



OUTSOURCING INSTITUTE

E-LEARNING PLATFORM

Phone: 01677313290

Email: spark774433@gmail.com

website: www.Outsourcinghelp.net

166/10, Hill View, Panchlish, Chittagong.

Company Profile

We are an Online Training Platform. Working for empower unemployed people by train Information Technology, Freelancing & Outsourcing. Our aim is Playing a significant rule to solve unemployment problem of Bangladesh.



About Our Company

A Brief Story About The Company

Outsourcing Institute is an E-Learning Platform. We have 5 Lac Subscriber in Youtube and 11 Lac Follower in facebook. Approximate 16 Lacs student learn everyday from our online platform. Already we uploaded 2,100 Video tutorial. We upload video class every day in our Channel and Page.

We provide online free training on Digital Marketing, Wordpress, Shopify, E-commerce site creation, Facebook Campaign, Youtube Marketing, SEO etc and total Freelancing procedure.

Our students work in different international freelancing marketplace and with direct buyers. They earn huge foreign currency every month. By this way we try to help the unemployed people to build a permanent career. Moreover by our work we help our country economy by increasing foreign remittance.



Our E-learning Platform

**WE HAVE THESE TWO ONLINE
PLATFORM TO PERFORM OUR ACTIVITY.**

1. Our Youtube Channel:

Total Subscriber: 526K

Channel Age: 9 Year,

Total Videos Class: 2100+,

Total Views: 3,26,00,000

Youtube channel Link:

<https://www.youtube.com/user/OutsourcingHelpBd>

2. Our Facebook Page:

Total Follower: 11,24,000

Page Age: 9 Year

Total Video Class: 2100+

Facebook page Link:

<https://www.facebook.com/OutsourcingHelp>



General Business Information



Organization Name: Outsourcing institute. (Also known as Outsourcing institute by Jamal sir)

Company Status: Active

Company Category: Software and IT enabled service, E-learning Platform

Founder and Chief Trainer: Md. Jamal Uddin

Office Address: House No. 166, Road No. 10, Hill View, Panchlish, Chittagong

Phone No. 01677313290

Email: spark774433@gmail.com

Website Link: <https://outsourcinghelp.net/>

Facebook Page Link: <https://www.facebook.com/OutsourcingHelp>

Youtube Channel Link: <https://www.youtube.com/user/OutsourcingHelpBd>



Our Vision

We work everyday to fulfill these dreams

1. Provide Free IT Training in Rural area all over bangladesh
2. Reduce Unemployment problem
3. Develop our Economy by earning foreign remittance





Mission

01

We Upload Freelancing & IT course training Video in our youtube channel and facebook page everyday. By this any person can learn IT related course in online totally free

02

WE also take class by zoom meeting software everyday. By this students can attend class and ask question as like as a real class room

03

We build a strong support team of 3 members. They provide support everyday 16 house, from 10 am to 3 pm. They solve all kinds of problem of students.

04

We help students to find job in Local job market and international job market. While any student fell any problem to perform client assignment we assist them by zoom meeting software any time.





Key Factors



01 Quality Education

We provide High quality education by our skilled and long experienced teacher.

02 Live Support

We provide Live support when a student feel difficulty to perform his job

03 Free

Any one can Learn from us totally free just following our facebook page and youtube channel.

04 Provide Resource

We provide all kinds of resource to our students totally free



problems

There are few millions of educated unemployed people in Bangladesh. They can not earn, These unproductive people is the burden for the society, country and the family. Some people of them involve unethical and crime activity. By these our society and country will suffer





Opportunities

We work for those unemployed people so that they can learn IT related job. Skilled and empower themselves. After achieving these skills they can find job in local job market and international job market. By this way our unemployed population find a better life. They earn more and make happy their family. Moreover our country get huge foreign remittance. So this is the big opportunity for the unemployed population and students.



