



REIT Limited

Real IT Based Service Solution

Location

JCX Business Tower, 1136/A, Japan Street, Block – I, Level – 5

Suite #H, Bashundhara R/A, Dhaka 1229, Bangladesh

Phone: +88009606998856

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856



About REIT Limited

REIT Ltd. is not a real estate builder. This platform stabilizes for studio apartments residential, commercial property selling, renting, flipping, etc. Real estate is a new concept booming industry. We support those who dearly need all kinds of property support.

REIT Ltd. was formed in February 28, 2021 with a vision of becoming one of the real IT based service solutions giants worldwide also to serve clients at their top-notch satisfaction. Over the years we have left an indelible impression in the IT solutions with an impressive clientele and an extensive global presence.

REIT Ltd. serves the support of every business requires with technology. IT service desks or helpdesk solutions give your business a single point of contact to ensure your technical issues are resolved quickly and effectively so your business can continue to operate.

Our tried-and-true IT services offer easy-to-reach helpdesk support to assist you in troubleshooting and resolving problems as they arise. Our dedicated support team is here to assist you with your technological issues, giving a single point of contact for all enquiries, service requests, and other technical support.

Vision

Effective and efficient use of technology and resources is at the heart of profitability and customer service for any Business or service providers' worldwide. Despite this, the vast majority of companies still use outdated methods of managing their resources and customer orders resulting in wasted time, energy, money, and opportunity. Our vision is to provide best support and maintenance service, 24/7 Helpdesk support, Application Development, Network solutions provider worldwide for planning and scheduling technology and business processes to approach 100% on-time delivery to their customers with 0% waste of capital.

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856



Mission

To consistently deliver value to our clients by providing creative and forward-thinking application, maintenance and support solutions, by collaborating and creating long-term relationships through our dedicated team of Engineers and professionals who are committed to exceptional service. We want to be a trusted and respected business and technology consulting firm recognized for delivering exceptional value and actionable result to clients and to deliver and support adaptable business application and provide value-adding services in our markets that help organizations to manage their dynamic business needs effectively.

Goal

To keep us focused on our most desired outcomes we've adopted our long-term goals that we continue to strive for:

Make every client a hero at their company through successful custom application development, network solutions and cloud service with customer support at top notch. Provide technical support and services that are hassle-free to setup, a pleasure to use and indispensable to our clients.

Experience of the Company in IT Sector

We are a group of IT support specialists, networking experts and project managers passionate about what we do having more than 1 year experience of operation in IT service sector. We offer custom application development, 24/7 helpdesk support, network solutions and project management services to international customers across multiple industries. We understand the challenges that our customers face within and across these industries. REIT Ltd. is growing interest and experience by investing as leveraging companies' resources to achieve development results, including in private sector and economic development. At the same time, the company increasingly sees the potential of investments expertise and funds in helping them to explore new markets and products, or to strengthen the sustainability of their business in consumer markets or production in developing countries.

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856



Project Detail

Background:

The ICT sector of our country has in recent times emerged as one of the fastest developing areas in the sum-total of our country. Last year, we have taken slow in start but sure steps towards an increased global presence in the Information Technology (IT) Sector. Over the last decade, the use of computer has increased in offices, educational Institutions and at home. A lot of enthusiasm among the youth of this country has been created in this country. The withdrawal of all import duties and taxes on computers, hardware and software by the Government and an explicit preference to support foreign investment in this sector has created a computer depended business and educational environment.

With India, the most neighbor country of our country, leading the field in export earnings from IT jobs like software export and computer services; Malaysia, Philippines, Thailand, Pakistan, Indonesia, China and Japan are making consented efforts to cash in from IT services. Bangladesh, being ethnically and culturally close to India, as yet, has not been able to achieve not worthy export earnings from this sector. At the same time, however, it is interesting to note that majority of the young Bangladeshis abroad hold IT jobs and are doing exceptionally well in both international and local computing competitions. Bangladeshis clearly, have a knack for such work. So, we are highly optimistic that we would be able to be a nation with ability to develop software for export and meet-up local requirements.

Management Aspect

CHAIRMAN, MRS. SABINA YEASMEN

Mrs. Sabina Yeasmen Shelly has started her career as Senior Management level in the software development industry of Bangladesh. Mrs. Sabina was appointed Director to REIT Ltd in February, 2021. Prior to that she spread her golden days in patient services, personnel management and finance. Mr. Sabina has participated in many IT service-related workshops and seminars arranged by National and International Agencies in home and abroad.

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856



MANAGING DIRECTOR, MR. MD. NAZRUL ISLAM

Mr. Mohammed Nazrul Islam is a highly skilled IT person having experience in 14 years. With his dynamic and pragmatic directions have ranked all these companies into top. New thoughts and ideas have inspired him to provide comprehensive health care services to low-income group people. He believes that only dedication and commitment to he established Eicra Soft Ltd. Mr. Mohammed Nazrul Islam, an icon in the field of service sector who started his journey in 2003 which includes 8 years of management experience and result driven leadership. Mr. Nazrul has obtained the Sun Certified Java Developer (SCJP) designation. He has a Master's degree in Business Administration and a Bachelor's degree in Computer Engineering, both from Prime University of Bangladesh.

IT in Application Development Industry

The IT industry in Bangladesh, especially application and IT enabled service industries, is relatively small compared to the size of the national population (160 million), and the size of national economy (nominal GDP IN THE LAST YEAR: US\$65 billion). However, the software and ITES industries in this country have rapidly growing in recent years. The average yearly rate of custom application development industries in Bangladesh has been over 40% for recent five years, and this growth rate is expected to continue. This rapid growth is supported by good software export trends and large demand for IT automation in domestic industries. Recently in Bangladesh, large-scale automation projects have been widely implemented in telecom, banking, finance, pharmaceutical, and garment/textile industries. Domestic demand for custom application development industries expected to increase.

