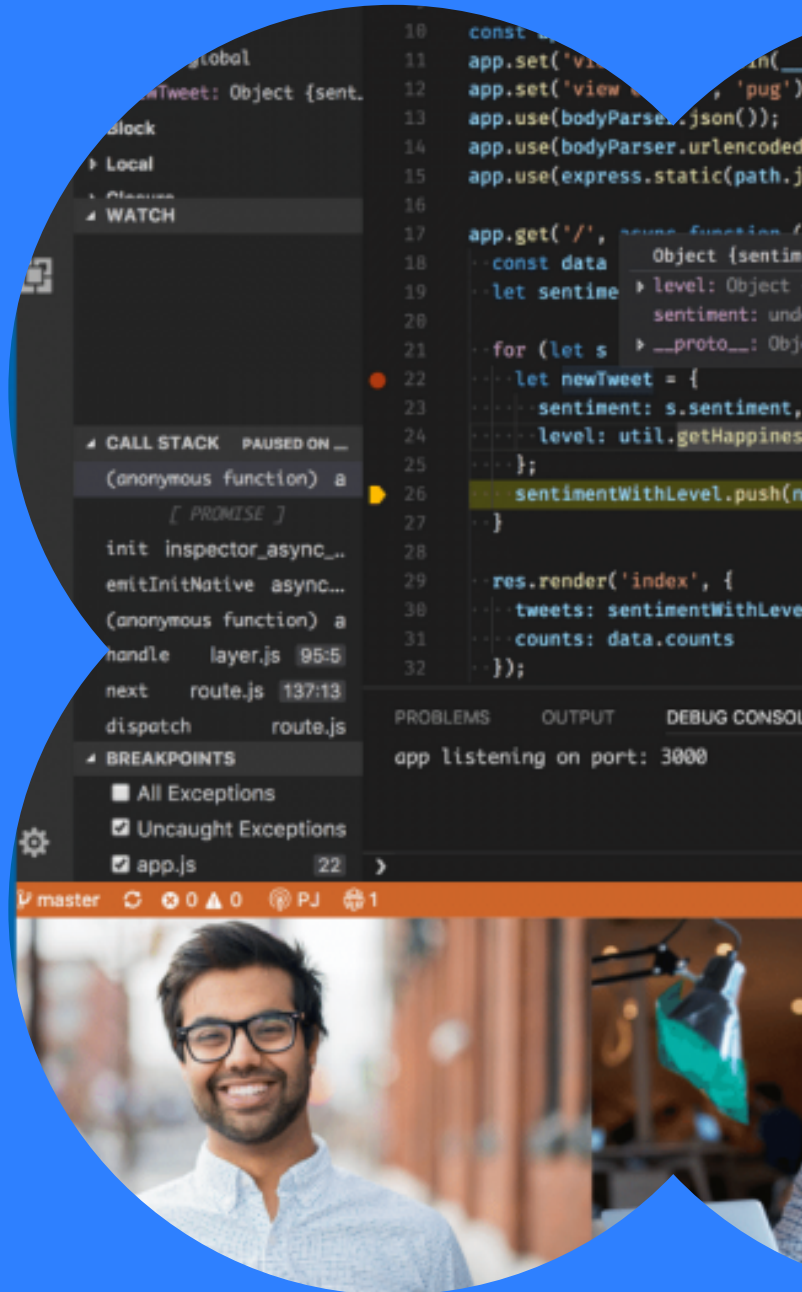


Company Profile



HYDRUS DIGITAL

About Us

Hydrus Digital is a US-Bangladesh technology venture - an affiliate of Cetus Digital (<https://cetusdigital.com/>) and WebAble Digital (<https://webable.digital/>) providing technology, software engineering product engineering, and digital marketing offerings and services through its dedicated network of leading engineering resources to the world. Our experts are hired by top corporations for their product and software engineering initiatives.

For any company big or small, that is struggling with digital transformation and has experienced recent success working remotely, Hydrus Digital is a lean, affordable & transparent remote staffing solution for technical teams.

Mission

Technology is evolving at a rapid pace and ushering in an era of prosperity in emerging economies like Bangladesh. Leveraging local talent and global opportunities, our mission at Hydrus is to develop innovative use cases, collaborate with partners and experts to develop impactful solutions.

Vision

Our vision is to empower digital transformation for organizations by removing inefficiency. Our aim is to combine tried and tested engineering best practices, collaborate with cross-discipline knowledge partners and drive impact

About Us

Meet The Founders



Pervej Alam

Co-Founder, Managing Director

Pervej is a Technology Leader with 20 plus years of broad IT experience including emerging technology R&D, software development, product engineering, data warehousing, business intelligence, systems architecture, client relationship management, sales and operations. Pervej has strong working knowledge of ML/AI, IoT, and NLP. Pervej's industry domain experience spans Financial, Healthcare and Retail. He holds a B.S in Information Systems from St. Cloud State University and MS from University of St. Thomas in Software Engineering. Pervej has also completed an executive program on AI from Carnegie Mellon University.



