

Aha! business model canvas

Tools for Manual Operation

1. Google Sheets
2. Google Keep
3. whatsapp
4. facebook page
5. facebook messenger
6. Canva
7. SMS Caster
8. Google drive
10. Whatsapp Business Sender

Key objectives

- To ensure the best & quick customer service to the guardian within 24-48 hours.
- To ensure the quick customer supports for both Tutors & Guardians
- have to Manage enough tutors database on different areas with their full profile as per guardian's requirements.
- ensure the security for both guardians & Tutors .

Description

Tutor Club Ste is a Tuition market place where we connect the Embedded whiteboard tutor & the Guardian as per their requirements

Customer targets

1. Guardians or Parents
2. School Collage students
3. University students as Tutors
4. Professional School or coaching center teacher

Customer challenges

- we have to manage any qualified tutor as per their requirements within very short time due to so many options in guardian's hand.
- we have to balance a standard salary range between a guardian & a Tutor .
- We need to catch So many tuition offers at a time and need fully organized customer care support .
- follow-up each & every tuition offer's Guardian &

Our solution

- We have to make a full customer care or support center for follow-up each & every tuition offer properly .
- We have to follow-up the tutors timely for their payment also
- We have to create Tutors profile so that guardian can choose a tutor base on their requirements
- we have to make a proper marketing strategy so that we can get so many tuition offer

Our value

Our value should be both guardians & teacher

Our pricing

pricing should be between 50-60% only for the 1st month

- Tutor
- Need a automation System cz it's very difficult to maintain so many tools at a time for tutors & Guardians
- Need a chatbot or landing page for tutors& guardians.
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- from the guardians
- We have to make a fully automated system for managing Tutors guardians & Tuition offer so that we can easily monitor each & every offer properly
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Our messaging

According to our monthly revenue day by day it's increasing although we are doing our full operation manually. if we automated our full system according to our plan then there are highest possibility to manage so many tuition offer successfully .

Go-to-Market

there are two type of marketing for our clients

1.Online :

- Facebook marketing
- SMS marketing
- WhatsApp marketing
- phone call Marketing

2.Offline:

- School campaign using expert sells man for Tuition offer
- University campaign for Tutors