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Online Training

WE HAVE ONLY ONLINE TRAINING. NO DIRECT CLASSROOM TRAINING. EVERYDAY STUDENTS ATTEND CLASS AND SUPPORT BY ZOOM. OUR EVERYDAY CLASS AND SUPPORT VIDEO RECORD UPLOAD IN OUR YOUTUBE CHANNEL AND FACEBOOK PAGE SINCE LAST 10 YEARS.





Service Overview

We provide Free Course and Paid Course

Free Course

Its totally free for everyone. What a free student get:

1. Everyday Free video class in our Fb page and Yt channel
2. Free Support in Every Saturday by Zoom

Paid Course

If anyone need to special care they can admit in our paid course.
What service get a student in paid course :

1. Regularly attend Live Class by Zoom
2. Live Support by Zoom everyday 16 Hours (10am to 3am)
3. Provide all resource free
4. Help on Buyer interviews, Payment transfer and solve all kinds of problems while working.





Service Details

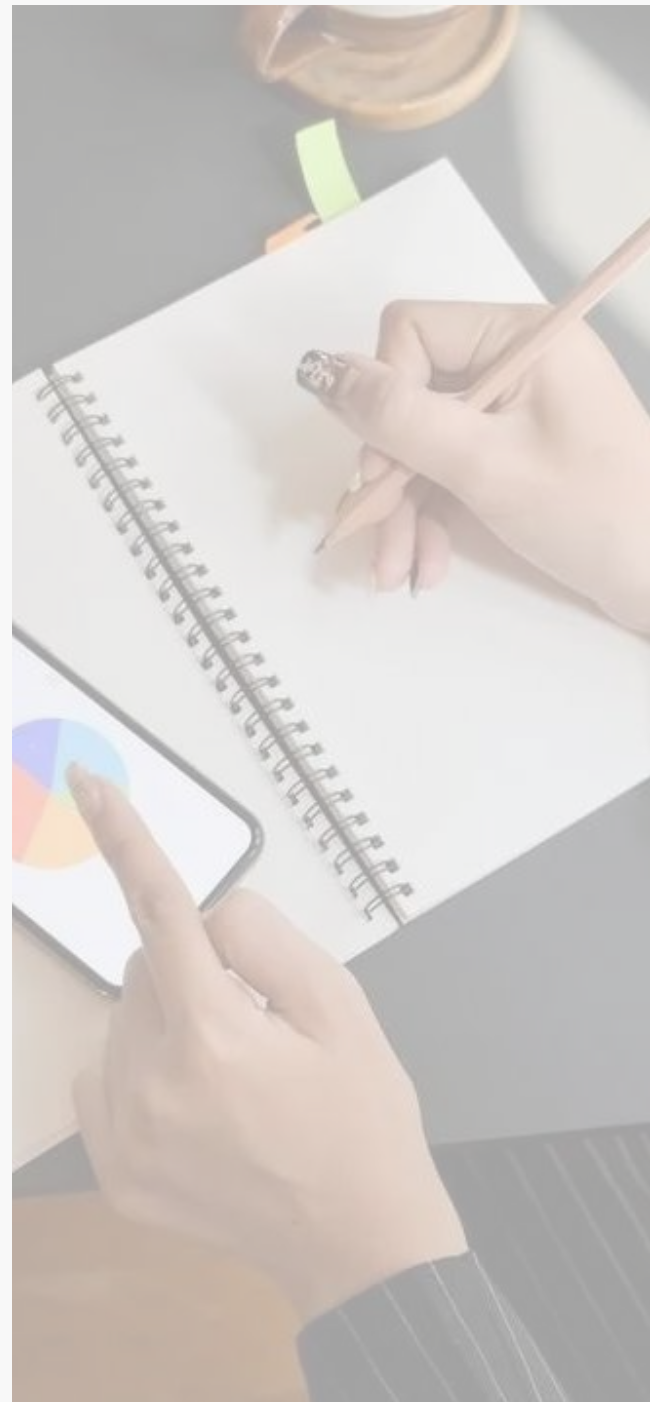
Training:

We teach these professional courses.