Shadab Mahbub

Co-Founder, Director

Shadab is an entrepreneur and a SCRUM Alliance Certified Project Manager who co-founded WebAble Digital & Ether Technologies and hosts over 8 years of experience in executing digital marketing campaigns and software development projects for various for-profit and development organizations. His product development experience includes ChatLeads – a natural language processing engine and BotNinja – SAAS for marketing automation. He is a graduate of the Department of Finance, University of Dhaka.

About Us

Meet The Advisors



Dan Hardtke
Chief Digital Officer
Cetus Digital, USA.
<https://cetusdigital.com/>

Dan is an accomplished Digital Product Leader that brings 30+ years of success delivering innovative digital products to market. He has deep expertise in Healthcare and significant experience in Retail, Manufacturing and HR/Payroll. His many years spent defining business and technical architecture helps him seamlessly take products from ideation and discovery to technical delivery and market go-live. Dan has a B.A. in Economics from the University of Minnesota.



Ron Hoffner
Senior Director of Product Management
Level 2, U.S.A
<https://mylevel2.com/>

Ron is an accomplished emerging technologies strategist, product leader, and investor. He brings 20+ years of experience in the space, with an impressive track record of success for both startups and large organizations across multiple industries and countries. Ron has an MBA and B.S. in Finance and Management of Information Systems from the University of Minnesota. He is also a CFA Charterholder.



Ravi Kondadadi
Principal ML/NLP Engineer
Avalara, U.S.A
<https://www.avalara.com/>

Ravi Kondadadi has more than 20 years of experience in developing ML/AI based Natural Language Processing (NLP) solutions. He has extensive experience in building healthcare NLP/AI models in clinical and benefits domains. Ravi is an expert in developing NLP solutions using machine learning and deep learning and has experience developing ML models for different domains including healthcare, legal and financial. In the past, Ravi has extensively worked on clinical language understanding as a distinguished NLP engineer for Optum a UnitedHealth Group technology division, and as an NLP researcher for Nuance Communications. He also spent nearly eight years as an NLP research scientist at Thomson Reuters. Ravi has a Master's degree in computer science from the University of Memphis. Ravi owns multiple patents in healthcare NLP and has authored over 20 academic papers related to ML/NLP.

