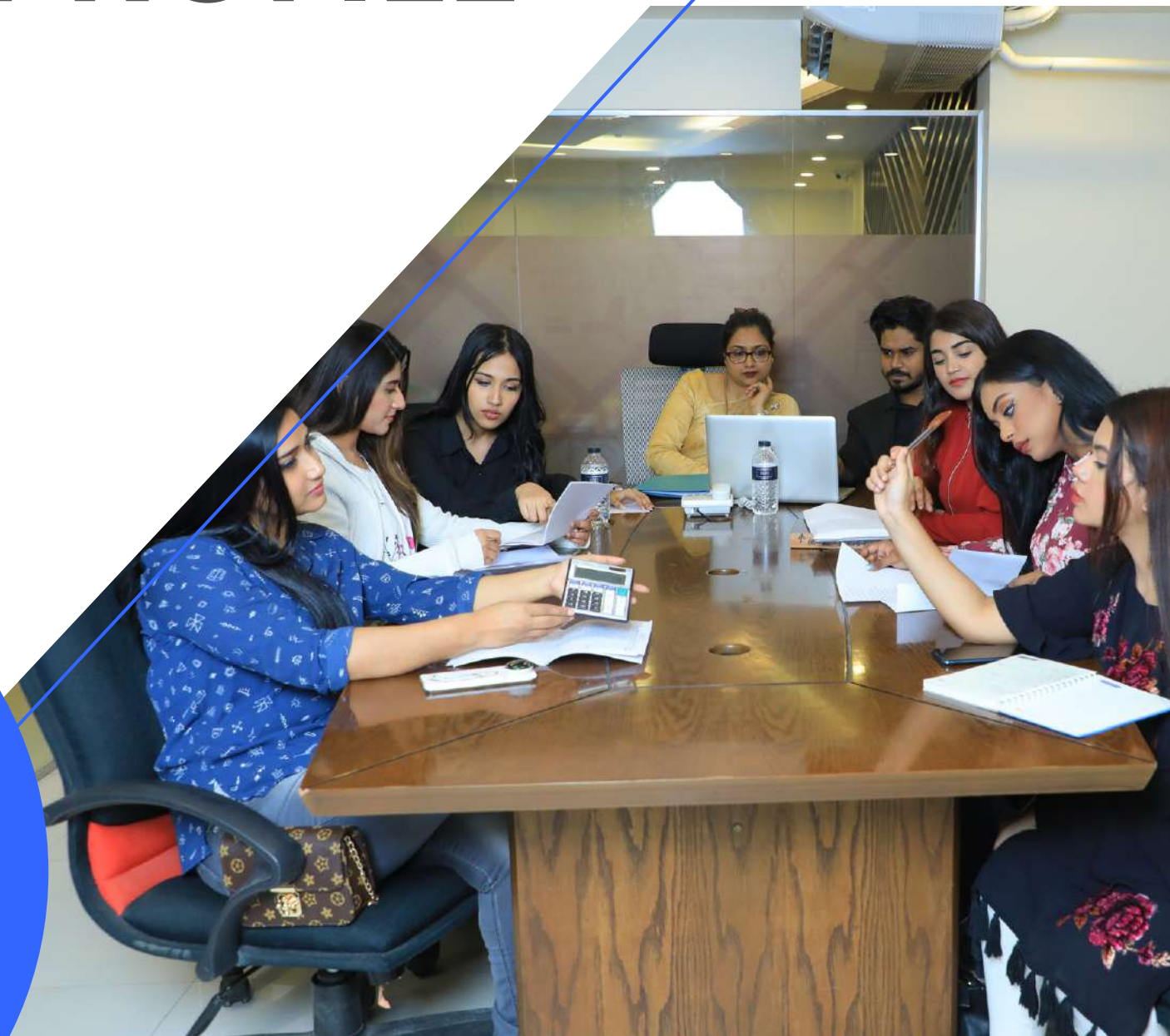




COMPANY PROFILE



Success can only come from Hard Work

Greetings!

