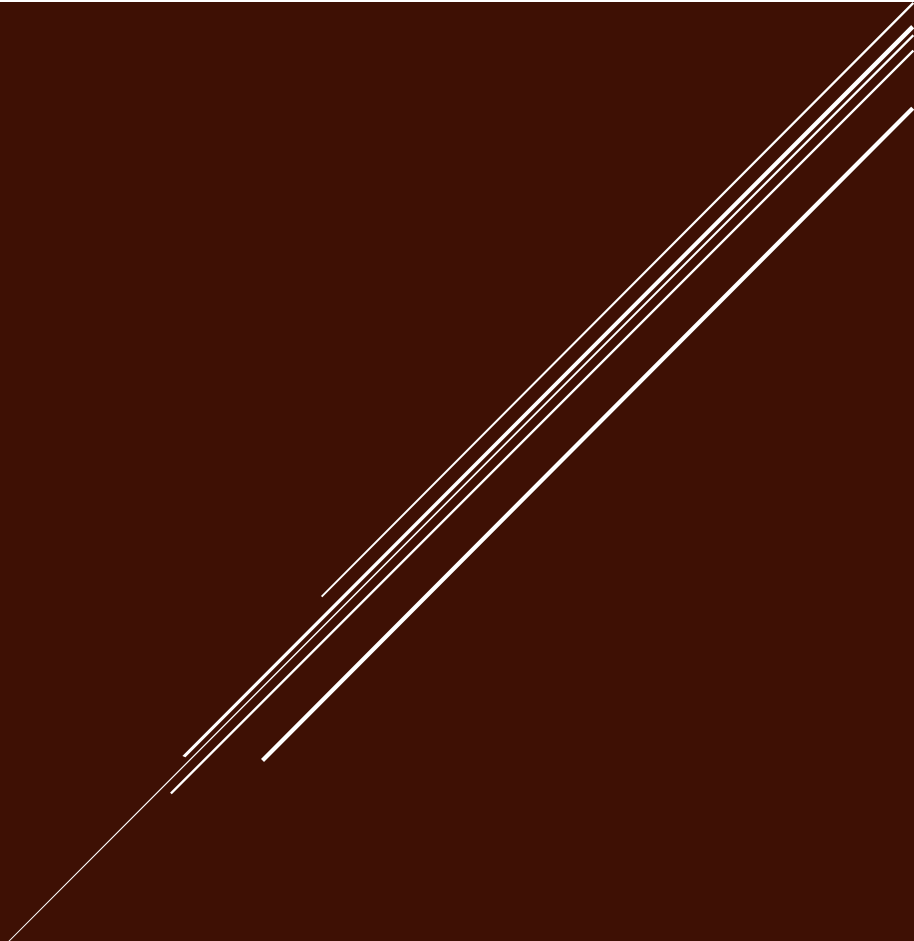




NAGORIK PROFILE

Dhaka, Bangladesh

About Nagorik

Nagorik is creating a marketplace for premium digital services at affordable micro prices to cater all the needs of general people. It is a technology company based in Bangladesh operating in Bangladesh and Nepal. Its' core expertise is in designing and selling subscription-based services over telecom & Mobile financial wallets. The aim is to make necessary services affordable and accessible for the middle-class & lower-middle-class population by introducing micro-subscription-based services and solving subscription payment complexity for both buyers and sellers.

Nagorik has launched its business in 2019 through launching a few amazing services directly and with market-leading partners. Currently a family of 66,000+ active subscribers. In 2020, the focus was on creating a service delivery platform for partner aggregation and communication channels to deliver the service efficiently to the general people. And in 2021, Nagorik launched multiple partner services along with own services on its own platform.

Vision

To create the largest marketplace for premium services at affordable micro prices globally.

Mission

- To introduce a good number micro subscription-based service
- To solve subscription-based payment complexity locally and globally
- To onboard convenient channels for service delivery payments

Our Core Services



Application Development

We have built multiple mobile & web based premium applications that can be availed with micro subscriptions



Tech Products

We continuously strive towards building the finest products to serve different business and user.

