



www.wpxpo.com

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Company Address

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Established in: 2020

Established by: Jakir Hasan, Anik Biswas

WHO WE ARE

WPXPO is a fast-growing web solutions provider creating WordPress-based software products for the global market. WordPress-based software solutions like PostX and ProductX are geared towards building and scaling personal and conglomerate businesses. We also have a focus on creating WordPress themes like COBLOG. Our products are catering to millions of customers around the world, allowing them to be the owners of themselves and expand their signature on a local and global scale.

Customer-centric experience development is what we focus on primarily, driving ourselves to build top-notch solutions for users in the US, Canada, and other countries. A well-motivated and highly skilled team of dreamers is in the process of creating customer-focused solutions, building a name for the country and themselves in the process.

OUR JOURNEY

WPXPO was founded in 2019 with a focus to build customer-centric WordPress solutions. Our WordPress solutions have close to 20000+ users, and it's growing very fast.

We are committed to offering the best possible experience to our users, allowing them to be our mentors; collecting their constructive feedback, and baking them into our products. From the very beginning, we've been practicing industry-standard software development practices to offer a best-in-class experience to our users.

In order to offer the best-in-class experience, we've put special emphasis on recruiting innovative and agile minds into our workforce. In order to sustain such creative and helpful minds, we've created a healthy and dynamic environment. Our friendly environment helps to nurture the creative capabilities of our employees and motivate them to achieve excellence, both in their corporate and personal lives.

OUR BELIEF

We believe in offering the best-in-class experience to the users. Quality and Integrity are two of the core values we appreciate and nurture in the WPXPO space. Integrity is honored, quality work is more than appreciable.

Nurturing a friendly mindset is another core belief we practice here at WPXPO. Aside from practicing corporate relationships, we try to grow and maintain a friendly environment amongst ourselves. This helps to promote a healthy work culture within the company.

A healthy growth mindset is the final pillar of our belief. Employees are constantly motivated to grow within themselves to better their lives within the company and outside of the company. Active knowledge sharing is practiced actively among the group for growing skills, practicing empathy, and sharpening their mindset to grow within the organization.

OUR PRODUCTS

We have two very strong WordPress plugins in our product portfolio that we actively manage to offer a proper experience to our users.

WordPress Plugins

PostX

PostX is a Gutenberg-based blocks plugin that allows users to create news-magazine, kitchen-recipe, travel, fashion, portfolio, and other types of WordPress sites. It is a one-of-a-kind WordPress plugin that is trusted by 10000+ users across the globe. It is a super-powerful, elegant, and intuitive plugin that's suitable for novices and professionals in the WordPress space.

From July 2021 to December 2021, the plugin has seen more than a 40% increase (approximately) in the user base analysis.

<https://www.wpxpo.com/postx/>

ProductX

ProductX is a WooCommerce blocks plugin that's geared towards creating easily deployable online shops in WordPress. Individuals and small-scale businesses are finding the plugin super useful because of the intuitive user experience and proper compatibility with the WooCommerce ecosystem. Despite its early age, the plugin has passed the 2000+ installation mark very recently.

From July 2021 to December 2021, despite being in the growth stage, it has seen more than a 10% growth in the user base analysis.

<https://www.wpxpo.com/productx/>

WordPress Themes

COBLOG

COBLOG is a highly responsive WordPress theme that's super useful in creating ready-made WordPress websites. It's a very responsive plugin that's very lightweight and easily deployable for any type of user. The plugin is slowly gaining traction, crossing 800+ users.

Key Personnel

Jakir Hasan, the Chief Executive Officer (CEO) here at WPXPO is guiding the team forward to become a reliable entity in the WordPress products space.

Anik Biswas, the Chief Technology Officer(CTO) here at WPXPO is guiding the product development team to ensure better reliability in bringing out new solutions.

Notable Achievements

Among various achievements in the field of development, employee satisfaction, and office culture, we are very proud to announce the growth of PostX that has exceeded 10000+ active installations. The same is similar for ProductX, which, despite its early stages, has crossed the 2000+ active installations.

User Feedback

Here are some words of encouragement from our userbase:

"PostX is a dedicated tool for displaying post listings and comes with a large number of content, layout, and display options. It is easy to use and helps take your design to the next level."

-David McCan
Founder, WebTNG

"Amazed at the quality, power, and respect for privacy"

-victorkane

"A needed extension for WooCommerce"

-laursen299

"Awesome plugin with a very good team behind...specially loved the support."

-rabinjais7