Thank you for your kind interest in Khan IT. The information contained in this document provides you with a brief introduction to who we are, what we do and how Khan IT can add value to your business. To accomplish this, we present an overview of our Services, highlight our capabilities & strengths and offer some brief examples of our experience. The contents are segregated as follows:

- Corporate Overview
- Services
- Experiences

Because every client's project poses its own set of unique challenges, hence it is difficult to compose one document that completely addresses everyone's specific needs. What we have attempted to do in the following pages is simply provide a glimpse into some of our capabilities. Khan IT is a full-fledged custom IT company focusing mostly on Digital Marketing. As such, it's our business to quickly adapt to meet our clients' diverse needs and we have a proven track record of doing just that.

We are always interested in exploring new projects which possess unique opportunities for us, so if you are interested in discussing your particular development challenges with us, please contact with us. We're confident that our staff of experienced professionals can be a valuable addition to turn your Ideas into Great Marketing Strategy.

✓ Company Overview

Who We Are

Khan IT Digital Marketing Agency was founded by the most successful SEO Expert in Bangladesh, MD. Omar Faruk Khan, who has more than 10 years of in Digital Marketing Sector and 15 years in the IT sector. With the help and support of Mushfiqul Hassan, Director of Khan IT, who also has 6 years of experience in the Digital Marketing sector and 10 years plus experience in the IT sector, Khan IT today, is the best Digital Marketing Agency in Bangladesh. We employ a skilled team of marketers & developers from Bangladesh, who are totally focused on delivering the best online marketing solutions and services which enable our customers to achieve their critical IT objectives.

We have since the company was founded in 2017 worked together with many well-known brands and successfully delivered software projects across various domains. We have a geographical focus on the Asia and Global markets. We always prioritize satisfying our client's needs; we devote energy and resources to ensure that we fully understand the business and software requirements. We work with clients throughout the software development process to ensure that we always meet the objectives defined. We use agile methodologies extensively, and we also tailor our value-based processes for each project.

What We Do

We enable our clients to meet strategic business objectives with intelligent technical solutions. We work with them to understand, conceptualize, build and support responsive websites and marketing solutions. Our service areas include building user-friendly responsive websites, search engine optimization, content creation and marketing and data entry.

Our experts will provide you with an effective marketing solution that will help your brand reach out to its targeted audiences.

✓ Our Values

Khan IT is driven by a set of core values, which are embedded within every work the company and the team perform. Our core purpose is to achieve maximum client satisfaction by delivering the highest quality product & service. To ensure highest client satisfaction the following Core Values we strictly follow, we ...

- Relentlessly innovate.
- Put Customers first, always.
- Foster trust, openness and integrity in all that we do.
- Are bold and proud; we seek to improve the company, the communities where we operate, and ourselves.



✓ Meet The CEO



Md Faruk Khan

This is Md Faruk Khan. As of this date, he is the best local SEO expert in Bangladesh. Also, he is the most experienced SEO trainer with more than 7 years of training career.

SEO has always been his PASSION. And this is the main reason why he has established his career in the SEO sector.

According to his experience, search engine optimization (especially local SEO) plays a very important role in increasing the search visibility of any local business. Additionally, he has taught more than 4,000 students in his training career.

Since 2014, he has been working with both small and large-scale companies with a satisfactory outcome. Besides, he has also worked with a lot of solopreneurs and individuals. Hundreds of brands have become able to increase and expand their online presence because of his effective and top-notch branding strategies

✓ Team of Khan IT

Khan IT has a house full of young but experienced Digital marketers, web developers, and data entry experts having Computer Science and Engineering degrees from reputed universities. The team also went through a mandatory extensive full time training for eight weeks just after joining the company to learn the best practices and in depth of the web technologies. At Khan IT this is a “must do” thing before one can start any work for customers.

The team has a combination of expertise in SEO, SMM, SEM, Web design and Development, Data entry and a few other current online marketing techniques. Individually, everyone is capable of single-handedly completing a project successfully from starting from scratch for small businesses to large brands. The team has experience in performing projects as short as a week-long to big projects taking more than a year.



Naima Akter
Chairman



Md Faruk Khan
CEO



Mushfiqul Hassan
Director

✓ Team of Khan IT



Shoaib Santo
Project Manager



Md Rabiul Islam
Lead Developer



Nashra Nabi
Admin & Support



Ibrahim Khalil
SEO Executive



Najiya Akhtar
SEO Executive



Prasanjit Chandra
SEO Executive

✓ Team of Khan IT



Samama Iffat Elma
Content Writer



Shaib Montachir
Social Media Manager



S M Tawhidul Islam
SEO Executive



Harunur Roshid
Graphic Designer



Rathi Islam
Content Writer



Shamim Reza
Accounts

✓ Our Services

Digital Marketing

Digital marketing is the marketing of products or services using digital technologies, mainly on the Internet, but also including mobile phones, display advertising, and any other digital medium. Digital marketing channels are systems based on the internet that can create, accelerate, and transmit product value from the producer to the terminal consumer by digital networks.