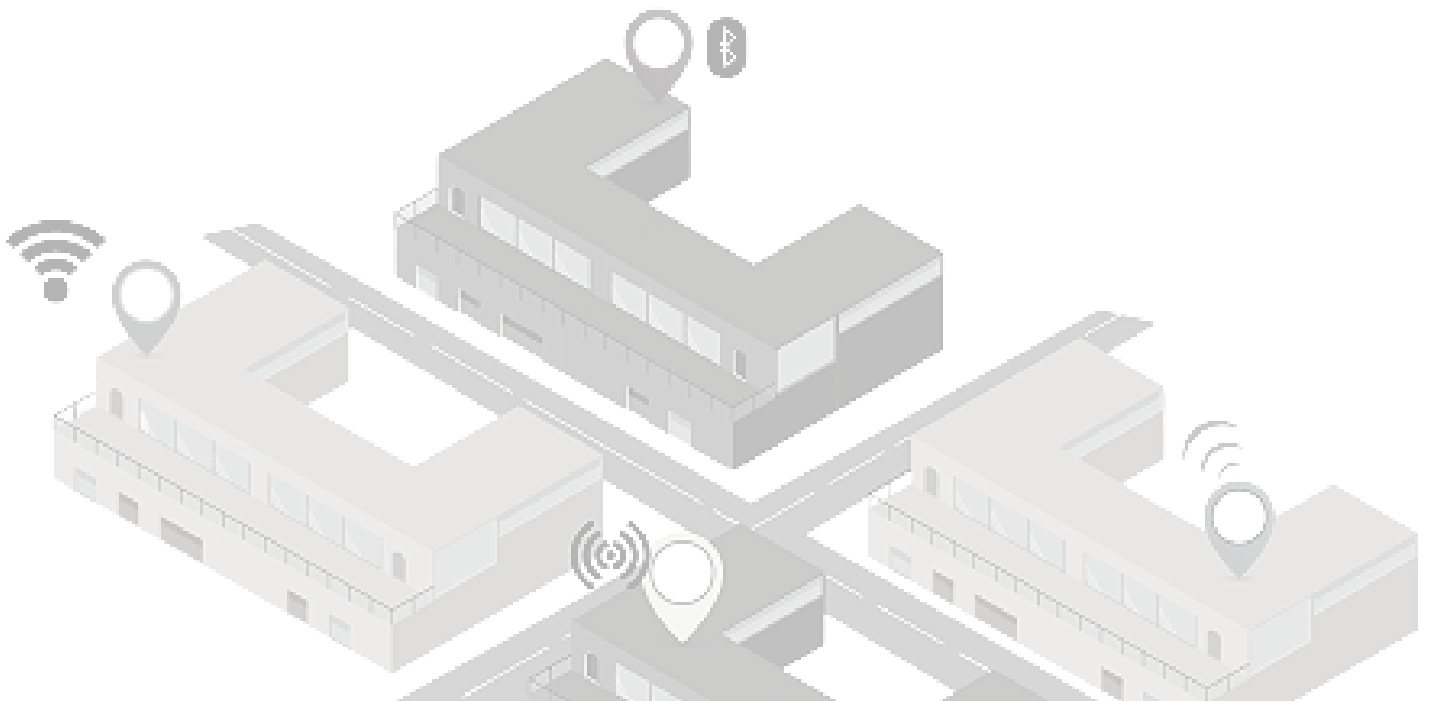
Our Services

Integrated Solution Development

Solving a particular problem often requires an integrated approach to design thinking combining hardware and software. Hydrus offers an impressive network of partners and affiliate companies to curate and create cost-effective solutions.

Key Features

- Factory Maintenance Automation
- Hardware Design
- RFID Tool Tracking System
- RFID Employee Tracking System
- RFID Asset Tracking System
- RFID Inventory Management System
- RFID Based Jewelry Tracking System
- SDK Integration
- NFC Based System Design & Development



