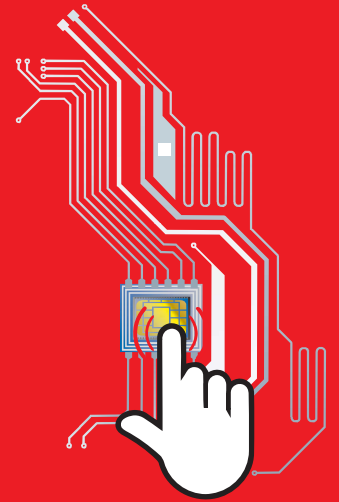




COMPANY PROFILE



TAG LINE

“the power of digitalization”

MISSION

We intend to provide services and solution of uncompromising quality. We committed to their fair and ethical treatment of employees and stakeholders. We intend to seek mutually beneficial and enduring relationships with clients.

VISION

We provide the best experience in each service for our clients streamline operations, reduce costs, improve efficiency, maximize profit, minimize waste, and devote talent to core business instead of overhead.

OUR VALUES

Customers to better guide the business. Support better relationships with key partners

ABOUT US

We are flexible and responsive to delight clients by providing solution Cambrian Technologies Limited is an ICT service and solution oriented company, intending to fill in the market need for customer. The company emphasizes service and solution to differentiate itself from more price-oriented different companies.

We are on the brink of presenting a lucrative market in a rapidly growing industry. The current trend towards an increase in the number of entrepreneurs and competition amongst existing companies presents an opportunity for updating technologies to penetrate this market.

Our marketing strategy will be based mainly on ensuring that clients know that need the service(s) is able to fulfill, and making the right service and information available to the right target client.

AT A GLANCE

Cambrian Technologies Limited (CTL) has come into being in 2016 with a vision to create and develop world-class professionals, specially in Information Technology and Management sector, in Bangladesh. Accumulating and upgrading the human capital for higher business and economic growth is the key objective of CTL constituted.

With the mentioned endeavor CTL is extending its networks to the people with success in their respective field and has become a footstalk of the professionals. CTL has designed all its activities to engender and promote more certified professionals from Bangladesh, with specific focus on the field of Information Technology (IT) and management.

Our teaching methodology is very different and unique because of two main reasons. First, the programs we deliver are explicitly designed to help students in mastering the broad range of skills that is essential to become a creative industry professional. Secondly, we have a dedicated team of teachers and trainers who all are industry professional. Secondly, we have a dedicated team of teachers and trainers who all are industry practitioners, thereby, creating an industry-orientated dynamic learning environment.

We are continually working to improve our resources and process to facilitate your learning-studies-career-professionalism to reach towards a global height.

OUR SERVICES

In House Training

It is intensive and cost-effective programs and your company can reap instant benefit from it by improving job performance of the employees.

Public Class Training

CTL offers on-time, on-demand public classes on various technical and management platforms. All of our instructors have real-life experience on the subjects they teach and the ability to present the class in a structured presentation geared towards maximizing the value of the classes you attend.

Blended Learning Programs

We can deliver blended training programs successfully integrating the best features of traditional instructor-led Training with modern web based technology and techniques.

Mentoring and Certification

All of our programs can be integrated with specific project work enabling your delegates to demonstrate their new competencies and become productive in a short time. Vendor specific certification services can be provided.

Training Room Rental

We also provide training room rental service for our clients.

Inbound Services

- Telephone Answering Services
- Custom Solutions and Services
- Virtual Receptionist Service
- Emergency Response Service
- Live Web Chat Support Service
- Customer Care & Customer Support
- Order Entry Services
- Emergency Messaging & Dispatching
- Customer Claim Management
- Product Inquiry Management

E-Commerce Services

- E-Commerce Support Service
- Warehouse Management
- Sales Order Processing and Fulfilling Services
- Inventory Control and Management Support
- Courier Logistic Dispatch Management Support
- Returns Good Management Services
- Catalog Fulfilling Support
- Direct Mail/Catalog Printing and Fulfillment Service
- Mail Insert Service
- Payment Processing Service
- Payment Collection via "Cash-On-Delivery" Model
- Human Resource Management Service – On-Site Installation Support Team
- Human Resource Management Service – Retail Customer Service Team
- Human Resource Management Service – Direct Sales Team and Product Promoter

Outbound Services

- Telemarketing
- Lead Generation
- Market Research
- Direct Sales
- Product Analysis
- Customer Desire List Service
- E-mail Marketing
- SMS Services
- Third Party Verifications Services
- Soft Sale Calling

Technical Support

- Technical Help Desk Support
- Computer Hardware Problems Diagnosis
- Software Problems Diagnosis
- Application Usage Support
- Escalated Case Trouble Ticket Management
- Warranty Support

Others Services

- Data Entry and Analysis Services
- Web Solution
- Learning Management System (LMS)
- Search Engine Optimization
- Apps Development
- Business Automation Services
- User Account Management Support
- Billing Inquiry and Adjustment
- Repair Warranty Inquiry Support
- Refunds Management
- Welcome Call or Other Client Initiated Information Calls
- Customer Satisfaction Surveys
- Directory Assistance
- Debt Recovery
- Hotel Booking and Information Service
- Toll Free Number Support

Digital Marketing

- Social Media Marketing
- Content Marketing
- Graphic Design
- Online Marketing
- Digital Advertising
- Database Solution

CTL EXPERTISE

CTL trainers and professionals are skilled in various technologies as well as management areas. The following is a shortened list of the areas of specialization.

Information Technology	Microsoft, CISCO, Networking, IT Security, Web Engineering, Database, Game Development (XNA), iPhone/Android App. Development, Oracle, SAP
Management	PMS, MIS, CSM, HRM, HRIS
Financial Management	Internal Audit, IT Audit, TAX, VAT & VAT Accounting
Others Training	Day long workshop with different topics like HRM, TAX, VAT & VAT Accounting, Journalism Citizen Journalism, Videography, Video Editing etc.
Outsourcing Training	Workshop on Online Outsourcing, Search Engine Optimization (SEO), Graphic Design, Web Design, Web Development, Article Writing, Game Development, Android Application Development

Key Personnel

Sl	Name	Designation
01.	Ln. M. K. Bashar PMJF	Chairman
02.	Utpol Kumar Das	Director