

Corporate Profile of Shorobor

Established

2012

Registered Office

268/A, Tilpapara Road 5, Khilgaon, Dhaka

Corporate Office:

3/6 Humayun Road, Muhammadpur, Dhaka

Local Office:

Konapara, Demra, Dhaka

Facts

Number of Brands: 50+

Number of employees: 250+

Yearly Turnover: ~ BDT 100 Crore

Divisions:

1. *Biggapon* (Ad Agency)
2. *Biponon* (Marketing Agency)
3. Blanket Factory
4. *Boshon* (Clothing Line)
5. *Diners Club* (Restaurant)
6. *Lalon* (Cow Farm)
7. *Montron* (Consultancy Services)
8. *Prokoushol* (R&D Wing)
9. *Proshikkhon* (Training Academy)
10. *SHOP* (Retail Business Wing)
11. Trading (Local and International)
12. Indentor & Commission Agent
13. Importer
14. Global Lubricants Ltd
15. Electrical Item Supplier
16. General Supplier
17. Shorobor iT

Overview

Shorobor is a for-profit social business organization working to bring positive changes in society through business endeavors.

Vision

Eradicate poverty from minds, hearts, and stomachs.

Mission

To spread goodness through social business.

Goals

- Quality products for customers.
- Complete satisfaction for service takers.
- Solve social problems through innovation.
- Support small entrepreneurs.
- Fairtrade for producers.
- Capacity building for the underprivileged.

Core Values

1. Sincerity: We want to serve, sincerely.
2. Transparency: We do what we say.
3. Teamwork: We consult to agree mutually.
4. Quality: We strive for the best—both in our products and performance.

International Partners:

- WFP
- UNICEF
- UNHCR