

COMPANY PROFILE
OF
WINKY TECH LIMITED



INTRODUCTION

Company Detail Information	
Company Name	WINKY TECH LIMITED.
Address	Level-4, Vision Tower-1, Software Technology Park, Karwan Bazar, Dhaka-1215
E-mail	contact@winkytech.com
Web	www.winkytech.com
Year of Establishment	2021
Number of Employees	24
Our Services	Mobile Application Development (Android & iOS), Cloud Based Software Development, Web Application (cross browser supported), Cyber Security Systems, Artificial Intelligence implementation in software/application, IoT, Robotix and more.

About Winky Tech Limited

Winky Tech Limited is a one of the leading startup software company of Bangladesh. Our featured product is Self-Protect App-Emergency Safety App. Among other products easy and powerful e-commerce Solutions, Dynamic, Responsive & Modern Technology featured websites, Innovative Graphic Design, Android & iOS applications, diversified & interactive Web portals are significant. Moreover, we also provide SEO, Digital Marketing, Social Media Marketing, system analysis and system design, testing etc. services for corporate or individual clients. We also sale products and provide service for any clients.

Our Goal is to make a standard, expandable & robust system as well as provide hassle free service from end user point of view. Almost all of our client will Long term relationships with our clients, by being customer oriented and by delivering work of the highest degree of satisfaction and flexibility. Our production team is efficient, well trained, specialized, talented, enthusiastic and multilingual also.

Background of the Company

WINKY TECH LIMITED is a uprising innovative Software Development Company in Bangladesh. It provides various kind of IT services such as custom software, web based solution, mobile apps, digital marketing services, cyber security, machine learning, and much

more according to client demand. It is operated by innovative, professionally trained and skilled manpower.

The Chairman & Managing Director of **WINKY TECH LIMITED** has dynamic leadership in such sector and they have necessary means of wealth in the country to provide equity for the proposed project. **WINKY TECH LIMITED** is keen to take the advantage of fast growing IT & Software Business. IT market by offering high quality product and advantage to the customer. There is a great possibility of extending this market to foreign countries.

Mission

Mission of **Winky Tech Limited** is to do revolution of innovative software in Bangladesh. Make sure to assist people by using innovative affordable cost for business and others purpose. We want to simplify living- life by using software.

Vision

Our Vision is to be a leading Web Solution company in IT sector and progress in our current position in market. We know that Customer's growth is our growth, so we commit our customers to help in achieving their business goals. We believe in work with the accuracy and best quality. We want to be known as the reliable, innovative and user friendly software service provider in IT industry.

Our Expertise

We believe in quality, so provide best quality IT services. Once you choose Winky Tech Limited, you will fulfill all your requirements. We have young, skilled and dynamic professional team which is specialized and experienced in IT solutions.

When you meet our team, we first listen your requirements, understand and analyze the need. Then we provide the sample of similar product. After that we develop a prototype. If there are changes in the product according to the client's feedback, we make the changes then our final product will be ready for the client.

Management Aspects:

Directors of the company, their background and experience:

The overall management of the project will be under the supervision and guidance of **Md. Saddam Hossien** he has got higher education and has adequate knowledge and long experiences in the management of business organization.

Sabrina Sultana has been working from the beginning as Chairman. She has very wide knowledge in current trend and situation of international market. She has very wide range of experience in management

Management:

The proposed project is being promoted as a private limited company by a group of 2 persons. They have already formed a private limited company registered with the Registrar of joint stock companies. The sponsors are educated and experienced and from their educational background it is expected that they will be able to implement and operate the project satisfactorily.

Financial Capabilities and Track Record:

Profitability potential of the project has been estimated for five years of operation to assess the financial viability of the project. The financial projections include estimation of sales, operating cost, administrative and selling expenses and financial overheads.

Names of Directors who will be responsible for supervising the administrative and technical aspects, both at the implementation and Solutions stages: **Mst. Sabrina Sultana** (Chairman), **Md. Saddam Hossien** (Managing Director) of the company

The Journey of Winky Tech Limited



Web Application Development

Winky Tech Limited web application development practice addresses a wide range of business needs. Whether it's a content management system or a web-based data interface, our solutions demonstrate all the hallmarks of competence. Web applications made by Winky Tech Limited address the specific business requirements, whether it's a multinational large group of company or a small start-up.

Here are the procedure, we follow to develop any web applications:

- Sketch
- Cross Check
- Develop
- Testing
- Deliver

Mobile Application Development

Winky Tech Limited generally make iPhone and Android applications for all kinds of companies and startups. Winky Tech Limited specializes in developing multiplatform mobile apps for iPhone, iPad, Android. Along with developing publicly available apps via Apple App Store or Google Play, Winky Tech Limited can also develop custom business to business (b2b) apps addressing client specific business process.