Digital marketing's development since the 1990s and 2000s has changed the way brands and businesses use technology for marketing. As digital platforms are increasingly incorporated into marketing plans and everyday life, and as people use digital devices instead of visiting physical shops, digital marketing campaigns are becoming more prevalent and efficient.



SEO Service

SEO is short for Search Engine Optimization, and there is nothing really mystical about it. SEO is a measurable, repeatable process that is used to send signals to search engines that your pages are worth showing in Google's index.

Basically, Google uses a complex mathematical formula called an algorithm to give a score to every website and every search people do in Google to figure out which website should rank best for what people are looking for.

✓ Our Services

Website Design & Development

A responsive website is no more a luxury. It is an integral part of online success and reputation. We deliver a fine-tuned responsive website with stunning design and satisfaction which is adaptable across all devices like laptops, mobile etc.

E-commerce SEO Service

The success of your e-commerce site is dependent upon potential customers finding the products that you offer in an online search. While it's important to retain current customers, it's necessary to gain new customers via non-branded Search in order to grow your business.

E-commerce industry is the fastest growing industry, and E-Commerce SEO is a mandatory part to acquire ranking on targeted keywords. There are tons of E-Commerce sites based on the same product categories. More sites are coming, but unfortunately, there is only one top position in the Google search engine. All efforts turn into frustration if your site is not ranked in the top position or first page. E-Commerce involves buying and selling products over the internet, people rarely go to the second page, and you lose the possibility of selling your products.



✓ Our Clients

Throughout our journey since incorporation, we have worked on several diversified projects with organizations from multiple industries. This opportunity has enabled our marketers & developers to enhance their knowledge & expertise in vast business areas. We are grateful to our clients for believing in our capabilities and expertise.

Company	Website	Service Provided
	waltonbd.com	Organic SEO & Content
	clippingchoice.com	Organic SEO & Content
	abmwater.com	Organic SEO & Content
	estateagentkabir.com.au	Organic SEO & Content
	amarhome.com.bd	Organic SEO & Content

✓ Our Clients

Company	Website	Service Provided
	bigm.edu.bd	Facebook Marketing
	hatil.com	Organic SEO & Content
	classiapestcontrol.com	Website Design & SEO
	greendotbd.com	Organic SEO & Content
	imageeditexpert.com	Organic SEO & Content
	obokash.com	Organic SEO & Content
	mbhroofingandwaterproofing.com	Website Design & SEO

✓ Our Clients

Company	Website	Service Provided
	keyacosmetics.com	YouTube Marketing
	ifadgroup.com	Organic SEO & Content
	exoticbd.com	Content & SEO
	b2bpestcontrol.com.au	Content Marketing
	akroofing3d.com	Website Design & SEO
	tradexcelgraphics.com	Organic SEO
	technohaven.com	SEO

✓ Our Clients

Company	Website	Service Provided
	islamibankbd.com	YouTube Marketing
	thamestaxi.co.uk	Web Design & SEO
	poshgarments.com	Website Design & SEO
	furniturebuysell.com	Organic SEO & Content
	petzonebd.com	Website Design & SEO
	watershopbd.com	Organic SEO & Content
	skmsbd.com	SEO & Content

✓Khan IT Training

What We Do

Welcome to Khan IT Training, the best freelancing training center in Bangladesh. It is a trusted organization that promised to ensure safe and real online earning for freelancers out there. If you are interested to start your career as a freelancer who wants to earn online, this is the institute for you and your freelancing training in Bangladesh. We have experienced trainers who have vast knowledge in this field, guiding you to nothing but a successful career. Khan IT Training is a well-known Freelancing Training Center in Dhaka. We are here to provide you a complete freelancing solution with some of the best faces and experts in the freelancing community of Bangladesh. Our focus is to provide you with the best and authentic knowledge of freelancing that will help you be successful.