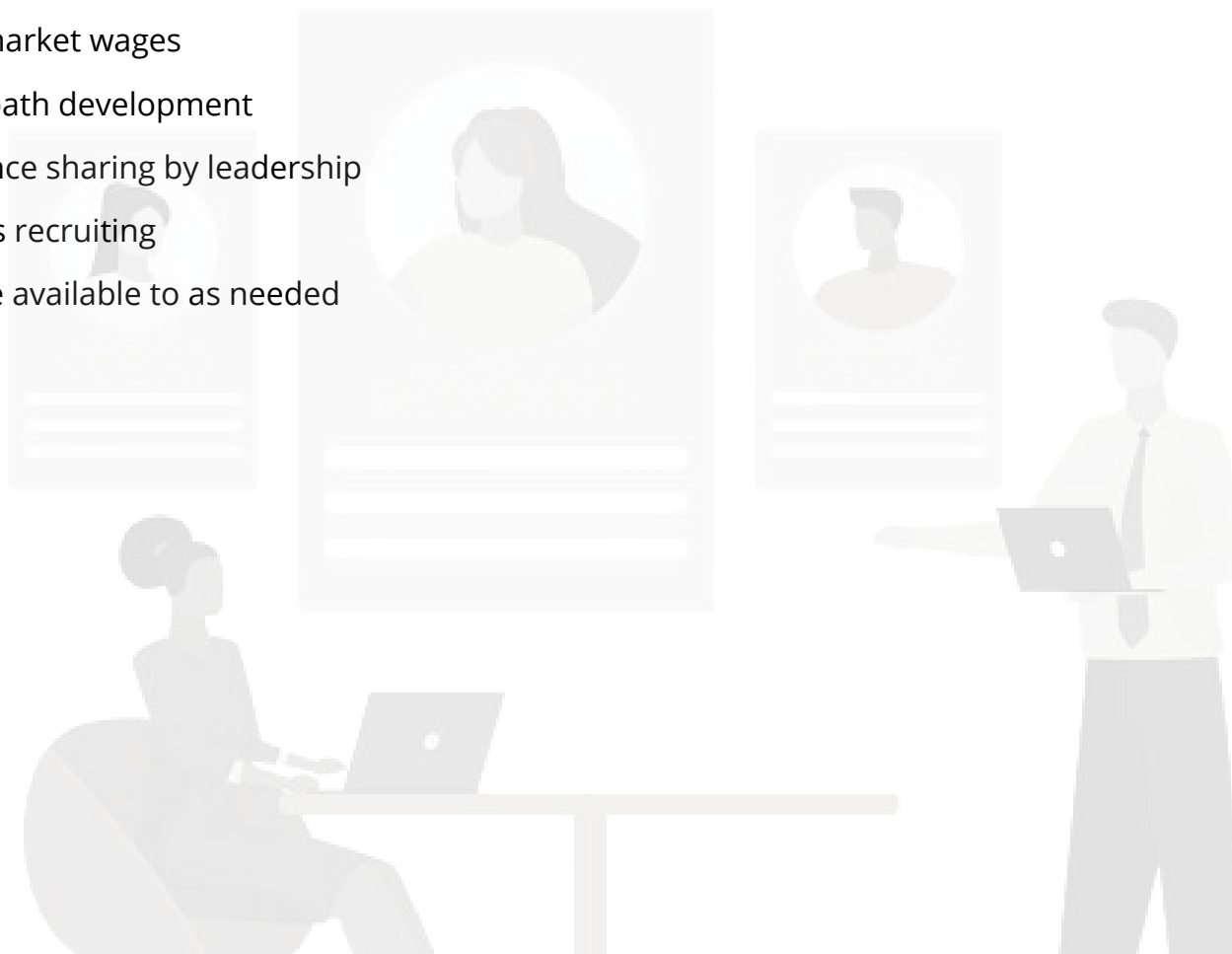
Our Services

Off Shore Software Engineering

For any company big or small, that is struggling with digital transformation and has experienced recent success working remotely, Hydrus Digital Offshore Software Engineering is a fresh return to offshore supplemental staffing unlike the big traditional offshore vendor options, Hydrus Digital Remote Solutions is lean, affordable, transparent, flexible, sustainable and really easy to work with.

Key Features

- Customers define the roles, engagement model, agile maturity
- Clear, transparent pricing
- Built for sustainability, continuity
- Above market wages
- Career path development
- Experience sharing by leadership
- Rigorous recruiting
- Onshore available to as needed



Our Services

Cloud Transformation

For companies wanting to take full advantage of Cloud technologies, that are spending too much of their time enhancing and supporting legacy applications and dated technology, Hydrus Digital is a way to begin or accelerate that journey unlike partnering with the big traditional offshore vendor options, Hydrus Digital is small, flexible and based on decades of software development experience, ready to size up the need and jump start onboarding and recruiting.

We're lean, affordable, transparent and really easy to work with. We can adapt and fit in regardless of your agile or cloud maturity.

Key Features

- Access to variety of high demand skills
- Whole teams or pick the mix and roles that work for your customer
- Great, transparent prices
- Trusted partner in closing deals
- Non-compete available



Our Services

Product Management

For companies big or small or other digital solution providers that lack Product Management talent, experience or maturity, Hydrus Digital Product Management Consulting is a great way to assess the current state of a company's digital transformation journey unlike other consulting services, Hydrus Digital Product Management Consulting focuses on discovery, not just agile delivery. Helping make sure what is being planned or even in the process of being built will delight end users.

Key Features

- Business Case reviews
- Transformation recommendations
- Strategic alignment
- Roadmap reviews
- Market research
- UX reviews
- Agile Business Coaching
- Agile Delivery

Our Services

Digital Marketing & Communications

Our Digital Marketing offering is a full-service digital marketing solution specializing in social, local, and content marketing. With a specialized team of 60+ creative & media professionals, we specialize in creating a seamless collaboration process emphasizing aesthetics and analytics. We know how to be scalable, while remaining agile & adaptive to the latest marketing insights and technology.

Key Features

- Campaign Design and Development
- Industry Certifications and Badges
- Latest Production Tools & Technology
- Brand and Media Strategy
- UX and Product Development
- Influencer and Social Media Marketing
- Social Strategy and Campaign Management
- Behavioral Change Communications



MARKETING

Our Services

Build the perfect team for your business.



Technical Writers

Simplify the complex with Technical Writers who can compile all types of guides and posts.



Software Engineers

Experienced software engineers, coders, and architects with expertise across hundreds of technologies.



Product Owners

Expert product owners will maximize your product's value by prioritizing backlogs and streamlining your project.



Business Analysts

Bridge the gap between your business and the complex data and technical systems you need with efficient Business Analysts.



Quality Assurance Engineers

Adept QA Engineers will ensure the highest quality development processes and specifications.



DevOps Engineers

Unify and automate processes with skilled DevOps Engineers who will combine code, maintain applications, and manage applications.

Partners



Projects



Parata offers the most comprehensive pharmacy automation portfolio with pouch and blisters medication adherence packaging, high-speed automated robotic dispensing technologies, and pharmacy workflow solutions.

Hydrus Digital works with Parata and provides product engineering and development support maintaining multiple workstreams.

Our staffing solution for Parata involves a team of 30+ resources consisting of project managers, software engineers, and quality assurance personnel collaborating with client side domain experts to transform their product ecosystem.

DevOps & Solution Hosted On



The Team



Our Offices



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