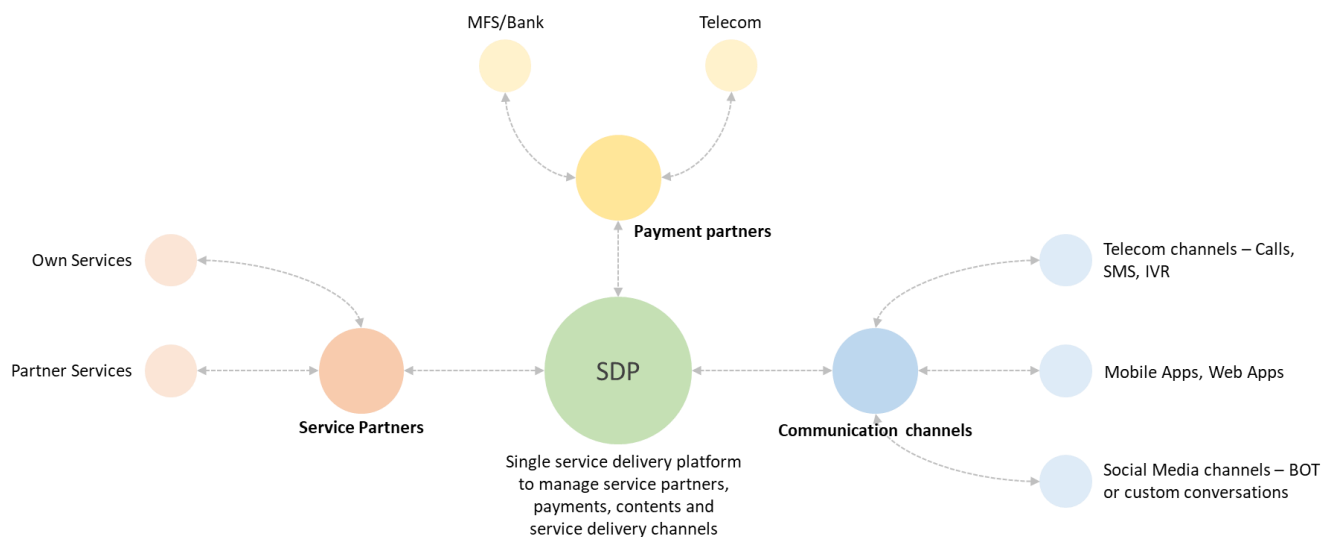


Telecom Services

Since establishment Nagorik has closely worked with Telecom Operators across different country and has gained expertise in telecom level services.

Application Development

Nagorik has designed a complete business ecosystem for micro subscription-based applications. To serve the ecosystem it has developed many in-house applications and onboarded many partner services as well.



Portfolio Services



Medha

Education

Own service. Largest question bank for job preparation in Bangladesh

160+ Transaction/day in 45 days



QuizGiri

Trivia Games

Own service. Largest quiz content inventory in Bangladesh.

450+ Transaction/day in 75 days



BestFantasy11

Fantasy sports

100K+ registered users, In partnership with InnoverGames.

300+ Transaction/day in 45 days



Tota

Education

Own service. A platform to practice speaking new language with professionals & learners.



Cheeta

Wellness & fitness

Own service. Gym, diet, wellness at home. In partnership with multiple top experts.



Purno

Micro-insurance

In partnership with Trust & Sandhani insurance



Shera

Game

Shera is the ultimate live game show app where user can win exciting rewards playing live games



Jeeto

Game

Bangladesh's biggest e-gaming network connecting gaming enthusiasts by hosting tournaments.



Tukhor

Game

Knowledge enlightenment platform that helps to enhance expertise on a particular topic via gamification.