- 1.Wordpress
- 2.Shopify
- 3.E-commerce site create
- 4.Adobe Photoshop
- 5.Adobe Illustrator
- 6.Digital Marketing
- 7.Facebook Campaign
- 8.Google Paid ads
- 9.Virtual Assistant
- 10.Facebook Free Marketing
- 11.On page and Off Page SEO
12. Data Entry
- 13.Youtube Marketing
- 14.Video Editing
15. Link Building

After learning the above job we also Teach how to get job from Fiverr, Upwork, Freelancer dot com, Get a Coder and other marketplace.

- 1.Marketplace Account Create
- 2.Profile Create
- 3.How to Apply for Job
- 4.How to create job Sample
- 5.How to interview with buyer
- 6.How to Start Job
- 7.How to Submit Job
- 8.How to Receive Payment
- 9.How to get direct buyer and hired permanent Job.





Service Development Timeline



2014

Research and Planning

Open our Youtube channel and facebook page. Upload free tutorial video everyday

2018

Promotion and Activation

we promote our service by facebook campaign and google paid ads.

2021

Start or Formal Company

We start or activity organized way as a company



Business Activity



Class:

Everyday Our Class Start at 8 pm and end at 10 pm

Support:

Our support team provide support everyday 10 am t 3 pm. 16 hours everyday.

Job Finding:

We help our students to find clients from marketplace and outside marketplace.

Problem Solution:

When a student face any problem while perform professional job we always assist him by zoom meeting.

Sub Contract Job:

Any Students can do subcontract job with us in intern period. We paid salary to them.



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OUR SUCCESS

1. Approximate 15 Lac students receive our free IT training in last 9 years.
2. Approximate 10 Thousand Students receive our Paid training
3. We make Approximate 1 Lac successful freelancer

You will see our thousand of successful students here:
<https://www.youtube.com/user/OutsourcingHelpBd/videos>



Business Model

We Earn by the following ways:

1. Offer our Paid Course
1. From Our Youtube Channel by google adsense
3. From Our Faebook Page by Facebook Monetization





Marketing strategy

PROMOTION

- Online Marketing
- Facebook campaign
- google paid ads
- Influencer
- Direct Marketing

PLACE

- Bangladesh
- India (Kolkata)
- UAE
- Malaysia
- Saadia Arabia

SERVICE

- Digital Marketing
- Website Development
- Graphics Design
- Content Creation





Market Size



Our company serve the people who are living in Bangladesh. Besides all over the world where Begnali speaking people live they receive or training regularly. So Our market size is so big. Its cover all over the Bangladesh and all over the world.

TAM

\$ 1.6 Billion

Total Available Market

SAM

\$ 126 Million

Serviceable Available Market

SOM

\$ 181 Million

Serviceable Obtainable Market





Market Targeting



1. Educated but unemployed People
2. Who are not satisfied with Current job
3. Students who want to Earn beside Studey
4. House wife who want to covert their leisure time into money
5. Very ambitious person who want to work in international company by online



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Human Resource



Teacher:

Our organization Founder Mohammad Jamal uddin is the main teacher. He is known as "Jamal Sir" in the Cyber world. His total follower in social media is 1.5 Million. Maximum video class made by him. Mr. Jamal Uddin Already Create 2100 Video Class. You can see all of his class in last 10 years in this link.

<https://www.youtube.com/user/OutsourcingHelpBd/videos>

Support Team:

We have a strong support team. 3 support members work in our team. They give all kinds of support to students. Eg. Marketplace account and profile creation, Buyer communication, Payment transfer, Doing work, Resource provide and any kinds of consultancy.

Support Members:

1. Mr. Mobinul Hoque
2. Mr. Farhan Shown
3. Mr. Hafizur Rahaman

While they give support everyday it livestream in our support Channel. You can watch every support member support class in this channel. Already 3000+ video upload in this channel.

