o E-mail Alias
- o Auto Responders
- o Mailing Lists
- o Mail Forwarding



IT Training Institute and skill development:

We have our separate training facility center for those who are seeking short-term and diploma training certification on the following courses. Our services include:

- o Web Design
- o Web Development
- o Software Development
- o Graphics Design
- o Digital Marketing



Domain Registration



A domain enables you to make your business available online. At Zeal IT Limited, we help you get the best domain option for your company that is catchy and easy to remember. Our services include:

- o Domain name selection
- o Domain locking to avoid illegal transfer
- o Domain renewal services
- o Domain transfer services



Search Engine Optimization



Would you like to make more sells online? An amazing, eye-catching website that cannot sell is like a beautiful car that cannot move. After developing for you an amazing website, your clients now need to find you.

Our Search Engine Optimization services in Dhaka will help clients to find you, and consequently push up your sales. The more people can find you online, the more chances you have in increasing sales.

Among the activities we carry out include:

On Page SEO

As we develop your responsive website, we have search engines in mind. From links to images, we ensure that we have optimized your website for Google and other search engines.

Off Page SEO

Besides having an optimized website to achieve good rankings, off-page SEO are activities done outside your website to push traffic to your website. These include social media and blogging.

Local SEO

Do you have a physical store and want more customers to enter your door? Zeal IT will optimize your website for Local SEO so that you win more customers than your local competitors.

Google SEO

Google is the biggest search engine. We strategize and help you work with the Google search engine to get higher ranking when it comes to results.

Keyword Research

Everything on the web starts with a keyword and we will do a thorough keyword research to identify your winning keywords that can get you more traffic and business.

Ranking Reports

On a monthly basis you will be given reports on how your web site ranks on major search engines.

Progress Reports

Status updates on a monthly basis that indicate the progress of your SEO campaign.

SEO Strategy

Our first step after you choose one of our packages is to design a unique SEO strategy based on your requirements. The strategy will include all targets and milestones for both the short & long term.



Social Media Marketing



Social Media Marketing is no longer an option but necessary for every on-line or offline business. Social media networks are part of our everyday life and for on-line businesses (or websites) it is a great way to:

- o Quickly spread the word about a product or service
- o Increase brand awareness
- o Find new customers
- o Engage with prospect and current customers
- o Create a community about your product or service
- o Advertise your products or services

Social Media Platforms

- o Facebook Campaign (ads) management
- o Facebook updating
- o Twitter campaign management

Social Media Packages

All our social media packages include:

- o The setup and optimization of business pages in the different social networks
- o Daily updates with high quality content relevant to your business or niche
- o Increase in the number of followers/interactions with your social media pages

All our updates are manual and are carried out by highly qualified personnel dedicated to social media management.

Why SMEs need social media

- o Find new customers
- o Spread the word about your products and services
- o Brand recognition & Trust
- o Advertise your business, products or services
- o Create a community and loyal following
- o It's good for SEO

What to expect from our social media packages?

- o Increase in the number of followers in all social networks
- o Proper management of your social media pages, according to best standards and practices
- o Guidance from a social media expert on how to make the most of social media

Graphic Design and Branding



Defining your brand visually with the right elements makes all the difference. At Zeal IT, we give you the full branding packages. Our designers are trained to create unique branding and identity packages that are memorable and reflect a brand's credibility at a glance. Typography, icons, thoughtful graphic design and even the color palette are all carefully crafted to tie together a diverse selection of branded assets

Our services include:

- o Logo Design
- o Corporate Branding
- o Company Profile Design
- o Business cards
- o Banners
- o Publication & Magazine Design
- o Digital Art and Illustrations
- o Posters and Fliers
- o Brochures and Advertising materials.
- o Visual Communication

Content Marketing



As a search-oriented and design driven website development company in Dhaka, we assist you to develop amazing websites with great content. Our content assists you to effectively develop your website, blog or social media.

Google, other search engines and users no longer tolerate websites that have content that is not of top quality and it is our job to make sure that your website's content will stand out and differentiate from the rest.

Zeal IT helps you to develop:

- o Content good for search engines
- o Content good for users
- o Content to help you reach out to your clients with carefully selected word
- o DOCUMENTARY VIDEO, TV COMMERCIAL, 2D/3D ANIMATION.

Software development



Transformation of a great innovative idea into a profitable product is challenging. Zeal IT takes care of all aspects of the product development cycle including R & D, prototyping, development, testing, maintenance, and support. Depending on the area of application, we adapt software products to multiple platforms, devices, and databases.

Among the software we develop include:

- o Monitoring and evaluation tools
- o Responsive mobile applications
- o Other custom software

Mobile Apps



Mobile marketing is about promoting your business through all available mobile channels and this includes mobile friendly websites and the various mobile markets.

More and more people are using their mobile to make purchasing decisions and having a mobile website is a must. Many people are looking for information using their mobiles and statistics show that if they visit a website that is not mobile optimized; they exit and never visit again. As Google mentioned in one of their latest surveys about mobile: mobile marketing isn't an option but it's an imperative for every business.