Tech Products

Website and Application for B2B

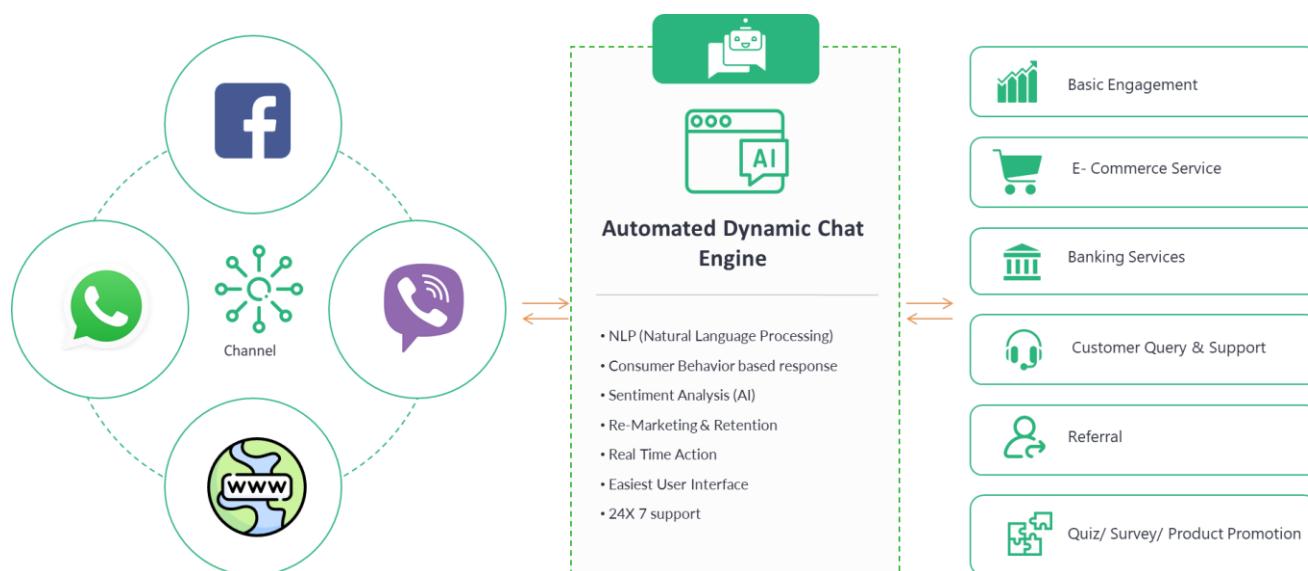
Our dedicated and proficient team of software engineers is very much capable of developing small scale to enterprise level (Web, Desktop and Mobile) application to help automate business processes within our clients' organization.



Android & IOS | Expertise in All Programming Languages | Database | UI & UX | Cloud Based Solutions