Software Development

If anyone need pre-eminent software, **Winky Tech Limited** is the right place for them. **Winky Tech Limited** has a dedicated team which helps client to deliver software according to their scenario simplifying various business processes.

Coding should be done to see how infrastructure, architecture, and design are working in confluence. Engineers of **Winky Tech Limited** has ability to develop any type of custom solutions: cross-platform, native, enterprise, desktop, web, and many more. **Winky Tech Limited** also deliver data warehouses, cloud migration services, and advanced technology

implementations like robotic process automation, artificial intelligence, the internet of things, and many more.

Domain & Hosting

Winky Tech Limited is the Top Leading Web Hosting Company in Bangladesh. **Winky Tech Limited** provide domain registration and SSD web hosting service in Bangladesh. We use USA Data-center and have USA based powerful Hosting server. Our USA located servers help our clients to get secure web hosting service from us. We provide domain registration service and web hosting service both. Our dedicated customer support team helps our valuable clients immediately any kinds of hosting and domain related troubles. If you want to get best quality and secure web hosting from Bangladesh at reasonable price and full satisfaction, **Winky Tech Limited** should be your first choice without any doubt. **Winky Tech Limited** is the best web Hosting Company in Bangladesh. Peoples can get shared hosting, VPS, Dedicated server from us. We have been providing secure, fast and reliable web hosting in Bangladesh since 2021. In **Winky Tech Limited**, we provide 30 days Money-back Guarantee for all our shared hosting Plans.

Digital Marketing

Winky Tech Limited has good knowledge in Brand Marketing, and are providing digital marketing service in Bangladesh. We are also a Digital Marketing agency based in Dhaka, Bangladesh that has a special Digital marketing expert team to reach your goal. Here (BD) has lots of digital marketing agencies in Dhaka but we are taking special care of our customers. Branding Design by the top Digital Marketing Company in Bangladesh to grow your business and activities.

MANPOWER

Chairman	1
Managing Director	1
Chief Technology Officer	1
Chief Executive Officer	1
Chief Operation Officer	1
Corporate Analyst / Advisor	3
Software programmer	6
Graphic Designer	2
Support Engineer	3
HR & Admin	1
Accounts	1
Other Staff	3
Total	24

Qualification

- All of our programmer are minimum of CSC/CSE graduate or holds bachelor's degree from related discipline
- The CEO has 10+ years work experience in the IT industry
- The CTO has 10+ years work experience in the IT industry
- Bangla & English professionals for seamless communication
- Highly qualified & dedicated project Management & Support team.
- Highly Qualified software Marketing expertise

Our Clients:

Winky Tech Limited has a number of reputed clients. Some of them are as follows:

Company Logo	Company Name	Product/Service	Development Year
	Self Protect App	Public Safety App (Android)	2021
	IMTM	Interactive, Responsive & Dynamic Website	2021
	Maathal	Interactive, Responsive & Dynamic Website	2021
	EDP NGO		2022
	VetSheba	Veterinary Prescription Management System	2022
	M.L. Thread & Accessories Limited	Interactive, Responsive & Dynamic Web Solution	2022
Digital Meherpur	Digital Meherpur	Innovative Public Online Service	2022

Self Protect – Emergency Safety App

In this days, phone gets lost is a common phenomena and unfortunately there is no way we can know who is using that device and from where. We live in different area that far away from Police Station. In very tough situation like attacked by someone dangerous, There is no time for sending help request to PS using phone call or just a sms. Else if, there is time but those attackers never give us any chance to call or text Police Station or someone close and that's the reason we can not get help from our Police when we need it most. Also, finding out nearest Police Station phone number isn't easy that moment. Moreover, There is no automation system which inform Police or can make a normal diary. In Bangladesh, Drug trafficking, Money Laundering, Extortion, Hiring for murder, Fraud Activities, Human Laundering, Robbery, Corruption, Black Market Business, Political Clash, Terrorism and Hijacking and many more crime happening everyday. Due to this bad activities it makes very bad impact on common people life.

According to Intentional Homicides The rate of Homicide in 2014 was 2.8 per 100K people. Within last 15 years, The highest rate of homicide increased to 2.9 in 2006. According to Police report, In only 2015, The total numbers of crime committed was 1,79,880 such as Theft, Robbery, Murder, Clash, Hijacking, Women and Children torturing are remarkable. After spotting any crime scene or experienced with any crime there is no easy way that we can inform Police and due to this reason there is many common people becomes victim of it. An automation system can be very helpful in this case if that notify very quickly to law enforcement.