- o Additional revenue from selling the app (if you choose to sell the app)
- o More subscribers
- o More social followers

Powerful Prezi Presentations



First impressions are everything.

You only have one chance, most of the time to make a good impression. PowerPoint presentations are good, but Prezi is exciting and will leave your clients wowed!

We make professional and eye-catching presentations to help you make the winning pitches to either clients or investors. We go out of our way to:

- o Make eye-catching and must-watch presentations
- o Buy professional images for your presentation
- o Incorporate cool graphics and icons
- o Shorten text to drive the point home



- **Quality Assurance for Websites and mobile Apps**

Zeal IT provides three-part solution fuses a proprietary platform, freelance testers, and client services. Together, the offering powers software testing in any location. On any device. In any language.

- **Entrepreneur's company profile support with Joomla thyme etc**

Offering themes for websites and editable templates to get your business started with tutorials and different open source platforms.

- **Market Survey**

- **Ar/Vr**

- **Game Dev**

- **Data Analytics**

- **Image processing and Analytics**

- **Tele Health Services**

- **Technical Support Services**

- **Campaign Hotline Service**

- **Back office support services**

- **customer care & support services**

- **IVR, SMS services**

- **SM, HR, Op Management**

- **BPO training, contact center solution, lead gen and telemarketing service, iCRM, Ticket platform**

· **AI-Based products and services.**

1. Healthcare Tools & Equipment's
2. Cybersecurity (TensorFlow , Caf & Torch)
3. Power, Energy & Cost Saving
4. Smart Conversational Interfaces
5. Market Prediction Apps + Website
6. AI Enable Predication For Vulnerability Exploitation
7. Customer Recommendation
8. Facial Emotion Recognition and Detection
9. Health Disease Prediction
10. Identify human emotions through pictures
11. Filter the content and identify spam
12. Sentiment analysis for depression based on social media post
13. Handwritten equation solver using CNN
14. Image regeneration for old damaged reel picture
15. IVR Service
16. Traffic System
17. Data Analytics
18. Image Analytics
19. Crime Control System
20. Obstacle Detection
21. Robotics
22. Artificial Intelligence in Human Resource
23. Automobiles
24. Natural language processing (NLP)
25. Digital image processing
26. Banking Fraud Detection
27. Virtual Assistants
28. Automated transportation
29. Music and Media Streaming Services
30. Smart Home (IoT)
31. Security and Surveillance
32. Autonomous Vehicles
33. Chatbots in customer service
34. Network of ML models

3D Modeling and Animation



Are you selling real estate off plan? Are you selling houses that are not yet constructed and you are wondering how to convince buyer?

Worry no more. At Zeal IT, we help you convince clients or intended end-users make sales faster by developing interactive 3D animation to showcase property or sell concepts. All the components of 3D modeling service such as 3D models, 3D animation process as well as 3D modeling software are of high quality.

As the experts in 3D modeling and animation in Dhaka, converge professionalism, high quality and cost.

Target Client

After a qualitative research in the market, 3d modelling animation is good for:

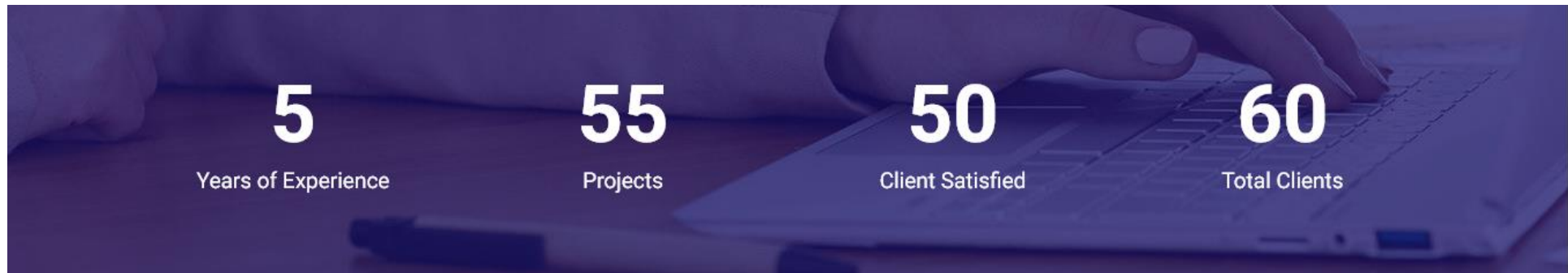
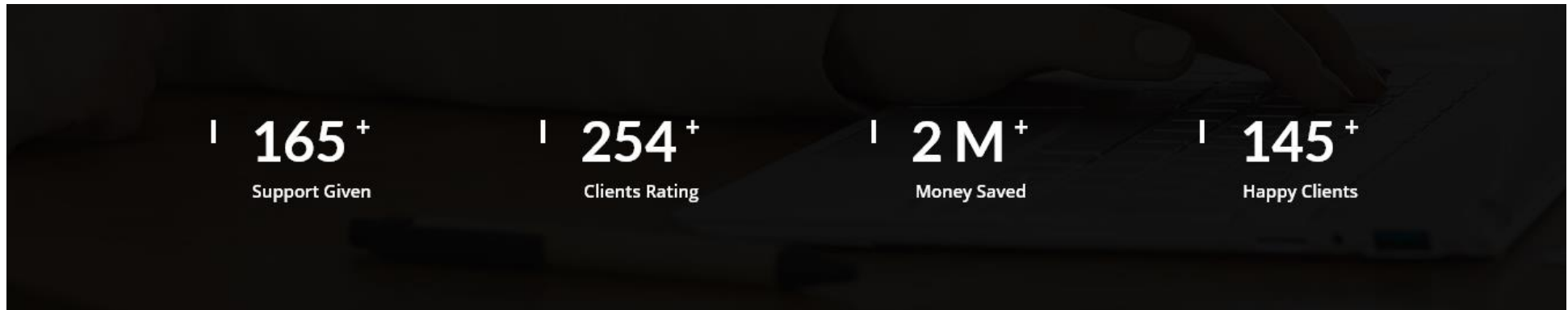
- o Developers who want to sell houses off-plan
- o Architects who would like to show clients how models of buildings
- o Engineers who would like to show how projects would look like when complete
- o National and county governments who want to animate city or town master plans
- o Parastatals, individuals or companies that would like to sell certain concepts