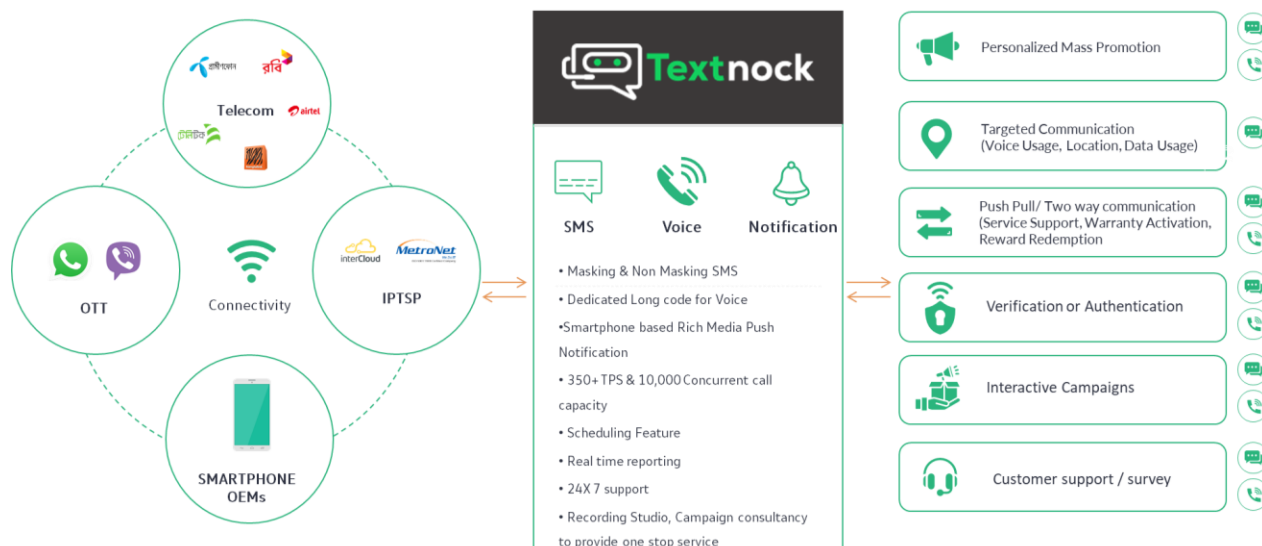
ChatBot

Our Chatbot platform Bakko is for building bot that simulates interactive human conversation. Moreover, we can say it is a human to machine conversation. As a result, Bakko can be used for basic customer service, marketing system and promotion, instant messaging with clients or even with students if it is being used in educational institutes. Currently, usage of dedicated chatbot like Bakko is increasing and becoming a common phenomenon for every sector.



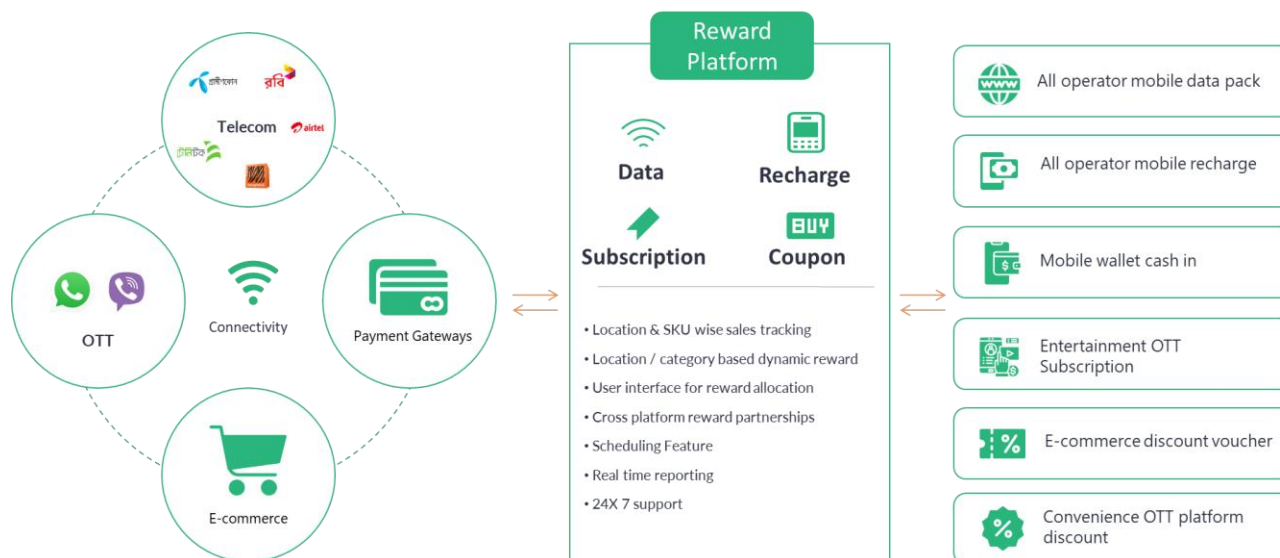
Communication Solution

TEXTNOCK, Nagorik's Communication platform enables premium content-based services; its main functionality is to serve as a bulk messaging system for SMS/Voice campaign, outbound dialing (OBD), Interactive Voice Response (IVR) and OEM based push notification.



Digital Reward

Our Digital Reward platform enables enterprises to launch different campaigns or provide gift to its partners or consumer in the form of mobile recharge, data pack, coupon or cash bonus.