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856



24/7 Helpdesk Support and Maintenance Industry

In 2022, many company working on a variety of maintenance projects. Generally, the team of seasoned consultants has successfully managed maintenance projects. On the other hand, IT helpdesk services are designed to give a comprehensive assistance when any company require it most. There are many companies in Bangladesh is available to provide help because in this current situation, it is one of the most growing markets all over the world including south east Asia.

Property Rental Services Industry

The real estate industry is the engine that propels an economy forward. Bangladesh, as one of the world's most densely populated countries, has been suffering from a serious housing crisis. Despite the fact that the majority of the people is divided between middle- and lower-income categories, housing for everyone has been a misconception in Bangladesh. In the last two decades, private sector residential property developers have only supplied a small percentage of the total housing demand. The demand-supply imbalance remains stubbornly large. Despite insufficient governmental preparations, these property developers have been able to make a profit, despite the fact that the middle- and lower-income households remain untapped.

Project Management Industry

Whether you're a builder, a contractor, or an investor, you'll have to deal with various of criteria at every stage of your project. Our project management solutions include complete monitoring, inspection, and commissioning for all kinds of projects, regardless of size or location. Service providers offer you vast experience in all elements of construction as a global leader in project management. As a consequence, they can assist any company in lowering technical risks, preventing construction errors, managing budgets, and successfully keeping your construction project on track. Service providers can also assist the companies in meeting all application requirements, whether regulatory, voluntary, or client-based.

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856



Key Success Factors

- Strategic investment in real estate sector.
- Strategic advisory and property valuations.
- Dispute resolution program for your investment.
- Investment document revising and updating.
- Property inspection and land owner verification.

Technical Aspect

The project envisages for setting up of an ambitious Information Technology- (IT) Based company with a view to offering quality services of software development for home at home and abroad market. The company located (House # 160 (6th Floor), Road # 08, Block # F, Bashundhara R/A Dhaka-1229, Bangladesh)

To provide quality application and support service by international and local develop software of user friendly, dependable and reliable through our highly skilled and dedicated professional. Our goal is to continually set the highest standards of customer satisfaction in our industry – through innovative of product and service as well as to secure the strongest competitive position through creativity and operational excellence.

REIT Ltd is real IT based service solution Company engaged in project management, 24/7 helpdesk solutions, property rental services, network solutions, preventive maintenance and many more services.

Technology (Description including availability and risk of the technology):

Product Name	Client Number
1. Real-estate Web Application	13
2. Autos Car Web portal Script	9
3. Travel Web Application	10
4. Tour Booking Application	16
5. Hotel Reservation Script	22

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856



6. Vacation Rental Script	6
7. Logistics Web portals	17

Existing Product and Application Development Tools:

Application Name	Platform	Tools and technologies
1. PHP B2B Trade Portal Script (Mobile Version)	Web	PHP Zend Framework, JavaScript, jQuery, Ajax, Kendo JS, MySQL.
2. Tours and Travels Scripts (Mobile Version)	Web	PHP Zend Framework, JavaScript, jQuery, Ajax, Kendo JS, MySQL.
3. Real Estate Script	Web	PHP Zend Framework, JavaScript, jQuery, Ajax, Kendo JS, MySQL.
4. PHP B2B Trade Portal Script	Web	PHP Zend Framework, JavaScript, jQuery, Ajax, Kendo JS, MySQL.
5. Hotel Reservation Script	Web	PHP Zend Framework, JavaScript, jQuery, Ajax, Kendo JS, MySQL.

Future Plan for Product / Application:

- Auction Web Application
- Deal Based Web portal
- eCommerce-based application

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856



- Classified Ads Scripts
- Project bidding and Marketplace Software
- Server Management & Monitoring Software

Why we are so confident:

Answer is very simple and straight forward. We feel our self very confident Just because of following uniqueness that gives us competitive advantages in both local and international market.

- Fastest turnaround with 18 hours LIVE help desk team
- Property rental service
- 24/7 customer help desk support system
- Project management service all over the world
- Custom application development service
- Agile Scrum based Development Methodologies
- Working under Zend 2.5 Technology with PHPNG 7.0 versions
- Cloud based platform with SaaS Experiences
- We have client of international marketplace and growing
- We offer 30 Days Money Back Policy to all application we sell on the net

SWOT Analysis:

Strength:

- Sponsors have strong technical qualification and extensive technological expertise
- The company have experienced and specialized technical resource persons
- Our product lines are innovative and responsive to market demand and trends.
- Can ensure quality of product and services
- Prices are competitive without compromise to quality.
- Have proven management capabilities.

REIT Limited

JCX Business Tower, 1136/A, Japan Street, Block- I, Level 5
Suite # H, Bashundhara R/A, Dhaka 1229, Bangladesh
Phone: +880 09606998856

**Weakness:**

- Inadequate finance
- Reliability on market data
- Lack of adequate marketing experience

Opportunities:

- Bangladesh is still green market for ICT technologies and innovations.
- Almost all sectors of economy are switching to automation and thereby market is expanding
- Global influences
- Market response to marketing tactics
- Clients' trust in our strength and capabilities

Threats:

- Present and Future competitors
- Retention of employees
- Unethical moves of the competitors
- Political unrest (if any)
- Overall economic situation

In every business there are opportunities as well as threats. But if indomitable spirit, technical strength, technological and management experience, quality, competitive price, honesty and not the least good intension are their fortune will surely favor. These are the universal business guides for success in business. We feel the urge to meet the challenge.