Support channel Link: <https://www.youtube.com/channel/UCyrfgpwZ7FW7tkZYnpJBwdw>



List of HR

1. Md. Jamal Uddin (CEO and Chief Trainer)
2. Mr. Mobinul Hoque (Manager)
3. Mr. Farhan Shown (Support Team member)
4. Mr. Hafizur Rahaman (Senior Executive)





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Company CEO & Chief Trainer



Mohammad Jamal Uddin

CEO, Outsourcing Institute



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Support Team Member



**Mr. Nadim Mobin
Haque**

Support Team Member



**Mr. Hafizur
Rahaman**

Support Team Member



**Mr. Farhan
Shawon**

Support Team Member



Client List

We have approximate 10 lac free students and minimum 5 thousand paid students. A short list given bellow.

Student Name	Short Address:	Phone No.	আপনার বিকাশ/রকত টাক	Email:	
Babu Biswas	Borshapara,Hiron,Kot	01799381216	https://dr	12500 nadimislara	
MD. SHAFIUL	Kalai, Joypurhat	01712314	স্যার, আমি	https://dr	12700 shafiulmilt
Arafatunnesa p	Oxygen Chottogram	019931470	Class link	https://dr	12700 rishzay457
Paul Bulbul Gc	231 East Kafrul, Dhaka	017151495	শ্রদ্ধেয় স্যার	https://dr	12700 paulbulbul
Md.Azizul Islar	Savar,Dhaka	01601684	স্যার আম	https://dr	12700 iazizul630
Mahmuda Zam	Uttara, Dhaka	01798536482		https://dr	2000 adiyat.zan
Abdullah Al Ma	সুন্নিয়া মাদরাসা, বিবির	01614072408		https://dr	12700 abdullahal
Muhammad Ra	Vill & Post: Patiljhap.	018180615	জামাল স্যার	https://dr	12700 rabiulalam
saiful islam	house no 1. road no 1	017121812	হরতাল অ	https://dr	12700 saifulislam
Md. Farukul isl	Bangladesh Shipping	018295090	12,700+2	https://dr	2000 farukislam
Md Aminul Isla	Goalkhali, Khalishpur.	01718714199		https://dr	2000 aminul990
M G SARAWA	38 Boro Boyra Khulna	019114811	Sir আসস	https://dr	2000 nonebutor 2
MD Saiful Islar	House no 1. Road no	171218120	স্যার আমি	https://dr	12700 saifulislam
Md Mahbubur	Ka-33/6, Saudi mosjic	017194864	Sir, Class	https://dr	2000 mahbub.d
safrin akter	nodi bangla roshid ch	013118280	Assalamu	https://dr	12700 Safrinakter
Muhammad Ra	Vill & Post: Patiljhap,	018180615	জামাল স্যার	https://dr	12700 rabiulalam
Robin Skeikh	Gazipur	018119530	আমি আ	https://dr	12700 robinsheik
Mahamudul Isl	Chittagong, Bandar	019883247	Septemb	https://dr	2000 mrrakib39 E
Muhammad Ra	Vill & Post: Patiljhap-	018180615	শ্রদ্ধেয় জ	https://dr	12700 rabiulalam
Md Mahafuj Al	Chirirbondor, Dinajpur	013181603	Assalamu	https://dr	2000 fmdmahaf
MD. MAHABUL	Mathbaria Pirojpur ba	013173644	স্যার সম	https://dr	12700 mdmahab
MD.AL AMIN	Habiganj.Madhab pur	017444992	ধন্যবাদ	https://dr	12700 mdalamin



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Thank You

Our Dream....

Every MAN turned into MANPOWER. All manpower work in all over the world and dominate international Job sector.

Inshallah Bangladesh will become First world country very soon.....



Address

House no. 166, Road no. 10, Hill View, Panchlish, Chittagong

Youtube Channel:

www.youtube.com/OutsourcingHelpBd

Facebook Page:

www.facebook.com/OutsourcingHelp



Telephone

01677 313290



Website

www.outsourcinghelp.net

Signature

Mohammad Jamal Uddin (CEO)

মো: জামাল উদ্দিন