

ANIRBAN SOFT



PROFILE

Table of Contents

ABOUT US	1
WHY CHOOSE ANIRBAN SOFT	2
CORE VALUES.....	3
MISSION.....	4
VISION.....	5
FACILITIES & INFRASTRUCTURE	6
OUR PEOPLE	7
STRENGTHS OF ANIRBAN SOFT.....	8
WHAT WE DO	9
OUR LOCATION	10
OUR SERVICES	11
OUR CAPABILITIES	12

ABOUT US

Anirban Soft is operated as a leading IT company since 2022. Anirban Soft is such a company that cultivates future IT experts. At Anirban Soft, we are committed to delivering the latest technology and the advanced techniques to our Clients with current manpower strength of more than 20+ employees.

Our highly experienced designers and developers follow unique designing methods that help to build a successful output for our clients with maximum professionalism and commitment.

WHY ANIRBAN SOFT

☐ WE ARE BEST

As a leading IT Enable Service provider Anirban Soft has a rich portfolio of successful work done, great experience of client handling, with a over 20+ IT professionals.

☐ WE ARE GLOBAL

We design our services in a global way so that our clients can use their idea in a global way.

☐ SKILLED MANPOWER

We have our updated skilled manpower to provide our clients in a best way.

CORE VALUES

- Professionalism
- Excellence
- Teamwork
- Global Team Player
- Freedom, Creativity & Discovery
- Responsibility to Learners
- Receptive to Change
- Building a community
- Sustainability
- Continual Improvement
- Socially Friendly / Responsible

MISSION

To help customers achieve their business objectives by providing innovative, best-in-class consulting, IT solutions and services. To make it a joy for all clients to work with us.

VISION

To be the most distinguished IT Enabled Service provider company in the country and beyond by providing top quality service and training.

OUR PEOPLE

- Renowned international IT consultants
- Experience across multiple sectors Web based Application, E-Commerce & software development such as Telecom, Automobiles, Education, hospital, ISP, Customer Services, Agriculture, Light, Engineering & Retail, etc.
- 100+ Learning & Development Specialists in profile
- Experts in transforming talent

STRENGTHS OF ANIRBAN SOFT

- We have a highly skilled and expert team of tech genius who can plan, design, implement and execute any sort of IT.
- We have a strong business portfolio.
- Experienced qualified staff facilitating and implementing programs.
- Our comprehensive training modules create a top class training environment for better learning experience.
- We have well equipped labs to facilitate the training programs.
- Our services are affordable, convenient and effective.
- We maintain strong alumni for community building.
- We have well informed and helpful administrative staffs to solve any queries.

WHAT WE DO

- Anirban Soft is an IT-enabled web and mobile application development service provider company. Anirban Soft provides four major types of services.
- One of them is Web solution that integrates high-quality Web design and Development, Website Maintenance, Social networking platform Development, E-commerce solutions, E-promotion as CMS solutions, E-mail marketing services, managed web hosting services, and Domain registration services.
- We provide Mobile applications development service on Android and iOS platforms.
- We also provide Total Digital Marketing solution support & Consultancy
- We provide all kind of IT training, corporate training service in our own well equipped lab.
- We create a positive learning environment to develop and strengthen knowledge, skills and educational values.
- We provide skilled and professionally qualified trainers creating an excellent learning environment.
- We engage in industry-institute partnerships initiatives that keep the students updated with technology.
- We conduct timely seminars/workshops and assessment tests to enhance skills of the trainees.
- We provide high quality learning aids to facilitate the training programs.
- We design development initiatives to track and measure for continuous development of the training modules.

- We maintain tailored education system to support creativity, experimentation and imagination.
- We provide extracurricular facilities for our students to enhance their skills and capabilities.
- We are financially sound to carry out the training programs.
- We provide educational charities to unprivileged kids and students with an objective to build an educated nation.
- We arrange various health awareness programs to support needy, disabled and diseased people.
- Our environmental charities and programs include tree plantation, 'save the bird', anti-animal extinction campaigns, health awareness, winter cloth distribution and blood donation campaigns.