E-Warranty

E-Warranty is service where anybody can activate, check and manage the warranty service of any product using omni communication channel like SMS, IVR, Website & Chatbot. The most beautiful thing about this service is all the channels are connected to a single platform.

Telecom Services

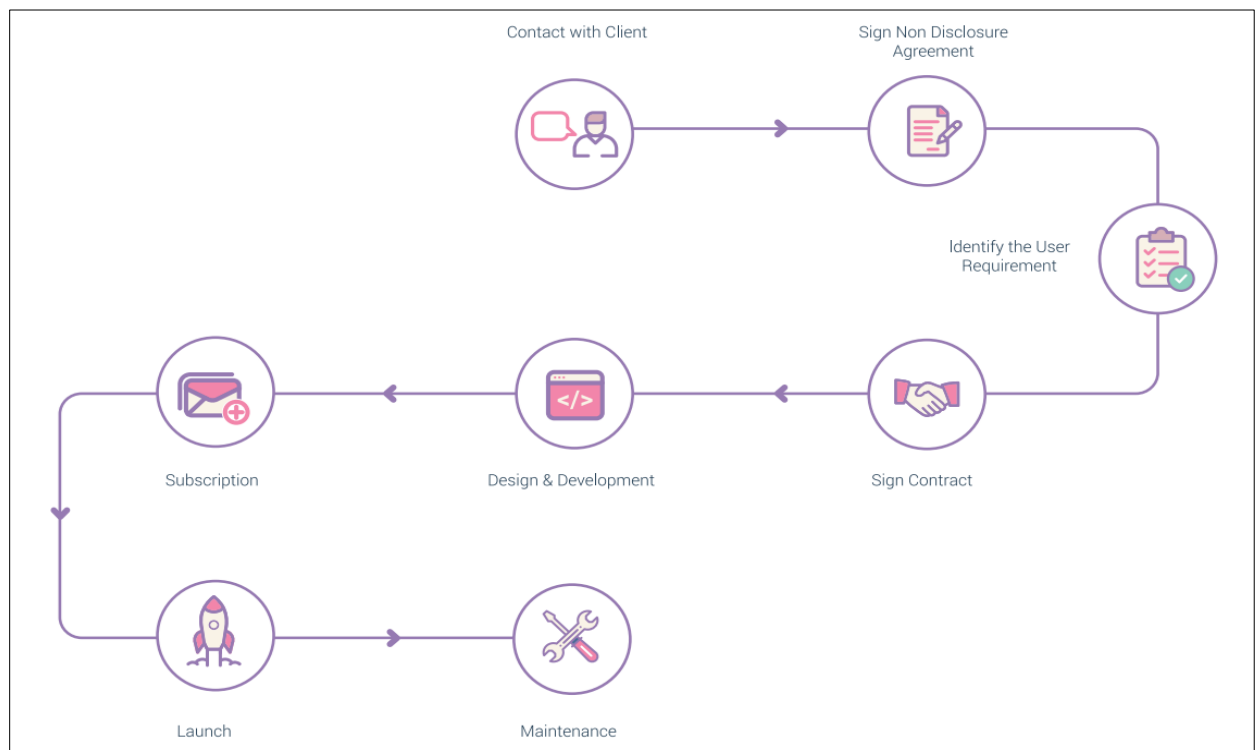
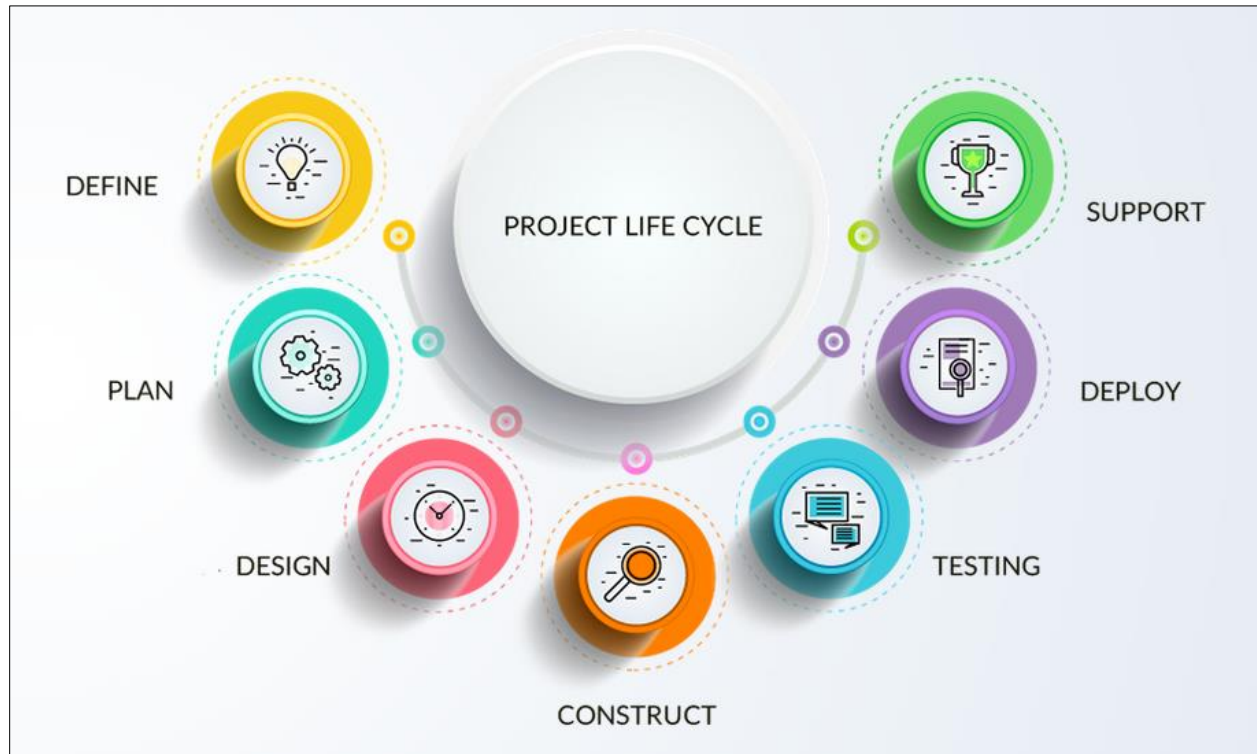
Nagorik has developed several platforms for Telecoms