Thematic Areas of Expertise

Our main area of expertise in 3D modeling include:

- o 3D animation videos
- o Interior and Exterior modeling
- o 2D graphics and renders

- Our partners and Sister concerns: Zeal INT LTD
- Our clients, 100+
- Projects and Products: 500+







EMS



HMS



AMS



LMS



IMS



ECommerce Solution

Testimonials:



Zeal IT services are good and quality in short time . I am happy Zeal IT services.

Md Mostafa Kamal

CEO, Nishi IT



Zeal IT services are good and quality in short time . I am happy Zeal IT services. Thanks Zeal IT.

Md Asiq Iqbal

CEO, Aroz.com.bd



They are providing quality within a short time. I am happy Zeal IT services.

Dr. Mahfuzul Haque

Speedcartbd owner



Zeal IT services are so good . I am happy Zeal IT services. I wish success

Md Faizul Islam

corpoorabd

catchpoints.com, growwithcars.com, born2invest.com, theculturetrip.com, lovepanky.com, thewindowsclub.com, irenevanguin.com, gibbslandscape.com, propetsit.com, peonyandplum.com, whitepearlphotography.com.au, speedcartbd.com, ntcbd.com, icuspecializedhospitalltd.com, crimeonline.com, news.ballotpedia.org, irenevanguin.com, thelookbysherece.com, wooferwares.biz, pettags.ie, aroz.com.bd, somee.social, asm.org, metalocator.com, thrift.mcc.org, australianhousesitter.com.au, coordinatedinteriors.com, vapublishers.org, escalent.co, helpknob, deuces app, aiko egor animation 4 autism, chabu, bravos limousine ic, seben eath aikoandegor, agicent helpknob, limoany where laca bravoslimo, searchaigo.com, carrsfoundation.org, abedinequipment.com, aktelecom.net, ecom.corpoorabd.com, statistik.yellowmap.de, greatclips.com, flowrestling.org, shopstyle.com, snagajob.com, ap.pinnaclesys.com, familychristian.com, rngmobile.com, AR Smart Dekor, Airtellifestyle, myyolo, bstore, shebastar TT and BL, content management system, lifestyle, music, games and all news web portals, FoodConnect, Health IoT for rahinga, Women safety, Gamebox, surveil, hr and payroll, ecom and food delivery management system, live tracking and smart attendance, sms and tracking system, social media, travel portals, Rj iPOS, Pharma and hospital management, Doctor consultation management system for mental and physical health, ERP and billing system, real estate management system, Academic ERP and managementsystem , spa, beauty care and fashion system, personal website, Garments, sales and site system, receiptpal QA etc.



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By the Grace of Almighty, we are certainly privileged to be an early pioneer in the IT sector and the software development business. We enable organizations embrace digital processes and client engagement models to accomplish extraordinary outcomes and end-client experience. We assist customers to achieve this through enterprise-wide digital transformation, modernization, and optimization of their IT environment.

”

ARIF HAIDER
CEO, ZEAL IT

“ We try our best to give nothing less than the best. You just bring any IT related problem and go home with the best possible solution.

”

Ashraf Ishrak
CTO, Zeal IT



Clientele



Established seven years ago, Zeal IT has acquired a wealth of experience. Our main source of clients is referrals. These come from our happy and satisfied clients mostly from Bangladesh and then All over the world.



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