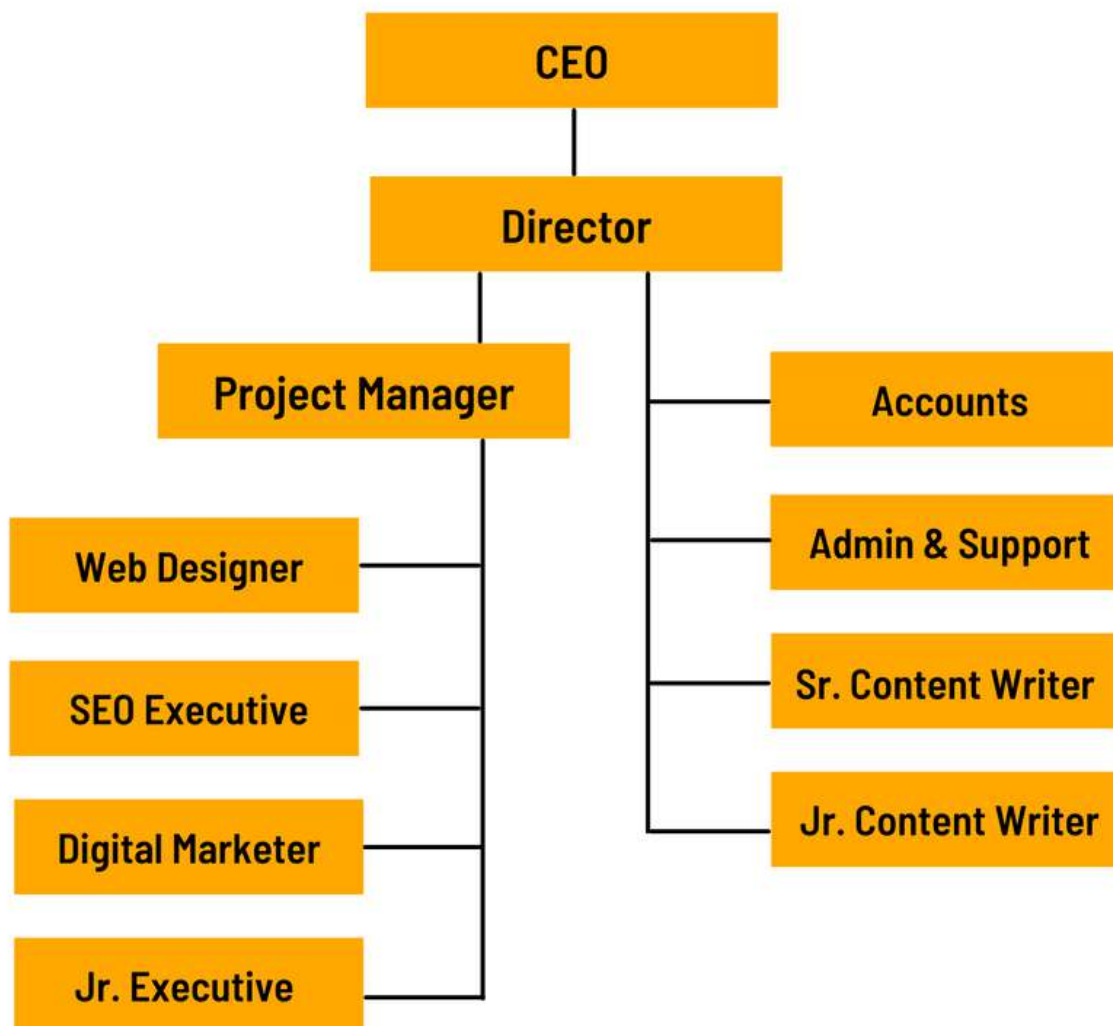
Our trainers are the best at their own field of work. They have completed countless numbers of projects for both local and international clients. This will help the trainees to get a chance to see live projects and see how to work with a project in real life. This is going to help them a lot in their career as a freelancer. Practicals like this aren't easy to get where you can see how a project is completed and then, you'll have the practical knowledge on how a project is completed. This practice is very much useful as some freelancers face problems during project work. You will also get the facility of practical in almost all classes in our digital lab made especially for you and your comfort. Our training focuses mostly on practical work rather than theoretical lectures. We do have theories because without it, it will be very hard for the trainees to understand what they are learning. The pattern of our course plan is a successful pattern that is proven to be effective.





✓ Organogram

COMPANY ORGANOGRAM





Website: www.khanit.com.bd