Technical Expertise

Language	PHP, Objective C, Java, Python
Framework	Laravel, Django
Database	MySQL, MSSQL, MongoDB, Cassandra, Hbase
Big Data	Hadoop (HDFS, MapReduce etc.)
Operating System	iOS, Android, Linux Windows, Mac
Web Hosting	Amazon EC2 , Heroku, GoDaddy, Brightbox, Linode, Rackspace, DigitalOcean
Payment Service	Stripe, Braintree
Full-Text Search	Sphinx, Elasticsearch, Solr
JavaScript Framework	jQuery, jQuery UI, React JS, Vue JS
Charts	Highchart, Open flash chart
Source Code Management	GIT, SVN
Content Management System	WordPress, Ghost
API Integration	Amazon, eBay Walmart, Target, UPS, FedEx, Facebook, LinkedIn, Twitter, Instagram, Pinterest
Front End	Responsive Design, HTML 5 with CSS3, Twitter Bootstrap MD Bootstrap
Project Management Tool	Trello, Hubspot
Collaboration Tool	Skype, TeamViewer, Google Drive
IDE	Xcode, Eclipse, NetBeans, PhpStorm, Android Studio
UI/UX	Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe Premiere pro, Adobe After Effect

Our Work Process



Conclusion

The depth of Nagorik's knowledge base extends far beyond that of technological know-how towards specialized industry insights. Our dedication to pioneering revolutionary solutions has yielded results in the form of improved business processes, increased profitability and elevate consumer satisfaction.

We will continue to travel down this path with the aim to become a globally recognized technology empire.

Contact Us

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Let's talk at: tarique@nagorik.tech

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