OUR LOCATION

7th Floor, Muktabangla Shopping Complex, Dhaka 1216

Cell No: +88 01686939542

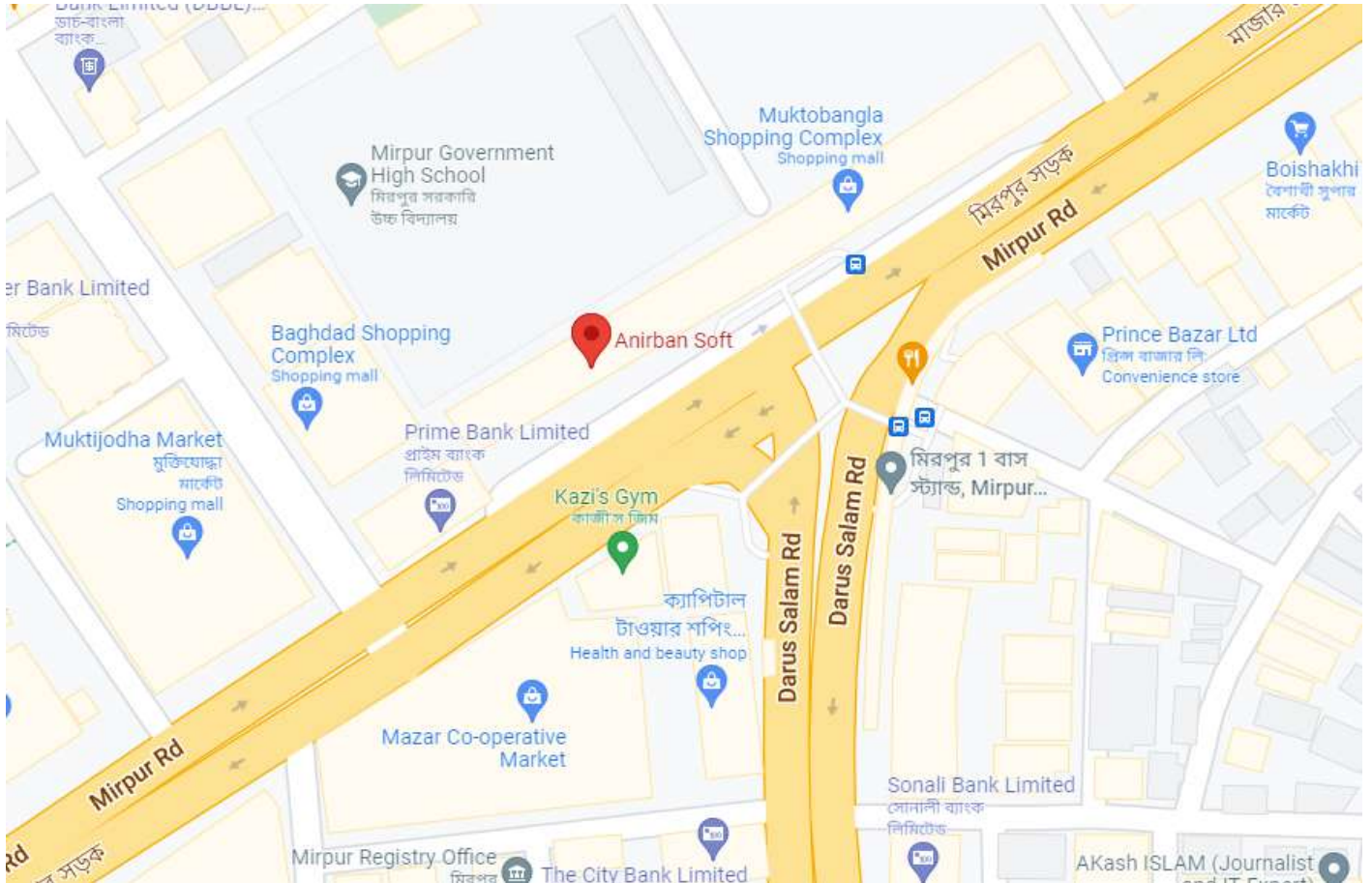
E-Mail: info@anirbansoft.com

URL: www.anirbasoft.com



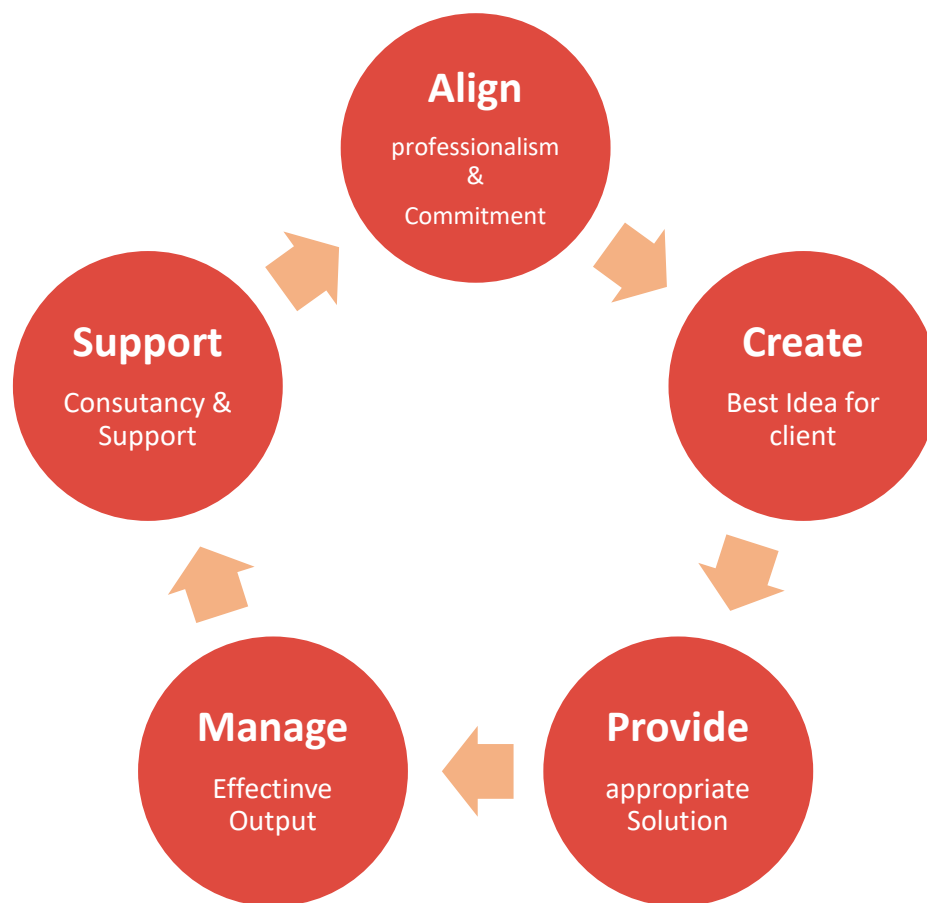
ANIRBAN SOFT

DIGITALIZE YOUR BUSINESS WITH US

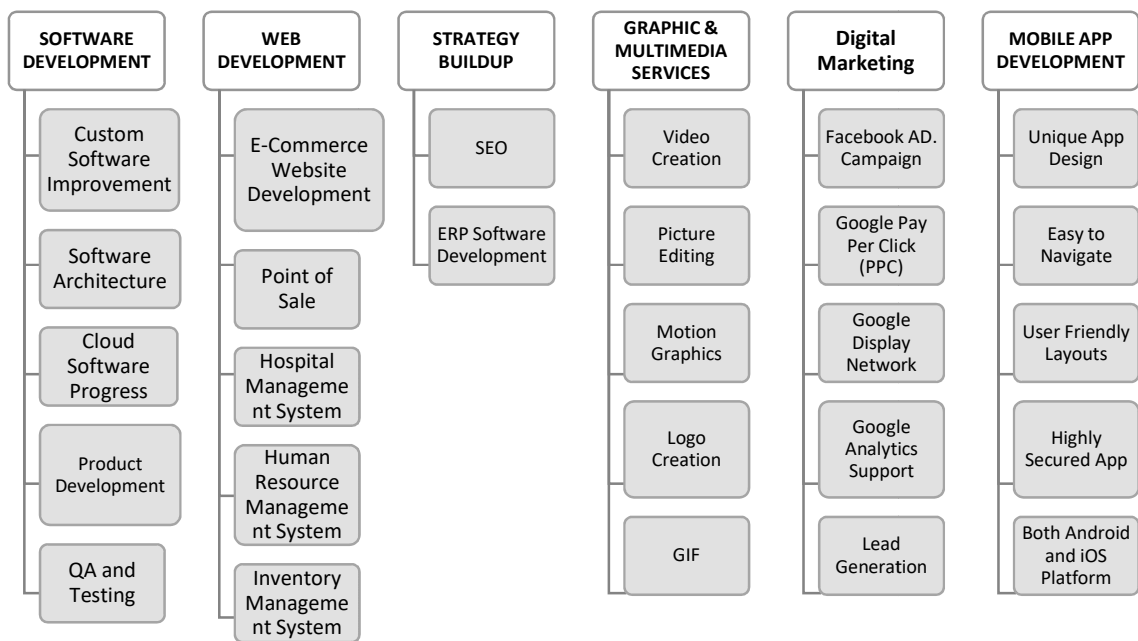


www.anirbansoft.com

OUR CAPABILITIES



OUR SERVICES



Software Solutions

We offer:

Application Development

- Interactive Application Development
- Custom Application Development/ Maintenance
- MIS and ERP Solutions & Support
- Mobile App Development
- IOS Development
- Android App Development
- Cross Platform Development
- IOT App Development
- Wearable App Development
- Flutter App Development

Web Solutions

We can help get the most effective solution through:

- Web Application Development
- PHP Development
- Node JS Development
- CodeIgniter Development
- Laravel Development
- Vue JS Development
- E-commerce Development

Web Templates Services

- Responsive, Retina Ready, PSD Files Included, and SKETCH Files Included.
- Admin Templates

- Email Templates
- Site Templates
- Landing Page Templates

CMS Platform Development Services

- WordPress
- Drupal
- Joomla
- Magento
- Muse
- OpenCart
- PrestaShop
- Shopify
- Unbounce
- Ghost
- Tumblr

Digital Marketing Services

- Search Engine Optimization (SEO)
- PPC Management
- Online Reputation Management
- Social Media Optimization
- Facebook Marketing
- LinkedIn Marketing
- Email Marketing

Graphics & Multimedia Solutions

1. Graphics Elements

- Backgrounds
- Textures
- Social
- Patterns
- Icons
- Objects
- Illustrations

2. Graphics Design

- Print Templates
- Product Mockups
- Websites
- UX and UI Kits
- Infographics
- Logos
- Scene Generators

3. Video Creation

- Broadcast Packages
- Elements
- Infographics
- Logo Stings
- Openers
- Product Promo
- Titles
- Video Displays

4. 2D Animation Creation

5. Ads Design

- Video Ads
- Banner Ads